BANK CUSTOMER CHURN ANALYSIS

☐ Churned☐ Not Churned



10K

Customers

20.4%

Churn_Rate

765M

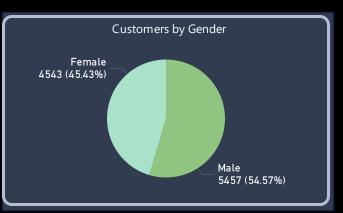
Total_Balance

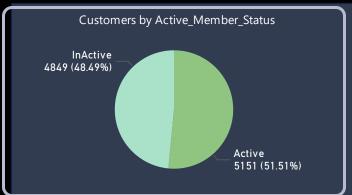
391M

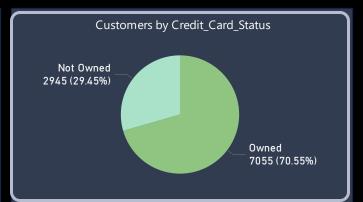
Total_Active_Balance

76.5K

AVG_Balance







Customers by Country

Spain
2477 (2...)

Germany
2509 (2...)



