Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're recording in the same room.

Before you collaborate

Define your problem statement

Brainstorm

Group ideas

One group idea for analyzing the performance and efficiency of Radisson Hotels using data visualization techniques could involve dividing the team into smaller groups, each focusing on a specific area of analysis.

For example, one group could focus on analyzing occupancy rates and room revenue trends, while another group could analyze customer satisfaction ratings and feedback data. A third group could analyze employee satisfaction ratings and turnover data to gain insights into workforce efficiency.

Each group would be responsible for gathering and cleaning the relevant data, using tools such as SQL or Python, and transforming it into a format that is suitable for visualization. They would then create interactive dashboards and charts using data visualization tools such as Tableau or PowerBI to visualize the data and identify patterns and trends.

Once the individual groups have completed their analysis, the team could come together to create an overall dashboard that provides a holistic view of the performance and efficiency of Radisson Hotels. This dashboard would incorporate the insights and visualizations from each of the smaller groups, providing a comprehensive overview of the hotel's performance.

Finally, the team could present their findings to Radisson Hotels' management team, using clear and compelling visualizations and insights to help drive improvements in the hotel's performance and efficiency. The team could also provide recommendations for future data collection and analysis to continue to improve the hotel's performance over time.

Prioritize

Importance

Feasibility

After you collaborate