

**Nisha Mann** 

Programmer Analyst seeking roles in Software Development, Application Programming, Application Maintenance, Project Management, Requirement Analysis, Python, SQL Server, Oracle, Tableau, Vertica

Current Designation: Programmer Analyst II

Total Experience: 7 Year(s) 0 Month(s)

Current Company: iQor Global Services

Notice Period: 1 Month

Current Location: Noida

Highest Degree: MCA [Computers]

Pref. Location: Bengaluru / Bangalore, Delhi / NCR, Mumbai

Functional Area: IT Software - Application Programming / Maintenance

Role: Software Developer

Industry: IT-Software/Software Services

Marital Status: Married

Key Skills: Programmer Analyst, Tech Lead, Software Development, Application Programming, Application Maintenance, Project Management, Requirement Analysis, Python, SQL Server

Verified : Phone Number | Email - id

Last Active: 20-Jan-21

Last Modified: 20-Jan-21

## Summary

5+ years total experience. 2+ years experienced & result oriented data analytics professional possessing proven track record of successfully applying econometric modelling, algorithm development & machine learning techniques to solve key business problems. Highly skilled in applying advanced machine learning/statistical algorithms such as Gradient Boosted Trees, Random Forests, Ensemble Models, Clustering etc. to real world problems using Python. Looking forward to applying the acquired gamut of skills to a challenging role in the data analytics space.

## Work Experience

### iQor Global Services as Programmer Analyst II

Aug 2015 to Till Date

#### Data Collection & Web Scraping

Conducted extensive research on revenue management and pricing analytics in the hospitality sector

Gathered pricing data from different aggregators by performing web scraping in Python for competitive analysis

#### Data Wrangling & Visualization

Cleaned, merged and manipulated datasets and conducted feature engineering using Pandas

Created various charts in Jupyter Notebook using Matplotlib to perform a preliminary analysis on the collected data

#### Python Machine Learning - Clustering & Classification

Applied various machine learning techniques using Python to build dynamic pricing models and maximise profits

Developed segmentation models using K-means Clustering for exploring new user segments

Predicted a customer's likelihood to book hotels at a given point in time based on the booking points

Created a recommendation engine to suggest an ideal cluster price for various identified hotel segments

Conceptualised and implemented a sentiment analysis tool to rate hotels based on subjective customer reviews

Created multivariate regression-based attribution models using ad stock analysis from digital marketing data

#### Algorithm Development & Optimisation

Developed an algorithm for yield management using the concept of price elasticity of demand

Deployed multiple loss minimisation &amp; optimisation techniques

Led the development of a hotel performance assessment and pricing analysis platform created via k-NN Algorithm

#### Key Achievements

Achieved a MoM 14% increase in revenue through the application of dynamic pricing

Successful in an overall loss reduction of 10% on monthly revenue by implementing the loss minimisation techniques

#### Key Deliverables:

Interfacing with users during User Acceptance Testing.

Creating, enhancing and maintaining Framework Manager models to support business requirements.

Working with business users to design and develop Cognos BI 10.1 reports using Report Studio with data drill-down and slice-and-dice options.

Working with business users to design and develop Cognos BI 11.0.12 reports using Cognos Analytics

Unit testing.

Application Design Developer

Key Deliverables:

Data & Quantitative Analysis

Data Science

Predictive/Statistical Modelling

Strategic Planning

Client Relationship Management

Machine Learning Algorithms

Business Intelligence

Data Wrangling

Optimisation Techniques

Project Monitoring & Management

Creating Crystal Reports for various programs.

Analyzing requirements, designing and implementing solutions.

Implementing Android accessible apps.

SQL Developer

Key Deliverables:

Developing optimised SQL queries.

Preparing technical documents.

Involved in requirement gathering and understanding technical feasibility.

Module integration and form designing

Performing unit testing.

**Saral Technomart Pvt. Ltd.,** as Software Engineer

Mar 2014 to Jul 2015

Projects:

myhire361

Web based application for recruitment management

Wellhealth

Web based application for administrative needs of institutions such as schools, hospitals or health related centers.

Key Deliverables:

Involved in requirement gathering and understanding technical feasibility

Designed technical specifications

Designed User Interface

Designed database

Built reports

Coding and performing code reviews.

Performed Unit Testing

**NCERT** as Junior Project Associate

Oct 2013 to Feb 2014

Project: NROER (<http://nroer.gov.in/home/>)

Application for National Repository for Open Educational Resources of school subjects and grades in multiple languages.

Key Deliverables:

Involved in requirement gathering and understating technical feasibility

Designing technical specifications

Module integration and form designing

Involved in testing

## Education

UG: **BCA (Computers)** from **Banasthali University** in **2010**

PG: **MCA (Computers)** from **Banasthali University** in **2013**

## IT Skills

Skill Name	Version	Last Used	Experience
Python, Toad, IBM Cognos 10			
Visual Studio, SQL Server Management Too			
dreamweaver, eclipse			
scikit-learn, numpy, scipy			
Pandas, Matplotlib, Statsmodels			
ASP. Net, ADO. Net			
C#. Net, CSS			
JavaScript, Python			
SQL Server, Oracle 12c			

## Languages Known

Language	Proficiency	Read	Write	Speak
English				
Hindi				

## Affirmative Action

Physically Challenged: No

## Work Authorization

Job Type: Permanent

Employment Status: Full time