



**M PADMA**

MPADMA

I am an MBA marketing graduate and Having 2+ years of experience as a Business Analyst with extensive knowledge in CRM and E commerce domain. looking for IT business analyst job

Current Designation: Business Analyst	Total Experience: 2 Year(s) 6 Month(s)
Current Company: techmagix IT solutions pvt ltd	Notice Period: 15 Days or less
Current Location: Hyderabad / Secunderabad	Highest Degree: MBA/PGDM [Marketing]
Pref. Location: Hyderabad	
Functional Area: IT Software - Application Programming / Maintenance	
Role: Business Analyst	
Industry: IT-Software/Software Services	
Marital Status: Married	
Key Skills: Business Analyst, FRD, BRD, Requirements Management, User Stories, Client Relationship Management, New Product Development, Business Analysis, Project Management, Business Research, Project Coordination, UML, Client Management, Scope Management, SDLC	
Verified:  Phone Number   Email - id	

Last Active: 22-Jan-21

Last Modified: 22-Jan-21

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## Summary

- \* Having 2.6 years of experience as a Business Analyst in all phases of Software Development Life Cycle (SDLC), Business Process Flow, and Business Process on diverse domains such as Health Care, e-commerce and CRM
- \* Creating, analysing and validating detailed business and functional specifications. (BRD/FRD documents)
- \* Strong liaison experience among different stakeholders regarding development of software functionality across the SDLC.
- \* Analysing the requirements of the client and converting them into technical document as per the specifications.
- \* Hands on experience in modelling requirements using UML diagrams like Use case, Activities.
- \* Evaluated the impact of proposed solution across the business.
- \* Successfully developed the use/test cases to explain the business requirements & specifications to IT team (vendor).
- \* Good in designing wireframes and Prototypes using Axure RP pro and Balsamiq.
- \* Explaining the requirements to technical teams and taking the estimates of the same

## Work Experience

**techmagix IT solutions pvt ltd** as Business Analyst  
Aug 2018 to Till Date

- ? Creating, analysing and validating detailed business and functional specifications. (BRD/FRD documents)
- ? Strong liaison experience among different stakeholders regarding development of software functionality across the SDLC.
- ? Analysing the requirements of the client and converting them into technical document as per the specifications.
- ? Hands on experience in modelling requirements using UML diagrams like Use case, Activities.
- ? Evaluated the impact of proposed solution across the business.
- ? Successfully developed the use/test cases to explain the business requirements & specifications to IT team (vendor).
- ? Good in designing wireframes and Prototypes using Axure RP pro, Balsamiq and Jira.
- ? Creating wireframes to determine the flow and functionalities of the applications.
- ? Explaining the requirements to technical teams and taking the estimates of the same.
- ? Possess strong documentation skills and Conducting trainings to the end users.
- ? Good in conducting brainstorming sessions and interviews to elicit requirements from various stakeholders and reduce ambiguity associated with the complex requirements
- ? Good with various business process operations and change management projects.
- ? Ability to develop partnerships and collaborate with other business and functional areas
- ? Ability to work and influence successfully within a matrix environment and build effective business partnerships with all levels of team members
- ? Ability to interact with integrity and a high level of professionalism with all levels of team members and management
- ? Good in managing client's expectations through efficient offshore ? onsite client co-ordination

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### Important

- Using Free CV Search you have access to featured candidate profiles of Naukri. You can browse through the profiles and email the candidates of your choice directly using the email option provided. To prevent misuse of candidate information, contact details and attached resume of the candidates have been withheld.

Education

UG: **B.Sc (Bio Technology)** from **A.V. College of Arts, Science & Commerce, Hyderabad** in **2015**  
PG: **MBA/PGDM (Marketing)** from **CMR College of Engineering & Technology, Hyderabad** in **2018**  
Other Qualifications/Certifications/Programs:  
IIBA

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IT Skills

Skill Name	Version	Last Used	Experience
Windows	XP/7/10		
MS Visio	2007		
MS Office	07/10		
Axure RP pro	6.5/7.0, Balsamiq 2.0		
JIRA			
Water fall and Agile (Scrum)			
TABLEAU			

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Languages Known

Language	Proficiency	Read	Write	Speak
English				
Hindi				
Telugu				

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Projects

- Project Title: **MAXVSM (Renewals, Business Process Mgmt)**  
Client: **MaxLife Insurance**  
Nature of Employment: **Full Time**  
Project Location: **Hyderabad**  
Role: **Other**  
Skill Used: **Documentation, Business Process Management, Business Analysis, Brd, User Stories**  
Role Description: **business analyst**  
Project Details: **Virtual Sales Manager is an e-commerce platform which provides a single window for complete information of MaxLife Term Insurance products. Virtual Sales Manager provides capability to customers to buy the insurance products online. VSM makes it easier and quicker for customers to buy insurance products. Details reports are generated that assist management in taking decisions to optimize the process through CRM and tracking of leads through CRM.**
- Project Title: **Bright Hospital Billing Management System**  
Client: **Bright Star Hospitals**  
Nature of Employment: **Full Time**  
Project Location: **Hyderabad**  
Role: **Other**  
Skill Used: **Business Process Management, Business Analysis, Requirement Gathering, Gap Analysis**  
Role Description: **Business Analyst**  
Project Details: **Bright Hospital Billing Management System is to build an easy to access hospital management out-patient (OP) billing software by creating user friendly and effective system to increase hospital revenue through the new OP billing system. Internal staff can fix appointments, track doctor's observations, track employees attendance, streamlining billing across all billing counters and generate KPI reports.**
- Project Title: **Suddenlee toolbar**  
Client: **suddenlee**  
Nature of Employment: **Full Time**  
Project Location: **Hyderabad**  
Role: **Other**  
Skill Used: **Business Process Management, Business Analysis, Requirement Gathering, Requirements Management, User Documentation**  
Role Description: **Business analyst**  
Project Details: **To create an installable toolbar that works in multiple browsers and would allow users to add items to the suddenlee.com shopping cart from outside websites. This service allows customers to add items from multiple retail website, checkout on one website (Suddenlee) and have the product hand-delivered to their door. Suddenlee wanted a user to be able to drag-and-drop the tool into their browser and then be able to shop 3rd party websites. The toolbar features an "Add to Suddenlee" button and exacts product information from the page the user is visiting. It then takes that information and adds it to the customers Suddenlee Shopping Cart.**

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Affirmative Action

Category: **ORC - Creamy**

Work Authorization

Job Type: **Permanent**

Category: **CCO - Creativity**  
Physically Challenged: **No**

Job type: **Permanent**  
Employment Status: **Full time**

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