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Senior Data Scientist Logistic Regression

What type of target data was in Linear Regression?

- Continues
- What if discrete?
- We want to classifying something.

Classification problems

- Email spam/not spam?
- Online transactions fraudulent?
- Tumour Malignant/benign
- Gaming Win vs Loss
- Sales Buying vs Not buying
- Marketing Response vs No Response
- Credit card & Loans Default vs Non Default
- Operations Attrition vs Retention
- Websites Click vs No click
- Fraud identification –Fraud vs Non Frau
- Healthcare –Cure vs No Cure

Logistic Regression

- Name is somewhat misleading.
- It is technique for classification, not regression.
- "Regression" comes from fact that we fit a linear model to the feature space.
- Involves a more probabilistic view of classification.

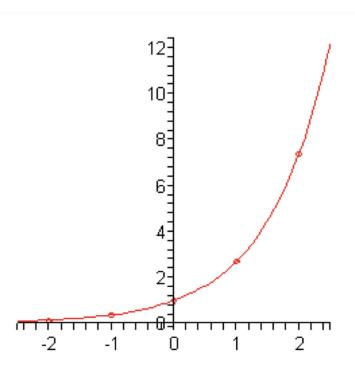
Learn from what we know.

- We would like to use something like what we know from linear regression:
- Continuous outcome = $\beta 0 + \beta 1X1 + \beta 2X2+...$
- How can we turn a proportion into a continuous outcome?

Transformation of linear to logistic

- Input: $(-\infty, +\infty)$
- Exponential
- x -2 -1 0 1 2
- f(x) 0.1353... 0.3679... 1 2.718... 7.389
- The Exponential will convert data in the range of $(0, +\infty)$
- Any number divided by the number +1 p = 65432 p/p+1 = 0.99

Output: (0, 1)



Transforming a proportion

- A proportion is a value between 0 and 1
- The odds are always positive:

$$odds = \left(\frac{p}{1-p}\right) \Rightarrow [0,+\infty)$$

The log odds is continuous:

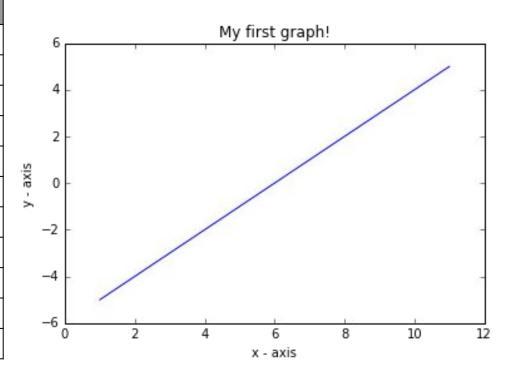
$$Logodds = ln \left(\frac{p}{1-p}\right) \Rightarrow (-\infty, +\infty)$$

"Logit" transformation of the probability

Measure	Min	Max	Name
Pr(Y = 1)	0	1	"probability"
$\frac{\Pr(Y=1)}{1-\Pr(Y=1)}$	0	8	"odds"
$\log\left(\frac{\Pr(Y=1)}{1-\Pr(Y=1)}\right)$	-∞	8	"log-odds" or "logit"

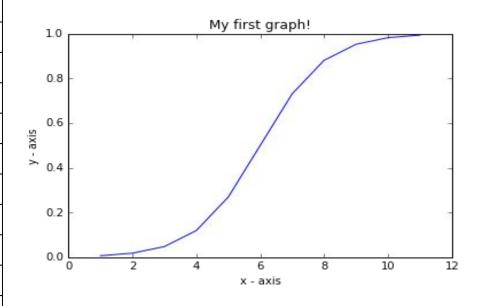
Regression line

x	Υ
1	-5
2	-4
3	-3
4	-2
5	-1
6	0
7	1
8	2
9	3
10	4
11	5

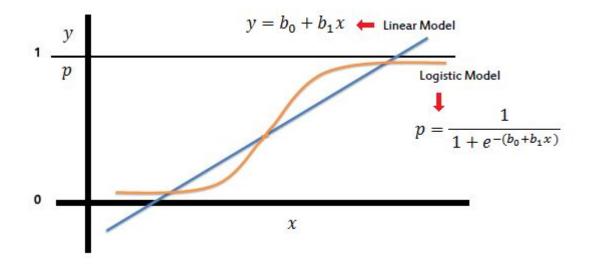


Transformation to Classification

x	Sigmoid(Y)
1	0.006692850924
2	0.01798620996
3	0.04742587318
4	0.119202922
5	0.2689414214
6	0.5
7	0.7310585786
8	0.880797078
9	0.9525741268
10	0.98201379
11	0.9933071491



Logistic Regression Equation



Simple Derivation

$$g(y) = \beta o + \beta(Age)$$

Since probability must always be positive, we'll put the linear equation in exponential form

To make the probability less than 1, we must divide p by a number greater than p. This can simply be done by:

$$p = \exp(\beta o + \beta(Age)) / \exp(\beta o + \beta(Age)) + 1 = e^{(\beta o + \beta(Age))} / e^{(\beta o + \beta(Age))} + 1$$
 ---- (c)

$$p = e^y/1 + e^y$$
 --- (d)

$$q = 1 - p = 1 - (e^y/1 + e^y)$$
 --- (e)

$$\frac{p}{1-p} = e$$

$$\log \left(\frac{p}{1-p}\right) = y$$

$$\log\left(\frac{p}{1-p}\right) = \beta_0 + \beta(Age)$$

Learning from Example

• In 1846 the Donner and Reed families left Springfield, Illinois, for California by covered wagon. In July, the Donner Party, as it became known, reached Fort Bridger, Wyoming. There its leaders decided to attempt a new and untested rote to the Sacramento Valley. Having reached its full size of 87 people and 20 wagons, the party was delayed by a difficult crossing of the Wasatch Range and again in the crossing of the desert west of the Great Salt Lake. The group became stranded in the eastern Sierra Nevada mountains when the region was hit by heavy snows in late October. By the time the last survivor was rescued on April 21, 1847, 40 of the 87 members had died from famine and exposure to extreme cold.

Dataset

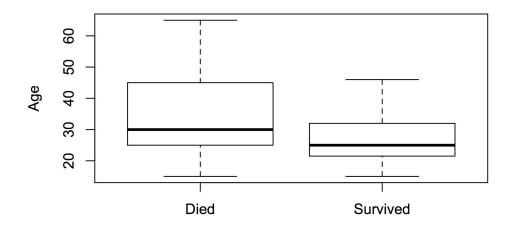
Age	Sex	Status
23.00	Male	Died
40.00	Female	Survived
40.00	Male	Survived
30.00	Male	Died
28.00	Male	Died
:	:	:
23.00	Male	Survived
24.00	Male	Died
25.00	Female	Survived
	23.00 40.00 40.00 30.00 28.00 : : 23.00 24.00	23.00 Male 40.00 Female 40.00 Male 30.00 Male 28.00 Male : : 23.00 Male 24.00 Male

Exploratory Analysis

Status vs. Gender:

	Male	Female
Died	20	5
Survived	10	10

Status vs. Age:



Exploratory Analysis

- It seems clear that both age and gender have an effect on someone's survival,
- how do we come up with a model that will let us explore this relationship?
- Even if we set Died to 0 and Survived to 1, this isn't something we can transform our way out of - we need something more.
- One way to think about the problem we can treat Survived and Died as successes and failures arising from a binomial distribution where the probability of a success is given by a transformation of a linear model of the predictors.

- It turns out that this is a very general way of addressing this type of problem in regression, and the resulting models are called Logistic regression.
- All Logistic regression have the following three characteristics:
- A probability distribution describing the outcome variable
- A linear model

Linear regression $Y = b_0 + b_1 \times X_1 + b_2 \times X_2 + \cdots + b_K \times X_K$

• A link function that relates the linear model to the parameter of the outcome distribution $Y = b_0 + b_1 \times X_1 + b_2 \times X_2 + \dots + b_K \times X_K$ Linear regression $Y = b_0 + b_1 \times X_1 + b_2 \times X_2 + \dots + b_K \times X_K$

Sigmoid Function
$$P = \frac{1}{1+e^{-Y}}$$

In
$$(\frac{P}{1-P}) = b_0 + b_1 \times X_1 + b_2 \times X_2 + \dots + b_K \times X_K$$

Model Output

	Estimate	Std. Error	z value	Pr(> z)
(Intercept)	1.8185	0.9994	1.82	0.0688
Age	-0.0665	0.0322	-2.06	0.0391

Model:

$$\log\left(rac{p}{1-p}
ight)=1.8185-0.0665 imes \mathsf{Age}$$

Odds / Probability of survival for a new-born (Age=0):

Model:

$$\log\left(\frac{p}{1-p}\right) = 1.8185 - 0.0665 \times \mathsf{Age}$$

$$\log\left(\frac{p}{1-p}\right) = 1.8185 - 0.0665 \times 0$$

$$\frac{p}{1-p} = \exp(1.8185) = 6.16$$

$$p = 6.16/7.16 = 0.86$$

One Dimension

Logistic regression

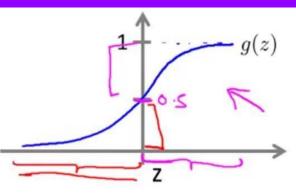
$$h_{\theta}(x) = g(\theta^T x) = P(y=1|x:\theta)$$

$$\Rightarrow g(z) = \frac{1}{1+e^{-z}}$$

Suppose predict y = 1 if $h_{\theta}(x) \ge 0.5$

predict
$$y = 0$$
 if $h_{\theta}(x) < 0.5$

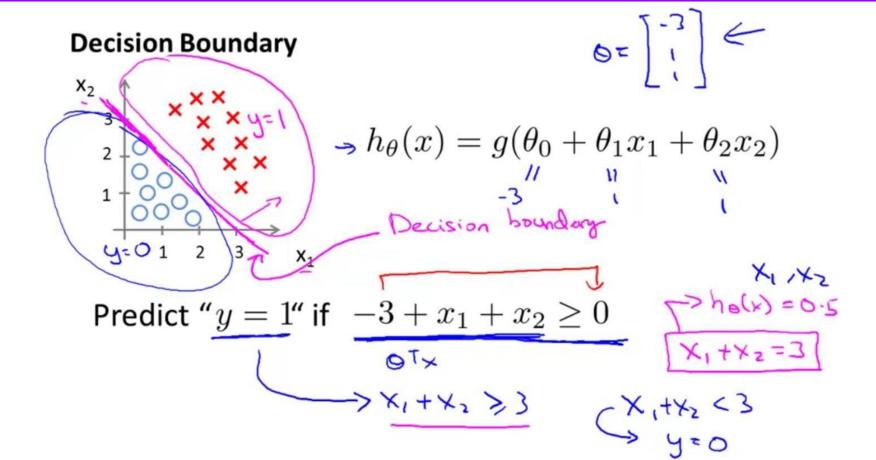
$$h_0(x) = g(\underline{O}^T x)$$



0.5
$$g(z) \ge 0.5$$

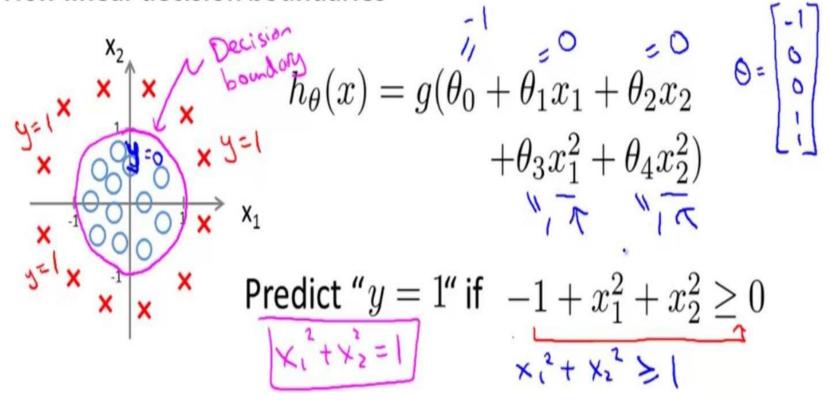
when $z \ge 0$
 $h_0(x) = g(\theta^T x) \ge 0.5$
whenever $\theta^T x \ge 0$
 $g(z) < 0.5$

Two Dimension



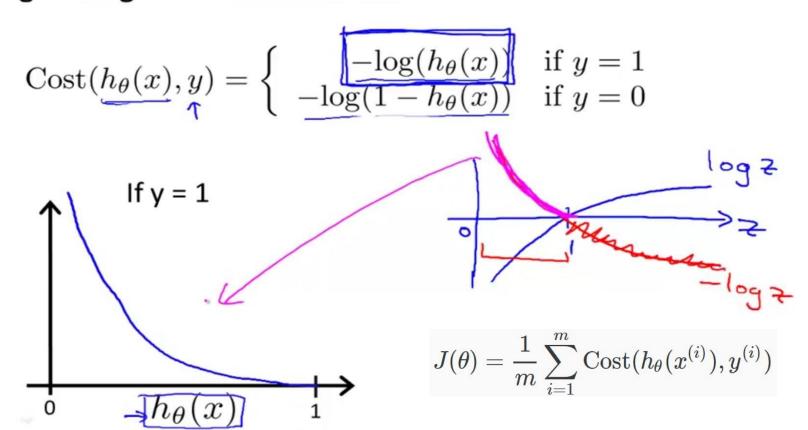
Two Dimension

Non-linear decision boundaries

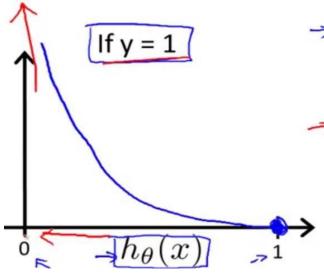


Cost Function

Logistic regression cost function

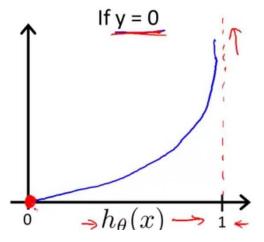


Cost Function for 1



- Captures intuition that if $h_{\theta}(x) = 0$, (predict $P(y = 1|x; \theta) = 0$), but y = 1, we'll penalize learning algorithm by a very large cost.

Cost Function for 0



If our correct answer 'y' is 0, then the cost function will be 0 if our hypothesis function also outputs 0. If our hypothesis approaches 1, then the cost function will approach infinity.

Combining the cost function

$$J(\theta) = \frac{1}{m} \sum_{i=1}^{m} \underbrace{\operatorname{Cost}(h_{\theta}(x^{(i)}), y^{(i)})}_{i=1}$$

$$\operatorname{Cost}(h_{\theta}(x), y) = \begin{cases} -\log(h_{\theta}(x)) & \text{if } y = 1 \\ -\log(1 - h_{\theta}(x)) & \text{if } y = 0 \end{cases}$$

$$\operatorname{Note:} y = 0 \text{ or } 1 \text{ always}$$

- For binary classification problems y is always 0 or 1
 - Because of this, we can have a simpler way to write the cost function
 - Rather than writing cost function on two lines/two cases
 - Can compress them into one equation more efficient
- Can write cost function is
 - $cost(h_{\theta_{-}}(x),y) = -ylog(h_{\theta}(x)) (1-y)log(1-h_{\theta}(x))$
 - This equation is a more compact of the two cases above

$$J(\theta) = -\frac{1}{m} \left[\sum_{i=1}^{m} y^{(i)} \log h_{\theta}(x^{(i)}) + (1 - y^{(i)}) \log (1 - h_{\theta}(x^{(i)})) \right]$$

Cost Function

Logistic regression cost function

$$J(\theta) = \frac{1}{m} \sum_{i=1}^{m} \text{Cost}(h_{\theta}(x^{(i)}), y^{(i)})$$
$$= \frac{1}{m} \left[\sum_{i=1}^{m} y^{(i)} \log h_{\theta}(x^{(i)}) + (1 - y^{(i)}) \log (1 - h_{\theta}(x^{(i)})) \right]$$

Gradient Descent

$$J(\theta) = -\frac{1}{m} \left[\sum_{i=1}^{m} y^{(i)} \log h_{\theta}(x^{(i)}) + (1 - y^{(i)}) \log (1 - h_{\theta}(x^{(i)})) \right]$$

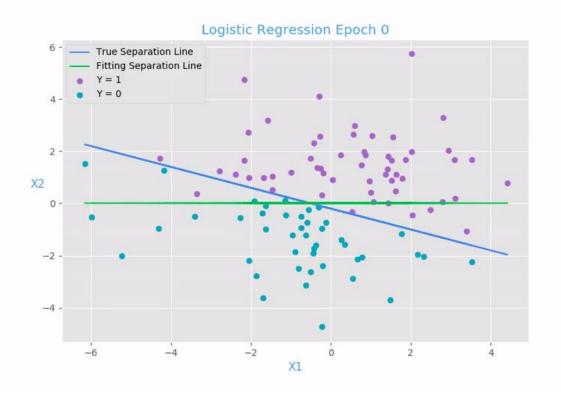
Want $\min_{\theta} J(\theta)$:

Repeat {

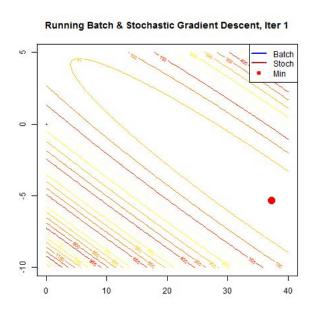
$$\theta_j := \theta_j - \alpha \frac{\partial}{\partial \theta_j} J(\theta)$$

(simultaneously update all θ_j)

Gradient descent



Stochastic vs Batch Gradient



Metrics for Performance Evaluation

- Focus on the predictive capability of a model
 - Rather than how fast it takes to classify or build models, scalability, etc.
- Confusion Matrix:

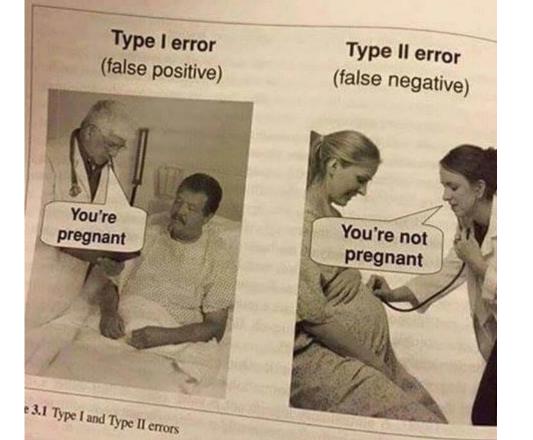
	PREDICTED CLASS		
		Class=Yes	Class=No
	Class=Yes	a: TP	b: FN
ACTUAL CLASS	Class=No	c: FP	d: TN

a: TP (true positive)

b: FN (false negative)

c: FP (false positive)

d: TN (true negative)



Error Metrics

Metric	Formula
True positive rate, recall	$\frac{\mathrm{TP}}{\mathrm{TP}+\mathrm{FN}}$
False positive rate	$\frac{\text{FP}}{\text{FP+TN}}$
Precision	$\frac{\mathrm{TP}}{\mathrm{TP}+\mathrm{FP}}$
Accuracy	$\frac{\mathrm{TP} + \mathrm{TN}}{\mathrm{TP} + \mathrm{TN} + \mathrm{FP} + \mathrm{FN}}$
F-measure	$\frac{2 \cdot \text{precision} \cdot \text{recall}}{\text{precision} + \text{recall}}$

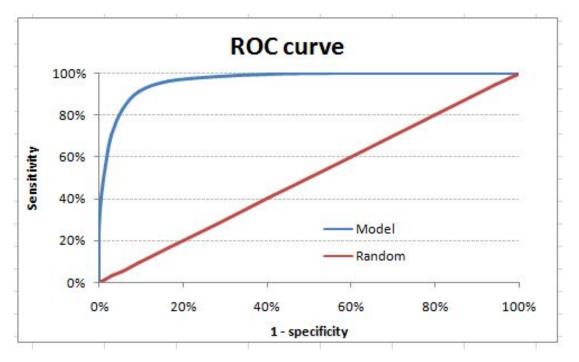
Error Metrics

Metrics	Formula	Evaluation Focus
Accuracy (acc)	$\frac{tp + tn}{tp + fp + tn + fn}$	In general, the accuracy metric measures the ratio of correct predictions over the total number of instances evaluated.
Error Rate (err)	$\frac{fp + fn}{tp + fp + tn + fn}$	Misclassification error measures the ratio of incorrect predictions over the total number of instances evaluated.
Sensitivity (sn)	$\frac{tp}{tp + fn}$	This metric is used to measure the fraction of positive patterns that are correctly classified
Specificity (sp)	$\frac{tn}{tn + fp}$	This metric is used to measure the fraction of negative patterns that are correctly classified.
Precision (p)	$\frac{tp}{tp + fp}$	Precision is used to measure the positive patterns that are correctly predicted from the total predicted patterns in a positive class.
Recall (r)	$\frac{tp}{tp+tn}$	Recall is used to measure the fraction of positive patterns that are correctly classified
F-Measure (FM)	$\frac{2*p*r}{p+r}$	This metric represents the harmonic mean between recall and precision values
Geometric-mean (GM)	$\sqrt{tp*tn}$	This metric is used to maximize the <i>tp</i> rate and <i>tn</i> rate, and simultaneously keeping both rates relatively balanced

https://medium.com/greyatom/performance-metrics-for-classification-problems-in-machine-learning-part-i-b085d432082b

The ROC curve

 In a Receiver Operating Characteristic (ROC) curve the true positive rate (Sensitivity) is plotted in function of the false positive rate (100-Specificity) for different cut-off points.



- 90-1 = excellent (A)
- .80-.90 = good(B)
- .70-.80 = fair(C)
- .60-.70 = poor(D)
- .50-.60 = fail (F)

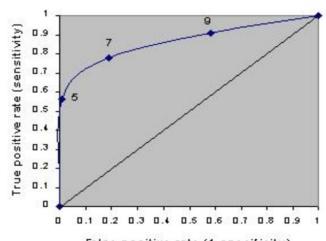
The ROC curve

T4 value	Hypothyroid	Euthyroid
5 or less	18	1
5.1 - 7	7	17
7.1 - 9	4	36
9 or more	3	39
Totals:	32	93

Cutpoint	True Positives	False Positives
5	0.56	0.01
7	0.78	0.19
9	0.91	0.58

Cutpoint	Sensitivity	Specificity
5	0.56	0.99
7	0.78	0.81
9	0.91	0.42

ROC Curve for T4



False positive rate (1-specificity)

Logistic Regression Merits

- Simple and efficient.
- Low variance.
- It provides probability score for observations.

Logistic Regression Demerits

- Doesn't handle large number of categorical features/variables well.
- It requires transformation of non-linear features.

Thank You

Additional Data

	Estimate	Std. Error	z value	Pr(> z)
(Intercept)	1.6331	1.1102	1.47	0.1413
Age	-0.0782	0.0373	-2.10	0.0359
SexFemale	1.5973	0.7555	2.11	0.0345

$$H_0$$
 : $eta_{age}=0$

$$H_A: \beta_{age} \neq 0$$

$$Z = \frac{\hat{\beta_{age}} - \hat{\beta_{age}}}{SE_{age}} = \frac{-0.0782 - 0}{0.0373} = -2.10$$

p-value =
$$P(|Z| > 2.10) = P(Z > 2.10) + P(Z < -2.10)$$

= $2 \times 0.0178 = 0.0359$