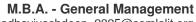


# **GADHAVI YASHDEEP**





Email: gadhaviyashdeep 2325@somlalit.org Ahmedabad, Gujarat, India

### **BRIEF SUMMARY**

Seeking a financial planning position to leverage financial skills honed at SBI Mutual Fund and marketing insights from Vyaparify. Aim to contribute to the company's financial success through accurate planning, financial, and marketing knowledge.

#### **KEY EXPERTISE**

financial analysis team work time management willingness to learn

## **EDUCATION**

Som Lalit Institute of Business Management, Ahmedabad

2023 - 2025

M.B.A. - General Management | CGPA: 7.07 / 10

p.d.malaviya commerce college rajkot

2020 - 2023

B.Com. - Commerce - Commerce (Full Time) | CGPA: 6.91 / 10

panchshil school Rajkot

12<sup>th</sup> | GSEB | Percentage: **72.43** / **100** 

2020

panchshil school, Rajkot

2018

10<sup>th</sup> | GSEB | Percentage: **69.33** / **100** 

#### **INTERNSHIPS**

vyaparify | IT Product & Services

18 Jun, 2024 - 21 Jul, 2024

sales intern

Key Skills: Search Engine Optimization (SEO) team work public relations

problem solving

I had the opportunity to intern at Vyaparify under the direct guidance of the Gujarat Head Manager. During my internship, I gained valuable experience in both marketing and IT solutions.

In the realm of IT solutions, I delved into the intricacies of digital marketing platforms, mini websites, SEO ranking, Google My Business (GMB), and the Open Network for Digital Commerce (ONDC). These experiences provided me with a comprehensive understanding of the technical aspects of online marketing and solutions

Furthermore, I gained practical knowledge in marketing fundamentals, including public relations, advertising, time management, teamwork, and effective communication. These skills are essential for building strong relationships with clients, creating impactful marketing campaigns, and working collaboratively within a team.

SBI mutual fund | Banking / Financial Services / Investment

01 Feb, 2024 - 29 Feb, 2024

junior assistant

Key Skills: Understanding workplace culture time management investment knowledge

communication

Work under channel head - Gujrat in banking channel department. Learn about

- mutual fund management
- investment plan
- what is NFO
- mass selling & more

Understood the role of manager in a company.

Sturdy various instruments types & plan in mutual fund

## **PROJECTS**

#### A STUDY OF FEMALE SANITARY PRATICES IN SLUMS OF AHMEDABAD

01 Feb, 2024 - 30 Jun, 2024

Mentor: Dr. Deepal joshi ma'am | Team Size: 10

Key Skills: Community Engagement , Cultural Sensitivity, Language Proficiency, Data Analysis

We took up this research as a team of 10 students each from MBA semester 2 class. Therefore, this project is a learning on team work, communication, positive and negative group dynamics, as well.

#### ASSESSMENTS / CERTIFICATIONS

#### Tally advance

Key Skills: tally prime

#### **Data analytics**

This certificate od attended the online session on data analytics conducted by Sacramento State University in association with som lalit institute of management studies, and disha consultant, ahemdabad on 2nd April 2024

#### **SEMINARS / TRAININGS / WORKSHOPS**

**Data analytics Institute Name:** Sacramento State University, slims and disha consultant "Informative, insightful, covering key concepts and techniques to analyze data effectively."

### **CO-CURRICULAR ACTIVITIES**

Visited AMUL to understand the functioning of various departments and production process of the company Organized by SLIMS

### **PERSONAL INTERESTS / HOBBIES**

Knowing about Gujrati litrature & Gujrati lok sahitya

# **PERSONAL DETAILS**

Gender: Male Date of Birth: 23 Mar, 2003

Current Address: Thaltej, Bhai kaka nagar, Ahmedabad, Known Languages: Gujrati, Hindi, English

Gujarat, India **Permanent Address:** 201-city platinum, 5-Old papaiyavadi, krishnanagar main road., Rajkot, Gujarat, India - 360004

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