Bank Loan Analysis

import pandas as pd
import numpy as np
from sklearn import preprocessing
from sklearn import tree

Loading Data and Data Treatment:
loan_data = pd.read_excel("Bank_Personal_Loan_Modelling.xlsx", sheet_name= "Data")
loan_data.head(2)
Out[6]:

ID Age Experience ... CD Account Online CreditCard

0 1 25 1 ... 0 0 0

1 2 45 19 ... 0 0 0

[2 rows x 14 columns]

loan_data.info()

<class 'pandas.core.frame.DataFrame'>

RangeIndex: 5000 entries, 0 to 4999

Data columns (total 14 columns):

Column Non-Null Count Dtype

0 ID 5000 non-null int64

1 Age 5000 non-null int64

2 Experience 5000 non-null int64

3 Income 5000 non-null int64

4 ZIP Code 5000 non-null int64

5 Family 5000 non-null int64

6 CCAvg 5000 non-null float64

7 Education 5000 non-null int64

8 Mortgage 5000 non-null int64

9 Personal Loan 5000 non-null int64

10 Securities Account 5000 non-null int64

11 CD Account 5000 non-null int64

12 Online 5000 non-null int64

13 CreditCard 5000 non-null int64

dtypes: float64(1), int64(13)

memory usage: 547.0 KB

loan_data.isna().sum()

Out[8]:

ID 0

Age 0

Experience 0

Income 0

ZIP Code 0

Family 0

CCAvg 0

Education 0

Mortgage 0

Personal Loan 0

Securities Account 0

CD Account 0

Online 0

CreditCard 0

dtype: int64

loan_data.columns

Out[9]:

Index(['ID', 'Age', 'Experience', 'Income', 'ZIP Code', 'Family', 'CCAvg',

```
'Education', 'Mortgage', 'Personal Loan', 'Securities Account',
'CD Account', 'Online', 'CreditCard'],
dtype='object')
```

Random Forest Algorithm to find imp Variables

```
from sklearn.ensemble import RandomForestClassifier
features = ['Age', 'Experience', 'Income', 'Family', 'CCAvg',
   'Education', 'Mortgage', 'Securities Account',
   'CD Account', 'Online', 'CreditCard']
rf_model = RandomForestClassifier(n_estimators= 1000, max_features= 2, oob_score= True)
rf_model.fit(X= loan_data[features], y = loan_data['Personal Loan'])
Out[13]:
RandomForestClassifier(bootstrap=True, ccp_alpha=0.0, class_weight=None,
            criterion='gini', max_depth=None, max_features=2,
            max_leaf_nodes=None, max_samples=None,
            min_impurity_decrease=0.0, min_impurity_split=None,
            min_samples_leaf=1, min_samples_split=2,
            min_weight_fraction_leaf=0.0, n_estimators=1000,
            n_jobs=None, oob_score=True, random_state=None,
            verbose=0, warm_start=False)
print("RF_Model Accuracy:", rf_model.oob_score_)
RF_Model Accuracy: 0.9872
```

```
for fetaure,imp in zip(features,rf_model.feature_importances_):
  print(fetaure,imp)
```

```
Age 0.0448617731716443
```

Experience 0.04458422429350977

Income 0.3447982578131703

Family 0.09650893727430132

CCAvg 0.18408847848020293

Education 0.1628971002549275

Mortgage 0.043677061361758356

Securities Account 0.005347821587452683

CD Account 0.05458233762645788

Online 0.008596153360164793

CreditCard 0.010057854776410264

Generating Decision Tree Model

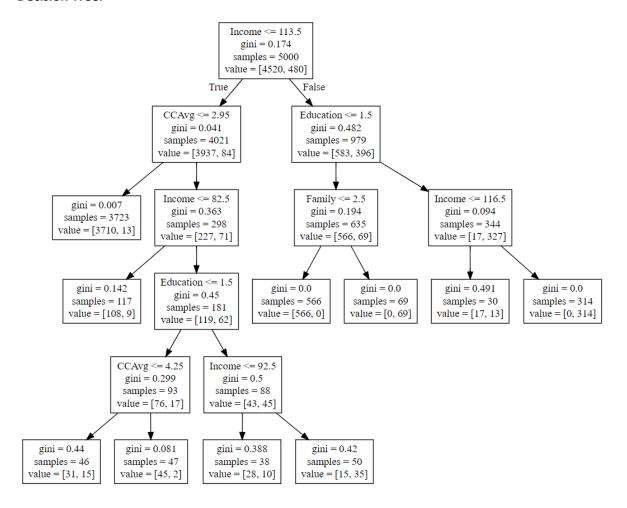
out_file= f)

f = tree.export_graphviz(tree_model, feature_names=['Income','Family','CCAvg','Education'],

print("DTree Model Accuracy:", tree_model.score(X= predictors, y = loan_data['Personal Loan']))

DTree Model Accuracy: 0.9846

Decision Tree:



Rules:

LOAN - NO

- 1. If the CCAvg is less than 2.95 and the Income is less than 113.5, then probability of Loan(No) is high
- 2. If the CCAvg is greater than 2.95 and the Income is less than 82.5, then probability of Loan(No) is high
- 3. If Education is less than 1.5, CCAvg is in the range of 2.95 to 4.25 and Income is in the range of 82.5 to 113.5, then probability of Loan(No) is high
- 4. If Education is less than 1.5, CCAvg is greater than 4.25 and Income is in the range of 82.5 to 113.5, then probability of Loan(No) is high
- 5. If Education is greater than 1.5, CCAvg is greater than 2.95 and Income is in the range of 82.5 to 92.5, then probability of Loan(No) is high
- 6. If Income is greater than 113.5, Education is less than 1.5 and Family less than 2.5, then probability of Loan(No) is high

LOAN - YES

- 1. If Education is greater than 1.5, CCAvg is greater than 2.95 and Income is in the range of 92.5 to 113.5, then probability of Loan(Yes) is high
- 2. If Income is greater than 113.5, Education is less than 1.5 and Family greater than 2.5, then probability of Loan(Yes) is high
- 3. If Income is in range of 113.5 to 116.5 and Education is greater than 1.5, then probability of Loan(Yes) is almost equal
- 4. If Income is greater than 116.5, Education is greater than 1.5, then probability of Loan(Yes) is high

Inference:

- 1. Based on the importance value generated with Random forest algorithm, it is seen that the features 'Income', 'Family', 'CCAvg' and 'Education' are more significant for decision tree generation.
- 2. Decision tree generated with these features and max-depth of 8 and 10 leaf nodes provides **98.46%** accuracy in classifying the record as Personal Loan(Y/N)