

PRIYA KUMARI

Web Designer, Web Developer, Freelancer

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📍 Azadpur, Delhi - 110052

About Me

I am a passionate and creative web designer with user-friendly websites. With a strong foundation in HTML, CSS, JavaScript, and modern design tools, I specialize in designing responsive layouts that provide seamless user experiences.

Education

Bachelor of Arts

Graduate From Delhi University
2019 - 2022

Diploma in Computer

Advance Diploma in Computer
Engineering from IICS GTB Nagar
2019 - 2021

NCC 'C' Certificate

'C' Certificate with 'B' Grade from 7DGBn
2019 - 2022

Projectes

- 1. SRM College Website
 - URL: srmcollege.org
- 2. Akash College Website
 - URL: akashcollege.com
- 3. Landing Pages for Vedanta IAS Academy
 - IAS Program: vedantaiasacademy.com/ias
 - Teaching Program: afte.in/teaching
 - Rohini Branch: vedantaiasacademy.com/vedanta-ias-academy-in-rohini
 - UPSC Syllabus: vedantaiasacademy.com/upsc-syllabus

Experience

Vedanta IAS Academy | [Delhi]

2023 – Present

Website Development & Design:

- **Website Development & Design:**
 - Designed and developed responsive websites using HTML5, CSS3, JavaScript, Bootstrap, and Media Queries to ensure cross-device compatibility.
 - Worked on multiple academy-related projects, enhancing user experience and implementing modern UI/UX design principles.
 - Optimized website performance and ensured SEO-friendly structure.
- **Digital Marketing Campaigns:**
 - Successfully managed Google Ads campaigns, including Search and Display Ads, resulting in increased lead generation.
 - Created and optimized Facebook and Instagram Ads using Facebook Manager, focusing on audience targeting and campaign performance analysis.

Skills

- Web Technologies
 - HTML5
 - CSS3
 - JavaScript
 - Bootstrap (Responsive Web Design)
- Front-End Frameworks
 - Bootstrap 5
- UI/UX Design Basics
 - Responsive Design Principles
 - Cross-Browser Compatibility
- Debugging Tools
 - Chrome Developer Tools
- Digital Marketing Knowledge
 - Google Ads
 - Facebook Ads
 - Basic Analytics and Reporting
- Additional Skills
 - Basic understanding of SEO
 - Knowledge of Media Queries for Mobile Design