

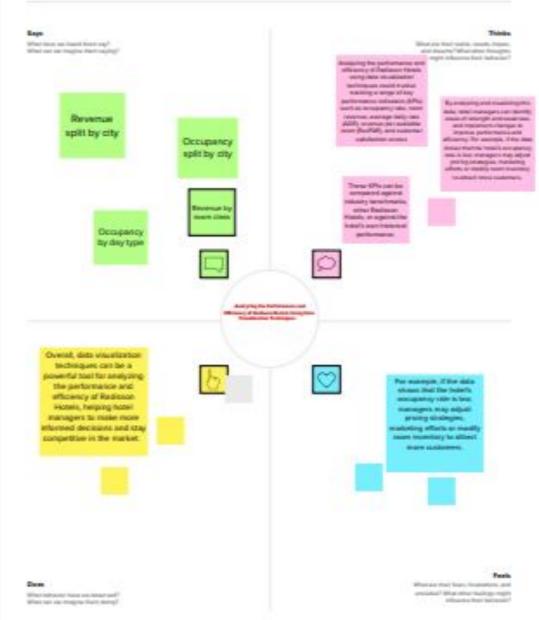
Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, if and pein points, to quickly understand your users' experient and mindset.



Build empathy

The information you add frere should be representative of the observations and research you've done about your users.





III. Does begins bedank

