

# Team – Alpha\_battlers

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# Topic-Access Advice

- ▶ Small businesses need the advice of an expert, whether it is in marketing, legal, or accounting. They are looking to find a trustworthy expert, book an appointment, remotely connect with them, exchange documents and finally pay for their advice. By taking in considering all these points we have worked on a product named "BOMP".

# Aim of the project

The product is mainly designed for the purpose to provide the assistance to the small business man and start-ups so that they can build up their empire.

The product will help the customers to connect the best guiders and advisor on this platform

# Facilities Available

- ▶ Assistance from the experienced persons, you can contact them using 'BOMP'.
- ▶ On this platform, you can easily keep your documents in Digi-locker so that no third party can check or steal your important documents.
- ▶ For the purpose of any fees of any expert in case of any further lawful deal is needed, it can also be done by providing the pay services within the product itself.
- ▶ You can check the latest Tax related reports using data analysis and also the trends, rank and demand of products in the market.

# Product name

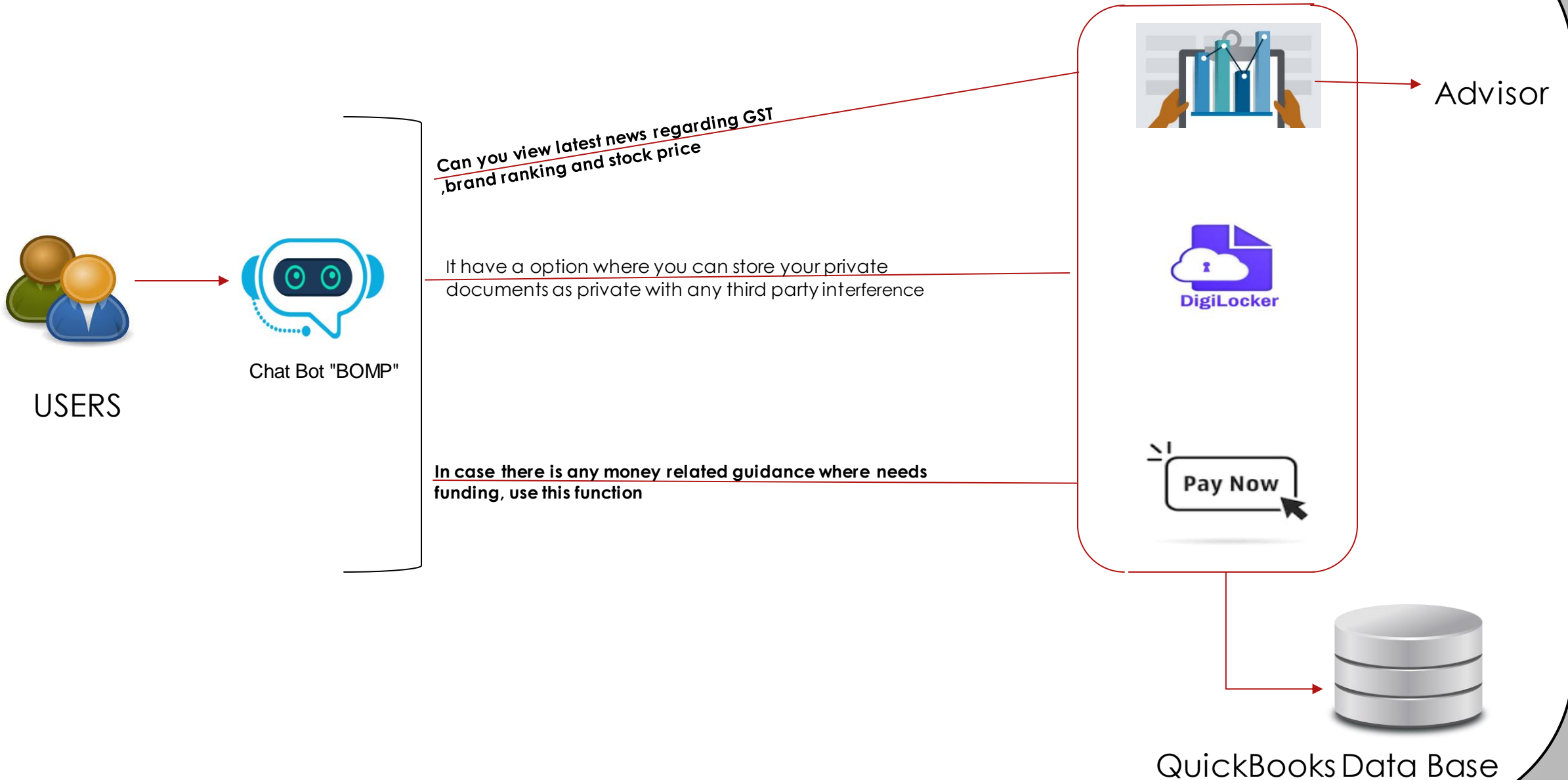
- 'BOMP'

- ▶ 'BOMP' stands for 'Business Operation Management Process'. The main purpose of giving this name to the product to make clear the view and the designing of this product that exactly what it is all about.
- ▶ Basically it is a chatbot which is specially designed for the business purposes.

# Integration with QuickBooks

- ▶ The database which we are using for BOMP is QuickBooks Database.
- ▶ It is a platform which we are using to store the information of the user regarding his financial budget and current status.
- ▶ QuickBooks will help the advisor and the person who seek for help to go through the record and state of business .
- ▶ We are using QuickBooks integration to generate a analysis report and kept a report on current GST status and previous records
- ▶ We are also using it to generate invoice in case of any invoice which are used for the payment purposes.

## USE CASE



# QuickBooks Database



Used for store records  
for better decision and  
calculation regarding  
budget and  
management

Data analysis for  
update on current  
states of taxes and GST  
effect on the Business

Used to generate  
invoice to pay the  
advisor in case of any  
professional law  
related matter dealing



# Technology Used

- ▶ Python
- ▶ Machine Learning
- ▶ Java Script
- ▶ Html
- ▶ CSS
- MySQL

# Large Addressable Market

- ▶ The product is mainly designed for the small scale business holders.
- ▶ The motive is to provide them the at most guidance that what they can do to achieve maximum profit in their business.
- ▶ To learn how to withstand the difficulties come across their path while working for a startup

# Go-Do Market Strategies

- ▶ It a big challenge that how to introduce our product in the market and for accomplish this purpose a good detail study is always required
- ▶ To achieve this goal what needed is to launch it on the platforms which are already widely in use e.g. Facebook
- ▶ We all know good marketing leads to good profits and eventually helps in upgrading the business.
- ▶ And second thing is that after launching the product it is advisable to maintain the popularity of it and for that trust and the good service is always adviced.

## Future Scope:-

1. To provide the services to the maximum users
2. To provide the services in offline mode

# cONCLUSION

- ▶ We will determine the product's success by keeping a check on no. of transaction have taken place and second how many people have enrolled in the chat section. We will keep a record for the regular customers