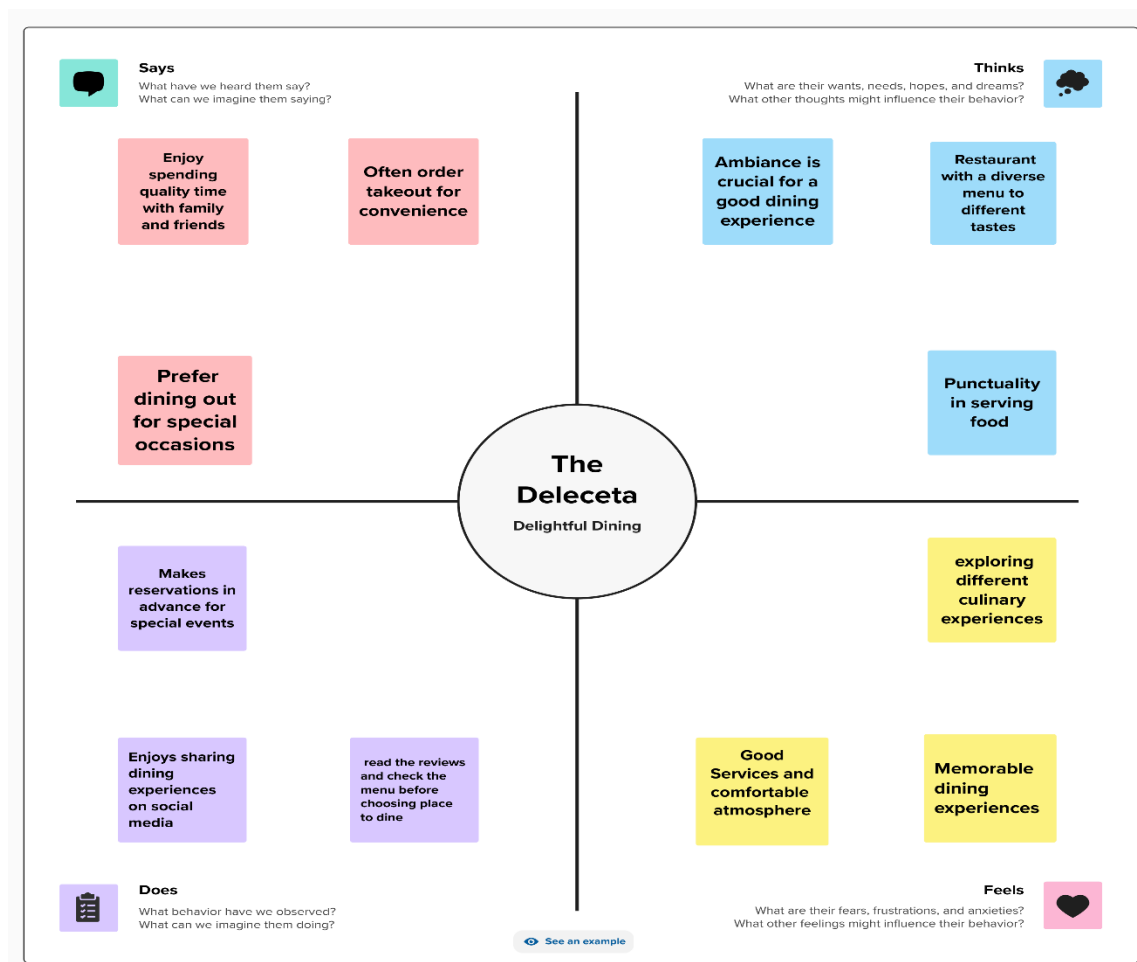


# Ideation Phase

## Empathize & Discover

TEAM ID	NM2023TMID00210
DOMAIN NAME	DIGITAL MARKETING
PROJECT NAME	HOW TO ADD GOOGLE ANALYTICS TO A WEBSITE

### Empathy Map:



Reference: <https://app.mural.co/t/thedeleceta1622/m/thedeleceta1622/1698333780830/efbf3fef0e5d756b67933694e3f38ec87c5090c9?sender=u80abffae7976bbea941a6121>