Priyadharshini R

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Career Objective

Aspiring to leverage my technical and development skills in a challenging role where I can make a meaningful impact on the company's success by delivering innovative, efficient solutions while continuously enhancing my expertise.

Academic Profile

- **Panimalar Engineering College**, 2024   CGPA : **9.15**
  B.E. Computer and Communication Engineering
- **RMK Patashaala**, CBSE, 2020   HSC   : **80** %
- **Jain Vidyaashram**, CBSE, 2018   SSLC : **84.2** %

Technical Proficiencies

- Programming Languages   : **Java**, C, SQL, HTML5, CSS3, JavaScript, **Deluge**
- Cloud & Database   : **MySQL , AWS**
- Tools / Platform   : Eclipse, Spring Boot, Github, Postman, Microsoft Office,Zoho CRM
- Soft Skills   : Communication, Adaptability, Problem solving, Teamwork

Experience

ZOHO CORPORATION | *IT Business Analyst*   *May 2024 – Oct 2024*

- Analyzed business requirements and quickly **mapped solutions**, for timely delivery and strategic thinking.
- Designed and developed a **UI** using **HTML**, **CSS**, **JavaScript**, and **Deluge**, leading the frontend development and doubling customer engagement on Zoho Creator.
- Implemented a customized solution from scratch using **Zoho CRM** to address a business need, boosting productivity and customer engagement through effective automation, including WhatsApp messaging and call scheduling workflows.
- Created **walk-through videos** and conducted **client demos** to promote clear understanding and ensure seamless adoption of tailored solutions, enhancing client satisfaction.
- Leveraged professional **communication skills** to secure **project deals** with **key stakeholders**, swiftly developed and presented a **prototype**, and delivered the completed project in record time, exceeding **client expectations** with timely and effective results.
- Managed client expectations and set clear goals throughout each engagement, ensuring alignment and **satisfaction** while consistently delivering tailored solutions on time.

Professional Development

NEITRE - ZOHO AUTHORIZED PARTNER | *Developer Intern*   *Aug 2023 – Sept 2023*

- Designed and developed a user-friendly **UI** for a **tourism**-based project using **HTML**, **CSS**, **JavaScript**, and **Deluge**, leading frontend development in **Zoho Creator** and doubling customer engagement.

ZOHO CORPORATION | *Young Creator Program*   *Estancia IT Park | April 2023*

- Gained hands-on experience with Zoho Creator by developing and implementing a solution-driven app tailored to business needs.

Projects

- **Detection of Pathogens Affecting Paddy Plants and a Preventative Method Based on Deep Learning**
  Developed a model utilizing Mobile Net architecture to identify and classify diseases affecting paddy plants.
  It enhanced efficiency by enabling real-time monitoring and diagnosis, allowing farmers to implement timely interventions and significantly reduce crop losses.
- **E-Commerce Product Management | Java, Spring Boot, Eclipse, Postman**
  Built a REST API with Spring Boot for managing product listings, including CRUD operations, database setup, product entities, and image handling for efficient data management.

Certifications

- **Cloud Computing** Course - Tata Consultancy Services , AWS Academy Graduate
- **Microsoft Certified: Azure** Fundamentals (AZ-900) - Microsoft
- **Microsoft Certified: Power Platform** Fundamentals (PL-900) - Microsoft
- **Java Programming** - Cyber Soft Solutions , Scaler, TNS India Foundation

Awards and Achievements

- Developed an **Inventory Management Application** in Zoho Creator Global Hackathon
- Graduated with **First Class with Distinction** at Panimalar Engineering College, awarded **Rs.25,000.**
- School Topper in both CBSE Class 10 and 12 Board Exams.