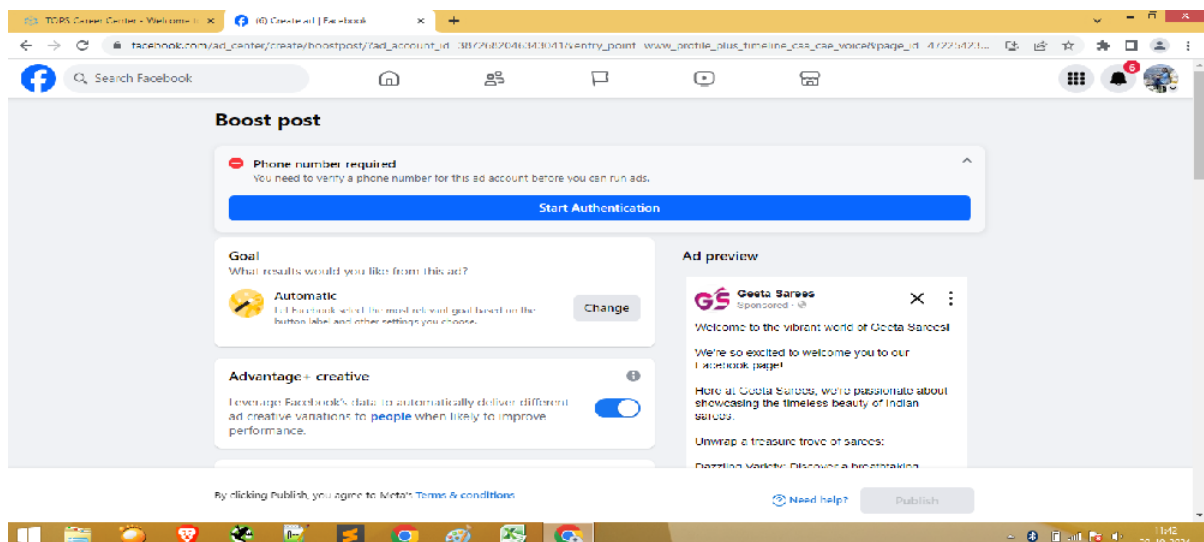
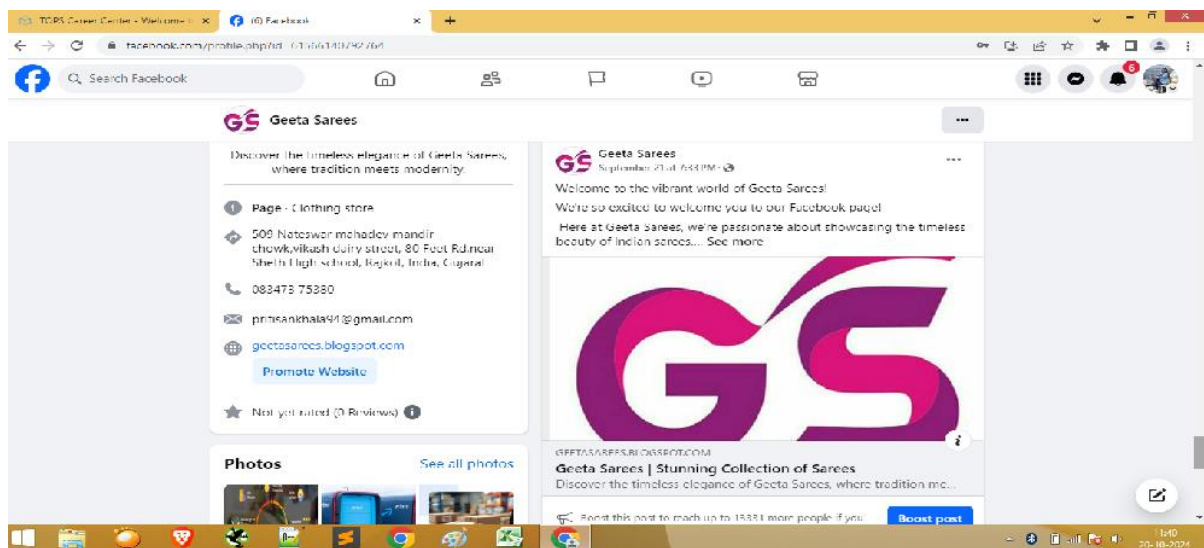


# Creating Ads in Social Media

## Facebook-



Facebook Ad Creation Interface (Screenshot 1):

- Page Header:** TOPS Career Centre - Welcome | Facebook
- Search Bar:** Search Facebook
- Left Sidebar:**
  - elections or politics**
  - Audience**
    - Who should see your ad?
    - Advantage+ audience**
      - Let our ad technology automatically find your audience and adjust over time to reach more people who are likely to respond to your ad. [Learn more](#)
    - Audience details**
      - Location: India
      - Minimum age: 18
      - Advantage+ audience: On
    - People you choose through targeting**
    - Create new**
  - Duration**
    - Days: 7
    - End date: Oct 27, 2024
- Right Sidebar:**
  - Send message**
  - Like** **Comment** **Share**
  - See all previews**
  - Estimated daily results**
    - Accounts Center accounts reached: 7.6K - 22.1K
  - Payment summary**
    - Your ad will run for 7 days.
    - Total budget: ₹ 1,771.00 INR
    - Estimated GST: ₹ 318.78 INR
    - Total amount: ₹ 2,089.78 INR
  - We use data about you and your ad account to provide you with ads, billing and spending options. [Learn more](#)

By clicking Publish, you agree to Meta's [Terms & conditions](#)

[Need help?](#) **Publish**

Facebook Ad Creation Interface (Screenshot 2):

- Page Header:** TOPS Career Centre - Welcome | Facebook
- Search Bar:** Search Facebook
- Left Sidebar:**
  - Duration**
    - Days: 6
    - End date: Oct 26, 2024
  - Budget**
    - Country, currency: IN, INR
    - Change**
    - Estimated 2.5K - 7.3K Accounts Center accounts reached per day
    - ₹ 500.00**
    - ₹90.00 ————— ₹10,000.00
    - ⚠️ Your ad may get zero Replies. Similar businesses typically spend ₹1,302.00. ⓘ
  - Placements**
    - Recommended
- Right Sidebar:**
  - Estimated daily results**
    - Accounts Center accounts reached: 2.5K - 7.3K
  - Payment summary**
    - Your ad will run for 6 days.
    - Total budget: ₹ 500.00 INR
    - Estimated GST: ₹ 90.00 INR
    - Total amount: ₹ 590.00 INR
  - We use data about you and your ad account to provide you with ads, billing and spending options. [Learn more](#)

By clicking Publish, you agree to Meta's [Terms & conditions](#)

[Need help?](#) **Publish**

## Ad preview



Welcome to the vibrant world of Geeta Sarees!

We're so excited to welcome you to our Facebook page!

Here at Geeta Sarees, we're passionate about showcasing the timeless beauty of Indian sarees.

Unwrap a treasure trove of sarees:

Dazzling Variety: Discover a breathtaking collection of sarees - from classic silks to vibrant Bandhunis, and everything in between!

Unmatched Quality: We source only the finest fabrics and craftsmanship, ensuring your saree becomes a cherished heirloom.

Affordable Elegance: Find exquisite sarees that won't break the bank!

## All previews

Facebook

Instagram

Messenger

Audience Network



Welcome to the vibrant world of Geeta Sarees!

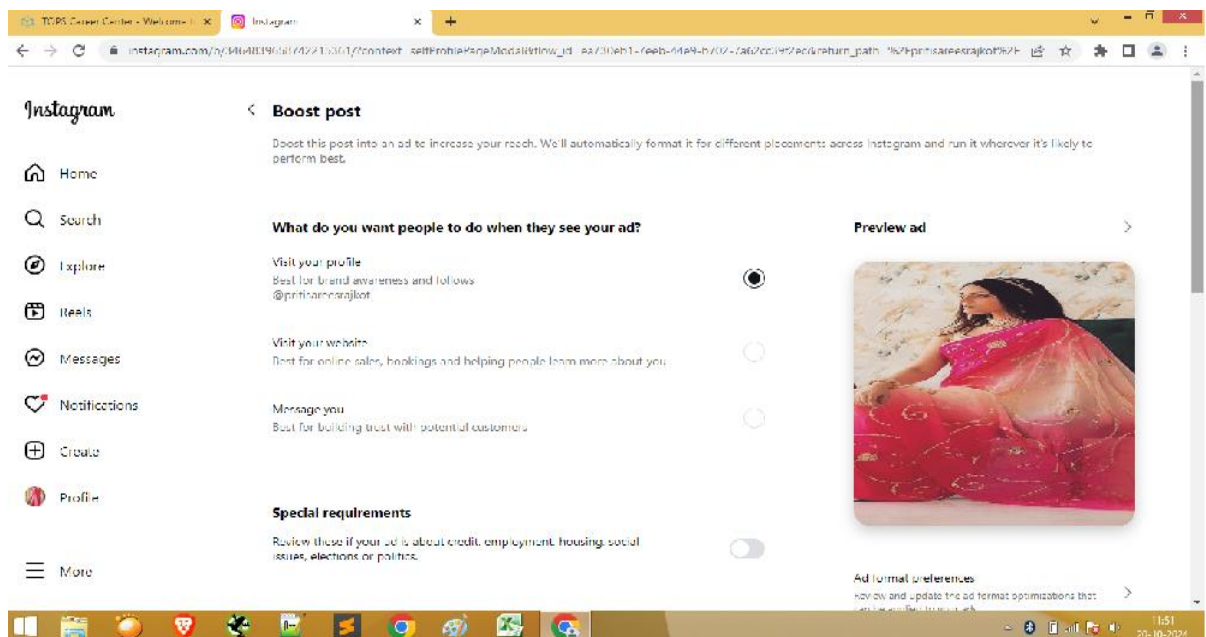
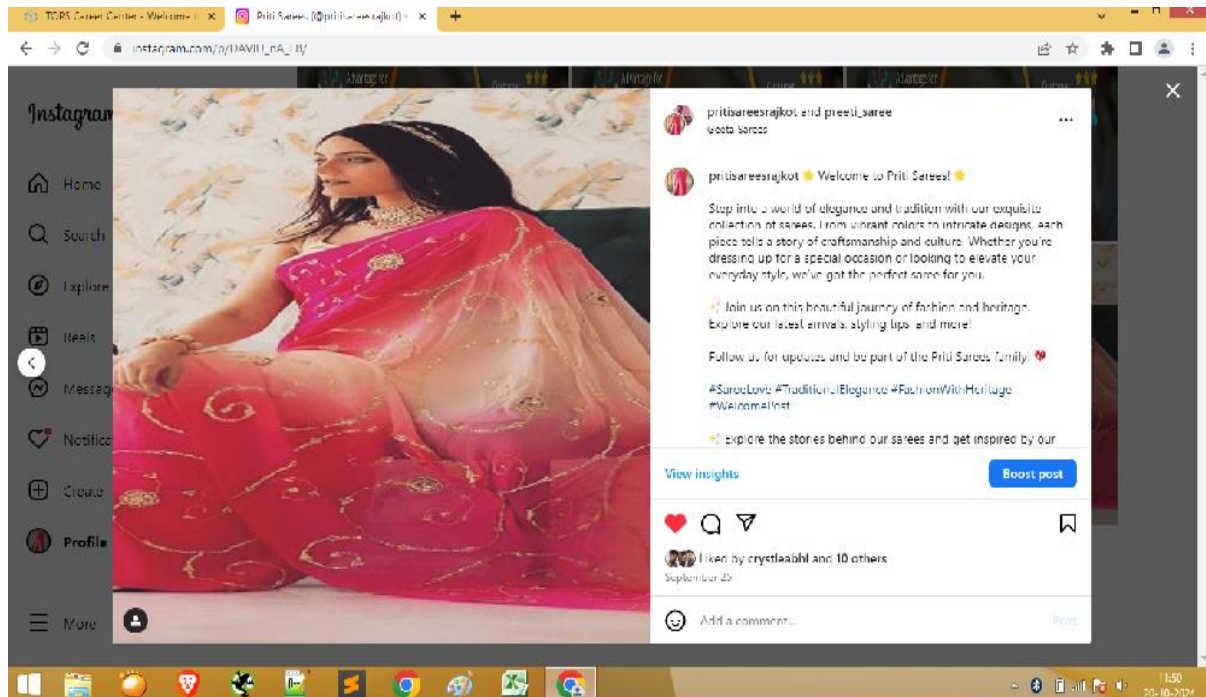
We're so excited to welcome you to our Facebook page!

Here at Geeta Sarees, we're passionate about showcasing the timeless beauty of Indian sarees.... [See more](#)



Close

# Instagram-



Instagram

Home Search Explore Reels Messages Notifications Create Profile More

What's your ad budget?

**\$5 daily**  
Runs until paused

**530 - 1,400**  
Estimated daily reach

Daily budget  
Budget per day: \$5

Duration  
Run this ad until I pause it  
Let your ad run for as long as you'd like. You can pause any time in Ad tools.

Set duration

Payment method  
Add

Payment summary  
Your ad will run until you pause it.

Daily budget	\$5.00
Estimated tax	\$0.00
Estimated daily amount	\$5.00

You won't be charged until your ad is approved and starts running.

Instagram

Home Search Explore Reels Messages Notifications Create Profile More

What's your ad budget?

**\$40 over 8 days**  
Ad budget

**4,300 - 11,000**  
Estimated reach

Daily budget  
Budget per day: \$5

Duration  
Run this ad until I pause it  
Let your ad run for as long as you'd like. You can pause any time in Ad tools.

Set duration  
Number of days: 8 days

Boost post

Ads are reviewed within 24 hours, although in some cases it may take longer. Once they're running, you can pause spending at any time.

Estimated tax	\$0.00
Total	\$40.00

You won't be charged until your ad is approved and starts running.

Add payment information

×

Select location and currency

Payment methods vary by region, so they'll be customized to where you're located.

Country/region

India

▼

Currency

Indian Rupee

▼

You can only use Indian Rupee (INR) if your country is India.

Set time zone

Ads run according to your time zone.

Time zone

Kolkata, Asia (GMT+05:30)

▼

Search by city, country or timezone name

Make sure this is the info you want to use. You won't be able to change it later.

Next

