

Sales Dashboard

294K

Total Customers

2M

Total Purchases

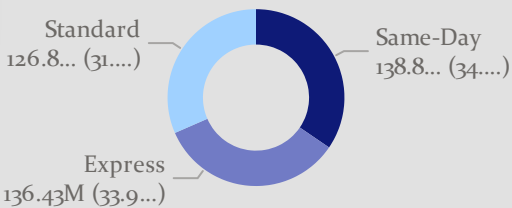
402M

Total Sales

3.16

Average Rating

Sales by Shipping Method



Sales

Customer

Country

All

Product_Categ...

Books

Clothing

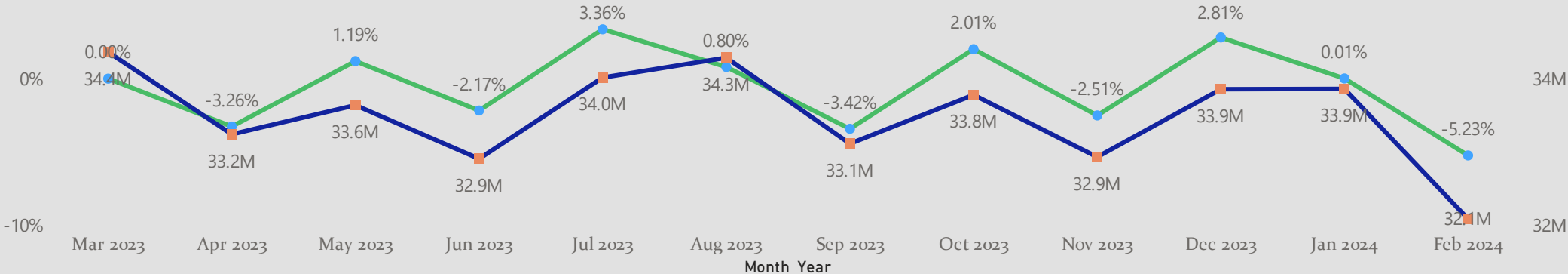
Electronics

Grocery

Home Decor

Others

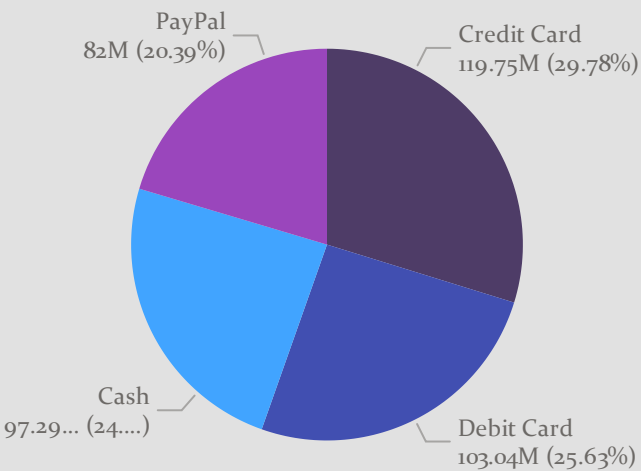
MoM% and Total_Sales Over the Month



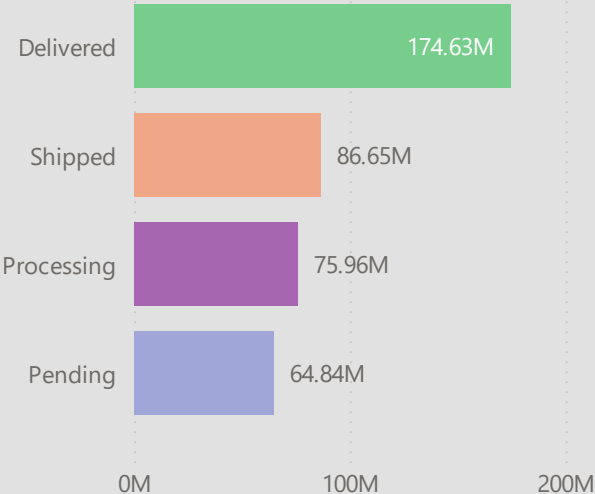
Top 10 Product Brand

Product_Category	Product_Brand	Total_Sum_Sales
Grocery	Pepsi	40.45M
Electronics	Samsung	24.75M
Electronics	Sony	24.48M
Clothing	Nike	24.39M
Clothing	Zara	24.36M
Grocery	Coca-Cola	24.35M
Books	HarperCollins	24.29M
Home Decor	Bed Bath & Beyond	24.26M
Books	Penguin Books	24.19M
Clothing	Adidas	24.19M
Total		259.72M

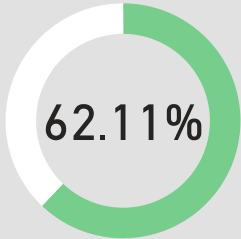
Sales by Payment Methods



Sales by Order Status

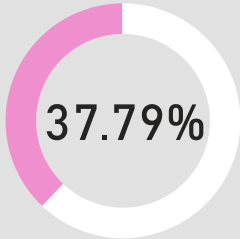


% of Male Customer



Customer Dashboard

% of Female Customer



294K

Total Customer

402M

Total Sales

48

Average Age

3

Average Rating

Sales

Customer

Country

All

Product_Category

Books

Home Decor

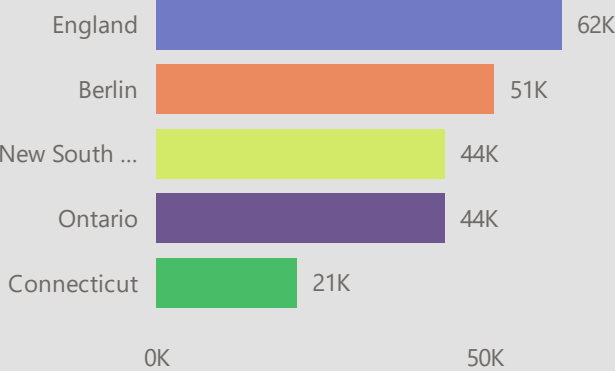
Clothing

Others

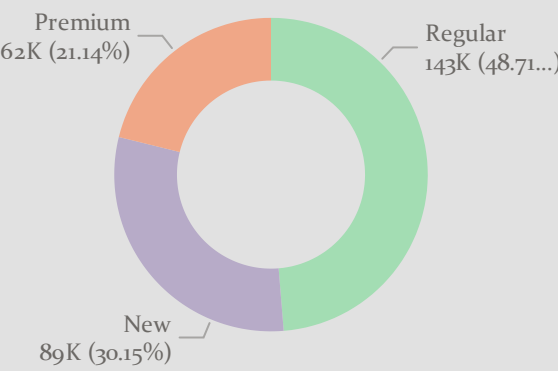
Electronics

Grocery

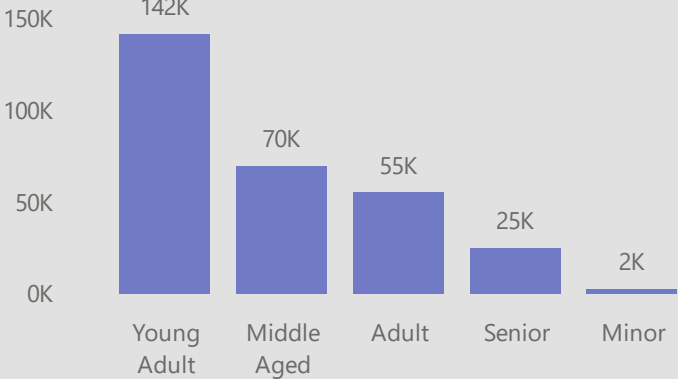
Top 5 State by Most Customers



Customers by Segment



Customers by Age Groups



Top 10 Customers by Total Sales

Customer_Key	Name	City	Age	Gender	Total_Sum_Sales
10109	Sarah Smith	Portsmouth	19	Female	4,999.63
162199	Casey Herrera	New York	23	Female	4,999.34
96753	Morgan Oconnor	Kitchener	46	Male	4,999.17
144898	Erica Green	San Francisco	26	Male	4,998.72
256767	Jesse Hughes	Nuremberg	34	Male	4,998.60
57492	William Carroll	Louisville	20	Male	4,998.47
282937	Derek Peters MD	Stuttgart	27	Female	4,998.31
264573	Theresa Smith	Düsseldorf	22	Female	4,998.20

Customers by Income

