IDEATION PHASE

Date : 13 March

Team ID : NM2023TMID16380

Project Name : Thyroid disease classification using ml

Maximum Mark : 5 Marks

EMPATHY MAP

1. In the ideation phase we have empathized as our client in our project "Thyroid disease classification using ML", and acquired the following details and we represent them in the following empathy map.
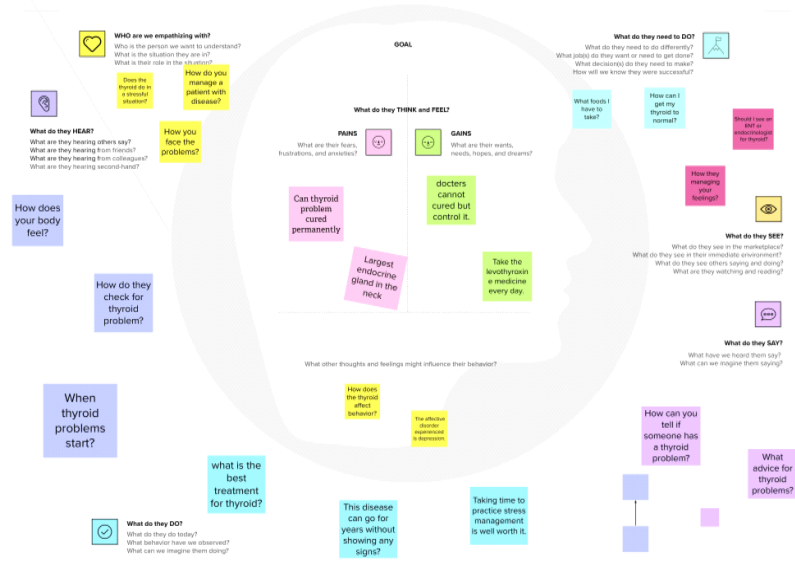
2. Which are represented in the empathy map given below.

Empathy map canvas

Use this framework to empathize with a customer, user, or any person who is affected by a team's work. Document and discuss your observations and note your assumptions to gain more empathy for the people you serve.

Originally created by Dave Gray at

XPLANE

Develop shared understanding and empathy

Summarize the data you have gathered related to the people that are impacted by your work. It will help you generate ideas, prioritize features, or discuss decisions.

WHO are we empathizing with?
Who is the person we want to understand?
What is the situation they are in?
What is their role in the situation?

Does the thyroid do in a stressful situation?

How do you manage a patient with disease?

What do they HEAR?
What are they hearing others say?
What are they hearing from friends?
What are they hearing from colleagues?
What are they hearing second-hand?

How you face the problems?

How does your body feel?

How do they check for thyroid problem?

When thyroid problems start?

what is the best treatment for thyroid?

What do they DO?
What do they do today?
What behavior have we observed?
What can we imagine them doing?

GOAL

What do they THINK and FEEL?

PAINS
What are their fears, frustrations, and anxieties?

Can thyroid problem cured permanently

Largest endocrine gland in the neck

GAINS
What are their wants, needs, hopes, and dreams?

docters cannot cured but control it.

Take the levothyroxine medicine every day.

What other thoughts and feelings might influence their behavior?

How does the thyroid effect behavior?

The effective disorder experienced is depression

This disease can go for years without showing any signs?

Taking time to practice stress management is well worth it.

What do they need to DO?
What do they need to do differently?
What job(s) do they want or need to get done?
What decision(s) do they need to make?
How will we know they were successful?

What foods I have to take?

How can I get my thyroid to normal?

Should I see an ENT or endocrinologist for thyroid?

How they managing your feelings?

What do they SEE?
What do they see in the marketplace?
What do they see in their immediate environment?
What do they see others saying and doing?
What are they watching and reading?

What do they SAY?
What have we heard them say?
What can we imagine them saying?

How can you tell if someone has a thyroid problem?

What advice for thyroid problems?

Need some inspiration?
See a finished version of this template to kickstart your work.

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