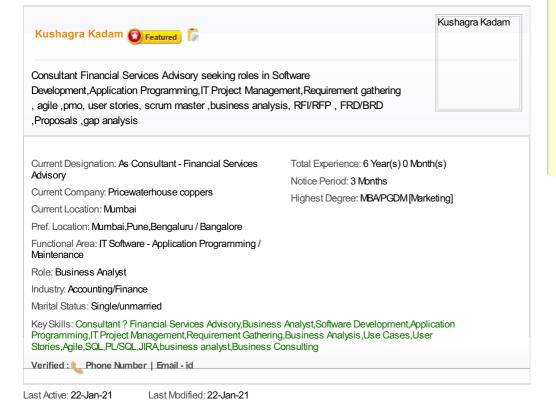


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Summary

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Adigital banking, product development and innovation professional in Banking and Financial Services with 6 years+ experience and a blend of marketing + product development and innovation experience; crucial for a customer centric digital strategy today.

Work Experience | Education | IT Skills | Work Authorization

He has successfully built and managed teams for project requirements such as Backbase and BMC platform implementation, Scoping and requirement gathering of digital banking projects, Artificial Intelligence engine deployment and UI / UX

He has also successfully led the development, launch and management of digital products and new-age technologies such as API Banking, Internet Banking and Mobile banking etc. with a focus on generating better ROI for the clients.

He also brings in strong customer focus to product & service development as a result of prior experience and has demonstrated strong problem-solving capabilities in order to drive results.

Work Experience

Pricewaterhouse coppers as As Consultant - Financial Services Advisory Jul 2019 to Till Date

Clients

Al Rajhi Bank, UAE and Kingdom of Saudi Arabia- Implementation of BMC mobile application on change management using agile methodology

Project: Revamp of Al Rajhi Bank, change management program to reduce the TAT for resolution of tickets raised by Al Rajhi bank employees.

Working as a Consultant for the implementation of BMC mobile application for change management Customization of the mobile app in synch with use cases applicable for the Al rajhi bank features including virtual chat, location service, general broadcast and self-service.

Designing and defining dashboards mounted on Power Bl using Design Thinking Strategy for the UI/UX of the dashboards showcasing change requests and tickets raised in a month

Clients:

Aditya Birla finance limited - Implementation of Loan Management system for secured and unsecured products using agile methodology

Project: Implementation of different loan management system MIes,Mnacs and R- System for different products

Defining BRD on tactical and strategic gaps identified as per RBI guidelines in the existing loan management systems

Important

 Using Free CV Search you have access to featured candidate profiles of Naukri. You can browse through the profiles and email the candidates of your choice directly using the email option provided. To prevent misuse of candidate information, contact details and attached resume of the candidates have been withheld tor different products.

Working closely with the vendor for the implementation of the gaps in the existing loan management system and designing and defining user journeys & experience for all product offerings & keeping it aligned to the overall Design Thinking Strategy.

Ensuring product deliveries, project and issue tracking and liaising with the client through extensive use of a project communication tool JIRA

Tata Consultancy Services as Lead - Business Analyst

Dec 2011 to Jul 2019

TATA Consultancy Services, Mumbai (July, 2016 - July 2019) 36 Months as Lead - Business Analyst - Digital Banking & Payments, Strategy & Operations

Clients:

HDFC Bank Ltd., Mumbai - Implementation of Backbase banking platform and Revamp of Digital Banking products & services of HDFC Bank

Project: Revamp of HDFC Bank Internet Banking website, Mobile Banking App and Mobile Banking Lite App using agile methodology

Working as a Lead - Business Analyst for the implementation of Backbase digital banking platform for Internet Banking and Mobile Banking products HDFC Bank

Designing the product in sync with the new Backbase platform involving Widgets based architecture & UX building blocks mounted on API driven back-end which included API testing, API analysis and API mapping

Working closely with the design agency and Client for developing an overall Omni-channel and seamless digital banking experience through Design Thinking Strategy for the UI/UX of the new app

Designing and defining user journeys & experience for all product offerings & keeping it aligned to the overall Design Thinking Strategy

Ensuring product deliveries, project and issue tracking and liaising with the client through extensive use of a project communication tool JIRA

Project: Launch of completely digital lending process for Loan against Securities (LAS) product inside HDFC Bank Mobile Banking App

Worked as a Lead - Business Analyst for developing completely digital lending process for Loan Against Securities (LAS) product for HDFC Bank and HDFC Securities customers through Mobile Banking App Defining user journeys and UI/UX for delivering seamless digital lending experience End-to-end loan application processing, tracking and servicing through Mobile Banking App

Project: Developing Unified Payment Interface (UPI) & Aadhaar Pay for HDFC Bank Mobile Banking App

Worked as a Business Analyst for building capabilities of UPI and Aadhaar payment services in HDFC Bank Mobile Banking App

Defining user journeys and liaising with the agency for designing UI/UX for the payment services for both HDFC Bank customers & Non-HDFC Bank Customers

Project: Developing HDFC Bank Mobile Banking App as a Direct Pay channel for P2M payments (E-commerce)

Worked as a Business Analyst for developing HDFC Bank Mobile Banking App and Mcro-website as a Direct Pay channel or EPI for making payments on e-commerce platforms

Defining user journeys for making payment through HDFC EPI portal (B2B Portal) which included accessibility only to registered merchants

Developing a secured channel for completing entire payment processing while maintaining high-level of customer experience

Involved scoping, field element mapping and testing of APIs responsible for developing such capability

TATA Consultancy Services, Mumbai (Dec, 2011 - Jul, 2014) 32 Months as Software Engineer

Worked in different phases of SDLC - Requirement analysis, POC, Designing & Development Unit and Integration testing of different modules

Worked for clients TCS Ultimatix Consolidation Oracle - 11i to R12 and ABB (Sweden)

Worked on Oracle technologies SQL, PL/SQL and was responsible for deployment of Oracle forms and reports on new Instance.

Worked as a Programmer in the ASP.net & C# based web development team

Worked on maintenance and support project of ABB on Supplier invoice web (SIW) $\,$

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Education

UG: B.Tech/B.E. (Information Technology) from Barkatullah Institute of Technology, University of Barkatullah in 2011 PG: MBA/PGDM (Marketing) from Welingkar Institute of Management Development and Research (WIMDR) in 2016

Other Qualifications/Certifications/Programs:

oca

Scrum Master

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IT Skills

Skill Name	Version Last Used Experience
JIRA	
SQL, PL/SQL	
ASP.NET	

C#
Oracle - 11i to R12

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Languages Known

Language	Proficiency	Read	Write	Speak
English		✓	✓	✓
Hindi		✓	✓	✓
marathi		✓	✓	✓

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Affirmative Action

Category: **General**Physically Challenged: **No**

Work Authorization

Countries: India,Saudi Arabia Job Type: Permanent Employment Status: Full time

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