

Demand-Deposit Contracts and The Probability of Bank Runs

Itay Goldstein and Ady Pauzner

Xiaobo YU

Columbia Business School

June 8, 2020

Outline

- 1 Introduction
- 2 Model
- 3 Benchmark
- 4 Banks
- 5 Compute Equilibrium
- 6 Comparative Statics

Motivation

- ▶ Theory
 - ▶ Diamond & Dybvig has multiple equilibria
 - ▶ They cannot determine the probability of runs
 - ▶ ... and hence the welfare having banks
 - ▶ Runs not related to fundamentals
- ▶ Empirics
 - ▶ Bank runs result from coordination failure in theory
 - ▶ Bank runs occur following negative shocks in reality
- ▶ Solution
 - ▶ Global Games

Model Setting

- ▶ Project
 - ▶ Return 1 if liquidated at $t = 1$ (cf $L < 1$ in D& D)
 - ▶ Return R with proba. $p(\theta)$ at $t = 2$ and 0 otherwise
- ▶ Investor
 - ▶ A fraction λ suffers liquidity shocks $u(c_1)$
 - ▶ The rest don't $u(c_1 + c_2)$
 - ▶ $-\frac{cu''}{u'} > 1$: to get $c^{FB} > 1$
- ▶ Information
 - ▶ $\theta \sim Unif[0, 1]$
 - ▶ Each investor observes $\theta_i = \theta + \varepsilon_i, \varepsilon_i \sim Unif[-\varepsilon, \varepsilon]$
 - ▶ Efficiency: $\mathbb{E}[p(\theta)]u(R) > u(1)$

Autarky

Each investor invests 1 at $t = 1$.

With proba. λ , he is impatient and liquidates.

$$u(1)$$

With proba $1 - \lambda$, he is patient and gets

$$u(R)$$

Total Welfare

$$\lambda u(1) + (1 - \lambda)u(R)$$

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First Best: Risk Sharing

Social Planner chooses c_1 to maximize

$$\max_{c_1} \lambda u(c_1) + (1 - \lambda) u\left(\frac{1 - \lambda c_1}{1 - \lambda} R\right) \mathbb{E}[p(\theta)]$$

FOC

$$\lambda u'(c_1) - (1 - \lambda) \frac{\lambda R}{1 - \lambda} u'\left(\frac{1 - \lambda c_1}{1 - \lambda} R\right) \mathbb{E}[p(\theta)] = 0$$

At $c_1 = 1$, by $-\frac{cu''}{u'} > 1$

$$1 u'(c_1) > R u'(R) > R u'(R) \mathbb{E}[p(\theta)]$$

Risk Sharing: $c_1^{FB} > 1$

Note: Only the idiosyncratic liquidity shock can be diversified

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Bank Contracts

- ▶ Promise $r_1 > 1$ if withdraw at $t = 1$
- ▶ Receive \tilde{r}_2 if wait until $t = 1$
- ▶ Subject to *sequential service constraint*

Suppose a fraction n choose to withdraw

Withdraw at	$n < 1/r_1$	$n \geq 1/r_1$
1	r_1	r_1 with proba. $\frac{1}{nr_1}$
2	$\frac{1-nr_1}{1-n}R$ with proba. $p(\theta)$	0

Withdraw at $t = 2$ if

$$p(\theta_i)u\left(\frac{1-nr_1}{1-n}R\right) > u(r_1) \text{ and } n < 1/r_1$$

Question: what is n ?

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Investor Inference

When $-\varepsilon < \theta_i < \varepsilon$,

$$Unif[0, \theta_i + \varepsilon]$$

When $\varepsilon < \theta_i < 1 - \varepsilon$,

$$Unif[\theta_i - \varepsilon, \theta_i + \varepsilon]$$

When $1 - \varepsilon < \theta_i < 1 + \varepsilon$,

$$Unif[\theta_i - \varepsilon, 1]$$

Note: Though $p(\theta)$ unrestricted, the joint uniformity implies

$$p(\theta_i) \approx p(\theta) + p'(\theta)\varepsilon_i$$

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Adding Global Games: Lower Dominance Region

We want when θ is sufficiently low,
all withdraw at $t = 1$ regardless of others' actions.

Let $\underline{\theta}(r_1)$ solves

$$u(r_1) = p(\theta)u\left(\frac{1 - \lambda r_1}{1 - \lambda}R\right)$$

When $\theta_i < \underline{\theta}(r_1) - \varepsilon$, she believes $\theta < \underline{\theta}(r_1)$ a.s. and withdraws.

We need it to hold for all $r_1 > 1$ and for all i at $\theta = 0$.

Note $\underline{\theta}(r_1)$ is increasing in r_1 (why?) and $\theta_i < \varepsilon$ at $\theta = 0$

A sufficient condition is

$$\varepsilon < \underline{\theta}(1) - \varepsilon \implies p^{-1}\left(\frac{u(1)}{u(R)}\right) > 2\varepsilon.$$

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Adding Global Games: Upper Lower Region (Deus Ex Machina)

We want when θ is sufficiently high,
all patient investors wait regardless of other's action.

To get this, we assume $p(\theta) = 1$

and when $\theta \in [\bar{\theta}, 1]$, liquidation at $t = 1$ yields R with certainty.

Then, no more than $\frac{nr_1}{R}$ needs to be liquidated.

By waiting, the agent can get

$$\frac{R - nr_1}{1 - n} > r_1$$

And a sufficient condition is

$$1 - \varepsilon > \bar{\theta} + \varepsilon$$

Question: is it really deposit? Or putable equity?

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Theorema Egregium

The game admits a unique equilibrium in which a patient investor i runs if and only if $\theta_i < \theta^*$

How many investors run?

Let $n(\theta, \theta')$ be the fraction of investors who run when

- ▶ the state is θ and ...
- ▶ under the strategy profile that patient i runs iff $\theta_i < \theta'$.

$$\begin{aligned} n(\theta, \theta') &= \lambda + (1 - \lambda) \Pr(\varepsilon_i < \theta' - \theta) \\ &= \begin{cases} 1 & \theta < \theta' - \varepsilon \\ \lambda & \theta > \theta' + \varepsilon \\ \lambda + (1 - \lambda) \left(\frac{1}{2} + \frac{\theta' - \theta}{2\varepsilon} \right) & \text{Otherwise} \end{cases} \end{aligned}$$

Note: no equilibrium/optimization in this formula, purely algebra

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Incentive to Run

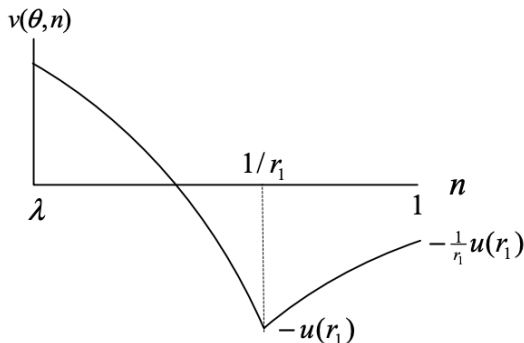
The incremental utility from running for an informed investor at θ

$$v(\theta, n) = \begin{cases} p(\theta)u\left(\frac{1-nr_1}{1-n}R\right) - u(r_1) & \lambda \leq n \leq 1/r_1 \\ -\frac{1}{nr_1}u(r_1) & 1/r_1 < n < 1 \end{cases}$$

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Let $\Delta^{r_1}(\theta_i, \theta')$ be the expected differential utility when

- ▶ the investor observes θ_i and ...
- ▶ under the strategy profile that patient i runs iff $\theta_i < \theta'$.

$$\Delta^{r_1}(\theta_i, \theta') = \mathbb{E}[v(\theta, n(\theta, \theta')) | \theta_i]$$

Equilibrium Condition

Necessary condition

$$\Delta^{r_1}(\theta^*, \theta^*) = 0$$

Is it also sufficient?

Not so obvious ...

Higher θ doesn't necessarily implies a higher incentive to run ...

But here it is! Why? Single crossing!

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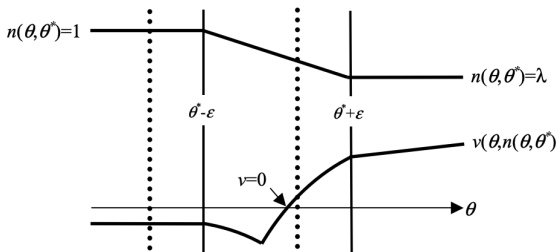
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Compute the equilibrium

The investor θ^* 's posterior is

$$Unif[\theta^* - \varepsilon, \theta^* + \varepsilon]$$

If $\theta = \theta^* + \varepsilon$, $\theta_i > \theta^*$, all run: $n = 1$.

If $\theta = \theta^* - \varepsilon$, $\theta_i < \theta^*$, only patient ones run: $n = \lambda$.

And n is linear in between.

So posterior of θ^* is

$$Unif[\lambda, 1]$$

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Computing the equilibrium

Recall

$$v(\theta, n) = \begin{cases} p(\theta)u\left(\frac{1-nr_1}{1-n}R\right) - u(r_1) & \lambda \leq n \leq 1/r_1 \\ -\frac{1}{nr_1}u(r_1) & 1/r_1 < n < 1 \end{cases}$$

and at the limit

$$\lim_{\varepsilon \rightarrow 0} \Delta^{r_1}(\theta^*, \theta^*) = v(\theta^*, n(\theta^*, \theta^*))$$

We have

$$p(\theta^*) \int_{\lambda}^{1/r_1} u\left(\frac{1-nr_1}{1-n}R\right) dn - u(r_1)(1/r_1 - \lambda) - u(r_1) \frac{\ln(r_1)}{r_1} = 0$$

Comparative Statics

$$p(\theta^*) \int_{\lambda}^{1/r_1} u\left(\frac{1 - nr_1}{1 - n} R\right) dn = u(r_1) \left(\frac{1 + \ln(r_1)}{r_1} - \lambda\right)$$

Thm 2: higher $r_1 \implies$ higher θ^*

Intuition:

- ▶ Direct: high payment increases the incentive to run
- ▶ Indirect: high payment increases estimation of people running

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Optimal r_1

At the limit $\varepsilon \rightarrow 0, \bar{\theta} \rightarrow 1$, a benevolent banking system maximize

$$\int_0^{\theta^*} \frac{u(r_1)}{r_1} d\theta + \int_{\theta^*}^1 \left[\lambda u(r_1) + (1 - \lambda) p(\theta^*) u\left(\frac{1 - nr_1}{1 - n} R\right) \right] d\theta$$

Thm 4&3: $r_1^* < c^{FB}$, and if $\theta(1)$ not too large, $r_1^* > 1$.

Optimal r_1

At the limit $\varepsilon \rightarrow 0, \bar{\theta} \rightarrow 1$, a benevolent banking system maximize

$$\int_0^{\theta^*} \frac{u(r_1)}{r_1} d\theta + \int_{\theta^*}^1 \left[\lambda u(r_1) + (1 - \lambda) p(\theta^*) u\left(\frac{1 - nr_1}{1 - n} R\right) \right] d\theta$$

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- ▶ r_1^* cannot be larger than c_1^{FB}
 - ▶ Loss from imperfect risk sharing
 - ▶ Loss from runs
- ▶ By deviating from c_1^{FB}
 - ▶ Loss from risk sharing is second order
 - ▶ Gain from reducing runs is first order

Optimal r_1

At the limit $\varepsilon \rightarrow 0, \bar{\theta} \rightarrow 1$, a benevolent banking system maximize

$$\int_0^{\theta^*} \frac{u(r_1)}{r_1} d\theta + \int_{\theta^*}^1 \left[\lambda u(r_1) + (1 - \lambda) p(\theta^*) u\left(\frac{1 - nr_1}{1 - n} R\right) \right] d\theta$$

Thm 4&3: $r_1^* < c^{FB}$, and if $\theta(1)$ not too large, $r_1^* > 1$.

- ▶ At $r_1 = 1$, $\theta^* = 0$ no one runs and no risk sharing.
- ▶ By increasing r_1 a little bit
 - ▶ Most investors benefit from risk sharing: first order
 - ▶ Runs occur when $\theta \in [\underline{\theta}(1), \theta^*]$: runs not costly as p small
 - ▶ Runs more costly in $[0, \underline{\theta}(1)]$: not too large if $\underline{\theta}(1)$ small



Uniqueness