

Ideation Phase

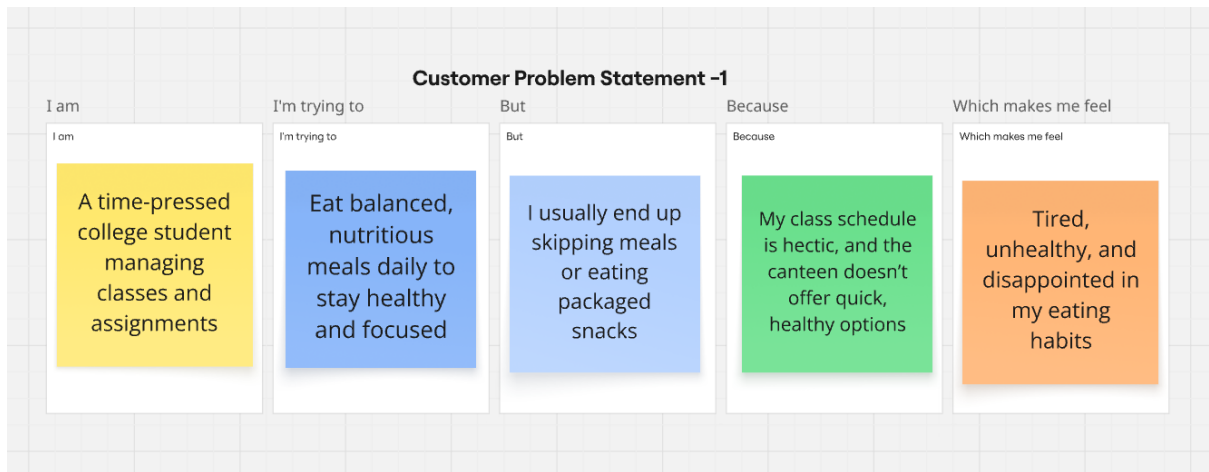
Define the Problem Statements

Date	28 June 2025
Team ID	LTVIP2025TMID47715
Project Name	Comprehensive Analysis and Dietary Strategies with Tableau
Maximum Marks	2 Marks

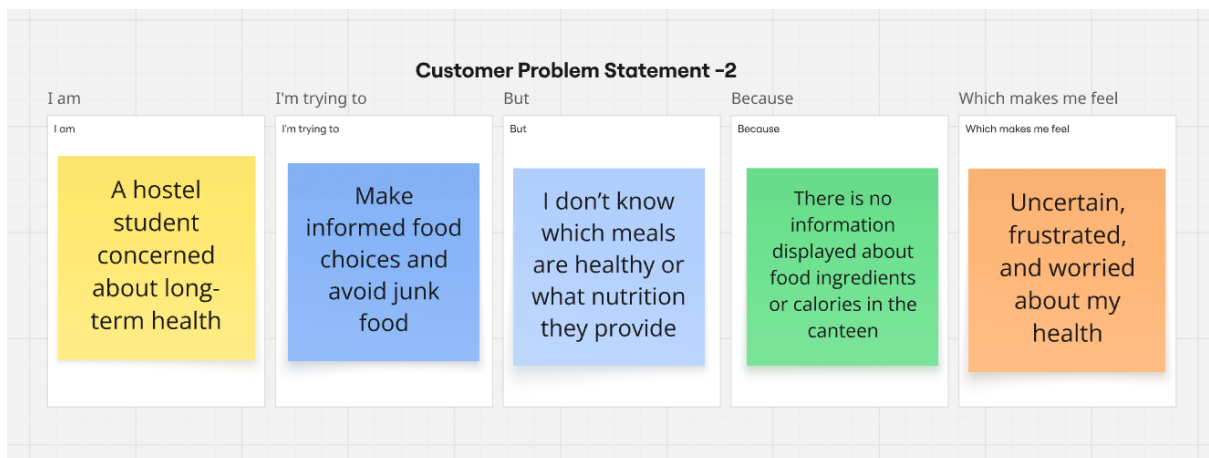
Customer Problem Statement Template:

A customer problem statement helps identify the real challenges students face with their food choices. In this project, we focus on college students who find it hard to eat healthy due to limited options, busy schedules, and lack of awareness. Understanding their struggles helps us design a Tableau dashboard that supports better dietary decisions and student well-being.

Customer Problem Statement-1:



Customer Problem Statement-2:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A time-pressed college student managing classes and assignments	Eat balanced, nutritious meals daily to stay healthy and focused	I usually end up skipping meals or eating packaged snacks	My class schedule is hectic, and the canteen doesn't offer quick, healthy options	Tired, unhealthy, and disappointed in my eating habits
PS-2	A hostel student concerned about long-term health	Make informed food choices and avoid junk food	I don't know which meals are healthy or what nutrition they provide	There is no information displayed about food ingredients or calories in the canteen	Uncertain, frustrated, and worried about my health