

1800 102 2558 | +91 9818882211





# Satya Shilpa Chadalavada 👩 Featured 🥛



Sr. Requirements Analyst - Product Manager seeking roles in Marketing, Product Strategy, Product Management, Project Management, Business Development, Customer Relationship, Product Life Cycle, Client Satisfaction, Customer Retention, Digital Transformation



Total Experience: 5 Year(s) 0 Month(s)

Highest Degree: MBA/PGDM [International Business]

Notice Period: 15 Days or less

Current Designation: Sr. Requirements Analyst - Project

Manager

Current Company: Checkpoint Systems, New Jersey, USA

Current Location: New Jersey

Pref. Location: Hvderabad.Bengaluru / Bangalore

Functional Area: IT Software - Application Programming /

Maintenance

Role: Business Analyst

Industry: IT-Software/Software Services

Marital Status: Single/unmarried

Key Skills: Sr. Requirements Analyst - Product Manager, Marketing, Product Strategy, Product Management, Project Management, Business Development, Customer Relationship, Product Life Cycle, Client Satisfaction, Customer

Retention. Digital Transformation

Verified: Email - id

Last Active: 21-Jan-21

Last Modified: 21-Jan-21

Jump to Section

Work Experience | Education |

### Summary

Senior Business Strategist with focus on efficiency, scale, quality and technology. Recognized as creative thinker with strong leadership skills and can adapt to a variety of situations.

I am an accomplished business leader and change agent with proven experience maximizing service delivery and product quality while also tra+3602111nsforming operational processes to bring out the maximum efficient streamlined processes.

With several years of progressive experience as a Senior Requirements (Business) Analyst, Product Manager, and a team lead, I make it my goal to create innovative products, solutions and processes that consistently deliver on customer needs and align to business objectives. Highly effective in dealing with multi-disciplined cross teams globally.

## **Work Experience**

- Checkpoint Systems, New Jersey, USA as Sr. Requirements Analyst Project Manager Mar 2019 to Till Date
- Checkpoint Systems, NJ as Sr. Requirements Analyst Project Manager Jan 2019 to Mar 2019
- Created product vision and strategy for critical products related to retail ordering. These products connect customers, billing, reporting and world-wide print hubs.
- Successful delivery of multiple projects by working with various teams Business, Engineering, UI/UX, Infrastructure, Data and Marketing.
- On boarded big multi-facet retailers that improved revenue and customer base.
- Cross team partnership across different regions in USA, India, Netherlands, China, Korea and Vietnam.
- Leading the roadmap of different products from business case, planning, requirements, design, build, delivery & support.
- Improved operational efficiency (two-fold) in the areas of loss prevention and merchandise visibility in retail industry using Modern Technologies.
- Enhanced ordering system with efficient processing and optimized retail order processing. This automation has significantly reduced timelines for people and processes
- Migrated the top revenue generating retail partners from legacy systems to modern cloud platform.
- Mentored and guided team members.

## IKM TechChek, NJ as Business Analyst Sep 2016 to Aug 2017

Project: SME for Selenium Test

Drove innovation, definition, deliverables planning (roadmap)

# **Important**

· Using Free CV Search you have access to featured candidate profiles of Naukri. You can browse through the profiles and email the candidates of your choice directly using the email option provided. To prevent misuse of candidate information, contact details and attached resume of the candidates have been withheld

- \* Managed all aspects of the product life-cycle, including problem definition, product strategy/roadmap, customer needs, requirement/use case definition.
- Drove strategic innovation to generate new ideas.
- \* Gathered insights from across teams within the Org and conduct external research and usability studies to understand how customers interact with the product and develop stories and enhancements based on the results/analysis.
- Supported project teams through project planning assistance and QA test plan review (for scope and accuracy).
- \* Identified process boundaries and developed opportunities for process improvements and automation.

## Hylee LLC, Falls Church, VA as Business Analyst

Apr 2008 to Jul 2010

Project: Improve American Association of Retired Persons (AARP) program

- \* Collaborated with cross-functional engineering and design teams to build focus and deliver on key objectives.
- \* Drove innovation, research and prototyping experiments to drive higher customer satisfaction and
- \* process improvements.
- \* Been aggressive when it comes to backlog prioritization and making tactical trade-offs.
- \* Been creative in terms of the decomposition of complex & large initiatives into manageable projects by
- \* creating road maps, epics and user stories in coordination with multiple teams.
- \* Conducted market and user research for the validation of portfolio opportunities and initiatives.
- \* Managed customers and internal stakeholders when it comes to both feedback and validating of plans.
- \* Experienced in engaging with customers and senior leadership teams.
- \* Identified areas of improving knowledge and supported with documentation.
- \* Performed hands on testing UAT, Sanity testing, Smoke testing

^ Back to Top

## Education

UG: B.Tech/B.E (Electronics/Telecommunication) from Andhra University in 2008

PG: MBA/PGDM (International Business) from Gitam institute of international business, Visakhapatnam in 2010

^ Back to Top

### **Affirmative Action**

### **Work Authorization**

Physically Challenged: No

Job Type: Permanent
Employment Status: Full time

^ Back to Top

Careers - About Us - Clients - Terms & Conditions - FAQ's - Contact Us - Report a Problem - Site Map - Resources
Our Partners: Jeevansathi Matrimonials - ICICIcommunities.org - 99acres - Real Estate In India
All rights reserved © 2021 Info Edge India Ltd.

Careers - About Us - Clients - Terms & Conditions - FAQ's - Contact Us - Report a Problem - Site Map - Resources
Our Partners: Jeevansathi Matrimonials - ICICIcommunities.org - 99acres - Real Estate In India
All rights reserved © 2021 Info Edge India Ltd.