# Report

## Irevolution: A data driven explortion apple iPhones impact in India.

### Introduction:

The iPhone is a smartphone made by Apple that combines a computer, iPod, digital camera and cellular phone into one device with a touchscreen interface.
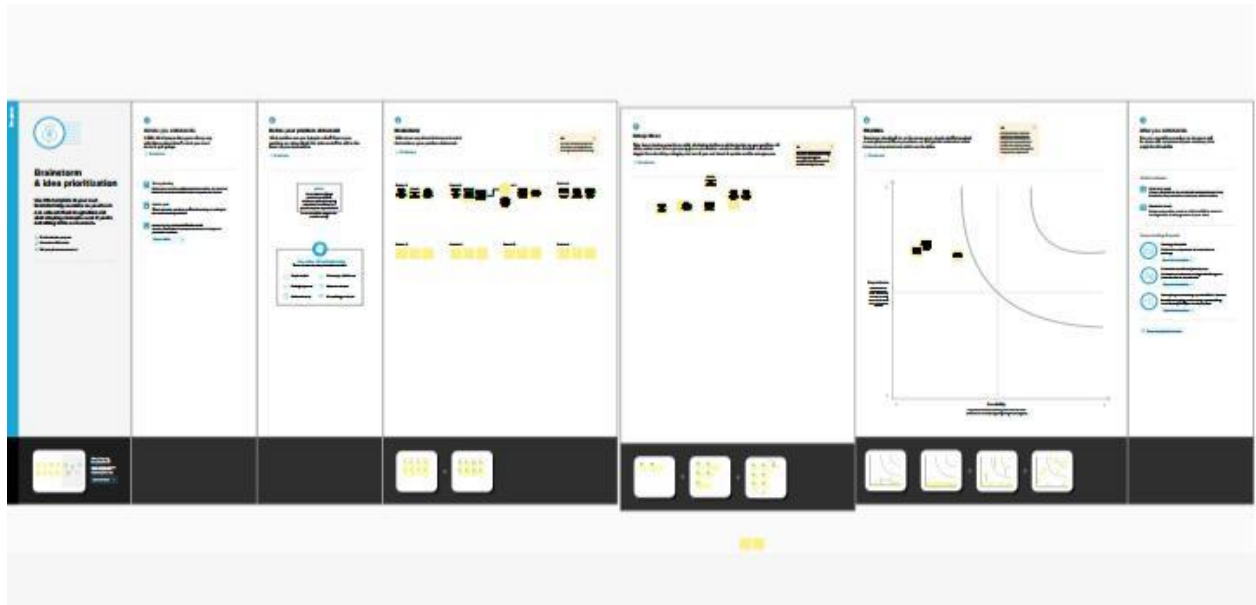
### Purpose:

The company has shifted strategy to make iPhones more accessible through various offers and promotions,

### Problem definition and design thinking:
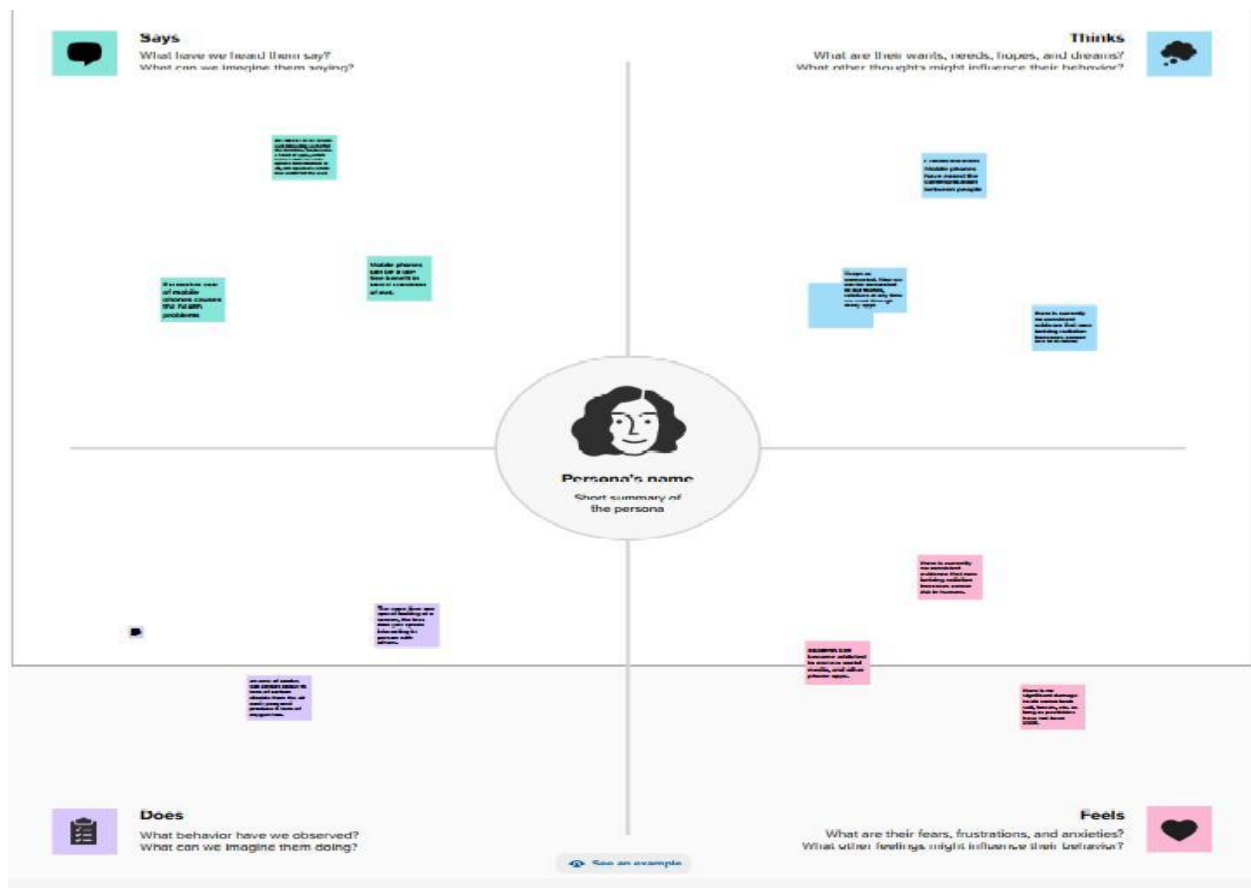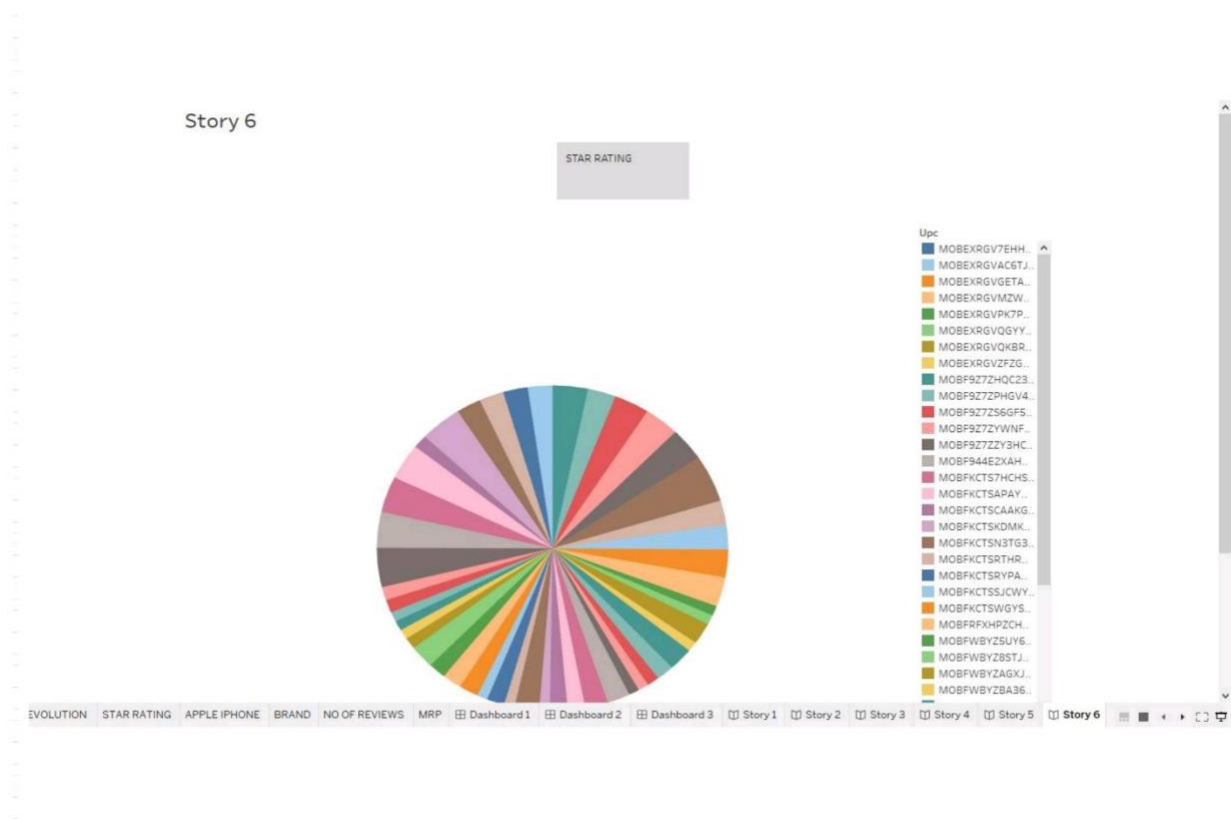


1) Empathy map

2) Brainstorming

Result:

Dashboard:

Story:



Advantage:

- The iPhone is one of the most expensive smartphones On the market.
- The iphone's batteries are not renewable which means that user cannot replace them.

Disadvantages :

- It's highly priced product entering areas of higher competition and in Compability with other software.

Conclusion :

Apple has a long development history and with their long term growth it has achieved your certain successful development the various strategies have contributed that much to rapid and successful development.

Features  scope :

- Iphone reveals your data collection.
- Iphone shows if a mic camera is open any app.
- Information security are more safe that apple device.