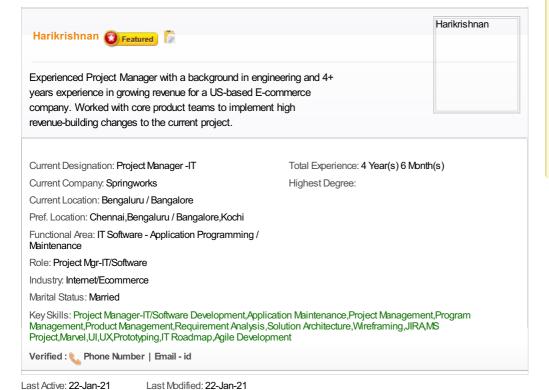


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Summary

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Experienced Project Manager with a background in engineering and 4+ years experience in growing revenue for a US-based E-commerce company. Worked with core product teams to implement high revenue-building changes to the current project.

Work Experience | Education | IT Skills |

Work Experience

Springworks as Project Manager -IT Jul 2019 to Till Date

Handling 6 projects end to end in a completely client faced role. Wears multiple hats of a project manager, product manager and a scrum master.

Collaborates and advises the product and design team right from the initiation phase until the feature is rolled out and AB tests user behaviors and concludes on decisions to attain maximum revenue Possess a strong understanding of data protection acts like CCPA and GDPR.

Projects - Burstoralcare.com , Laughlounge.com, Hubcv.com, Plowzandmowz.com, Itsswoop.com

Successfully implemented Black Friday / Thanksgiving day sales that drove the Monthly sales figures up by 190%.

Migrated the whole technology stack from PHP to React, thereby reducing the page load time and increasing the conversion rates by $0.8\,\%$.

Successfully migrated from Kanban to sprints and attained an increase of 40% in team velocity over a span of 15 sprints Created wireframes and prototypes for designers to get started with.

Singlehandedly implemented CCPA in the whole organization and set up a complete process with the help of legal advisors.

iQuanti as Project Coordinator Jul 2018 to Jul 2019

Handled 4 sprint teams working on an enterprise SEO tool that reverse engineers Google's ranking algorithm. Acted as a scrum master and agile coach and helped the program manager to attain release goals. Communicated with product managers and business analysts to scope

Important

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Managed cost reports and kept the per month cost rates under the approved utilization limits by identifying redundant cost areas and cutting them down. Reported these figures monthly to the VP of the team.

Rolled out keyword optimization feature right on the first time with zero UAT bugs - This was made possible by ensuring efficient communication and sync between development and QA team.

Transformed a team of freshers to a highly efficient cross-functional sprint team. Acted as an agile coach and mentor to them.

Owned ISMS for the product team. Laid out policies and carried out internal audits to ensure compliance.

Knight Frank as Senior Project Consultant Nov 2016 to Jul 2018

Worked with a wide variety of MNC's as a project management consultant to help them achieve their short term goals. Involved right from the planning and procurement until handover. Maintained documentation and project disciplines. The job involved periodic reports and client briefing.

Projects: Lowes, Ulpath, Mediatek, Myntra-Walmart, Tata, Mercedes Benz, GE, Ather Energy.

Closed projects with 20% lesser TAT than the initial estimates. Worked on the procurement process and did detailed vendor comparisons and negotiations, thereby improving the revenue margins.

Constant high performer of the team - Was promoted from the post of project consultant to senior project consultant in just a span of 1 year.

Worked with the business development team on new client pitches. Successfully converted around 60% of them.

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Education

UG: B.Tech/B.E (Electrical and Electronics Engineering) from TKM College of Engineering - Kerala University in 2016

Other Qualifications/Certifications/Programs: Google Analytics Individual Qualification Google Analytics Advanced Certification Scrum Professional foundation Certificate Gtlab certified remote worker

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IT Skills

Skill Name	Version Last Used Experience
JIRA, ASANA	
Trello, MS Project	
Cickup, Balasmiq	
Marvel, Stripe	

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Languages Known

Language	Proficiency	Read	Write	Speak
English	Expert	✓	✓	✓
Hindi	Proficient	✓	✓	✓
Kannada	Beginner			✓
Tamil	Beginner			✓
Malayalam	Expert	✓	✓	✓

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Affirmative Action

Work Authorization

Physically Challenged: No

Job Type: Permanent
Employment Status: Full time

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