

INTRODUCTION

- Start Right Before You Spend.
- Interiors do not fail because of bad carpenters.
- They fail because decisions are taken. emotionally and in the wrong order.

This guide helps you structure your thinking before execution begins.



WHY INTERIORS FAIL

Most homeowners:

- Finalise materials before layout
- Compare vendors without criteria
- Start shopping without clarity
- Delegate without defining decisions
- Rush due to social or family pressure
- The result is confusion, compromise, and regret.
- The solution is structured sequencing.





CORRECT DECISION ORDER

Follow this order strictly:

1. Layout Clarity

Define how you will move, sit, store, and live.

2. Electrical Planning

Switches, points, appliance positions based on layout.

3. Storage Planning

Define categories before designing cupboards.

4. Budget Allocation

Split budget across essentials before decor.

5. Material Finalization

Only after layout and usage clarity.

6. Furniture Selection

Based on actual space dimensions and flow.

7. Decor & Styling

Final layer, not first step.

Wrong order creates permanent adjustments.

5 EXPENSIVE MISTAKES

1. Starting execution without layout clarity
2. Comparing vendors without fixed scope
3. Emotional buying from showrooms
4. Blind delegation of decisions
5. Rushing decisions due to guests or timelines

Each of these increases cost and mental stress.





STRUCTURED SHOPPING COMPARISON SHEET

Use this before buying anything major.

- Daily Usage Impact:
- Long-Term Impact:
- Maintenance Requirement:
- Final Decision:
- Never compare only price.
- Compare suitability



MOOD DIRECTION FRAMEWORK

Before selecting colours or finishes, define:

- Natural light condition
- Room size and ceiling height
- Daily usage intensity
- Maintenance capacity
- Storage behaviour of household

Visual direction must match lifestyle.
Not inspiration images.

SELF-CHECK QUESTIONS

Before proceeding, ask:

1. Have I finalised layout clearly?
2. Do I know my storage categories?
3. Is my budget split logically?
4. Am I comparing options structurally?
5. Am I rushing any decision?

If any answer is unclear, pause execution.





SELF-CHECK QUESTIONS

If you have taken possession or are starting within the next 3 months and want structured guidance before spending, you may benefit from a clarity consultation.



917710051499



info@dointeriorstyourself.com

