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Seshagiri Rao VAKKALANKA premium ⭐ Featured

22+ years of experience in IT/Automotive infotainment industry in product & program management & development. Seeking Middle/Senior management position in Program/Product/Project/Delivery Management in IT/Automotive / Consumer electronics industry

Current Designation: Deputy General Manager -IT	Total Experience: 22 Year(s) 0 Month(s)
Current Company: Visteon Electronics India Pvt. Ltd.	Notice Period: 3 Months
Current Location: Chennai	Highest Degree: ME [Electrical drives]
Pref. Location: Bengaluru / Bangalore	

Functional Area: IT Software - Application Programming / Maintenance

Role: Program Mgr

Industry: Auto/Auto Ancillary

Key Skills: IT/Automotive Program Management,Product Management,Project Management,Delivery Management,C,C++,Eclipse,Shell Scripting,PERL

Verified : 📞 Phone Number | Email - id

Last Active: **Jan-Mar 2021**   Last Modified: **Jan-Mar 2021**

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Summary

Overall 22+ years of experience in IT industry with most of the experience in companies involved in product development
Overseas onsite experience of 4 years (Robert Bosch Car Multimedia GmbH, ADIT, Hildesheim, Germany)
Hands on experience in complete product management activities at onsite by coordinating multiple internal teams and OEMs geographically distributed.
Good experience in managing both external (OEMs) as well as internal stake stakeholders.
Good experience in managing/co-coordinating different internal teams like sales, production plants, development, test labs, purchasing etc.
quality, hardware, mechanical, software for achieving overall product targets to serve the best for OEMs
Rich experience in working with multi-cultural, Multi-national customers/OEMs like German/Japanese/American/Indian.
Varied experience of developing/managing software for industries like Car Infotainment, Industrial automation & Transportation systems.

Work Experience

◉ **Visteon Electronics India Pvt. Ltd.** as Deputy General Manager -IT
Jun 2019 to Till Date

Current Job Role & Responsibility
Complete Product management responsibility for car infotainment product for OEM PSA
Complete ownership of the project starting from award to SOP launch
Responsible for the project financials (EBITDA, IRR), delivery and quality
Product development involves HW (Main PCB, eBOM components), Mechanics (Bezel, sheet metal, TFT, CTP etc) and SW
Ensuring that the product is built as per the specification by OEM and ensure approvals from OEM
Ensuring that the product is delivered on time to OEM coordinating with Visteon plants, sales and OEM plants
Planning & monitoring of builds at Visteon plant catering to various OEM builds until SOP.
Planning & ensuring of maturity of supplier components, tools and getting them PPAPed.
Close interaction with purchasing team on sourcing / ordering and delivery of all supplier parts including mechanical and electronic components etc.
Planning & ensuring of all necessary homologations/legal approvals/certifications needed for sale of product in various markets/countries
Planning & ensuring that product meets OEM specification by conducting functional tests, EMC (Electro Magnetic Compatibility) and long running Reliability
tests (e.g., temperature tests, vibration tests,...) which are part of DV (Design validation) & PV (Product Validation)
Planning & ensuring all certifications like Apple Carplay, Google Android, WiFi, Bluetooth, USB etc which are needed for sale of product in different regions
Adhering to Internal Quality gates (QG) process to reach expected maturity of the product at various stages (development freeze, pilot, ramp-up etc)
Adherence to OEM quality process to ensure product reaches expected maturity level at various stages (Proto, Off Tool, Off tool Off process, ramp-up)
Handling change requests from OEMs and ensuring settlement of commercials along with sales team
Effective communication / status reporting to internal (sales, plants, product development, purchasing, quality, functional/line management) as well as

external stake holders (OEMs, suppliers...)

Robert Bosch Engg. & Business Sol. Pvt. Ltd. as Program Manager
Apr 2000 to May 2019

Responsibility
Complete Product management responsibility for car infotainment / navigation system products for OEM Nissan
Product development involves HW (Main, Switch PCB etc), Mechanics (fascia), SW and Navigation Map etc.
Ensuring that the product is built as per the specification by OEM and ensure approvals from OEM
Ensuring that the product is delivered on time to OEM coordinating with Bosch plants and sales and OEM plants
Planning & monitoring of builds at Bosch plants catering to various OEM builds until SOP and later running changes.
Planning & ensuring of maturity of product components, tools & processes via sample builds like B, C, D etc.
Close interaction with purchasing team on sourcing / ordering of new tools, Display, touch panel, special components etc.
Planning & ensuring of all necessary legal approvals/certifications needed for sale of product in various markets/countries
Planning & ensuring that product meets OEM specification by conducting functional tests, EMC (Electro magnetic, compatibility) and long running Reliability tests (e.g., temperature tests, vibration tests,...)
Planning & ensuring all certifications like Apple, Google Android, WiFi, Bluetooth, SXM, HD TA etc which are needed for sale of product in different regions
Adhering to Internal Quality gates (QG) process to reach expected maturity for various sample builds
Adherence to OEM quality process ANPQP
Obtaining customer acceptance of maturity of various components of product (SW, HW, mechanics, Map,...) before releasing the same to Bosch plant for build
In case of any failure in getting acceptance, provide recovery plan to meet OEM expectations still managing build timelines
Supporting OEM needs with respect to their end customer for quality, satisfaction (e.g. end customer survey JD Power) & timelines are met
Managing last minute changes/reversal of decisions from OEM as far as possible
Providing support to OEMs to launch their product in new markets in short time
Effective communication / status reporting to internal (sales, plants, HW, SW, mechanics development, test labs, purchasing...) as well as external stake holders (OEMs, suppliers,..)
Planning & tracking of FMEA

Complete Product management responsibility for car infotainment / navigation system products for OEM Nissan
Ensuring that the product is built as per the specification by OEM and ensure approvals from OEM
Ensuring that the product is delivered on time to OEM coordinating with Bosch plants and sales and OEM plants
Planning & monitoring of builds at Bosch plants catering to various OEM builds until SOP
Planning & ensuring of all necessary legal approvals/certifications needed for sale of product in various markets/countries
Adhering to Internal Quality gates process to reach expected maturity for various sample builds
Obtaining customer acceptance of maturity of various components of product (SW, HW, mechanics, Map,...) before releasing the same to Bosch plant for build
In case of any failure in getting acceptance, provide recovery plan to meet OEM expectations still managing build timelines
Supporting OEM needs with respect to their end customer for quality, satisfaction (e.g. end customer survey JD Power) & timelines are met
Managing last minute changes/reversal of decisions from OEM as far as possible
Providing support to OEMs to launch their product in new markets in short time
Effective communication / status reporting to internal (sales, plants, development, test labs, purchasing,...) as well as external stake holders (OEMs, suppliers,..)
Supporting OEMs in cost saving measures (Monozukuri) & following quality process ANPQP
Sub-supplier change management (Get approval from OEM for the changes in subsupplier, sub-supplier product)

Development of Navigation data compiler in standard data format (NDS - Navigation Data Standard)
Support of existing Travel Map data compiler
Project planning, tracking and reporting
Scope & schedule negotiations with customer

Nelco India Pvt. Ltd. as Software Engineer
Apr 1998 to Mar 2000

Responsibility
MATLAB modeling of existing locomotive SW
Documentation
Simulation
Development & Maintenance of SW module for HSM (Hot Strip mill)
Implementation of small improvements & bug-fixing of existing module
Testing & delivery

Education

UG: **B.Tech/B.E. (Electrical)** from **Osmania University, Hyderabad** in **1995**

PG: **ME (Electrical drives)** from **University of Roorkee(now IIT), Roorkee** in **1997**

IT Skills

Skill Name	Version	Last Used	Experience
UNIX, Linux,Eclipse			
C, C++			
Telelogic DOORs			
Enterprise Architect, OOAD/UML			
MMS, JIRA,OEM related			
MS Project, Asta Power Project			
Shell Scripting, Perl			
DOCUSHARE			

Languages Known

Language	Proficiency	Read	Write	Speak
ENGLISH				
German				
Japanese				
Hindi				
Telugu				

Affirmative Action

Physically Challenged: No

Work Authorization

Job Type: Permanent

Employment Status: Full time