Project Report Template

1. Introduction

   1.1.Overview

   The project aim is to provide real-time knowledge for all the students who have basic knowledge of salesforce and looking for a real time project.

   1.2. Purpose

   This project will also help to those Professional who are in cross-technology and wanted to switch to salesforce with the help of this project they will gain knowledge and can include into resumes as well.

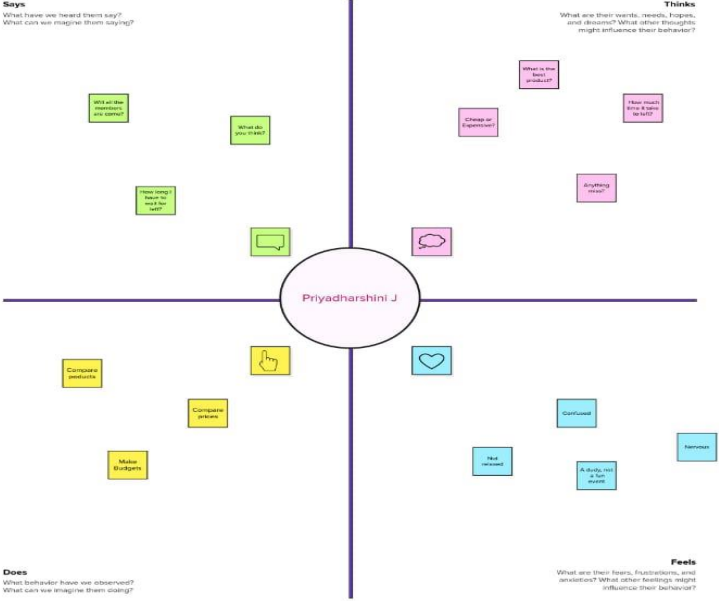2. Problem definition and Design thinking

1.1 Empathy map

Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

Share template feedback

Build empathy

The information you add here should be representative of the observations and research you've done about your users.

Says
What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Will all the members are come?

What do you think?

How long I have to wait for left?

What is the best product?

Cheap or Expensive?

How much time it take to left?

Anything else?

Priyadharshini J

Compare products

Compare prices

Make Budgets

Confused

Not relaxed

A duty, not a fun event

Nervous

Does
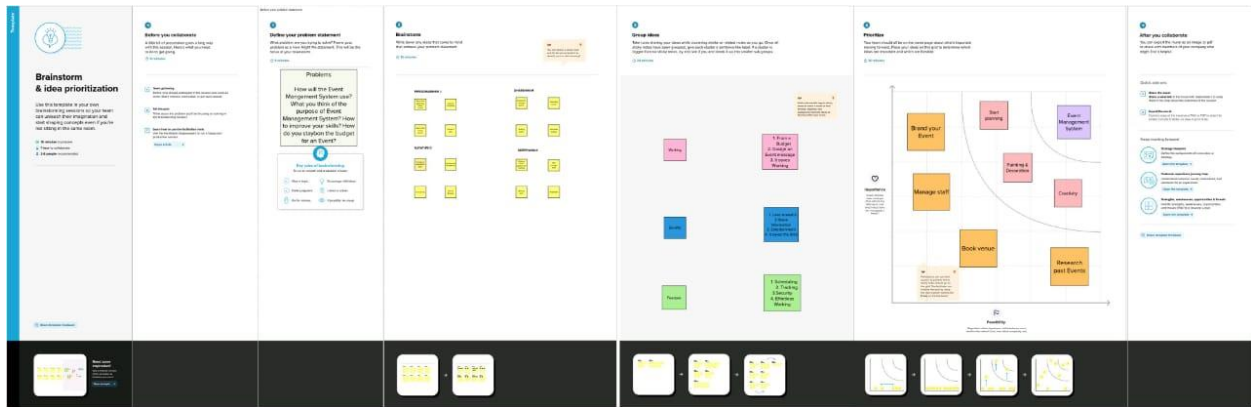What behavior have we observed?
What can we imagine them doing?

Feels
What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

Need some inspiration?

See a finished version of this template to kickstart your work.

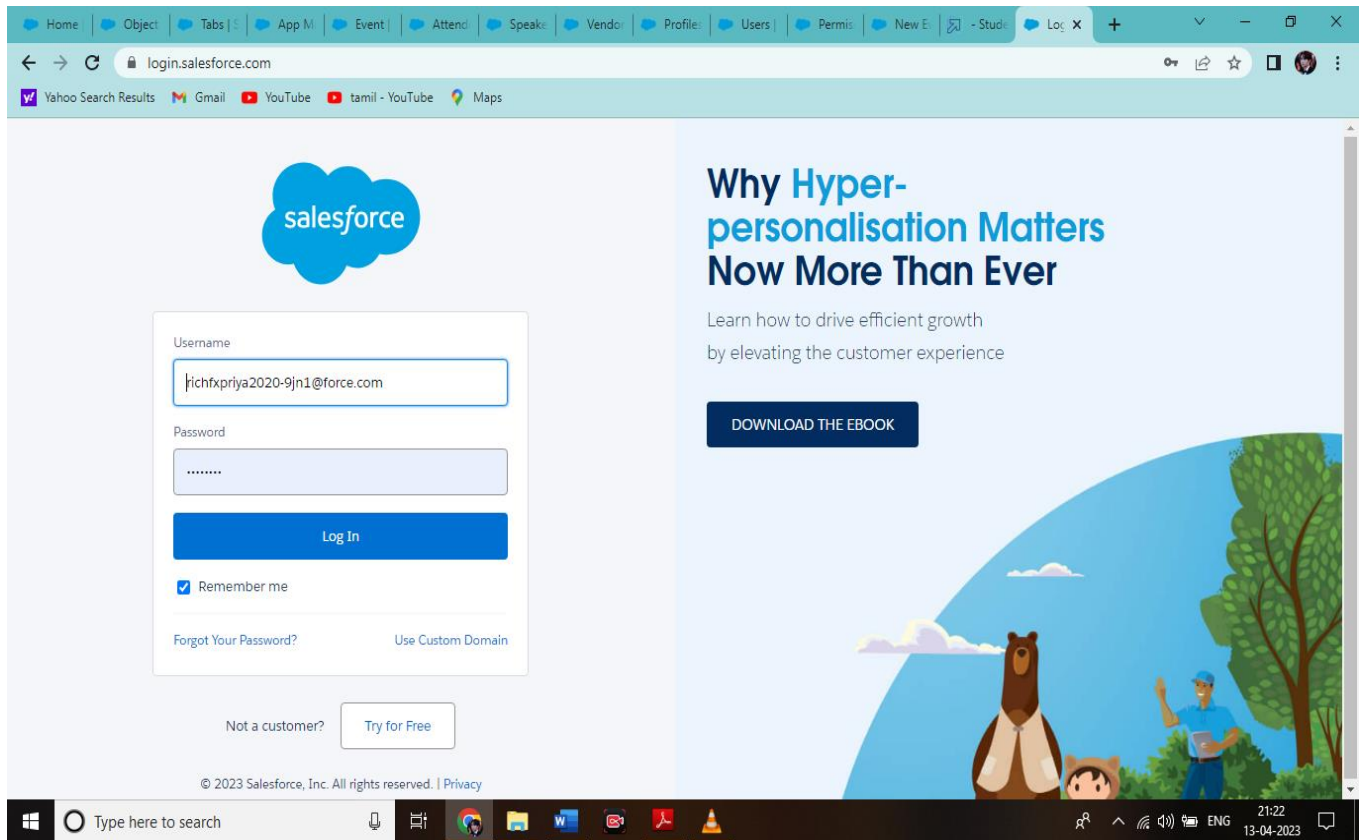Open example

2.2. Ideas & Brainstorming map

3.RESULT

3.1 Data model

Object Name	Field in the Object	
Object 1 EVENT	Field Label	Data Type
	Event Name	Text
	City	Text
	Start Date	Date\Time
	End date	Date\time
Object 2 ATTENDEE	Field Label	Data Type
	ID	Auto Number
	Phone	Phone
	Email	Email
	Tickets	Picklist
	Event Name	Master-detail Relationship

Object 3 SPEAKER	Field Label	Data Type
	Bio	Text Area
	E-mail	E-mail
	Event Name	Look-up relationship
Object 4 VENDORS	Field Label	Data Type
	E-mail	E-mail
	Phone	Phone
	Service Provider	Look-up relationship

3.2. Activity & Screenshots:

Salesforce:

We create a salesforce developer account and login to it.

Objects: Screenshots

We create an object for

1. Events
2. Attendees
3. Speakers
4. Vendors

Tabs:

We create a Tabs for the

1. Events
2. Attendees
3. Speakers
4. Vendors

Lighting Experience App Manager:

We Create a Lighting Experience App Manager.

Field & Relationship:

We create the Field and Relationship for

1. Events
2. Attendees
3. Speakers
4. Vendors

Screen 1 — Event Object

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Setup

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SETUP > OBJECT MANAGER
Event

Fields & Relationships
7 Items, Sorted by Field Label

Quick Find | New | Deleted Fields | Field Dependencies | Set History Tracking

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
City	City__c	Text(4)		
Created By	CreatedById	Lookup(User)		
end date	end_date__c	Date/Time		
Event Name	Name	Text(80)		✓
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		✓
start date	start_date__c	Date/Time		

Type here to search

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Screen 2 — Attendee Object

nkrgovtartscollegeforwomennamakkk6.lightning.force.com/lightning/setup/ObjectManager/01I2w000004CxKB/FieldsAndRelationships/view

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Setup

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SETUP > OBJECT MANAGER
Attendee

Fields & Relationships
7 Items, Sorted by Field Label

Quick Find | New | Deleted Fields | Field Dependencies | Set History Tracking

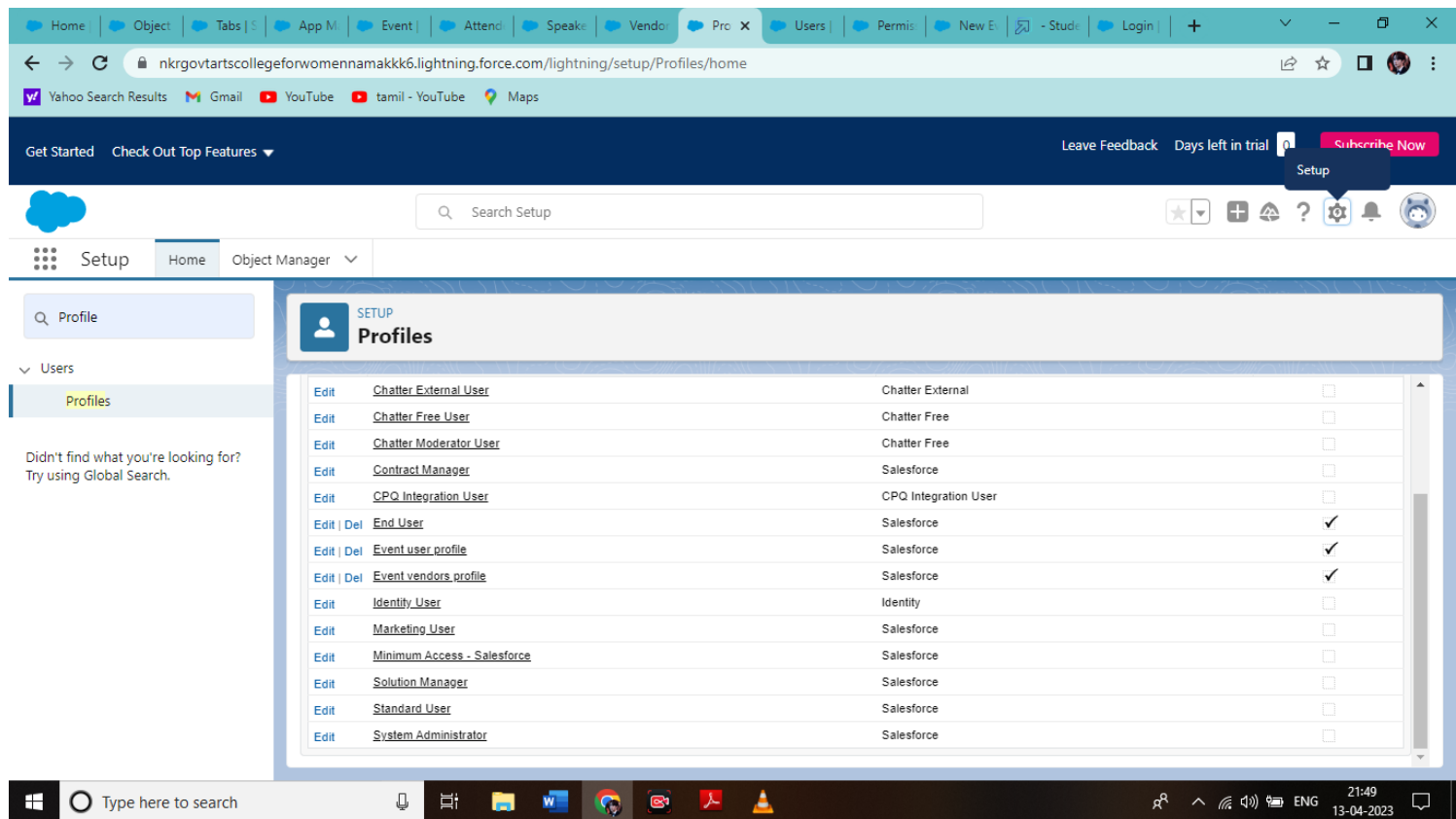| FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Attendee Name	Name	Text(80)		✓
Created By	CreatedById	Lookup(User)		
Email	Email__c	Email		
Event	Event__c	Master-Detail(Event)		✓
id	id__c	Auto Number		
Last Modified By	LastModifiedById	Lookup(User)		

Type here to search

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Profiles:

We Create a Profiles for
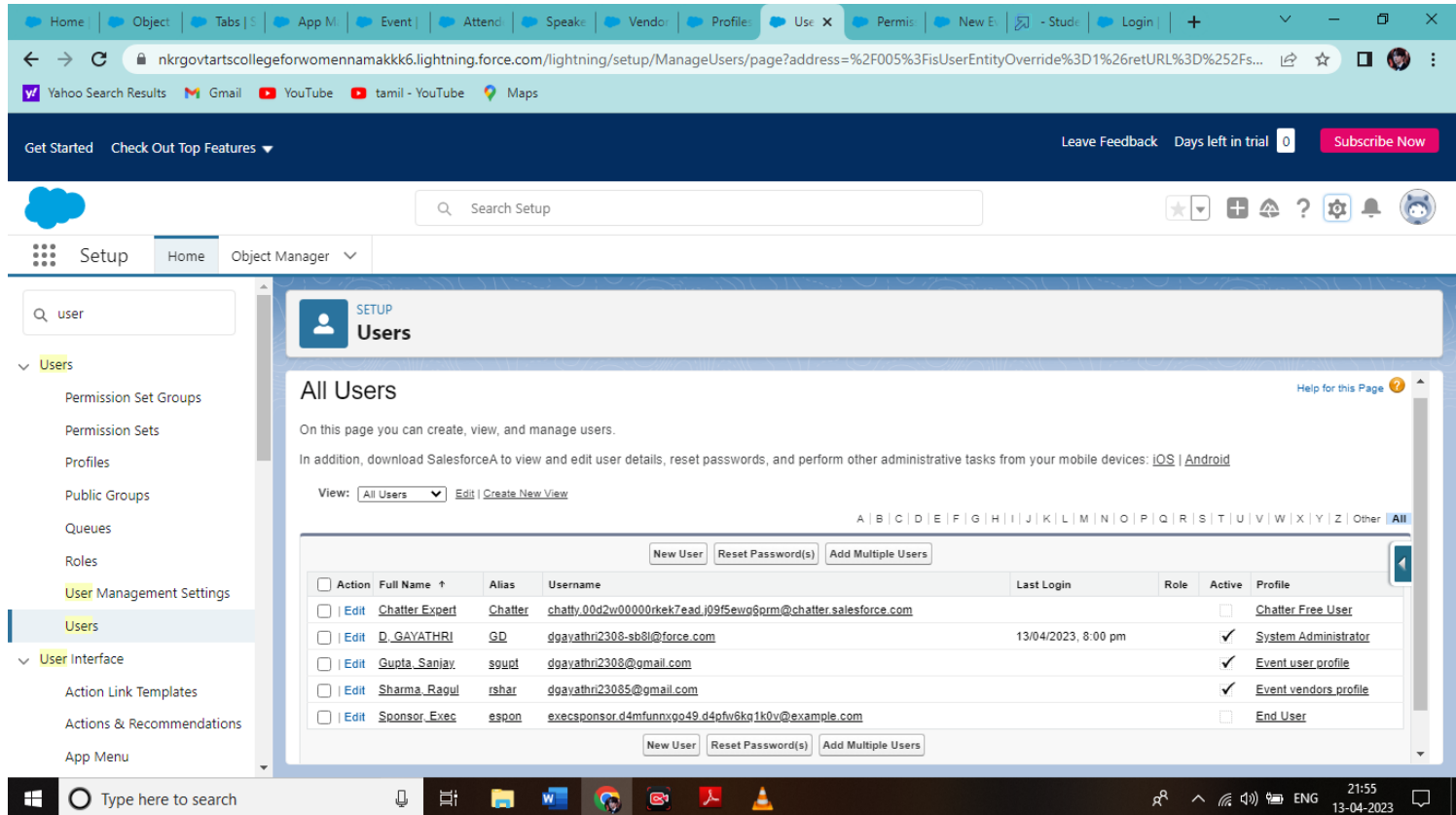
1. Event User Profile
2. Event Vendors Profile

Users:

We create a two User profile**.**

1. Sanjay Gupta
2. Rahul Sharma

Permission Sets:

1. Event Permits
2. Vendors Permits

Reports:

3. Trailhead Profile Public URL

Team Lead: https://trailblazer.me/id/priya1212
Team member 1: https://trailblazer.me/id/udharshinim
Team member 2: https://trailblazer.me/id/gayad10
Team member 3: https://trailblazer.me/id/keerk46

4. **Advantages & Disadvantages**:

ADVANTAGES:

- Best Event Planning
- End to end execution
- Improve customer service and satisfaction
- Saves time and money
- Easy to manage
- Multiple Events at the same time

DISADVANTAGES

- Sponsor may request changes in rules, equipment, start times etc.
- These are not always suited to the performers.

6. Application

- It helps organizer plan, execute and report on events, driving success for their business.
- Reduce administrative workload
- Maximize flexibility
- Prevent missed communication

7.Conclusion

- Event management is a glamorous and exciting profession which demands a lot of hard work and dynamism.
- As the name suggests, it means conceptualizing, planning, organizing and finally executive event.
- The event could be of any type musical show, concert, exhibition, birthday party, sports event, wedding, school event and etc.

8. Scope

- Event management as a career is a multifactor activity
- It involves management, creation and development of events such as corporate conferences, weddings, festivals, formal parties etc.