

# ROHITH GANESH NARESH

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## EDUCATION

### University of Leeds, Leeds, United Kingdom

Master's Degree - MSc Business Analytics and Decision Science

Sept 2022 - Sept 2023

Grade: Pass with Merit

**Key Modules:** Business Analytics and Decision Science, Forecasting and Advanced Business Analytics, Quantitative Analysis, Evidence-Based Consultancy, Effective Decision Making, Data Visualisation, Machine Learning in Practice

### Anna University, Chennai, India

Bachelor of Engineering, Department of Electrical and Electronics Engineering

Aug 2017 - Apr 2021

Overall GPA: 8.52/10

## TECHNICAL SKILLS

### Programming Languages

Python, R, COBOL

### Databases

Oracle SQL

### Data Analysis and Visualisation Tools

MS Excel, Power BI, SPSS, Tableau

### Data Skills

Data Preprocessing, Statistical Analysis, Forecasting Analysis, Data Validation

Data Modelling, Business Analysis, Predictive Analysis

### Interpersonal Skills

Presentation, Public Speaking, Communication, Problem Solving, Critical Thinking,

Time Management, Team Collaborator, Leadership, Results-driven

## EXPERIENCE

### Greggs, Leeds, United Kingdom

Nov 2022 - Current

Customer Service Representative

- Exhibited outstanding ability to engage with over 200+ customers daily, ensuring exceptional customer service delivery
- Displayed strong attention to detail in ensuring accurate order-taking and efficient transactions, resulting in customer satisfaction and positive feedback with a high level of quality and productivity

### Goldman Sachs Excel Skills for Business Job Simulation on Forage

Nov 2023

- Acquired proficient command of Excel functionalities and data analysis techniques, including data cleansing, manipulation, and conditional formatting techniques
- Acquired proficiency in automation by learning to record macros and script in Visual Basic for Applications (VBA), developing two functional macros integrated with buttons using account sales data.
- Gained expertise in data Visualisation and storytelling using Excel and PowerPoint by creating impactful charts and interactive dashboards

### Tata Consultancy Services, India

May 2021 - Aug 2022

Business Analyst

- Built and developed sustainable relationships with the clients and the senior stakeholders and delivered client requirements as part of the technical team.
- Developed and Deployed 10+ client requirements at the production in less than 12 months using COBOL coding language and SQL with great attention to detail and documenting client requirements.
- Collaborated in Agile methodology and daily JIRA update.
- Contributed significantly to the implementation of an International Trade Finance (ITF) module which is a sub-module of CBS along with the technical team.
- Analyzed and associated with clients during production issues and solved them with the greatest priority.
- Interpreted a large number of customer data with high confidentiality and optimized the database as per client requirements to improve business impact.
- Developed reports using the Jasper report-generating tool as per client requirements.
- Tested 100+ client requirements and provided scalable solutions for enhancing user experience and improving ease of access to data.
- Created Power BI Visualisation dashboards during the client meeting.

*Analytics Student Intern*

- focused on data visualization and analysis using Tableau and MS Excel, aiming to provide actionable insights for ongoing research and academic projects within the centre. Developed comprehensive dashboards in Tableau, visualizing complex datasets, highlighting trends, and providing an intuitive interface for stakeholders of the Innovation centre in India to draw quick insights.
- Demonstrated proficiency in advanced MS Excel functionalities, including pivot tables and advanced charting, which helped in preliminary data processing before visualization. Collaborated with faculties to understand the requirements of various modules taught within the centre, ensuring data visualization projects aligned with academic and research needs.
- Organized training sessions and workshops for peers on best practices in data visualization, enhancing the overall skill set of the student community in the centre. Played a pivotal role in bridging the gap between complex data sets from modules and their visualization, ensuring that insights could be drawn easily and efficiently.

**VOLUNTEERING AND LEADERSHIP EXPERIENCE****Intercultural Ambassador, University of Leeds***Nov 2022 - Dec 2022*

- Engaged with 30 other Intercultural ambassadors by participating in activities to collaborate and connect with different team members with diverse cultural backgrounds and designed an event with 5 other Intercultural ambassadors for the university

**Representative, Rajalakshmi Engineering College***Aug 2017 - Apr 2021*

- Led, planned, and participated in all department activities along with other representatives
- Co-ordinated an Industrial visit for 50+ students in a power plant along with senior faculty
- Collaborated and conducted a department symposium for 500+ members along with department students

**CONTINUOUS LEARNING - MOOC SPECIALISATIONS****2019 Associate, Microsoft Office Specialist**

2023

**Data Visualisation using R, Data Camp**

2023

**Basics of R, Data Camp**

2022

**Learning SQL Programming, LinkedIn**

2021

**COBAL Programming, LinkedIn**

2021

**Delivered a presentation on 'Extraction of Electricity from Automobile and Industrial Emission' to a leading scientist at the Physical Research Laboratory, Ahmedabad, under the auspices of the Government of India**

2019

**Won 1st Place in a state-level project expo conducted across Tamil Nadu, India**

2019

**Python Programming, FITA**

2019