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Vasanth Meiselvan ⭐ Featured 📄

	Vasanth Meiselvan

Associate Product Manager seeking a role in Product Management skilled in Roadmap planning, KPI management, Requirement Definition, Wireframe preparation, Backlog Management, Sprint Planning, Feature Impact Study, Data Analysis, and User research.

Current Designation: Associate Product Manager -IT

Current Company: Lynks Logistics

Current Location: Chennai

Pref. Location: Chennai

Functional Area: IT Software - Application Programming / Maintenance

Role: Product Mgr

Industry: IT-Software/Software Services

Marital Status: Single/unmarried

Total Experience: 2 Year(s) 3 Month(s)

Highest Degree: MBA/PGDM [Finance]

Key Skills: Product Management, Product Requirement Documentation, Roadmap planning, KPI Monitoring, Wireframing, Data Analysis, Backlog Management, Sprint Planning, User Research, Feature Impact Study

Verified : 📞 Phone Number | Email - id

Last Active: 18-Jan-21   Last Modified: 18-Jan-21

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Summary

Result-oriented Professional with over 2 years of experience in IT Product Management,Application Programming,Application Development,Application Maintenance,Product Launch,Wireframing,Stakeholder Communication,Data Collection,Data Analysis,User Experience,KPI Monitoring.

Work Experience

◉ **Lynks Logistics** as Associate Product Manager -IT
Apr 2019 to Till Date

Responsible for Product Roadmap management, Backlog management, Prioritization, Product requirement documentation, Sprint planning, Product Owner activities, Feature effectiveness measurement, KPI monitoring
Met business objectives by delivering a series of high impact features that directly increased business transactions by 17% over a period of 2 months
Revamped the driver app to enable drivers to take enterprise trips and introduced enterprise specific features like Bill to Waypoint mapping, Order Receipt Upload, Handling Cash and Returns and allowing Re-Attempts
Conceptualized and productized a web based dashboard tool to present an elegant and detailed information about the Operations status, Stock status, Bill Status, Order tracking and SKU information with relevant user access controls
Played a vital role in a pilot project from product conception to the launch of an E-Commerce MVP
Identified user challenges through FGDs and addressed them with product solutions that enhanced user experience and increased user retention
Responsible for coordinating with 5+ engineering teams, design team and business teams to deliver effective product features
Brie?y responsible for prioritizing day to day ad-hoc business requirements and delivering them in Kanban method

◉ **Polaris Financial Technology** as Consultant - Application Programmer
Aug 2015 to Aug 2016

Development and Maintenance of a Financial Tool

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Education

UG: **B.Tech/B.E. (Electronics/Telecommunication)** from **Madras Institute of Technology- Anna University** in **2015**

PG: **MBA/PGDM (Finance)** from **Great Lakes Institute of Management (GLIM)** in **2019**

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Languages Known

Language	Proficiency	Read	Write	Speak
English				
Tamil				
French				

Affirmative Action

Physically Challenged: No

Work Authorization

Job Type: Permanent

Employment Status: Full time