



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?



Does

What behavior have we observed?  
What can we imagine them doing?

ELECTION  
COMMISSION OF  
LOK SABHA  
2019

General elections were held in India in seven phases to Elect the members of the 17th loksabha

The election resulted in a landslide victory for the BJP which won the303 seats and formed the Government

Around 912 million people were eligible to vote ,voter turnout was over 67 Pealont the highest ever participate by women voters.

Over 900 million voters are expectedto participate and most of them see employment are the biggest problemin the Country

2019 polls are about a spirit of confidence and positively with which India is fulfilling the Aspirationsof its people

Democracy requirs that people must be allowed to state their grievances with the government and other institutions of power

The new Government will dedicate itself for the poor,crores of youth, and for the safety and security of the Mothers, sisters,those in the rural areas, the oppressed and the deprived.

A new hope arisen in the common man. This is the biggest significance of the election results. At the end of the day, who is the Government for? it for the poor

We may belong to diffrent parties but our aim must be the same -the development of india and Empowerment of everyIndian.

For the 2019 election ,the ECput in place a voluntary code of Ethics, agreed upon by major social media platforms for regulation

The 2019 indian general Election saw the widespread and Innovative use of Digital Media and technology

During the 2019 election, Most political parties utilised regional language platforms to gain more traction amongst the Electorate