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Ravi Shekhar ⭐ Featured

Ravi Shekhar

IIM graduate Product Manager having 7 yrs of exp in digital, eCommerce and payment product (AI, ML, NLP); seeking roles in Product Management,Product Strategy,Product Marketing,Product Development,Market Research......

Current Designation: Product Manager

Current Company: Standard Chartered Bank

Current Location: Bengaluru / Bangalore

Pref. Location: Bengaluru / Bangalore,Delhi / NCR,Mumbai

Functional Area: IT Software - Application Programming / Maintenance

Role: Product Mgr

Industry: Banking/Financial Services/Broking

Marital Status: Single/unmarried

Total Experience: 7 Year(s) 0 Month(s)

Notice Period: 2 Months

Highest Degree: MBA/PGDM [General Management]

Key Skills: Product Manager,Product Management,Product Strategy,Product Marketing,Product Development,Project Management,Market Research,Trend Analysis,Competitive Analysis,Artificial Intelligence,Machine Learning,Technical Support,Wireframe,Python,SQL,SAS,R

Verified : 📞 Phone Number | Email - id

Last Active: 21-Jan-21   Last Modified: 21-Jan-21

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Summary

Result oriented professional with experience in Product Management,Product Strategy,Product Marketing,Product Development,Project Management,Market Research,Trend Analysis,Competitive Analysis,Artificial Intelligence,Machine Learning,Wireframe,Python,SQL,SAS,R....

Work Experience

● **Standard Chartered Bank** as Product Manager
Jul 2019 to Till Date

Drove and developed Card payment product to successfully increased $1.5M revenue
Supervised a team of 10 members, their day-to-day work to successfully deliver Payment Product
Managed digital analytics payment product with Machine Learning & Chatbot enabled features
Created new recommendation feature in payment product; increased revenue & traffic X times
Augmented managerial, presentation and communication skills to generate new revenue sources
Supervised and enhanced new features in digital payment product to make it customer centric
Lead and optimize marketing, growth and go-to-market efforts including overseeing the website, marketing collateral, weekly email campaigns, user behavior analysis, CLTV, AARRR (user journey)
Developed product strategy for banking instruments; Identified new market segments and opportunities for increasing digital and analytical product, focusing on use of AI and ML
Prioritized the customers need, market trends and competitors strategy to build digital product
Coordinated with strategy, engineering & senior stakeholders team to develop new products; identified gaps and suggested solutions by analyzing impact of change with existing structure
Managed the entire product development cycle from concept to launch to transform business
Resourceful in providing guidance on strategy, policies and planning for long-term sustainability

● **Tata Consultancy Services (TCS)** as Assistant Product Manager
Nov 2017 to Jun 2019

Drove Product Team for acquisition of Banking Analytics Product of worth ? 1.2 crores
Got many achievement/appreciation mails from TCS Banking Analytics head and Account Manager for successfully developing new product and its extraordinary delivery
Successfully build & managed new product team from scratch consisting of 5 Product Managers
Supervised and developed a product (website and mobile) using Machine learning and AI
Expert in the entire lifecycle of enterprise software product management including market research and customer analysis, persona generation, prototyping to wireframes and execution
Enhanced transaction and customer profiling feature which decreased time in customer journey
Contributed to the overall product management roadmap across platforms keeping in mind the short-term, medium-term and long-term interests of the company
Helped in architecting product strategy and created differentiation in product offered to client
Worked closely with cross functional teams and seek their input on key project decisions
Assisted client in defining scope of a product, effort and cost estimate, and designing documents

- **Capgemini,** as Associate Consultant
  Feb 2014 to Jun 2015

  Got Letter of Recommendation for leadership skills, profit making, delivery excellence, etc.
  Developed travel portal product (web and mobile) & monitored campaigns to increase revenues
  Automated synchronization process by developing product which saved effort of 150 man hours

- **Infosys** as System Engineer
  Aug 2011 to Feb 2014

  ? Worked for Apple Inc. (Client) to develop iPad and iTunes products using Xcode, Objective C, Java
  ? Evaluated products values using A/B testing, Retention rate, CLTV, Customer Satisfaction Score

Education

UG: **B.Tech/B.E. (Electronics/Telecommunication)** from **Jaypee Institute of Information Technology, Noida** in **2011**

PG: **MBA/PGDM (General Management)** from **Indian Institute of Management (IIM), Udaipur** in **2017**

IT Skills

Skill Name	Version	Last Used	Experience
Balsamiq, Wireframe, Evergage			
Jira, R, Python, SQL, SAS			
MACHINE LEARNING		2020	6 Year(s) 0 Month(s)
NLP		2020	4 Year(s) 0 Month(s)
Artificial intelligence		2020	3 Year(s) 0 Month(s)

Languages Known

Language	Proficiency	Read	Write	Speak
English	Expert	✔	✔	✔
Hindi	Expert	✔	✔	✔

Affirmative Action

Physically Challenged: No

Work Authorization

Job Type: Permanent / Temporary

Employment Status: Full Time, Part Time