

Considerations for the Protection of Children's Personal Data

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Regarding the Protection of Children's Personal Data

Things to pay attention

As it is known, technology and the internet as an extension of it are widely used in the world and in our country. use brings with it some risks as well as many benefits. At the beginning of these risks is the awareness of personal data.

As a result of sharing without sharing, there are victims that children may encounter. Harassment, cyberbullying, inappropriate access to materials and possible negative effects of direct marketing are the main ones.

In particular, the prevalence of the use of new technologies among children, the child's perception level and personal data in terms of age. not foreseeing the consequences of sharing, not being aware of the risks, not knowing their legal rights and how to use these rights. Issues such as ignorance and weak family surveillance in digital areas expose children to these risks in the online environment. renders it vulnerable.

Children use the internet and social media intensively for many of their needs such as education, socialization, entertainment and communication. to give importance to the protection of personal data of children and to protect them from possible risks. It will be helpful to protect. Today, when the epidemic is being fought, on the one hand, social distance and While measures such as isolation and distance education are implemented, on the other hand, the time spent by children in online environments significant increase is observed. For this reason, parents are responsible for the protection of children's personal data. More duties and responsibilities fall than ever before.

In this context, first of all, families should increase their own knowledge and awareness about the protection of children's personal data. Afterwards, they should guide their children in this regard and personal data privacy is a part of their daily conversations. on compliance with the Law No. 6698 by those who develop products and services for children. Showing the utmost care is more important than ever.

By our Institution in order to effectively protect the personal data of our children, who are the guarantee of our future. The brochures prepared and containing practical suggestions are listed below.

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