



Ankit Lamba
premium
Featured

Ankit Lamba

Seeking roles in Product Strategy, Product Management, Program Management, Strategic Partnerships, Stakeholder Management. MBA from ISB; Computer Science from IIT; worked with Zomato and Samsung.

Current Designation: Strategic Partner - Product Strategy	Total Experience: 3 Year(s) 2 Month(s)
Current Company: ezDI Inc.	Notice Period: 1 Month
Current Location: Delhi	Highest Degree: MBA/PGDM [Strategy and Operations]
Pref. Location: Bengaluru / Bangalore, Gurgaon, Noida	
Functional Area: IT Software - Application Programming / Maintenance	
Role: Product Mgr	
Industry: IT-Software/Software Services	
Marital Status: Single/unmarried	
Key Skills: Product Manager, Platforms Development, Product Development, Product Strategy, Product Management, Program Management, Strategic Partnerships, Stakeholder Management, Machine Learning, Artificial Intelligence, Software Development	
Verified : Phone Number Email - id	

Last Active: Jan-Mar 2021 Last Modified: Jan-Mar 2021

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Summary

Experienced leader with a co-founder mindset, to help build and scale a product organisations. Computer Science Engineer from IIT and MBA for Indian School of Business (ISB)

Work Experience

ezDI Inc. as Strategic Partner - Product Strategy Apr 2020 to Till Date

Founding member of NLP API platform product line; reporting directly to CEO. Aligning research team, technical team, Finance team and Sales & Marketing team towards product goal and customer success

Key Engagements

Planning and prioritizing product roadmap, initiatives and user scenarios to meet the strategic and competitive goals of the firm
Identifying new use cases by conducting primary and secondary research and usability analysis across the healthcare industry
Discovering latent needs and pain points of personas to take decisions on product roadmap, marketing and messaging
Defining and implementing customer journey and user stories to design web based platform for smooth customer onboarding
Managing development of ML models and REST APIs with engineers, data scientists and researchers to ensure timely delivery
Formulated cloud strategy to co-sell and build strategic partnerships with major cloud platforms i.e. Azure and AWS
Developed pricing strategy and API usage models in accordance to competitor landscape, market trends and business goals

ZOMATO MEDIA PRIVATE LTD. as Software Development Engineer Sep 2018 to Feb 2019

Direct reporting to CTO for development of "Zomato Base" - a web-based Point of Sale (POS) System from scratch, translated customer requirement to technical features; involved in product management, design, development, and deployment

Product Development and Management

Defined and Implemented user journey working with UX and Design team based on primary and secondary user research
Strategized and Developed API services handling 50K transactions of INR 60 lakh/day for delivery, dine-in and takeaway operations
Designed and implemented algorithm for managing multiple combinations of discounts affecting ~1.2 million orders/month
Reduced API response time by 42% (700ms to 400ms) to improve user experience by using in-process caching to limit database calls



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database calls

Reduced revenue leakage of ~INR 1.5 crore/year by integrating invoicing module on POS used by 1K partners in India and MEA

Enabled 10+ teams to make data-driven decisions on order tracking, sales forecasting etc. by building cloud based data architecture

Reduced defect count by ~30%(160 to 120 per month) by implementing better design and leading multiple peer reviews

Stakeholder Management

Worked on-field with restaurant managers to handle gap in orders while onboarding them to Zomato POS for beta version (pilot)

Collaborated with sales and technology teams of Epson, Japan to integrate Zomato's POS platform with existing Epson's billing system

Samsung R and D Institute as Product Owner - Software Engineer

Jul 2016 to Sep 2018

Experience in end to end product development, design and management for mobile and LFD (Long Format Display) platform; worked on a range of application features and development frameworks with cross-functional and cross-cultural teams across India and Korea

Product Development and Management

Created features to customize content on MagicInfo app for Smart Signage Platform (SSSP); cost saving of ~\$1000 per set for user

MagicInfo Express application (link) live on android play store and iOS app store with 10K+ downloads

Increased engagement by enhancing 10+ features and developed use-cases to add visual effects to published data
Pioneered the development of tool to solve long standing issue of RAM usage measurement affecting 100+ pending defects

Conceptualized and developed the prototype in individual capacity - rare initiative signed off by group head for full development

Led team of 4 to develop application for Tizen Operating System catering to 5+ types of LFD (Large Format Displays) firm wares

Improved LFD third party compatibility by adding support for various hardware such as Cisco, Huawei etc.

Collaborated with Samsung's product units in Mexico and Poland to increase product penetration by ~15% in global markets

Coordinated with Principal at South Korea and 10+ global teams to streamline product design, release and validation

Product Release: Responsible for weekly release of multiple versions of Tizen firmwares across globe impacting ~1M LFD sets

Winner, Best Innovation Award, Samsung Idea Factory 2017 among 500 registered employees

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Education

UG: **B.Tech/B.E (Computer Science and Engineering)** from **Indian Institute of Technology, Patna** in **2016**

PG: **MBA/PGDM (Strategy and Operations)** from **Indian School of Business (ISB), Hyderabad** in **2020**

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IT Skills

Skill Name	Version	Last Used	Experience
Java , C			
KNIME , SAS			
DJANGO Framework Algorithms			
Data Structures			
HTML			
JavaScript			
CSS			

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Languages Known

Language	Proficiency	Read	Write	Speak
English	Expert			
Hindi	Expert			

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Affirmative Action

Physically Challenged: No

Work Authorization

Job Type: Permanent

Employment Status: Full time

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