

# THE PROBLEM

**Everyone's in meetings. No one remembers what happened.**

- Action items slip through the cracks: After every meeting, there's confusion. Who was supposed to do what? By when? Forgotten.
- Multitasking kills attention: With everyone juggling tasks, **most meetings turn into background noise** — not real collaboration.
- Note-taking is nobody's responsibility: Let's face it — **no one wants to take notes**. And even when someone does, they miss things or forget to share them.

## The Outcome?

- Time wasted. Accountability disappears. The same decisions repeated.
- “We’ve all heard: ‘Wait... what were we supposed to do again?’”

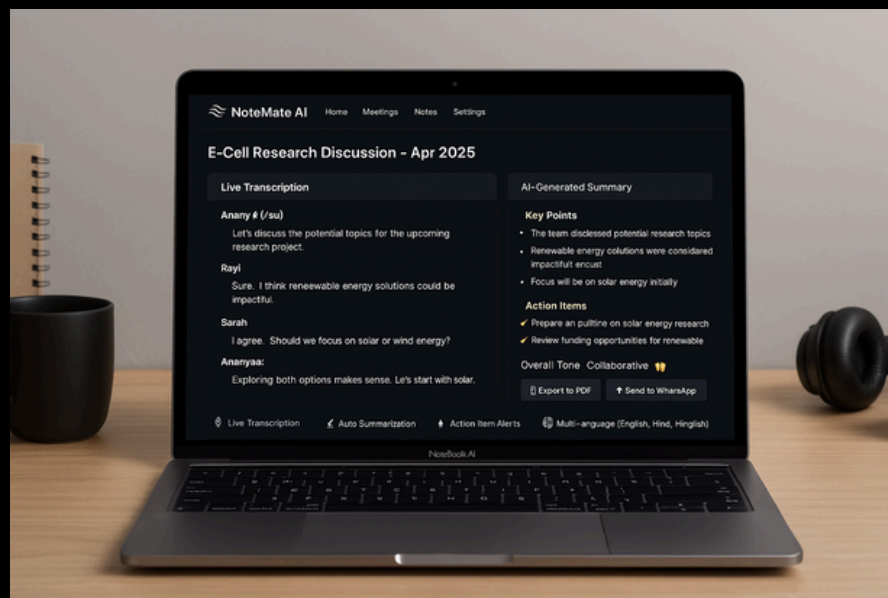
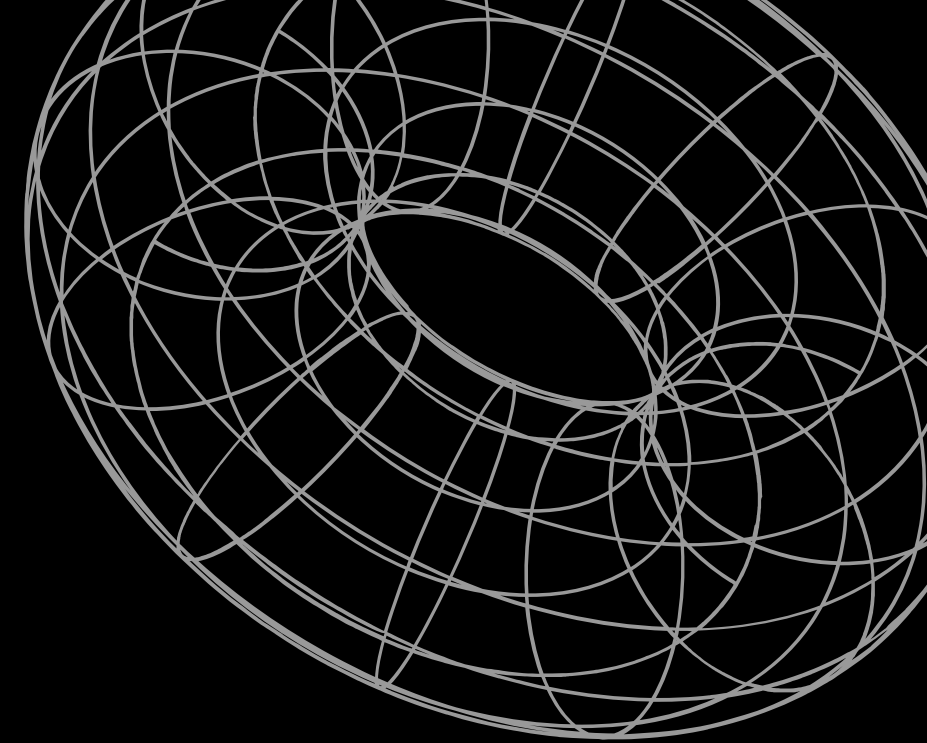
📊 The average professional spends **31 hours/month in unproductive meetings**.



## 💡 The Spark

- There has to be a better way — a smarter, quieter, more reliable teammate in the room.
- And that's exactly what led to **NoteMate AI**.

# MEET NOTEMATE AI — YOUR SILENT, SMART TEAMMATE IN EVERY MEETING.



## What NoteMate AI Does:

- 🎧 Listens in real-time and understands context.
- 🧠 Summarizes key points, action items, and decisions — clearly and instantly.
- 🌐 Handles real-world talk : **multilingual, fast-paced, even informal.**
- 🔗 Integrates easily with Google Meet, Zoom, MS Teams, Slack, and more.
- 📄 Delivers clean notes in shareable formats — no follow-ups needed.

## 💡 Why build this?

- Because we're tired of forgetting what matters.
- NoteMate AI was created to solve a real, daily problem — missed details, lost ideas, and chaotic meetings.
- With the rise of AI and the rise of remote/ hybrid work, this is the perfect moment to build a tool that actually helps people stay organized and productive.

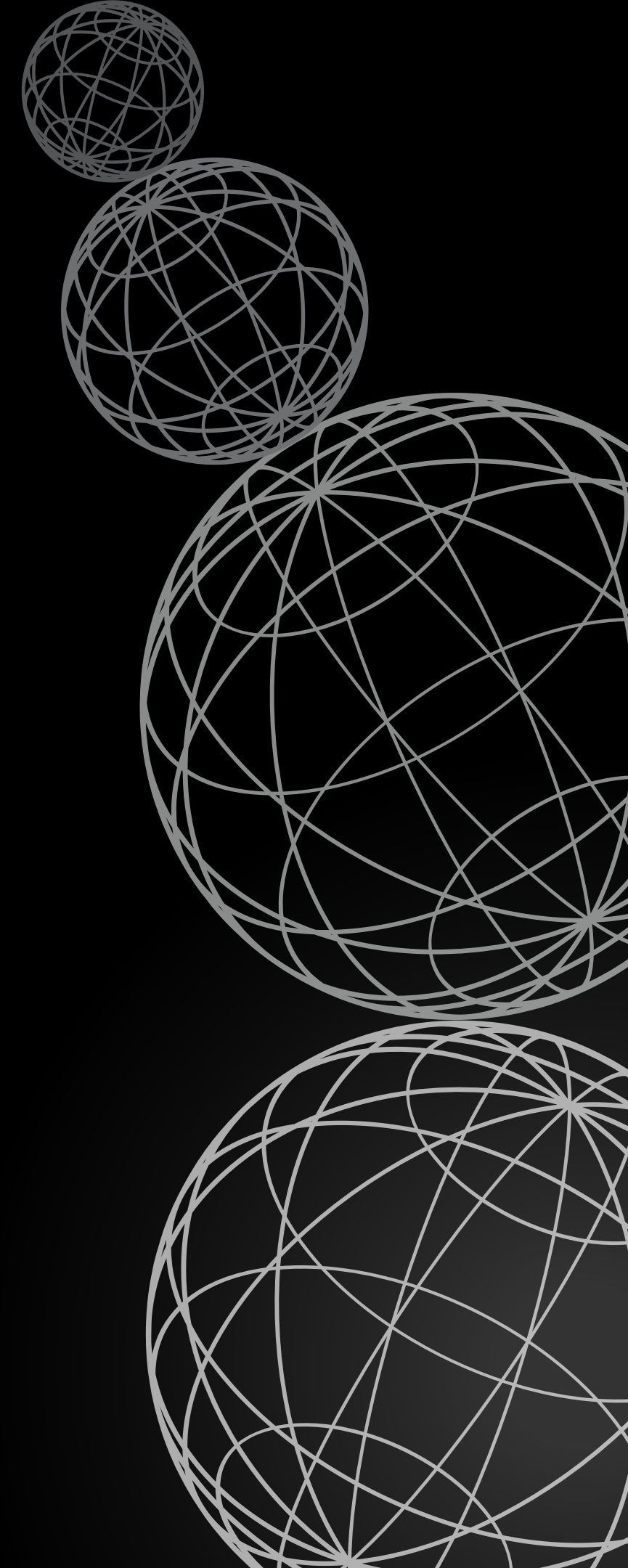


# WHO NEEDS NOTEMATE AI?

**It's not just for managers — it's for every team that meets.**

1. 🎓 **Students & Student Chapters:** For lectures, discussions, and collaborative projects.
2. 💻 **Remote & Hybrid Professionals:** Employees in tech, marketing, or operations working across time zones.
3. 👤 **Product Managers & Project Teams:** People who juggle daily standups, task planning, and sprint reviews.
4. 🤝 **Freelancers & Consultants:** Client-facing professionals who need quick, organized meeting summaries.
5. 📖 **Educators & Trainers:** For tracking class discussions, Q&A, and session recaps.
6. 🧑 **Nonprofits & Community Groups:** Volunteers or coordinators managing planning meetings and impact tracking.

**ANYONE WHO SAYS: "WAIT, WHAT DID WE DECIDE AGAIN?"  
IF MEETINGS ARE PART OF YOUR ROUTINE, NOTEMATE IS FOR YOU.**

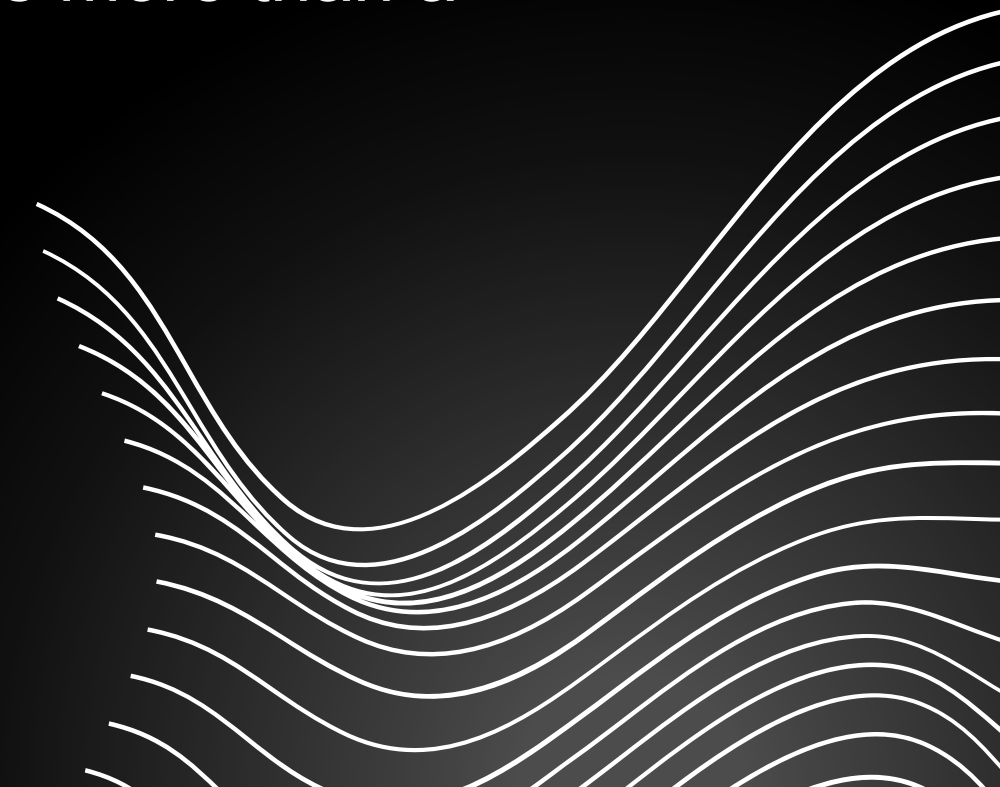
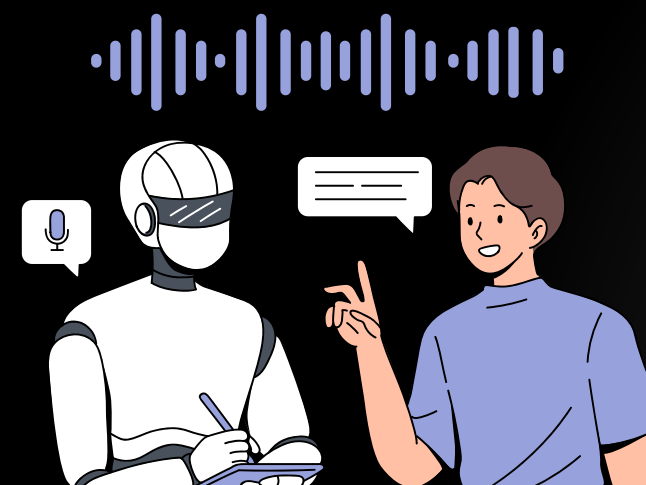




# THE USP (UNIQUE SELLING PROPOSITION)

## Why NoteMate AI is a game-changer

- **Understands Conversations Like Humans Do:** Fast-paced? Hinglish? Sarcasm? NoteMate captures it all — contextually and clearly.
- **Real-Time Notes. Real Impact.:** No delays. Action items, summaries, and decisions delivered before the meeting ends.
- **Designed for Students & Professionals:** Whether it's a group project or a client pitch — NoteMate becomes your smart teammate.
- **Multi-Platform, Zero Learning Curve:** Plug into Zoom, Google Meet, or Teams. No setup. No learning. Just start.
- **AI that thinks with you:** From extracting next steps to organizing content — it's more than a notetaker, it's a co-pilot.



# ROADMAP TO REALITY

## From One Campus to the World— Step by Step

### Phase 1: Build & Validate (0–6 months)

Start at SVNIT

1. Build MVP using open-source speech-to-text tools
2. Pilot with 7-10 student clubs and event teams
3. Collect feedback through structured Forms
4. Refine core features: transcription, action items, summaries

✓ Goal: Working MVP + 1000 real users at SVNIT



### Phase 2: Grow via College Network (6–12 months)

Expand to other college campuses

1. Partner with ***E-Cells, GDSCs, and clubs in 10+ colleges***
2. Run demo sessions during fests, competitions, and events
3. Launch a “**Campus Ambassador**” program
4. Set up a basic landing page + WhatsApp integration

✓ Goal: 5000+ active users across 15+ colleges



### Phase 4: Global Access & Impact (18–24 months)

Scale sustainably and globally

1. Add international language support (Spanish, Arabic, etc.)
2. Integrate with tools like Slack, MS Teams, Notion
3. Apply to Y Combinator / Techstars for global funding
4. Launch “1 Paid = 1 Donated” social impact model

✓ Goal: Early global traction + startup accelerator entry

### Phase 3: India-Wide Rollout (12–18 months)

Refine product for real-world use

1. Add **regional languages** (Hindi, Gujarati, Tamil, Bengali)
2. Introduce monthly subscription for premium features
3. Collaborate with NGOs and student-led NGOs for social use
4. Apply to national incubators like Startup India, IIM/iCreate, etc.

✓ Goal: 20,000+ users + early revenue



# THE MARKET GAP IS REAL

Global Tools Just Don't Get Us

Feature	Your App	Other Apps
Indian Accent Support	✓	⚠ Partial/ ✗ No
Hindi & Hinglish Notes	✓	✗ No
Multilingual Support	✓	✗ Limited
Offline Capabilities	✓	✗ Rare
Localized Pricing	✓	✗ Expensive

NOTEMATE AI ISN'T A CLONE — IT'S CUSTOM-BUILT FOR INDIA.



# WHY ME AND WHY NOW?

**I'm Not Just Solving a Problem — I'm Living It.**



## WHY ME?

- As an active member of E-Cell, Research & Innovation Affairs Council, and NSS at SVNIT, I'm part of multiple meetings every week — and I've **personally faced the chaos** of forgotten action items, missed points, and unproductive discussions.
- In student teams where everyone's multitasking, we rarely have the time or the person to take notes. That's where **the idea of NoteMate AI was born** — from a real and constant struggle.
- With my background in engineering and hands-on leadership, I bridge the gap between technical feasibility and actual usability.

## WHY NOW?

- The world has shifted — remote work, virtual meetings, and async teams are **the new normal**.
- AI tools are booming — but few are designed for multilingual, informal, and real-time conversations like ours.
- There's a **huge demand for lightweight, smart collaboration tools** — especially in fast-growing economies.

**THE TIME ISN'T JUST RIGHT — IT'S URGENT.  
NOTEMATE AI IS READY TO MEET THE MOMENT.**