

ASSIGNMENTS

NAME	PRITHIVIRAJAN D
TEAM ID	NM2023TMID00210
DOMAIN NAME	DIGITAL MARKETING
PROJECT NAME	HOW TO ADD GOOGLE ANALYTICS TO A WEBSITE

Assignment Questions on Digital Marketing

- ❖ Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

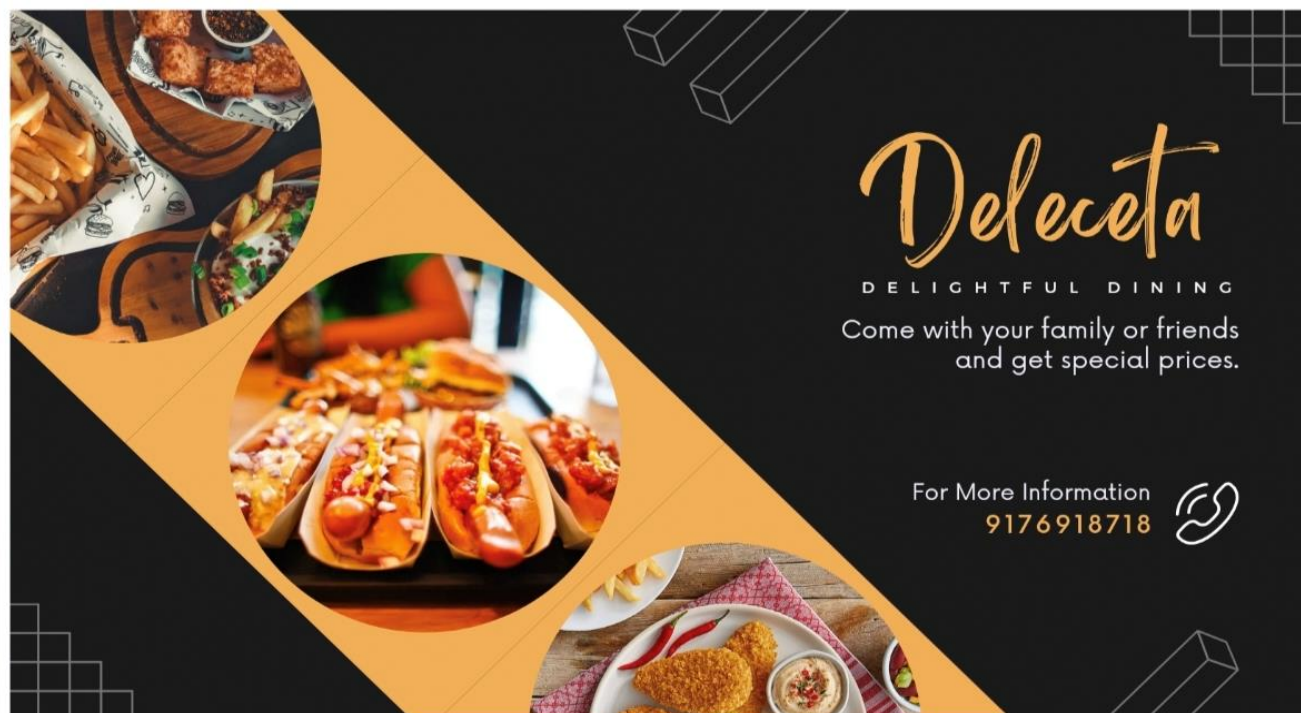
BLOGSPOT LINK: <https://thedelecetaresta.blogspot.com/>

WORDPRESS LINK: <https://thedelecetamulticuisinerestaurant.wordpress.com/>

- ❖ Create a New Facebook Business Page and post one social media poster for your brand.

FACEBOOK LINK: <https://www.facebook.com/thedeleceta?mibextid=ZbWKwL>

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- ❖ Create and design a social media advertisement poster using canva.

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❖ Create email newsletter design using MailChimp or canva tool.

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