

Creating Ads in Google - Geeta Sarees

×

Google Ads

New campaign

🔍

Search for a page or campaign

?

Help

🔔

Notifications

924-247-6739 GEETA SAREES

pritisankhala94@gmail.com

P

what's your campaign objective?

Choose your objective

Select an objective to tailor your experience to the goals and settings that will work best for your campaign

📄

Sales

Drive sales online, in app, by phone, or in store

👤

Leads

Get leads and other conversions by encouraging customers to take action

🌐

Website traffic

Get the right people to visit your website

📱

App promotion

Get more installs, engagement and pre-registration for your app

🔊

Awareness and consideration

Reach a broad audience and build interest in your products or brand

📍

Local store visits and promotions

Drive visits to local stores, including restaurants and dealerships.

⚙️

Create a campaign without a goal's guidance

Choose a campaign type first, without a recommendation based on your objective.

Use these conversion goals to improve Website traffic

Conversion goals labeled as account default will use data from all of your campaigns to improve your bid strategy and campaign performance, even if they don't seem directly related to Website traffic.

Conversion Goals	Conversion Source	Conversion Actions
<div><div>📄</div>Page views (account default)</div>	Website	<div>⚠️ 2 actions</div> <div>⋮</div>

Cancel

Continue

Google Ads

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Select a campaign type




Search
Get in front of high-intent customers at the right time on Google Search




Performance Max
Reach audiences across all of Google with a single campaign. [See how it works](#)




Demand Gen
Drive demand and conversions on YouTube, Discover and Gmail with image and video ads




Display
Reach customers across 3 million sites and apps with engaging creative




Shopping
Showcase your products to shoppers as they explore what to buy



Video
Reach viewers on YouTube and get conversions




Shopping
Showcase your products to shoppers as they explore what to buy



Video
Reach viewers on YouTube and get conversions

Select the ways you'd like to reach your goal ?

 <https://geetasarees.blogspot.com/>

Cancel

Continue

Campaign name

GeetaSarees_Advertise

Cancel

Continue

Bidding

Bidding

What do you want to focus on? ?

Conversions ▾

☐ Set a target cost per action (optional)

Alternative bid strategies like portfolios are available in settings after you create your campaign

Next

Campaign settings

To reach the right people, start by defining key settings for your campaign

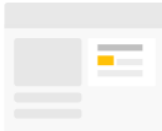
Networks



Search Network

Ads can appear near Google Search results and other Google sites when people search for terms that are relevant to your keywords

☒ Include Google search partners ?



Display Network

Easy way to get additional conversions at similar or lower costs than Search with unused Search budget.

☒ Include Google Display Network ?

Locations



Select locations for this campaign

- ☐ All countries and territories
- ☐ India
- ☒ Enter another location

Locations (5)	Reach	
Ahmedabad, Gujarat, India city	26,800,000	
Bhavnagar, Gujarat, India city	292,000	
Morbi, Gujarat, India city	554,000	
Rajkot, Gujarat, India city	2,510,000	
Vadodara, Gujarat, India city	2,320,000	

Enter a location to include or exclude

[Advanced search](#)

For example, a country, city, region, or postal code

▼ Location options

For example, a country, city, region, or postal code

^ Location options

Include

- ☒ Presence or interest: People in, regularly in, or who've shown interest in your included locations (recommended)
- ☐ Presence: People in or regularly in your included locations

Languages



Select the languages your customers speak.

Guja

English


Hindi

Gujarati

Audience segments



Select audience segments to add to your campaign. You can create new Your data segments by clicking on **+ New segment** in the Search tab. [?](#)

Search Browse	None selected Clear all
<div>🔍 Try "technology"</div> <div><p>You'll see recently selected segments and ideas here. Use search to start looking for a segment.</p></div>	Select one or more segments to observe.
+ New segment	

Broad match keywords



Broad match keywords work with Smart Bidding to help you reach your campaign goals. Using broad match keywords for your entire campaign ensures consistency and provides access to additional settings, such as brand inclusions. [Learn more about broad match keywords](#)

- ☒ On: Use broad match keywords for your entire campaign
- ☐ Off: Use keyword match types

Ad rotation



- ☒ Optimize: Prefer best performing ads
- ☐ Do not optimize: Rotate ads indefinitely
- ☐ Optimize for conversions (Not supported)
- ☐ Rotate evenly (Not supported)

Show ads that are expected to get more clicks or conversions.
Recommended for most advertisers.

Start and end dates

Start date

Sep 18, 2024

End date

☐ None

☒ Sep 29, 2024

Your ads will continue to run unless you specify an end date.

Ad schedule

All days

09:00

to

22:00

×

[Add](#)

Based on account time zone: (GMT+05:30) India Standard Time

Saving this removes the settings you changed and adds new ones, resetting any performance data

To limit when your ads can run, set an ad schedule. Keep in mind that your ads will only run during these times.

Campaign URL options

Tracking template

Example: `https://www.trackingtemplate.foo/?url={lpurl}&id=5`

Final URL suffix

?

Example: `param1=value1¶m2=value2`

Custom parameters ?

{_Name }

=

Value

+

Tracking template is the URL you want the ad click to go to for tracking. [Learn more](#)

Brands



Use brand settings to ensure your campaign meets your branded traffic needs. You can add up to 20 brand lists across your brand inclusions and exclusions. [Learn more about brand settings](#)

Brand inclusions

Your ads will only show on searches that match your keywords and mention selected brands, including related products and services. Brand inclusions will limit search traffic, so apply only necessary brands.

 Add brand lists

Brand exclusions

Your ads won't show on searches that mention selected brands or related products and services. If you exclude and include the same brand, only the exclusion will work.

 Add brand lists

Ad group 1




Keywords



Get keyword suggestions (optional)

Google Ads can find keywords for you by scanning a web page or seeing what's working for similar products or services

 <https://geetasarees.blogspot.com/>

 Enter products or services to advertise

[Update keyword suggestions](#)

Enter keywords

Keywords are words or phrases that are used to match your ads with the terms people are searching for

geeta sarees
traditional attire
chaniya choli
saree collection
rajputi poshak
ethnic wear
indian outfit

Ads

<

>

Add more headlines to increase your chances for better performance

Ad strength

Good

?

✓

Add headlines

View ideas

✓

Include popular keywords

View ideas

✓

Make headlines unique

View ideas

✓

Make descriptions unique

View ideas

Final URL ?

Final URL

https://geetasarees.blogspot.

This will be used to suggest headlines and descriptions

Display path ?

geetasarees.blogspot.com

/

0 / 15

/

0 / 15

Preview

<

>

Highlight ad

Sponsored

geetasarees.blogspot.com/

Ethnic wear - Geeta Sarees

Affordable Geeta Sarees for special occasions.
Traditional Chaniya Choli for Make Your occasions memorable.

Photo Gallery

Entrepreneurial Science

Main Cour

✓ saree collection

✓ chaniya choli

More ideas >

Geeta Sarees

Required12 / 30

Traditional Indian attire

Required25 / 30

Chaniya Choli

Required13 / 30

Rajputi Poshak

14 / 30

Ethnic wear

0 / 30

+ Headline

Tt

Descriptions 4/4

View ideas

Geeta Sarees, where tradition meets sophistication in the world of Indian ethnic wear.

Required86 / 90

Traditional Chaniya Choli for Make Your occasions memorable

Required59 / 90

Designer Rajputi Poshak for weddings

36 / 90

Affordable Geeta Sarees

Sitelinks

Callouts

Add more business information

+ Callouts

More asset types (0/7)

Improve your ad performance and make your ad more interactive by adding more details about your business and website

Ad URL options

Add callouts: Help your ads show more prominently by adding callouts

+2.8%

Add sitelinks: Draw more attention to your ads by adding at least 4 sitelinks.

+6.2%

Campaign-level callouts

Add callouts to this campaign. Any callouts added here can be used across campaigns.

Add new callout

Callout text 1

Subscribe Us

Callout text 2

Join Us

12 / 25

Callout text 3

Contact Us

7 / 25

Callout text 4

About Us

10 / 25

8 / 25

Add callout text

Advanced options

Preview

Highlight callout

Sponsored

https://geetasarees.blogspot.com/

Geeta Sarees - Traditional Indian attire

Geeta Sarees, where tradition meets sophistication in the world of Indian ethnic wear. Traditional Chaniya Choli for Make Your occasions memorable. Subscribe Us. Join Us. Contact Us. About Us.

Create sitelink

Contact Us

https://geetasarees.blogspot.com/p/about.html

Sitelink text

Contact Us

10 / 25

Description line 1 (recommended)

For contact geeta sarees

24 / 35

Description line 2 (recommended)

For more information

20 / 35

Final URL

asarees.blogspot.com/p/about.html

Preview

Highlight sitelink

Sponsored

https://geetasarees.blogspot.com/

Geeta Sarees - Traditional Indian attire

Geeta Sarees, where tradition meets sophistication in the world of Indian ethnic wear. Traditional Chaniya Choli for Make Your occasions memorable.

Contact Us

About Us

Sitelink text

Sitelink text

Previews shown here are examples and don't include all possible formats. You're responsible for the content of your ads. Please make sure that your provided assets don't violate any Google policies or applicable laws, either individually, or in combination.

Create

Cancel

Google Ads

New campaign

Search

Help

Notifications

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P

<

>

Add more headlines to increase your chances for better performance

Ad strength

Good

✓ Add headlines [View ideas](#)

✓ Include popular keywords [View ideas](#)

✓ Make headlines unique [View ideas](#)

✓ Make descriptions unique [View ideas](#)

+ Lead forms

Apps

Add apps

+ Apps

✓ Ad URL options

Done

Cancel

Next

Get help creating your ad

BETA

Based on the information you shared, I generated 10 keywords.

I'm still learning and can't help you based on the URL you entered. You can still add assets manually.

Generate more headlines and descriptions

How do I improve my ad strength?

Type message

100%

Ad group 1

Weekly conv. 1.4

Cost / conv. ₹8,824...

Weekly cost ₹12,35...

© Google, 2024. [Leave feedback](#)

Budget

Select the average you want to spend each day.

☐ ₹1,764.83 Recommended

☒ Set custom budget

Set your average daily budget for this campaign

₹2,500.00

Weekly conv.	Cost / conv.	Weekly cost
1.5	₹11,666.67	₹17,500.00

For the month, you won't pay more than your daily budget times the average number of days in a month. Some days you might spend less than your daily budget, and on others you might spend up to twice as much. [Learn more](#)

Your campaign is ready to publish

[Publish campaign](#)

Overview

Campaign name GeetaSarees_Advertise

Campaign type Search

Objective Website traffic

Goal Page views

Bidding

Bidding Maximize conversions



Google Ads

Set up with a Google Tag

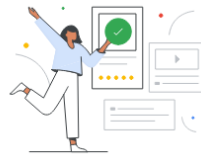
Search

Refresh

Help

Notifications

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pritisankhala94@gmail.



Your ads will go live after a review

All ads are checked to ensure they're safe and appropriate for everyone. This editorial and policy review should take 1-2 business days.

Improve your return on investment by measuring conversions

While your ads are reviewed, take these steps so you can measure important actions people take on your ads and website – while helping you get more out of your campaigns.

[Next](#)

Google Ads

Set up with a Google Tag

SearchRefreshHelpNotifications924-247-6739 GEETA SAREEpritisankhala94@gmail.cc

Option 1: Install a tracking ID through your hosting service or commerce platform

Sign in to your website builder, web hosting service, or commerce platform and paste your tracking ID into the analytics section.

AW-16702237582

Option 2: Install a Google tag in your website code

Paste your Google tag before the closing </head> tag on every page of your website you want to track.

```
<!-- Google tag (gtag.js) -->
<script async src="https://www.googletagmanager.com/gtag/js?id=AW-16702237582">
</script>
<script>
  window.dataLayer = window.dataLayer || [];
  function gtag(){dataLayer.push(arguments);}
  gtag('js', new Date());

  gtag('config', 'AW-16702237582');
</script>
```

Click to copy

Google Ads

Search for a page or campaign

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Create

campaigns

Goals

Tools

Billing

Admin

Overview

Recommendations

Insights and reports

Insights

Auction insights

Search terms

When and where ads showed

Landing pages

Report editor

Dashboards

View (2 filters)

All campaigns

Campaign

GeetaSarees_Advertise

Select an ad group

In this campaign: This campaign is ending soon Fix it X

EnabledStatus: Bid strategy learningType: SearchBudget: ₹2,500.00/dayOptimization score: More detailsSimulate campaign changes

OverviewLast 30 daysSep 14 – 17, 2024Show last 30 days

Review issues that are preventing people from seeing your ads

Create campaignCompleted

Policy reviewIn progress: 1-2 days

ImpressionsUpcoming

ConversionsUpcoming

Activate measurement with a Google TagA Google Tag allows you to measure activity on your websiteSet up

All campaign diagnostics

Account status: ActiveBilling status: ActiveCampaign policy review: PendingConversion tracking: Inactive



geeta sarees



All Images Shopping Videos News Maps Web More

Tools



Your Google Ads summary

Only you can see this summary



GeetaSarees_Advertise

ELIGIBLE (LEARNING) Your ads can show for this search



Your account balance has run out



Fix It



Sponsored



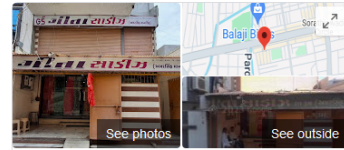
geetasarees.blogspot.com
<https://geetasarees.blogspot.com>

Geeta Sarees - Traditional Indian attire - Chaniya Choli

Geeta Sarees, where tradition meets sophistication in the world of Indian ethnic wear. Traditional Chaniya Choli for Make Your occasions memorable

Edit ad

aking up encrypted-tbn3.gstatic.com...



GEETA SAREES

Website

Directions

Save

4.1 ★★★★★ 67 Google reviews

Women's clothing store in Rajkot, Gujarat

Service options: Offers same-day delivery

Address: Nateswar mahadev mandir chowk,vikash dairy street, 80 Feet Rd, near Sheth High school, Rajkot, Gujarat

Hours: Open · Closes 8 pm ▾

Phone: 098253 38835