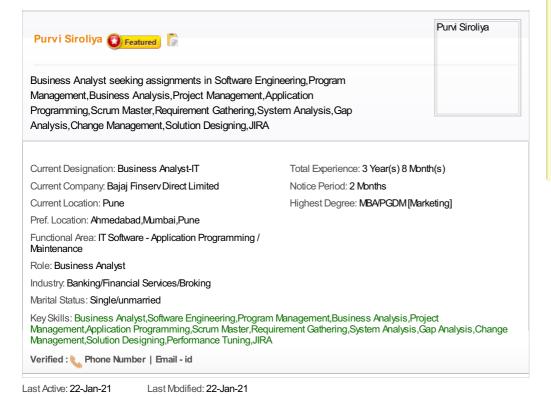


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Work Experience | Education | IT Skills |

## Summary

Experienced IT leader with top-notch implementation and project management abilities. An enthusiast by Nature and hard worker to the core, have always worked and will always work with one goal in mind- to make a difference even in the smallest of task and make it a better place.

## **Work Experience**

Bajaj Finserv Direct Limited as Business Analyst-IT

May 2017 to Till Date

Implementing agile methodologies for incremental product delivery

Responsible for Health & Motor Insurance web and Mobile Agnostic Application Journey development. Responsible for onboarding multiple partners (Max Bupa, Aditya Birla, Manipal Cigna & Bajaj group for Health Insurance and end to end Integration.

Creation of Agile Sprints using JIRA, handling daily scrum calls, managing multiple teams, monitoring QA and UAT testing to deliver best in class products

Co-browsing solution implementation.

Autonomously led Lending (Mortgages) & Insurance (Motor & Property) project from start to finish (i.e. identified areas of opportunity, structured analyses, gathered data, generated insights and communicated findings, understood business requirements, influenced and assisted partners and stakeholders with the execution)

Key involvement in the brainstorming sessions on the frontend process flows, back end integration, analytic services, risk policy integrations, product development & B2B integrations

Strategically devised the process flows for a hassle-free end to end Digital lending(Mortgages) journey (web & mobile) of the customer with a perspective to generate maximum customer acquisition.

Conducted market research, tracked and compiled industry trends, benchmarking and competitive analysis on new technologies with successful integration within the project

Effectively implemented all the Business rules as per the risk policy with successful integration covering all business scenarios with the technical development partner

Responsible for monitoring each management activity for full lifecycle of the project as per the project plan meeting the expected quality and timelines

Worked with key stakeholders to effectively design, implement and administer IT integration of B2B partnerships, VAS products, Insurance within the system

Worked with different verticals to identify key issues with the digital integration of innovative processes and

integrated pieces of pertinent information to create a unique experience for the customer

Developed SEO & SEM strategy with the marketing team for campaign management

Developed smooth integration of several internal and external APIs within the system

Promoted & instilled a culture of continuous improvement & efficiency to the software/business processes through out-of-the-box thinking on product & processes by utilizing or creating new software engineering tools & different innovation techniques

Have a strong track record of identifying key questions, connecting the dots, performing analyses independently, and communicating findings in clear and concise way.

# **Important**

· Using Free CV Search you have access to featured candidate profiles of Naukri. You can browse through the profiles and email the candidates of your choice directly using the email option provided. To prevent misuse of candidate information, contact details and attached resume of the candidates have been withheld

Interacting with UI/UX teams for wireframes and VDs to deliver the best aesthetics in web and mobile agnostic Applications

Continuously involved in solution designs for the Application journey architecture thereby delivering the smooth and hassle-free product.

Managing Product Backlog, creating EPICs, maintaining product incremental delivery by practicing scrum

Creating Insights using Adobe analytics and presenting to CXOs on weekly basis to demonstrate the progress of work and learnings which can be accommodated in Project Roadmap to optimize the process

Completed Retail Banking Financial products project which includes Lending (unsecured, Mortgages), Payments Loan Management System and Partner API integration with digital platform

Translate stakeholder requirements into tangible deliverables such as functional specifications, use cases, user stories, workflow/process diagrams, data flow/data model diagrams

Deputy Manager- Business Process Re-engineering May 2017 - Jan 2018

Successfully delivered Image based NACH processing solution.

Involved in Solution designing, BRD preparation and end to end project execution

Involved in data analysis, presentations to senior management

Played a key role in training and management for Scanned Mandate Project across 22 locations

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### **Education**

UG: B.Com (Commerce) from Vikram University, Ujjain in 2015

PG: MBA/PGDM (Marketing) from Devi Ahilya Vishwa Vidhyalaya (DAVV), Indore in 2017

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### IT Skills

Skill Name	Version Last Used	Experience
MS Excel, Postman, APIs integration		
UI/UX, Adobe Implementation		

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# Languages Known

Language	Proficiency	Read	Write	Speak
English				
Hindi				

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# **Affirmative Action**

## **Work Authorization**

Physically Challenged: No

Job Type: Permanent
Employment Status: Full time

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