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CHINMAY PANDA 🔵 premium ⭐ Featured

CHINMAY PANDA

Product Manager seeking roles in Product Management,Product Strategy,Product Marketing,Product Development,Project Management,Delivery Management,Software Development,Web Development,ERP Implementation,Machine Learning,Trend Analysis,Client Servicing

Current Designation: Product Manager
Current Company: Zluri
Current Location: Mumbai
Pref. Location: Bengaluru / Bangalore,Mumbai,Pune
Functional Area: IT Software - Application Programming / Maintenance
Role: Product Mgr
Industry: IT-Software/Software Services
Marital Status: Single/unmarried
Key Skills: Product Manager,Product Management,Product Strategy,Product Marketing,Product Development,Project Management,Delivery Management,Software Development,Web Development,ERP Implementation,Machine Learning,Trend Analysis,Client Servicing,Cost Control
Verified : 📞 **Phone Number** | **Email - id**

Total Experience: 7 Year(s) 0 Month(s)
Notice Period: 1 Month
Highest Degree: MBA/PGDM [general]

Last Active: **Jan-Mar 2021**   Last Modified: **Jan-Mar 2021**

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Summary

Result oriented professional with experience in Product Management,Product Strategy,Product Marketing,Product Development,Project Management,Delivery Management,Software Development,Web Development,ERP Implementation,Machine Learning,Trend Analysis,Client Servicing

Work Experience

🔵 **Zluri** as Product Manager
Nov 2020 to Till Date

Project coordination, planning, and implementation across multiple teams for the alpha version launch of Zluri

🔵 **Media.net** as Product Manager
May 2017 to May 2019

Headed the Auto-optimisation team to optimise contextual keyword delivery for Ad accounts of Yahoo-Bing Contextual Ad Network on publisher accounts of Forbes, MSN (US, UK, DE, FR, ES), The New York Times, WebMD, YieldMo, MediaVine
Built content classification models on Google Cloud NLP Categories, IAB Tech Lab Content Taxonomy V2.0, IPTC Media
Topics, Wikipedia Topics & optimised keyword delivery for revenue maximisation of above mentioned publishers
Built Brand Safety, Sentiment Analysis, Intent micro-segmentation models through Machine Learning & Natural Language Processing, Named Entity Recognition, Phrase Match, '17-'19
Conceptualised Publisher Domain Performance Diagnosis Dashboard for benchmarking & trend analysis of Media.net direct buy sites
Developed Multilingual Taxonomy (German, French, Spanish) Sprig URL Categorisation, Domain Taxonomy, Immediate
Pattern contextual keyword delivery products of Media.net, '18
Devised the Go To Market Strategy for the Native Ads Product of Media.net

🔵 **BHEL** as Engineer
Feb 2012 to May 2015

Built Software Asset Utilization Monitoring System (SAUMS) to monitor & optimize the use of AutoCad licenses
Built Artisan Recruitment Portal to transform the entire selection process online from application to final joining
Designed Township Administration Portal of BHEL, Hyderabad, Built Unified Hospital Management System with Corporate IT. Introduced Business Excellence Practices for continuous improvement. '14
Devised & Implemented 'Single Sign On' policy, BHEL, '14
Performance ratings of 4.97/5 and 4.992/5 in '12-'13 and '14-'15, Among top 1% employees of BHEL, Hyderabad
Led 16 Improvement projects; and contributed in 39 projects in total, '12-15

- **TCS** as System Engineer
  Aug 2010 to Feb 2012

  Oversaw client site activities during the User Acceptance Training & Go Live phase of TCS ERP 'ENRGISE',

Education

UG: **B.Tech/B.E. (Electronics/Telecommunication)** from **KIIT University, Bhuvaneshwar** in **2010**

PG: **MBA/PGDM (general)** from **Indian Institute of Management (IIM), Bangalore** in **2017**

IT Skills

Skill Name	Version	Last Used	Experience
JAVA		0	0 Year(s) 0 Month(s)

Languages Known

Language	Proficiency	Read	Write	Speak
English				
Hindi				
Odia				

Affirmative Action

Physically Challenged: No

Work Authorization

Job Type: Permanent / Temporary

Employment Status: Full Time, Part Time