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Syamala Thotakura  

Product Manager seeking roles in IT Product Management, New Product Development, Product Strategy, Project Management, Product Roadmap, Product Strategy, Design Thinking, Website Development, Mobile Apps Development, Competitive Benchmarking, Prototyping



Current Location: Hyderabad / Secunderabad Total Experience: 3 Year(s) 7 Month(s)
Pref. Location: Bengaluru / Bangalore, Hyderabad Highest Degree: MBA/PGDM [Information Technology]
Functional Area: IT Software - Application Programming / Maintenance
Role: Product Mgr
Industry: IT-Software/Software Services
Marital Status: Single/unmarried
Key Skills: Product Manager, IT Product Management, New Product Development, Product Strategy, Project Management, Product Roadmap, Product Strategy, Design Thinking, Website Development, Mobile Apps Development, Competitive Benchmarking, Prototyping
Verified:  Phone Number | Email - id

Last Active: 22-Jan-21 Last Modified: 22-Jan-21

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Summary

Product management professional with a total experience of 3.7 years in hands-on delivery of end-to-end B2B and B2C products. Passionate about creating technology products through design mindset to understand customer needs and delivering solutions that address them.

Work Experience

- Effiasoft** as Product Manager -IT
Apr 2020 to Oct 2020
Product Management of Windows and Mobile apps for POS Billing Software.
- KFin Technologies Pvt Ltd.** as PRODUCT MANAGER/ASSOCIATE PRODUCT MANAGER
Mar 2017 to Mar 2020
Product Management of digital products that include websites and mobile apps.
Launched 8 new web and mobile products in two years, including new and revamp of existing products.
Ability to translate complex technical products and features into intuitive user journeys.
Product Roadmap preparation and go-to-market strategy formulation.
Competitive benchmarking & gap analysis of various technology products.
Understand customer needs and gather product requirements, to develop new products / enhancing existing products.

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Education

UG: **B.Tech/B.E. (Computer Science and Engineering)** from **JNTU College of Engineering, Kakinada** in 2015
PG: **MBA/PGDM (Information Technology)** from **Institute of Chartered Financial Analysts of India (ICFAI)** in 2017

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IT Skills

Skill Name	Version	Last Used	Experience
MS OFFICE			

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Important

- Using Free CV Search you have access to featured candidate profiles of Naukri. You can browse through the profiles and email the candidates of your choice directly using the email option provided. To prevent misuse of candidate information, contact details and attached resume of the candidates have been withheld.

Languages Known

Language	Proficiency	Read	Write	Speak
English				
Hindi				
Telugu				

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Affirmative Action

Physically Challenged: No

Work Authorization

Job Type: Permanent

Employment Status: Full time

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