



Debasis Panigrahy + premium ★ Featured



Asst. Vice President seeking roles in Software Development, Project Management, System Analysis, Technical Architecture, Requirement Gathering, Application Programming, Data Visualization, Predictive Modeling, Python, Hive, MySQL, GIT, Tableau

Current Designation: Asst. Vice President - IT
Current Company: Wells Fargo India Pvt Ltd
Current Location: Bengaluru / Bangalore
Pref. Location: Bengaluru / Bangalore
Functional Area: IT Software - Application Programming / Maintenance
Role: Head/VP/GM-Technology(IT)/CTO
Industry: IT-Software/Software Services
Marital Status: Married

Total Experience: 12 Year(s) 0 Month(s)
Notice Period: 2 Months
Highest Degree: B.Tech/B.E. [Electrical]

Key Skills: Asst. Vice President, Head/VP/GM-Technology/CTO, Software Development, Project Management, System Analysis, Technical Architecture, Requirement Gathering, Application Programming, Data Visualization, Predictive Modeling, Python, Hive, MySQL, GIT, Tableau

Verified: Phone Number | Email - id

Last Active: Jan-Mar 2021 Last Modified: Jan-Mar 2021

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Summary

Offering 12 years of experience in Software development and Project implementation using Oracle PL/SQL and Informatica with 5 years of experience in Big data Analytics, Data Science and ML model building to solve challenging business problems using R/Python/Big Data. Proficient in creating various robust predictive models using complex machine learning algorithms and statistical modeling techniques for extracting valuable insights and implementation oriented solutions for complex business problems. A strong experience in collecting, analyzing and interpreting large datasets (Hadoop HDFS), developing data-driven solution to increase efficiency, accuracy. An enthusiastic Data Scientist seeking roles in Big Data Analytics, Data Visualization, Predictive Modeling, Statistical Analysis, Clustering, Time-Series Forecasting, Sentiment Analysis, Text Mining, Python, R, SQL, Machine Learning, Deep Learning.

Work Experience

Wells Fargo India Pvt Ltd as Asst. Vice President - IT Nov 2014 to Till Date

Project 1: WBS Value based Customer Segmentation

Performed customer segmentation for WBS channel specific customers, leveraging analytics to improve marketing campaign targeting right group of customer. The segmentation was done based on the requirement from FAs in order to upscale the products of Wells Fargo to the right customer categories.

Roles and Responsibilities:

- Lead a team of 7 junior data scientists for WBS customer segmentation project.
- Coached, developed and motivated team members. Mentored junior data scientists on R/Python and data mining techniques.
- Completed code review, requirements and Project Plans.
- Select features, building and optimizing classifiers using machine learning techniques for each segment in order to identify the right group using K-means clustering methods.
- Built classifier model using classification techniques with an AUC of 81% to target the right category which was helpful for FAs.
- Performed Multivariate Analysis, model testing, Uni-variate, problem analysis, model comparison and validating model using Holdout data validation method, K-Fold cross validation and Bootstrapping.
- Enhancing data collection procedures to include information that is relevant for building analytic systems.
- Processing, cleansing, and verifying the integrity of data used for analysis.
- Performing ad-hoc analysis and presenting results in a clear manner.
- Creating automated anomaly detection systems and constant tracking of its performance

Project 2: Sentiment Analysis of Wells Fargo Customers

Performed sentiment analysis of customers for a particular branch under WBS channel for Wells Fargo. The main objective is to identify the satisfied/dissatisfied customers based on the data received from the Wells Fargo Feedback review system. This help the financial advisors to understand the customer's requirement and also helpful for the management in decision making.



Important

- Using Free CV Search you have access to featured candidate profiles of Naukri. You can browse through the profiles and email the candidates of your choice directly using the email option provided. To prevent misuse of candidate information, contact details and attached resume of the candidates have been withheld.

Roles and Responsibilities:

Lead a team of 2 Junior Data Scientists.
Collected review data from different source (distributed systems) and formed a data lake.
Processing, cleansing, and verifying the integrity of data used for analysis.
Performed text mining to analyze the data and Applied Naïve Bayes algorithm to perform the classification in order to identify the sentiment of the customers.
Provided the negative sentiments as a report (Sentiment report) which helped the FA's to understand the customer's need and to take better business decision making.
Project 3: Predicting Revenue of WBS specific branch
The objective of the project is to build a prediction model to predict the revenue of a branch based on last 5 years data related to KP's, NAV, ROA, ROE etc. This help Wells Fargo as a bank to identify the key performing branches which adds value to the overall revenue and also help in making business and marketing decisions for future.

📌 **Oracle Financial Services Software Limited** as Senior Consultant - IT
Jul 2012 to Nov 2014

Project: CCB Customer Migration
The project involves the enhancement of FLEXCUBE Core Banking solutions, an Oracle (Formerly i-flex) proprietary, at CITI Bank Limited (CBL), for all core bank solution like CIF, CASA, SI, LD and FT Module. In addition to that the goal of this project is to prepare migration of CCB customers (and related CitiProfession accounts) - their current accounts, loan contracts etc. from Systematic booking platform to Flexcube without the need of account number change including the routing logic changes for incoming CBD and RCX for PC and PW Module based on branch level parameterization. This conversion process is an module wise approach starting with CIF and proceeding with the contractual inputs at the pre-date change stage. The enhancement part involves understanding the client requirement functionally and preparing the approach document which includes functional and technical aspects.

Roles and Responsibilities:

- * Contributed to success of client's organization by improving performance, motivation, job satisfaction, hiring practices, training programs and management systems.
- * Improved CCB migration systems by completing migration task, resulting in timely completion of customer migration to Flexcube platform.
- * Contributed to continuous improvement of migrating Citi bank's CCB customers based on learning from ideas, client implementation, and previous experiences.

📌 **Cognizant Technologies** as Associate
Nov 2011 to Jul 2012

Project: ABN AMRO Credit Facility
The project involves identifying the AMB AMRO's credit card customer's activity on a daily basis. It includes the daily transactional information, the loss report issues, the complaints, the new request information, change requests, delivery request etc.

Roles and Responsibilities:

- * Maximized customer interactions by promptly identifying needs and wants.
- * Evaluated customer information to explore issues, develop potential solutions and maintain high-quality service.
- * Maximized productivity by keeping detailed records of daily progress and identifying and rectifying areas for improvement.

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Education

UG: **B.Tech/B.E (Electrical)** from **KIT University, Bhuvaneshwar** in **2008**

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IT Skills

Skill Name	Version	Last Used	Experience
Python (Pandas/Numpy)			
R			
HIVE			
Big data queries Optimization			
HDFS			
Spark (Scala, pyspark, Rspark)			
Pig/Sqoop			
IMPALA			
NoSQL			
Kafka			
FLUME			
Oracle PL/SQL			
Git/Artifactory/JIRA/SDLC			
TABLEAU			
DB2			
SQL, Informatica , SPSS			

SQL Performance Tuning
Unix shell scripting
ETL
MySQL

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Affirmative Action

Category: **General**
Physically Challenged: **No**

Work Authorization

Job Type: **Permanent**
Employment Status: **Full time**

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