



## ► CODEBASICS RPC 13

**Goodcabs**, a cab service company is committed to supporting local drivers, helping them make a sustainable living in their hometowns while ensuring excellent service to passengers.

This Dashboard focuses on analyzing the performance of Goodcabs using their data from Jan 2024 - June 2024.

So, Let's take you on a journey through the dashboard.

📍 Choose Your Destination!

**OVERVIEW**

**CITY VIEW**





## OVERVIEW

Total Revenue (₹)

**108.2M**

LM : DATA NOT AVAILABLE

Total New Passengers

**177K**

Target : 185K | -4.4% ↓

Total Trips

**426K**

Target : 429K | -0.7% ↓

Avg Passenger Rating

**7.7**

Target : 7.98 | -3.9% ↓

Repeat Passenger Rate(RPR)

**25.73%**

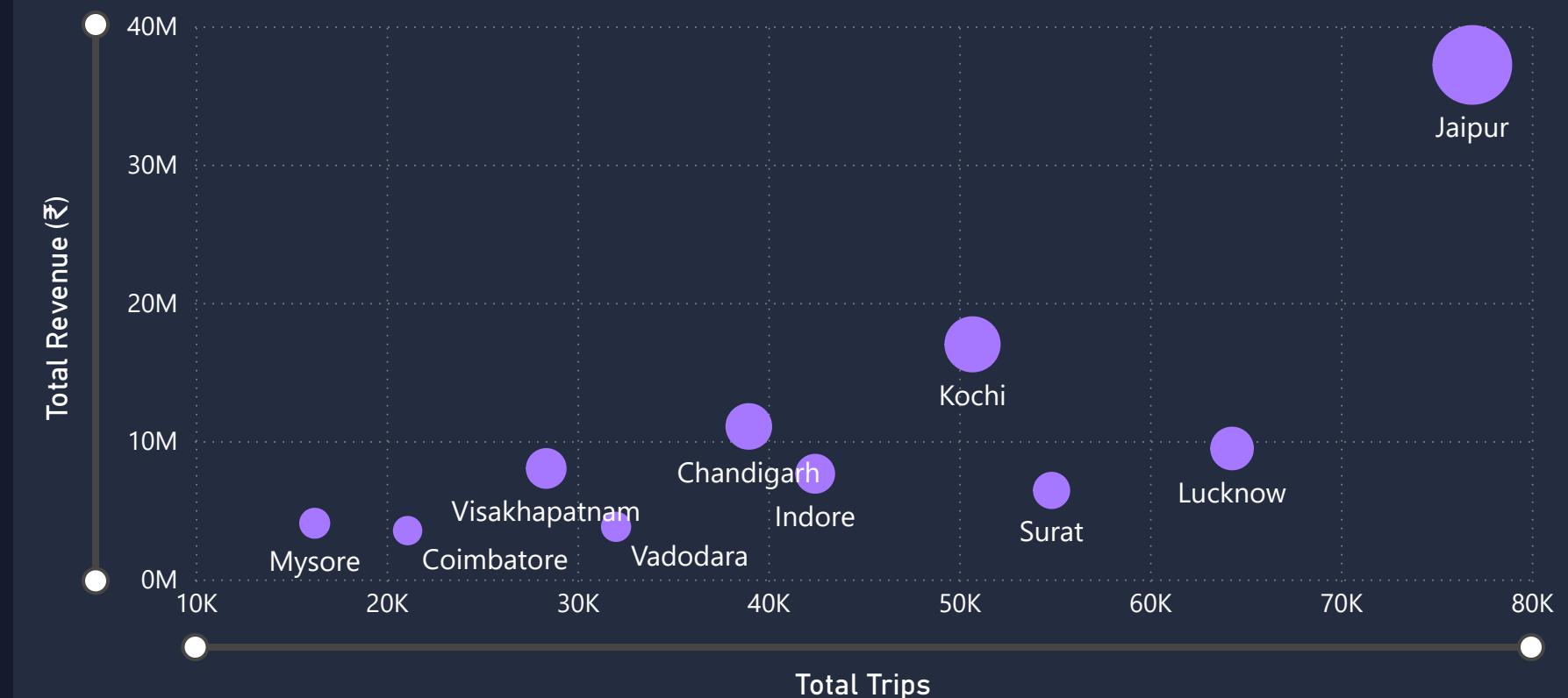
LM : DATA NOT AVAILABLE

New vs Repeat Passenger Ratio

**2.89**

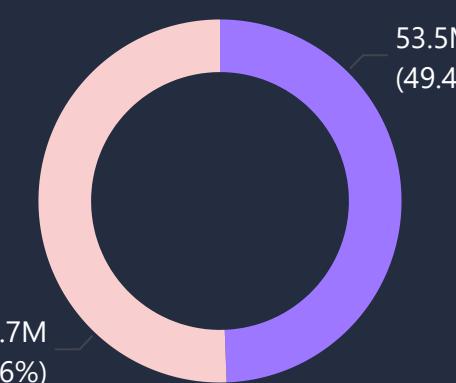
LM : DATA NOT AVAILABLE

## TOTAL TRIPS & REVENUE FOR CITIES



## NEW vs REPEAT PASSENGER

● New ● Repeated

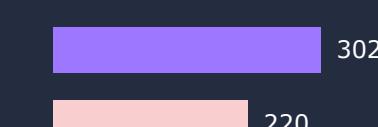


## WEEKEND vs WEEKDAY

Total Trips



Avg Fare per Trip



## CITY ANALYSIS BY REPEAT PASSENGER RATE

Top 5

Bottom 5

- Repeat Passenger Rate
- New Passengers
- Avg Trip Distance
- Fare Per KM
- Avg Passenger Rating
- Avg Fare per Trip



Created by:  
Priya Jangid





## CITY VIEW

HOME

OVERVIEW

CITY VIEW

FILTERS



Month

All

City

Jaipur

Created by:  
Priya Jangid



### Jaipur

Maximum Trips : February , 15872  
Minimum Trips : June , 9842

#### Contribution to Total Revenue



#### Total Revenue (₹)

**37.2M**

LM : DATA NOT AVAILABLE

#### Total New Passengers

**46K**

Target : 54K | -15.1% ↓

#### Avg Passenger Rating

**8.6**

Target : 8.25 | +4.0% ↑

#### Total Trips

**77K**

Target : 68K | +13.9% ↑

## MONTHLY DISTRIBUTION FOR TOTAL TRIPS

● Total Trips

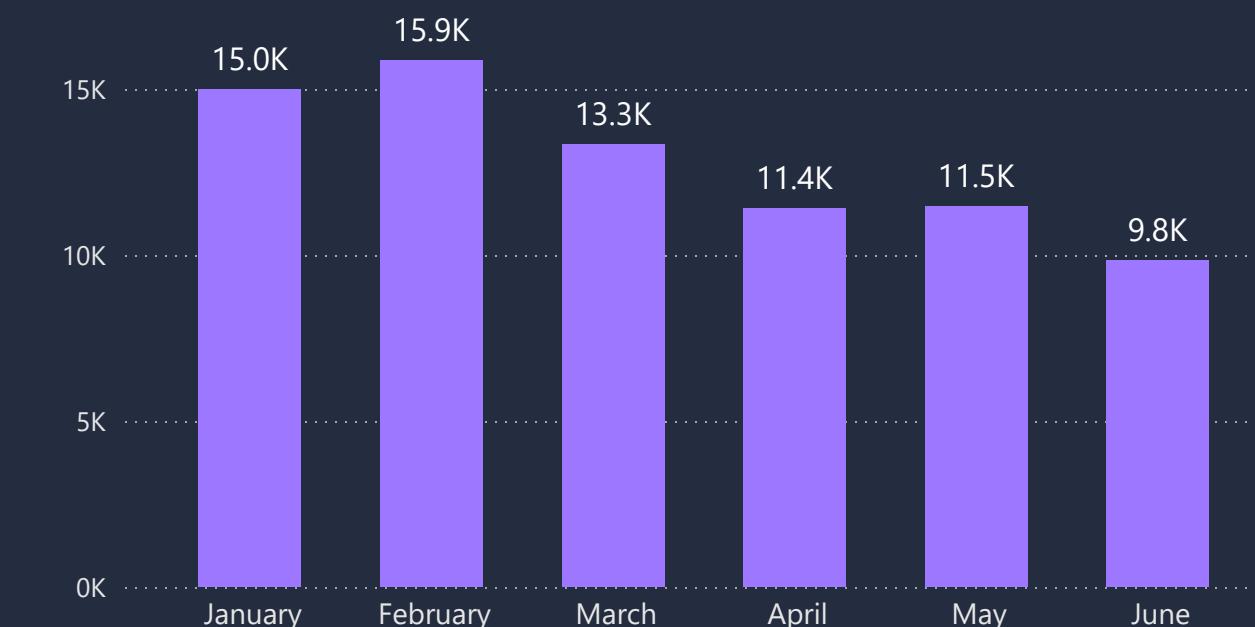
○ New Passengers

○ Avg Passenger Rating

○ Repeat Passenger Rate

○ Repeat Passengers

○ Trips per Day

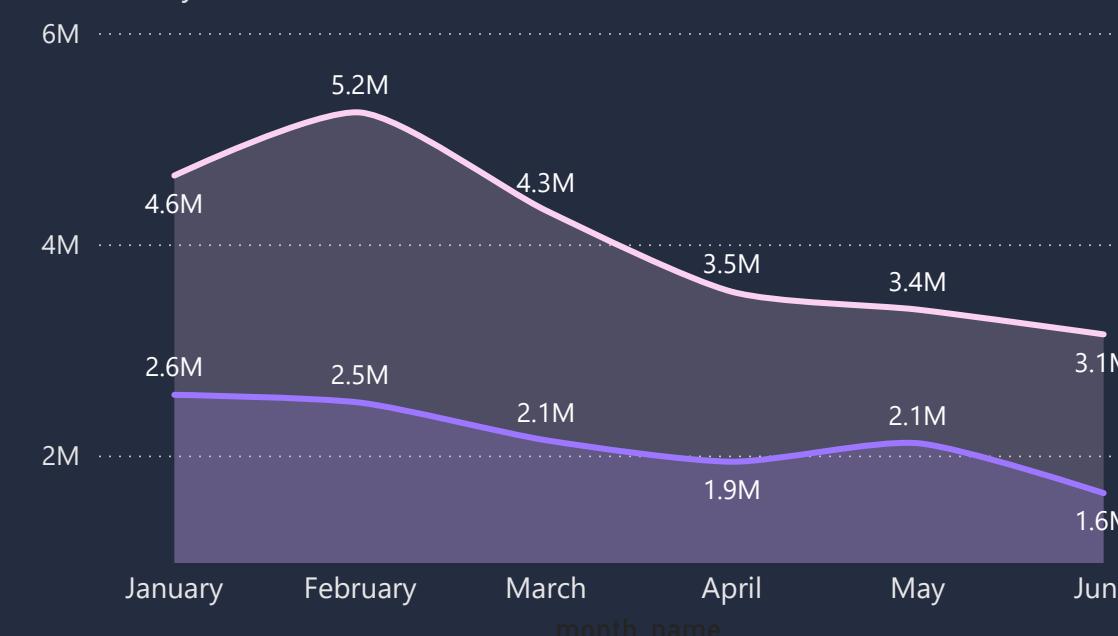


## REVENUE DISTRIBUTION

New

Repeated

● Weekday ● Weekend



## REPEAT TRIP FREQUENCY ANALYSIS

