Political Juggernauts: A Quantitative Analysis of Candidates in the 2019 Lok Sabha Elections

INTRODUCTION

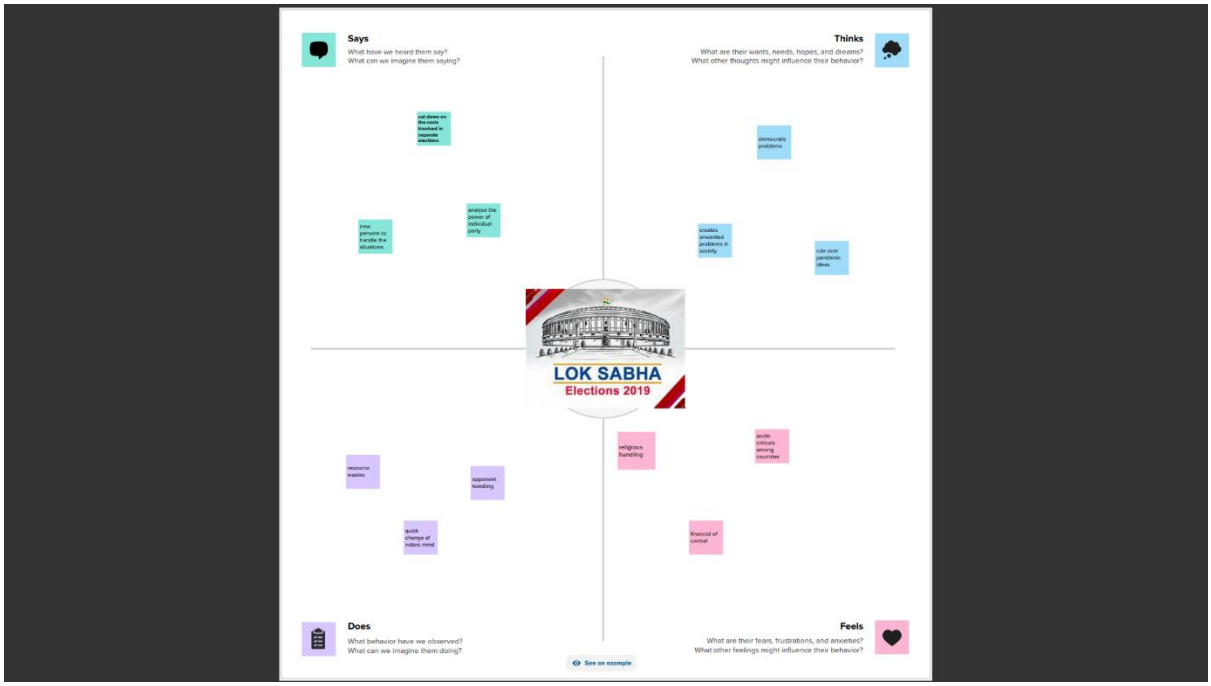
Overview:

The Lok Sabha is composed of representatives of people chosen by direct election on the basis of Universal Adult Suffrage. The Constitution of India allows for a maximum of 550 members in the House, with 530 members representing the States and 20 representing the Union Territories. The 17th Lok Sabha was formed by the members elected in the 2019 Indian general election. Elections, all across India, were conducted in seven phases from 11 April 2019 to 19 May 2019 by the Election Commission of India.

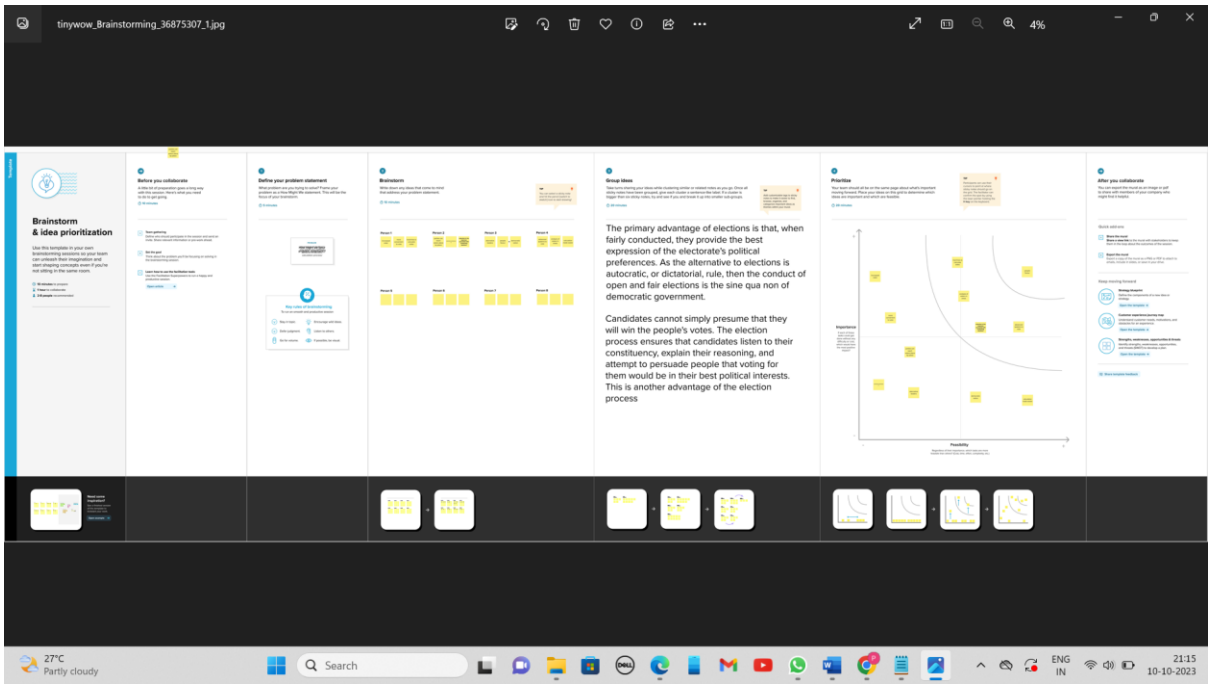
The Bharatiya Janata Party received 37.36% of the vote, the highest vote share by a political party since the 1989 general election, and won 303 seats, further increasing its substantial majority. In addition, the BJP-led National Democratic Alliance (NDA) won 353 seats.

Problem Definition & Design Thinking:

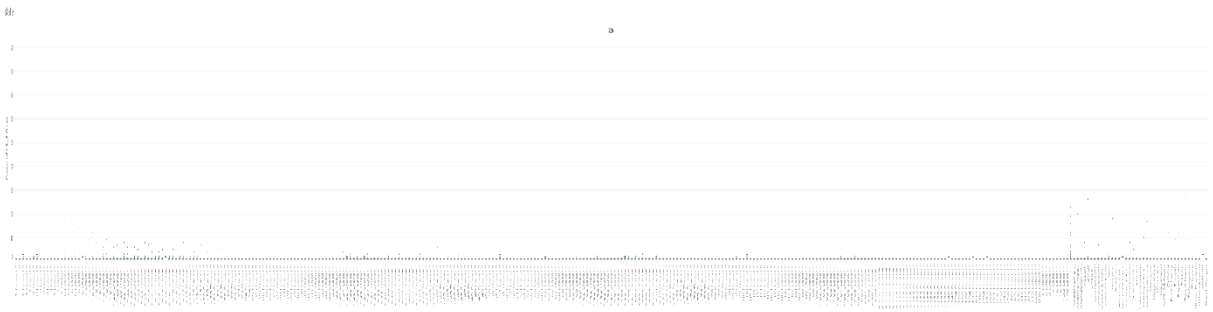
2.1 Empathy Map:



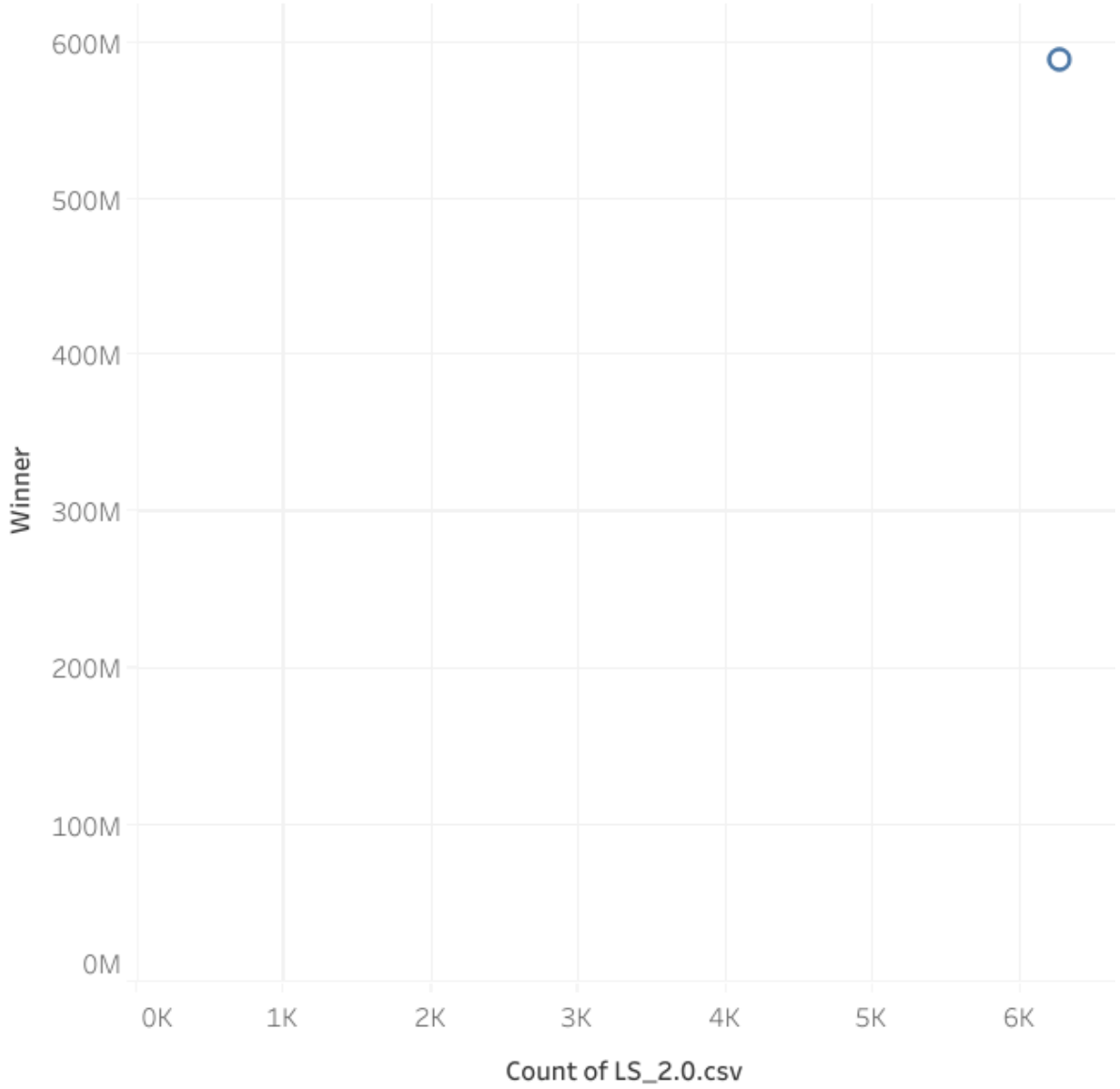
2.2 Ideation & Brainstorming Map:

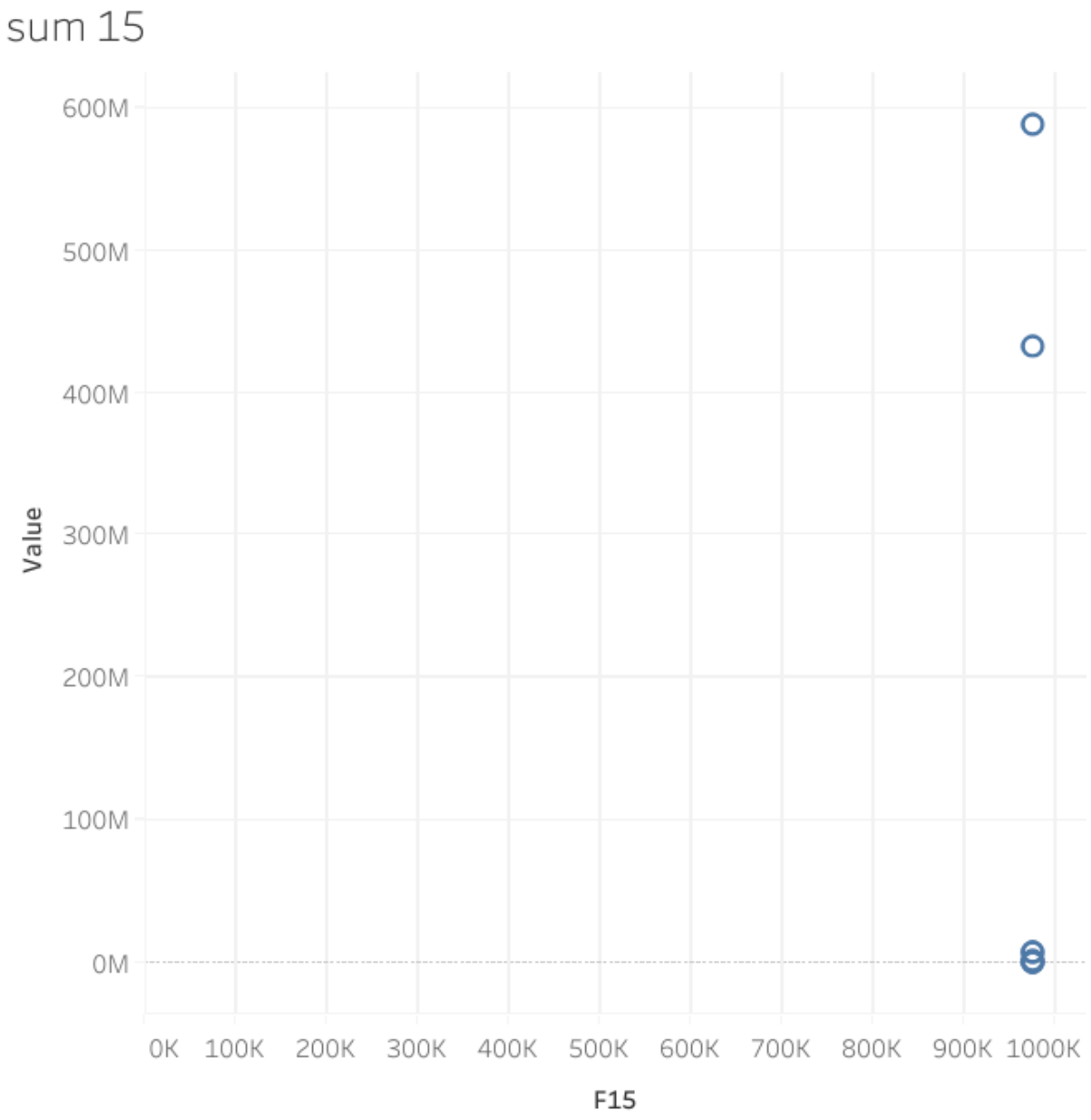


Result:



winners


600M
500M
400M
300M
200M
100M
0M
Winner
0K
1K
2K
3K
4K
5K
6K
Count of LS_2.0.csv



Advantages:

The authors define political advantage as a new type of advantage which depends on and is sourced from external actors.

The authors argue that P-advantage is a multifaceted and unstable part of POLI composition, which is contingent on political shifts and may be leveraged by various firms.

The authors also assert that political capabilities have limitations in sustaining political advantage, which may be compensated via enhancing the political activity of firms.

Disadvantages:

However, if citizens have only one newspaper in their city, the financial decision to purchase or not purchase a local paper could still be affected by national politics.

My results are likely conservative because those with only one local partisan paper may continue to subscribe to it so they can access news even when national political forces motivate them to do otherwise.

In sum, studying local newspapers is critical because they expose readers to important information ranging from ideology to elected officials' behavior.

Conclusion:

This course was dedicated to exploring the questions of what politics is and why it's important. You began to work through these questions by studying a list reflecting some of the more extraordinary political events of the twentieth and twenty-first centuries. You also reflected on the more ordinary side of politics and explored the implications of politics for our day-to-day lives.

Appendix:

Introduction:

https://nm.smartinternz.com/saas-guided-project/3/political-juggernauts-a-quantitative-analysis-of-candidates-in-the-2019-lok-sabha-elections

Advantages:

https://www.emerald.com/insight/content/doi/10.1108/IJOEM-12-2021-1872/full/html

Disadvantages:

https://core.ac.uk/download/pdf/232790951.pdf

Conclusion:

https://www.open.edu/openlearn/society-politics-law/what-politics/content-section-5