<u>MACHINE LEARNING:</u> Machine Learning is a field of computer science that uses statistical techniques to give computer systems the ability to "learn" with data, without being explicitly programmed.

1. Supervised Machine Learning: Supervised machine learning is a type of machine learning where the algorithm is trained on labelled data. This means that each training example is paired with an output label. The goal is for the algorithm to learn a mapping from inputs to outputs and to predict the output for new, unseen inputs.

Example: Predicting House Prices

- **Dataset:** A dataset with features like the size of the house, number of bedrooms, location, and the corresponding house price.
- **Objective:** To predict the price of a house based on its features.
- Approach: Use a supervised learning algorithm like Linear Regression.
 - o Train the model using historical data, where house prices are known.
 - Once trained, the model can predict prices for new houses based on their features.
- **2. Unsupervised Machine Learning:** Unsupervised machine learning is a type of machine learning where the algorithm is given data without explicit instructions on what to do with it. The goal is to find hidden patterns or intrinsic structures in the input data.

Example: Customer Segmentation

- **Dataset:** A dataset with customer information such as age, purchase history, location, and spending habits.
- Objective: To group customers into different segments based on their behaviours.
- Approach: Use an unsupervised learning algorithm like K-Means Clustering.
 - o The algorithm will group customers into clusters based on the similarities in their data.
 - This helps businesses tailor marketing strategies to different customer segments.
- **3. Reinforcement Learning:** Reinforcement learning is a type of machine learning where an agent learns to make decisions by performing actions and receiving rewards or penalties. The agent's goal is to maximize the cumulative reward over time.

Example: Training a Robot to Navigate a Maze

- **Environment**: A maze with a start point, end point, and obstacles.
- **Agent:** The robot.
- Objective: To find the most efficient path from the start to the end point.
- Approach: We can use a reinforcement learning algorithm like Q-Learning.
 - o The robot explores the maze, trying different paths.
 - For each action (move) the robot receives a reward (positive for reaching the end, negative for hitting an obstacle).
 - Over time, the robot learns the optimal path by maximizing its cumulative reward.

4. Classification vs Regression vs Clustering

Classification:

- Objective: To categorize data into predefined classes or labels.
- Example: Spam detection in emails (classifying emails as "spam" or "not spam").
- Algorithm: Decision Trees, Support Vector Machines, Logistic Regression.
- **Type:** Supervised learning.

Regression:

- **Objective:** To predict a continuous value.
- Example: Predicting house prices based on features like size, number of bedrooms, and location
- Algorithm: Linear Regression, Polynomial Regression.
- **Type:** Supervised learning.

Clustering:

- **Objective:** To group a set of objects in such a way that objects in the same group (cluster) are more similar to each other than to those in other groups.
- **Example:** Customer segmentation based on purchasing behavior.
- Algorithm: K-Means, Hierarchical Clustering.
- **Type:** Unsupervised learning.

In one word, Classification categorizes data, regression predicts continuous values, and clustering groups similar data points.