



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

cut down on
the costs
involved in
separate
elections.

new
persons to
handle the
situations

analyse the
power of
individual
party

democratic
problems

creates
unwanted
problems in
society

rule over
pandemic
ideas



resource
wastes

opponent
handling

quick
change of
voters mind

religious
handling

andle
criticals
among
countries

financial of
central



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?