PROJECT PROPOSAL CSN-254

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CUSTOMER REQUIREMENT

The software system is intended to target two types of customers, the one who creates art and the other who appreciates it.

As a customer who creates art, they want a platform for expressing their art among those who appreciate it and some sort of competition to happen between brilliant artists all over the world and also get a chance to appreciate what others have created. They also want a way to find people belonging to their own category of art style and get to know their mindset and art experiences.

As a customer who appreciates art, they want a simple platform where they can view the great artist insights of people around the globe. The paintings which will come for competitions will be up for display at for the commons and whoever likes it can buy it
A dummy customer will help us with the current scenario of the target audience about what types of art styles are popular among different age groups and cultures.

PROJECT PROPOSAL

We would like to develop a system software that will provide an artist a platform for expressing their art, particularly paintings and their variants. Not only they will have their art displayed to a wide audience but also there will be various competition, which could be free or requires a participation fee, and there will be various incentives for an artist to participate in these competitions. It's not only the winners of the competitions who will get benefit from the competition but also every participant, as their art will be viewed by various people who might be interested in buying their creation, which brings us to the next part of the software where anyone can buy any of the art styles displayed. The creator will get the money directly from the buyer. This will be a mobile application that helps to bring both the art creator and art appreciator together.

This application will not only provide a platform for the artists but will also help them find mentors as contact details will be mentioned with every painting(which will obviously not be visible to all but only for those who request it) and also bridge the gap between the buyers and sellers of art.

Various competitions will be displayed which the customer can view either as a participant or a viewer to buy art. A participant needs to upload an image of their art, from a good view with good lighting so that it gives a good impression in the eyes of the viewer. A buyer can view these paintings and can buy either from an ongoing competition or from a past competition. Once a painting is selected the buyer is taken to a transaction window where he can pay for the painting. Every participant has a wallet within the app that he can directly transfer to his bank.

JUSTIFICATION

This app should be able to present all paintings in an appealing way hence a good frontend is required which will take 1-2 people.

Since a lot has to stored at the backend, database management also becomes important which might take 1-2 people.

The backend of the project which actually runs the whole system to function properly will also require 2-3 people.

Providing security to the contact details and other information of the participants is also very important and hence it also will require atleast 1 person.

Hence a total of 5-7 people will be required for the smooth completion of the project in almost 5 weeks.