

ASSIGNMENT

NAME	NITHIN G
TEAM ID	NM2023TMID00210
DOMAIN NAME	DIGITAL MARKETING
PROJECT NAME	HOW TO ADD GOOGLE ANALYTICS TO A WEBSITE

Assignment Questions on Digital Marketing

- ❖ Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

BLOGSPOT LINK: <http://cric-ket666.blogspot.com/>

WORDPRESS LINK: <https://thedelecetarestaurant8.wordpress.com>

- ❖ Create a New Facebook Business Page and post one social media poster for your brand.

FACEBOOK LINK: <https://www.facebook.com/thedeleceta?mibextid=ZbWKwL>

FACEBOOK POSTER:-



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- ❖ Create and design a social media advertisement poster using canva.

The advertisement poster is set against a black background. At the top right is the logo for 'The DELECETA', with 'DELIGHTFUL DINING' and 'ESTD 2021' below it. The main headline reads 'SUPER DELICIOUS' in a bold, orange, sans-serif font, followed by 'veg curry' in a large, orange, cursive script font. In the center is a top-down view of a bowl of orange-colored vegetable curry with white rice, garnished with green leafy vegetables, red chili slices, and fresh herbs. A circular arc of text, 'THE AUTHENTIC & TRADITIONAL INDIAN CURRY AT THE COMFORT AT YOUR HOME', curves around the bowl. To the left of the bowl is a clock-like graphic with the text 'ONLINE Sale 50% OFFER'. Below the bowl, the text 'It's time to taste' is followed by a 'yum' emoji. At the bottom left is a phone icon and the number '123-456-7890'. At the bottom right is an orange button with the text 'ORDER ONLINE' and three chevron arrows pointing right. A decorative orange brushstroke is in the bottom left corner.

DELECETA
DELIGHTFUL DINING
ESTD 2021

SUPER DELICIOUS
veg curry

ONLINE
Sale
50% OFFER

THE AUTHENTIC & TRADITIONAL INDIAN CURRY AT THE COMFORT AT YOUR HOME

It's time to taste
👅

📞 123-456-7890

ORDER ONLINE

»»»

- ❖ Create email newsletter design using MailChimp or canva tool.

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ACADEMY**

**ADMISSION
STARTS**

Get Ready to Lose

THE ULTIMATE SPARTANS

-THANK YOU