



**RAJESH GUPTA**



Lead Consultant/Principal Consultant seeking roles in Software Development, Application Programming, Requirement Gathering, Client Management, Program Management, SQL Server, .NET, C#, PLSQL, DevOps

Current Designation: Lead Consultant/Principal Consultant      Total Experience: 15 Year(s) 0 Month(s)  
Current Company: Infosys Limited      Highest Degree: MCA [Computers]  
Current Location: Pune  
Pref. Location: Bengaluru / Bangalore, Mumbai, Pune  
Functional Area: IT Software - Application Programming / Maintenance  
Role: Tech Architect  
Industry: IT-Software/Software Services  
Marital Status: Married  
Key Skills: Lead Consultant/Principal Consultant, Tech Architect, Software Development, Application Programming, Requirement Gathering, Client Management, Program Management, SQL Server, .NET, C#, PLSQL, DevOps

Verified: Phone Number | Email - id

Last Active: 23-Jan-21

Last Modified: 23-Jan-21

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## Summary

Technical and Functional Leader with 15+ years of success in heading large transformation projects with cutting edge Blue Yonder solutions across Retail & Supply Chain domains; 8 years of international experience in Chicago, IL, USA  
Innate capabilities in mapping business problems, driving automations and developing state-of-the-art JDA solutions based on Floor Planning, Space Planning & Automations, Assortment Optimization, Category Knowledge Base and Open Access, BY Luminare Control Tower  
Skilled program manager having experience of handling multiple transformation and implementation programs with additional responsibilities of appraisals and hiring  
Technical Expert in Microsoft C#.NET, SQL Server, Oracle, SQL Server Integration Services (SSIS), BY Space Automation Pro

## Work Experience

**Infosys Limited** as Lead Consultant/Principal Consultant  
Jul 2017 to Till Date

Growth Path:

Lead Consultant/Principal Consultant July 2017 - Present

Key Deliverables:

Collaborated with cross-functional business and IT teams to design & deliver critical solutions across the retail domain; provided strategic level operational support to end users in various JDA Applications  
Designed JDA solutions in alignment with business requirements; mapped opportunities & steered application improvements; implemented best practices & driven key process enhancements  
Defined solution architecture for and end to end solution considering key business functions and performance parameters  
Implemented BY Category Management Solutions along with Space Automation Pro customizations and automations

Lead design and development of downstream and upstream processes and technical data flows  
Spearheaded projects from planning to execution; implemented project plans within preset budgets; performed key tasks including design, specification/configuration, test and product integrations within various environments

Managed bidding for new opportunities; prepared proposals, delivered business presentations to clients, optimized resources, estimated efforts & managed risks; submitted RFP responses for proposals across NAEU/APAC regions for various JDA specific opportunities  
Interfaced with Category Management teams across supermarket chains, food retailers, cards and gift retailers and wholesalers for creating & maintaining planogram, floor plan and assortment range prototypes  
Automated business processes and provided high level inputs based on JDA Space Planning, Floor Planning and Assortment solutions; resolved integration issues with focus on optimizing performance and scalability

Highlights:

Successfully led 5 RFP response(s) for the retail clients valued at USD 15 million till date  
Successful implementation of BY Category Management 2017.2 on 9 different geographies for a global supermarket chain  
Successfully extended the capabilities of Blue Yonder Category Management using automation



### Important

- Using Free CV Search you have access to featured candidate profiles of Naukri. You can browse through the profiles and email the candidates of your choice directly using the email option provided. To prevent misuse of candidate information, contact details and attached resume of the candidates have been withheld.

Supermarket chain successfully executed the deployment of Blue Yonder Category Management using automation techniques and customized solutions for a major US wholesale business  
Successfully roll out store-corporate communication platform and product sequencing for a leading food retailer in US  
Awards & Recognitions:  
o Walmart Glory Award  
o Infosys ACE (Always Creating Excellence) award  
Project (Value) Contributions:  
Retail Transformation Program for a major Gift & Card Retailer in US  
Explore and confirm customer challenges and redefined the business processes to meet market best practices  
Functional and technical design for Reports, interfaces, Conversions, Enhancements, Forms and workflows  
Leading business process transformation and aligning with business processes  
Implementation of Blue Yonder Category Management 2019.2 modules e.g. Assortment Optimization, Space Planning, Floor Planning and Web Publisher (Open Access)  
Blue Yonder Category Management Extension of a major food retailer in US  
Major functionality enhancement to ensure seamless communication between corporate and store users for published planograms and floorplans  
Performance improvement on out of the box batch solutions by redesigning functionalities  
Designed one portal to maintain product, planograms and floorplans with extended functionalities  
Integrated Assortment and Space planning and automated planogram creation based on assortment recommendations  
Blue Yonder Category Management 2017.2 Implementation for 9 international markets for a global supermarket chain  
Streamlining of upstream and downstream data flows by using latest technologies  
Solution architecture design for end to end implementation of JDA Category Management implementation and data feeds  
Led overall project development and rollout for 9 geographies including US, UK, Canada, China, Mexico, Chile, Brazil, Argentina  
Overall batch job time reduced from 8-10 hours to 1-2 hours and productivity increased by 25-30%

■ **Tata Consultancy Services** as Blue Yonder Techno-functional consultant  
Feb 2005 to Jun 2017

Key Deliverables:  
Managed the JDA CKB Implementation and Upgrade project focused towards optimizing space planning activities by implementing space automation Pro tool; integrated macro space planning system with CAD operation & drawings  
Managed a major Retail Transformation Program and integrated SAP modules with JDA Category Management suite of applications  
Enabled Promotional Planogram creations and automatic placement based on fixture rankings, performance and space availability to achieve targeted communication to stores and accurate promotional space utilization  
Enabled seasonal planogram creation and automatic placements by utilizing category adjacencies and placement rules for each store cluster  
Overall program management  
Headed all critical phases of projects that includes formulating project plans, requirement gathering, design, implementation, configuration, documentation, resource allocation & execution

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**Education**

UG: **B.Sc (Maths)** from **university of rajasthan, jaipur** in **2000**  
PG: **MCA (Computers)** from **University of Rajasthan, Jaipur** in **2004**

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<b>Affirmative Action</b>	<b>Work Authorization</b>
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Category: <b>General</b>	Job Type: <b>Permanent</b>
Physically Challenged: <b>No</b>	Employment Status: <b>Full time</b>

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