

## Ideation Phase

### Empathize & Discover

Date	22nd May 2025
Team ID	LTVIP2025TMID56063
Project Name	House Hunt
Maximum Marks	4 Marks

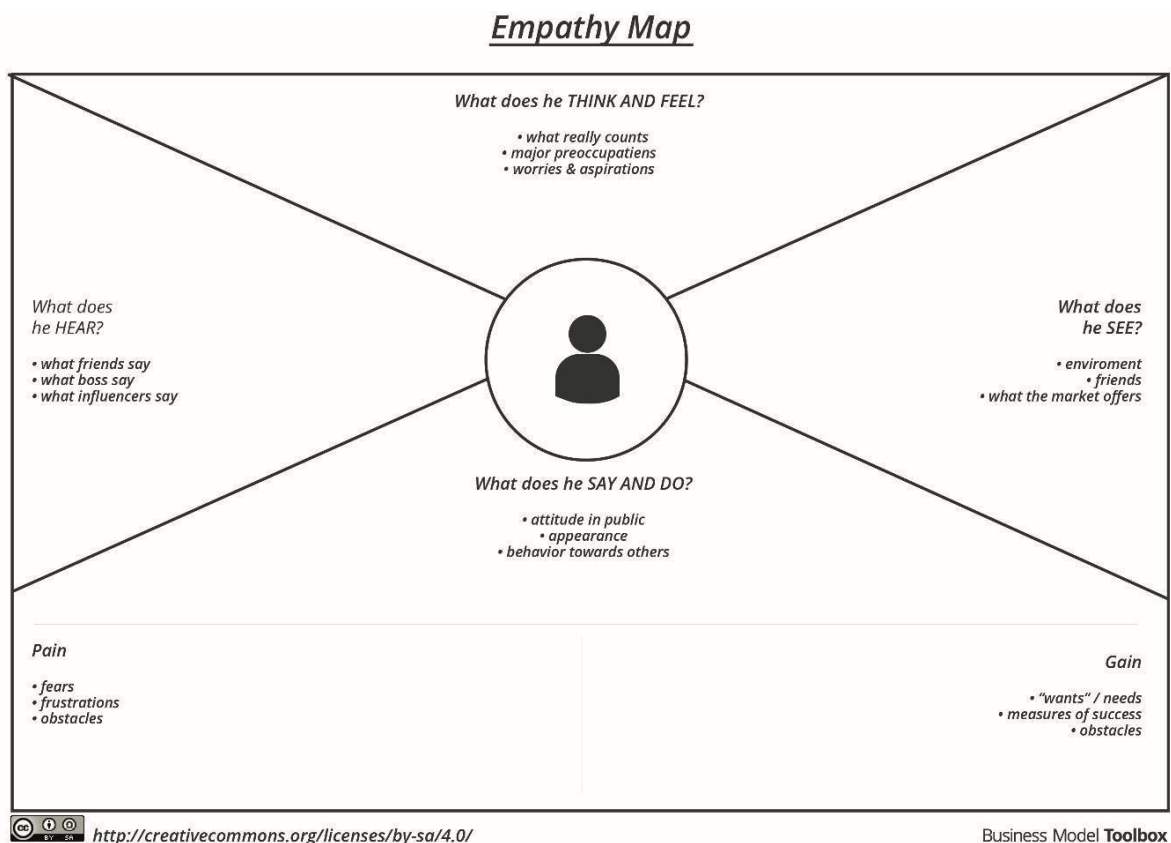
#### Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

#### Example:



Reference: <https://www.mural.co/templates/empathy-map-canvas>

# Empathy Map Canvas

Date: 19th July 2025

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Maximum Marks: 4 Marks

<b>Says</b> <p>"I need a place within my budget and commute range."</p> <p>"Why are so many listings outdated or inaccurate."</p> <p>'I hope the landlord responds quickly.</p>	<b>Thinks</b> <p>'Am I overlooking a better deal out there?'</p> <p>'I wish I didn't have to juggle five different sites.</p> <p>"This process feels overwhelming and time-consuming."</p>
<b>Does</b> <ul style="list-style-type: none"><li>• Searches across multiple apps and websites</li><li>• Saves favorites in spreadsheets or notes</li><li>• Contacts landlords one-by-one for availability checks</li></ul>	<b>Feels</b> <ul style="list-style-type: none"><li>• Frustrated by redundant steps</li><li>• Anxious about missing good listings</li></ul> <b>Gains</b> <ul style="list-style-type: none"><li>• A single, up-to-date platform aggregating all rentals</li><li>• Instant notifications for new matches or price drops</li><li>• Seamless in-app chat and booking status tracking</li></ul>
<b>Pains</b> <ul style="list-style-type: none"><li>• Inaccurate or stale listing information</li><li>• Time-intensive multi-site search</li></ul>	

