### Measure Names

ΑII

#### Upc

MOBEXRGVZFZGZEWV

| Brand | Count o | Discoun | Mrp    | Number | Number | Sale Pri | Sales di | Star Rat |
|-------|---------|---------|--------|--------|--------|----------|----------|----------|
| Apple | 1       | 0       | 77,000 | 11,202 | 794    | 77,000   | 77,000   | 5        |

## KPI 2

Colour Multiple values

Brand APPLE

#### Model

| Model                     | Processor   | Front Cam | Rear Camera | Colour |
|---------------------------|---|-----------|-------------|--------|
| APPLE IPHONE 11           | A Bionic Chip   | 12MP      | 12MP + 12MP | Black  |
| 4 D D I E I D I O N E 4 O | A Bionic Chip with Next<br>Generation Neural Engine       | 12MP      | 12MP+12MP   | Black  |
| APPLE IPHONE 12           |   |           |             | Blue   |
| APPLE IPHONE 12           | NE 12 A Bionic Chip with Next<br>Generation Neural Engine | 12MP      | 12MP+12MP   | Black  |
| MINI                      |   |           |             | Blue   |
| APPLE IPHONE 13           | A Bionic Chip   | 12MP      | 12MP + 12MP | Blue   |
| APPLE IPHONE 14           | A Bionic Chip, Core                                       | 12MP      | 12MP + 12MP | Blue   |
| APPLE IPHONE 14 PL        | A Bionic Chip, Core                                       | 12MP      | 12MP + 12MP | Blue   |

Colour

Black
Blue

#### Annual Revenue



2022

Year 2009

2006

## KPI



# Model-Share



Models

Apple iPhone 13 Apple iPhone 14.

Apple iPhone 14

Apple iPhone 14...
Apple iPhone 14...