

Ideation Phase

Empathize & Discover

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| Date | 28 June 2025 |
| Team ID | LTVIP2025TMID47715 |
| Project Name | Comprehensive Analysis and Dietary Strategies with Tableau |
| Maximum Marks | 4 Marks |

Empathy Map Canvas:

An empathy map is a simple tool that helps us understand college students' thoughts, feelings, and behaviours related to their food choices. This project allows us to view the situation from the student's perspective — their goals, struggles, and motivations regarding diet and health. By understanding what students think, say, do, and feel about their eating habits, we can design more meaningful and student-focused visualizations in Tableau that truly address their needs.

Example: College Students' Dietary Choices

