



# PIZZA SALES REPORT

Jan/15 - Dec/15

pizza\_category

All

1/1/2015

6/21/2015

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

### Monthly

There are **maximum** orders from month of **July** and **January**.

## SALES PERFORMANCE

### CATEGORY

**Classics** Category Contributes to **maximum** sales & total orders.

### SIZE

**Large Size** pizza contribute to **maximum** sales.



393.42K

Total Revenue



38.30

Avg Order Value



23812

Total pizza sold



10273

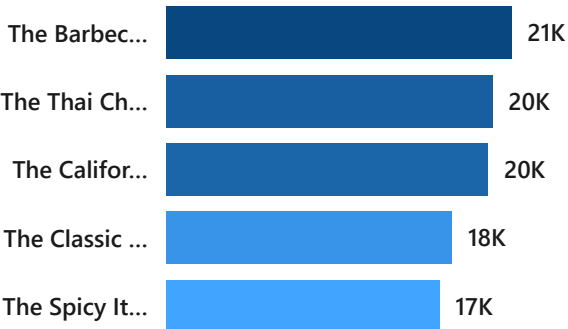
Total Orders



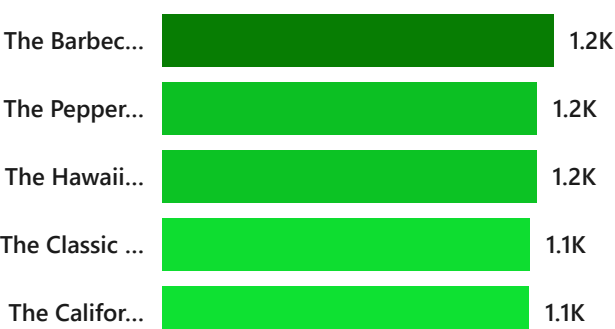
2.32

Avg pizzas per order

### Top 5 pizza by Revenue



### Top 5 pizza by Quantity



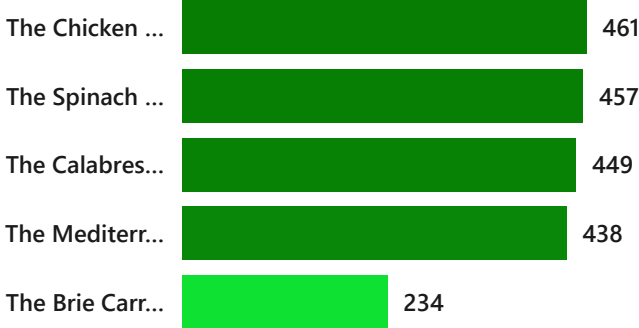
### Top 5 pizza by Total Orders



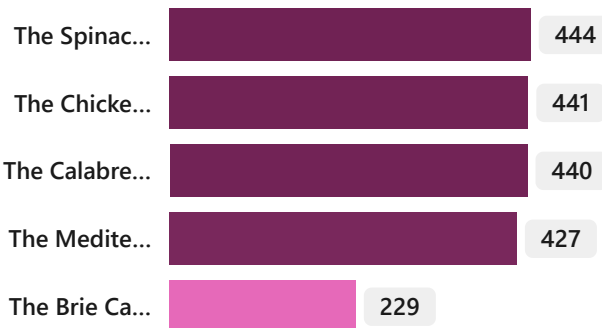
### Bottom 5 pizza by Revenue



### Bottom 5 pizza by Quantity



### Bottom 5 pizza by Total Orders





# PIZZA SALES REPORT

Jan/15 - Dec/15

pizza\_category

All

1/1/2015

12/31/2015

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

### Monthly

There are **maximum** orders from month of **July** and **January**.

## SALES PERFORMANCE

### CATEGORY

**Classics Category** Contributes to **maximum** sales & total orders.

### SIZE

**Large Size** pizza contribute to **maximum** sales.



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total pizza sold



21350

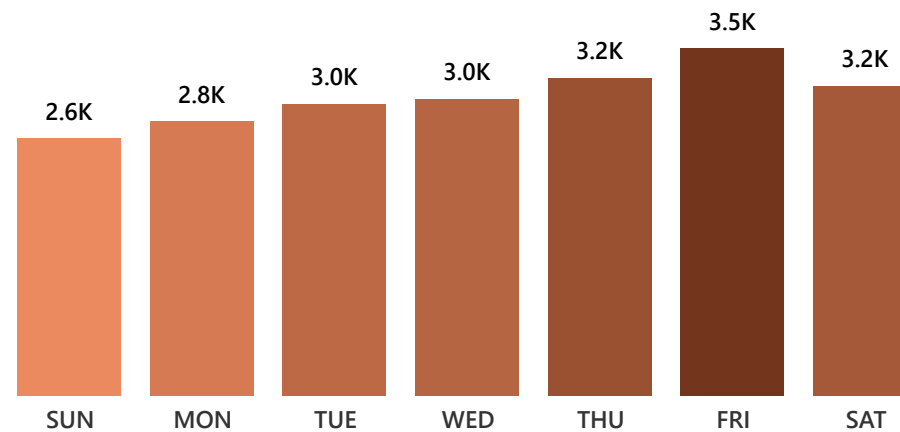
Total Orders



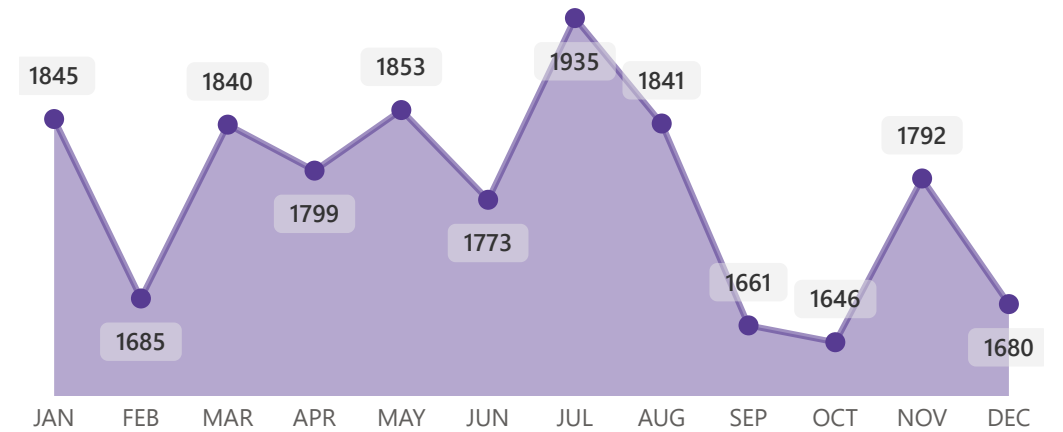
2.32

Avg pizzas per order

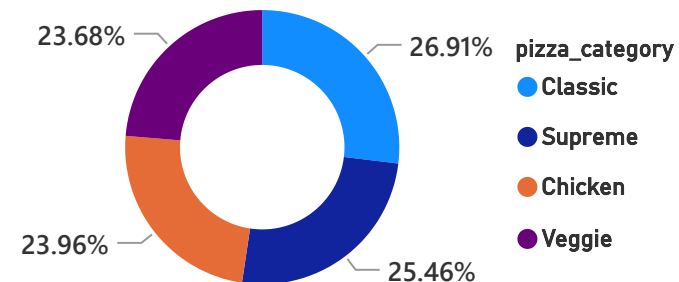
### Daily Trend for Total Orders



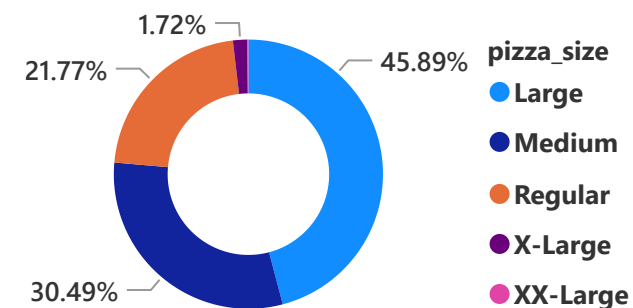
### Monthly Trend for Total Orders



### % of Sales by pizza\_category



### % of Sales by pizza size



### Total pizza sold by pizza category

