

Power BI Dashboard for Churn Analysis

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Month-to-month customers have significantly higher churn. Offering retention incentives for these users could reduce churn rate by over 10%.

Average Monthly Charges

58.09

Churn Rate (%)

19.00%

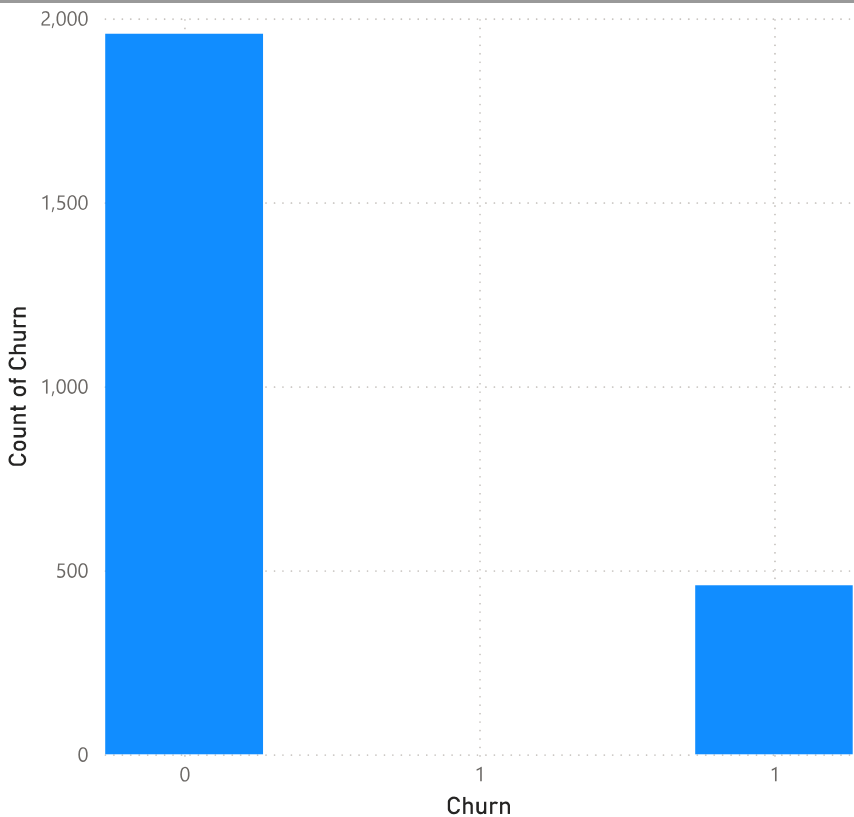
Total Churned Customers

459

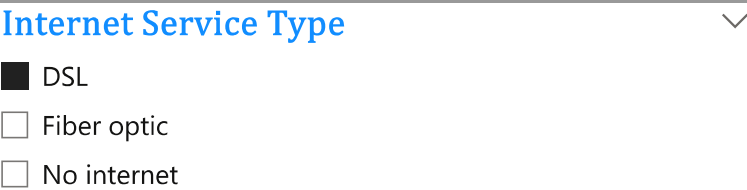
Total Customers

2416

Churn Distribution



Internet Service Type



Churn by Contract Type

