



**Haitham Abd El Hamid Saleh**



Product Manager seeking roles in Project Management, Project Costing, Requirement Gathering, Defect Management, Release Management, Risk Management, Application Development, Stakeholder Management, Service Quality, Process Improvement

Current Designation: Project Manager

Total Experience: 14 Year(s) 0 Month(s)

Current Company: DIGITAL LAB

Highest Degree: B.Com [Accounting]

Current Location: Dubai, UAE

Pref. Location: United Arab Emirates (UAE), United Kingdom (UK), United States (US)

Functional Area: IT Software - Application Programming / Maintenance

Role: Product Mgr

Industry: Advertising/PR/MR/Events

Marital Status: Single/unmarried

Key Skills: Product Manager, Project Management, Project Costing, Requirement Gathering, Defect Management, Release Management, Risk Management, Application Development, Stakeholder Management, Service Quality, Process Improvement

Verified : Email - id

Last Active: 18-Jan-21

Last Modified: 18-Jan-21

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## Summary

A competent professional offering over 14 years of experience in IT Software Development, Product & Project Management. Rich exposure across various sectors such as Fashion, Medical, Pharmaceutical & Healthcare, Digital Agencies, Forex, Constructions, Governments & ECommerce. Expert in collaborating with various stakeholders for spearheading analysis, design and development of Business Mobile, Web and Windows Applications. Managed project budgeting, estimation, scheduling, execution, and administered project progress reporting and P&L management. Strong understanding of Augmented Reality Applications/Concepts, CLM (Closed Loop Marketing) Business/Systems and Enterprise Applications (SharePoint, CRM, ERP & Odoo); facilitated Mobile, Games, Web, Windows development. Steered different stages of project life cycle (development and testing). Monitored testing activities to ensure the quality and functionality of assigned systems; ensured timely & accurate communication.

## Work Experience

### **DIGITAL LAB** as Project Manager Oct 2019 to Till Date

#### Key Result Areas:

Leading Product Development Team to meet objectives and achieve professional and technical growth. Understanding customer needs & competitors' advantages and making recommendations for the management. Collaborating with cross-functional teams, business partners, and top management to ensure that all stakeholders are aligned at each stage of the development lifecycle. Participating in the daily updates meetings as well as sprint planning meetings. Communicating product status, both internally and externally. Ensuring implementation of product features, adding value to end users and increasing company returns; participating in product code development if needed. Supporting product installation and configurations if needed.

### **Farawlaya.com** as Co-Founder and CEO Jan 2016 to Sep 2019

Key Result Areas: Developed Farawlaya.com website and led technical related integration and content set-up; planned strategic scope and targets for the company. Set up all company departments and managed hiring process. Designed and built operations process and tools; created marketing campaign on Facebook, Instagram & Google ADS. Managed all financing transactions and plans; administered and ensured that all day-to-day tasks are performed well. Orchestrated all internal as well as external communication and requirement with Investors and Venture Capitals.

### **Intermark GSW** as Technical Director Nov 2013 to Dec 2015

Key Result Areas: Managed over 25 Technical Specialists with different backgrounds & technologies. Worked closely with Business Development Team to innovate new applications. Participated in Software Development Cycle (requirement gathering, analysis, development and testing); attended clients meeting, prepared project management sheets and ensured all teams are aligned with the time sheet. Ensured that all developed web/mobile applications met the OWASP Security Guidelines and all developed tasks & processes adhered to CMMI level 2 guidelines. Offered



## Important

- Using Free CV Search you have access to featured candidate profiles of Naukri. You can browse through the profiles and email the candidates of your choice directly using the email option provided. To prevent misuse of candidate information, contact details and attached resume of the candidates have been withheld.

the overall security concerns and an developed tools & processes adhered to OWASP level 2 guidelines Offered technical support across practices in offering definition and positioning Promoted technical knowledge within the organization Led multiple technical teams within budget and project schedule Tracked new opportunities to improve methodology and training offerings Assisted in strategic sales efforts from a technical perspective; steered installation/ configuration of Microsoft Lync Server 2013, Microsoft CRM2013, Microsoft SharePoint 2013 and ODOO ERP System

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## Education

UG: **B.Com (Accounting)** from **Faculty of Commerce, Cairo University, Cairo, Egypt** in **2010**

**Other Qualifications/Certifications/Programs:**  
Project Management Professional Course

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## IT Skills

Skill Name	Version	Last Used	Experience
Microsoft Visual Studio 2005, 2008, 2010			
Microsoft Visual Studio 2013 & 2015			
Ionic & Cordova			
React Native			
Ionic Framework 1, 2			
Angular 8, Python & AngularJS 1, 2			
C#, VB.NET, ASP.NET, .Net Core			
SQL Server DB 2000, 2005, 2008			
Unity 3D			
cordova mobile development			
Ajax, javascript, html			
DHTML, CSS and jQuery			
Microsoft SharePoint 2007, 2010, 2013			
Microsoft Dynamics CRM4			
Microsoft Team Foundation Server (TFS)			
MS Source Safe 2005, Subversion			
INFOPATH 2007, 2010			
Word, PowerPoint, Excel			
Access 2000, 2003, 2007, 2013			
Telerik Development Components			
Adobe Edge			
WINDOWS SERVER 2008 R2, 2012			
Microsoft Lync 2013			
DNS / Active Directory / TMG / VMware			
Shopify			
Woo Commerce			

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## Affirmative Action

Category: **General**  
Physically Challenged: **No**

## Work Authorization

Job Type: **Permanent**  
Employment Status: **Full time**

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