

# Project Report Template

## 1. Introduction

### 1.1. Overview

The project aim is to provide real-time knowledge for all the students who have basic knowledge of salesforce and looking for a real time project.


### 1.2. Purpose

This project will also help to those Professional who are in cross-technology and wanted to switch to salesforce with the help of this project they will gain knowledge and can include into resumes as well.

## 2. Problem definition and Design thinking

## 1.1 Empathy map

Template



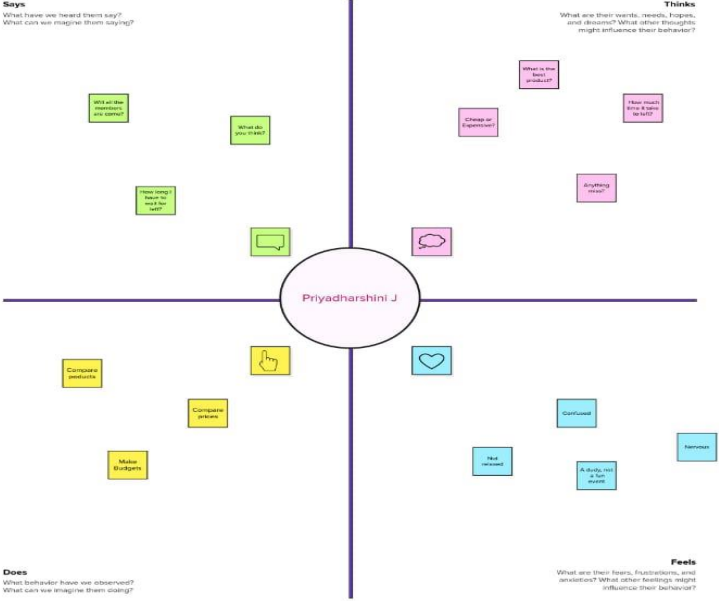
### Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

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**Build empathy**

The information you add here should be representative of the observations and research you've done about your users.




**Says**  
What have we heard them say?  
What can we imagine them saying?


**Thinks**  
What are their words, needs, hopes, and dreams? What other thoughts might influence their behavior?

**Does**  
What behavior have we observed?  
What can we imagine them doing?

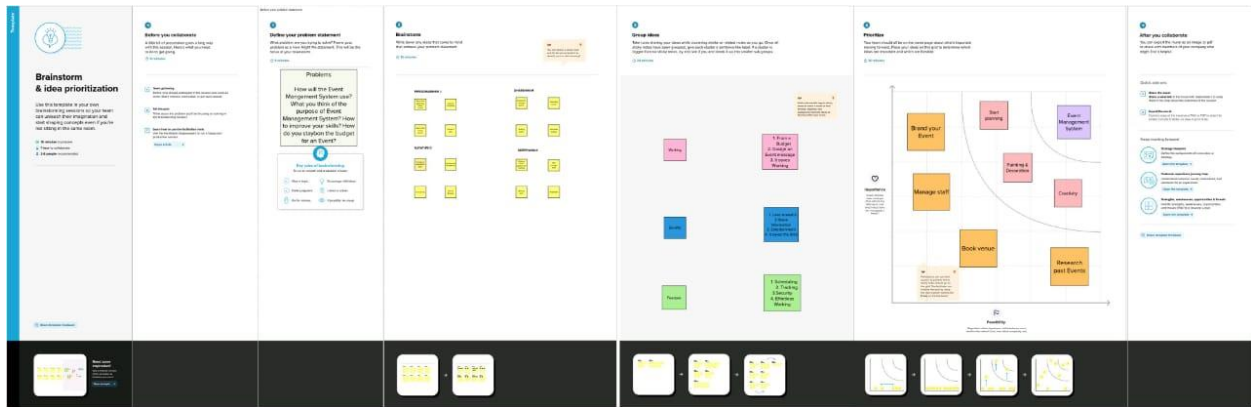
**Feels**  
What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



**Need some inspiration?**  
See a finished version of this template to kickstart your work.  
[Open example](#)



## 2.2. Ideas & Brainstorming map



## 3.RESULT

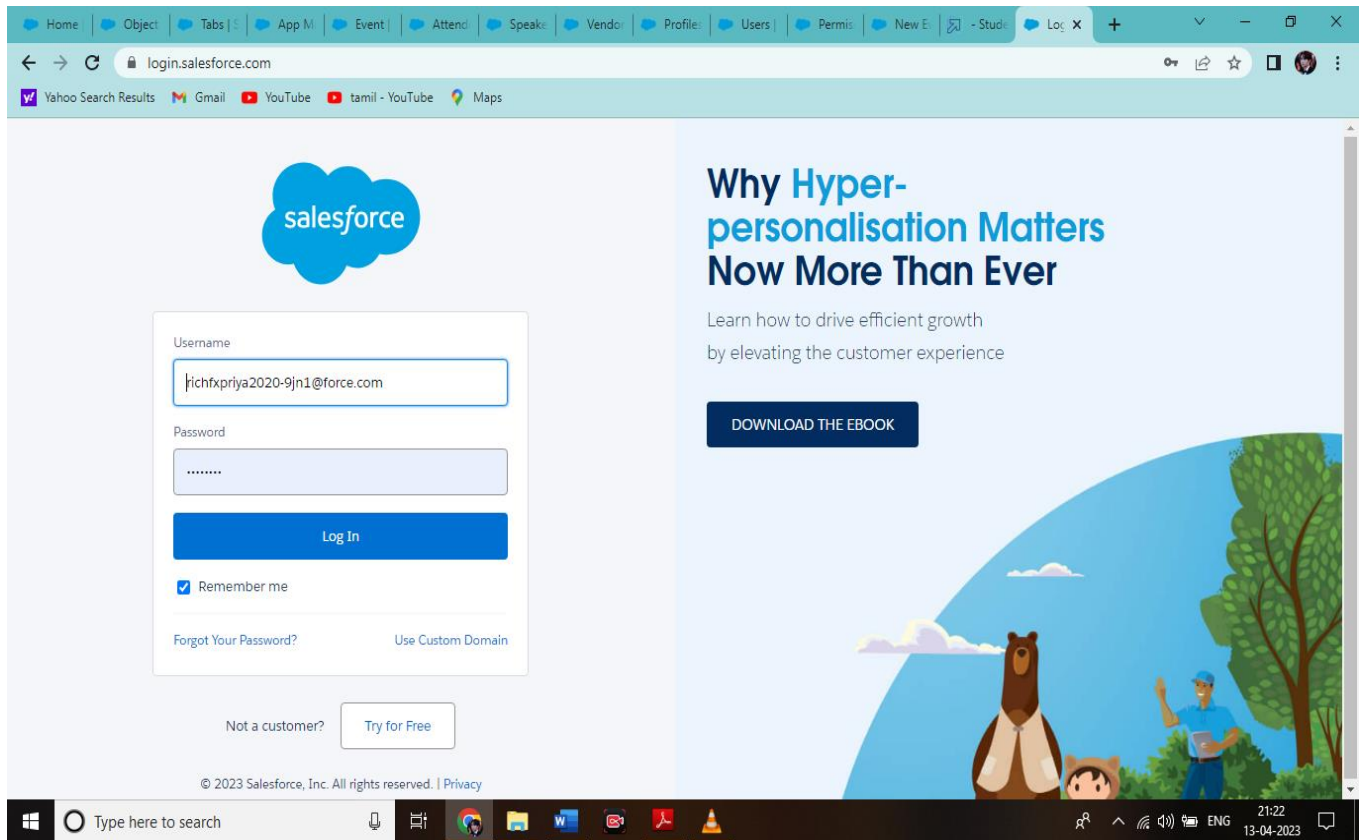
### 3.1 Data model

Object Name	Field in the Object	
Object 1  EVENT	Field Label	Data Type
	Event Name	Text
	City	Text
	Start Date	Date\Time
	End date	Date\time
Object 2  ATTENDEE	Field Label	Data Type
	ID	Auto Number
	Phone	Phone
	Email	Email
	Tickets	Picklist
	Event Name	Master-detail Relationship

Object 3  SPEAKER	Field Label	Data Type
	Bio	Text Area
	E-mail	E-mail
	Event Name	Look-up relationship
Object 4  VENDORS	Field Label	Data Type
	E-mail	E-mail
	Phone	Phone
	Service Provider	Look-up relationship

### 3.2. Activity & Screenshots:

#### Salesforce:



We create a salesforce developer account and login to it.

## Objects: Screenshots

Object Manager

RECENT RECORDS

Vendor

Event

Attendee

Speaker

Student

LABEL	TYPE	DESCRIPTION	LAST MODIFIED	DEPLOYED
Account	Standard Object			
Account Contact Relationship	Standard Object			
Activity	Standard Object			
Asset	Standard Object			
Asset Relationship	Standard Object	AssetRelationship		
Attendee	Custom Object	Attendee_c	01/04/2023	✓
Campaign	Standard Object	Campaign		
Campaign Influence	Standard Object	CampaignInfluence		
Campaign Member	Standard Object	CampaignMember		

We create an object for

1. Events
2. Attendees
3. Speakers
4. Vendors

## Tabs:

The screenshot shows the Salesforce Lightning Setup interface. The top navigation bar includes links for Home, Object, Tab, App, Event, Attendee, Speaker, Vendor, Profile, Users, Permissions, New, Study, and Login. The main content area is titled "Custom Tabs" and provides instructions on how to create new custom tabs. A table lists existing Custom Object Tabs with their labels and styles.

Action	Label	Tab Style	Description
<a href="#">Edit</a>   <a href="#">Del</a>	<a href="#">Attendees</a>	Car	
<a href="#">Edit</a>   <a href="#">Del</a>	<a href="#">Event</a>	Building	
<a href="#">Edit</a>   <a href="#">Del</a>	<a href="#">Speakers</a>	Fan	
<a href="#">Edit</a>   <a href="#">Del</a>	<a href="#">Vendors</a>	Chalkboard	

We create a Tabs for the

1. Events
2. Attendees
3. Speakers
4. Vendors

## Lightning Experience App Manager:

We Create a Lightning Experience App Manager.

The screenshot shows the Salesforce Lightning Experience App Manager interface. The top navigation bar includes links for Home, Object, Tabs, App, Event, Attendee, Speaker, Vendor, Profile, Users, Permissions, New Experience, Studio, and Login. The main header displays the URL `nkrgovtartscollegeforwomennamakk6.lightning.force.com/lightning/setup/NavigationMenus/home` and a search bar labeled "Search Setup". The left sidebar contains a search bar with "App manag" and a list of apps, with "App Manager" selected. The main content area shows a table of 19 items, sorted by App Name, filtered by All appmenuitems - TabSet Type. The table includes columns for App Name, Developer Name, Description, Last Modified, App Type, and Visibility. The "Event Management" app is highlighted.

	App Name ↑	Developer Name	Description	Last Modified ...	App ...	Vi...
1	All Tabs	AllTabSet		14/03/2023, 1:02 pm	Classic	
2	Bolt Solutions	LightningBolt	Discover and manage business solutions d...	14/03/2023, 1:02 pm	Lightning	✓
3	Community	Community	Salesforce CRM Communities	14/03/2023, 1:02 pm	Classic	
4	CPQ Integration User Connected A...	CPQIntegrationUserApp		14/03/2023, 1:02 pm	Connected	
5	Digital Experiences	SalesforceCMS	Manage content and media for all of your ...	14/03/2023, 1:02 pm	Lightning	✓
6	Event Management	Event_Management		01/04/2023, 1:46 pm	Lightning	✓
7	Lead Generation	Lead_Generation	Generate leads faster, and qualify and nurt...	14/03/2023, 1:02 pm	Lightning	✓
8	Lightning Usage App	LightningInstrumentation	View Adoption and Usage Metrics for Light...	14/03/2023, 1:02 pm	Lightning	✓
9	Marketing	Marketing	Best-in-class on-demand marketing autom...	14/03/2023, 1:02 pm	Classic	
10	Platform	Platform	The fundamental Lightning Platform	14/03/2023, 1:02 pm	Classic	

## Field & Relationship:

We create the Field and Relationship for

1. Events
2. Attendees
3. Speakers
4. Vendors



Home | Object | Tabs | App M | Eve x | Attendi | Speake | Vendor | Profile | Users | Permis | New E | - Stud | Login | +

nkrgovtartscollegeforwomennamakkk6.lightning.force.com/lightning/setup/ObjectManager/0112w000004CxK1/FieldsAndRelationships/view

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Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER

### Event

Details

**Fields & Relationships**

7 Items, Sorted by Field Label

Quick Find New Deleted Fields Field Dependencies Set History Tracking

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
City	City__c	Text(4)		
Created By	CreatedById	Lookup(User)		
end date	end_date__c	Date/Time		
Event Name	Name	Text(80)		✓
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		✓

Type here to search

21:41 13-04-2023

Home | Object | Tabs | App M | Event | Att x | Speake | Vendor | Profile | Users | Permis | New E | - Stud | Login | +

nkrgovtartscollegeforwomennamakkk6.lightning.force.com/lightning/setup/ObjectManager/0112w000004CxB/FieldsAndRelationships/view

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Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER

### Attendee

Details

**Fields & Relationships**

7 Items, Sorted by Field Label

Quick Find New Deleted Fields Field Dependencies Set History Tracking

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Attendee Name	Name	Text(80)		✓
Created By	CreatedById	Lookup(User)		
Email	Email__c	Email		
Event	Event__c	Master-Detail(Event)		✓
id	id__c	Auto Number		
Last Modified By	LastModifiedById	Lookup(User)		

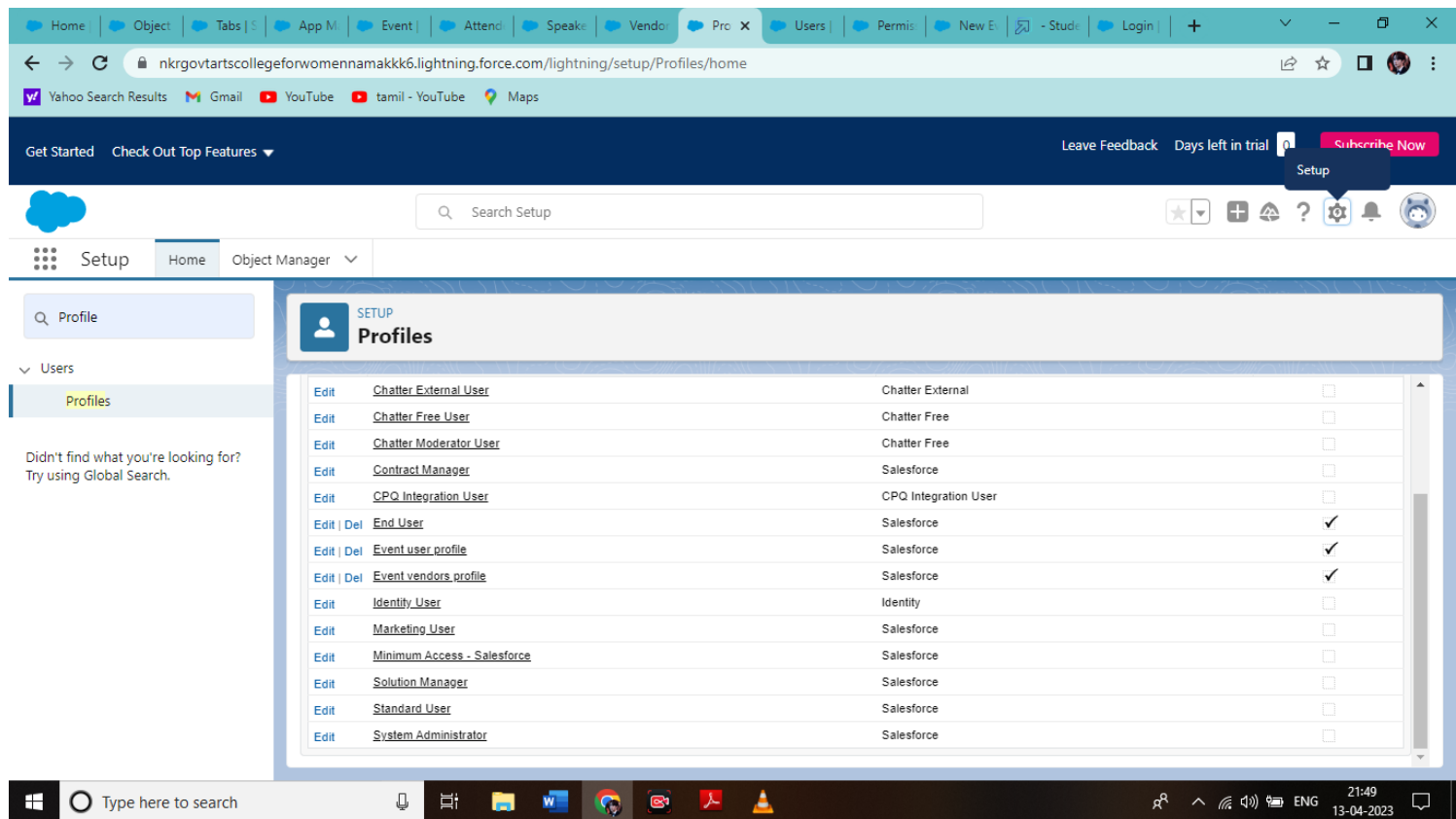
Type here to search

21:42 13-04-2023

## Profiles:

We Create a Profiles for

1. Event User Profile
2. Event Vendors Profile



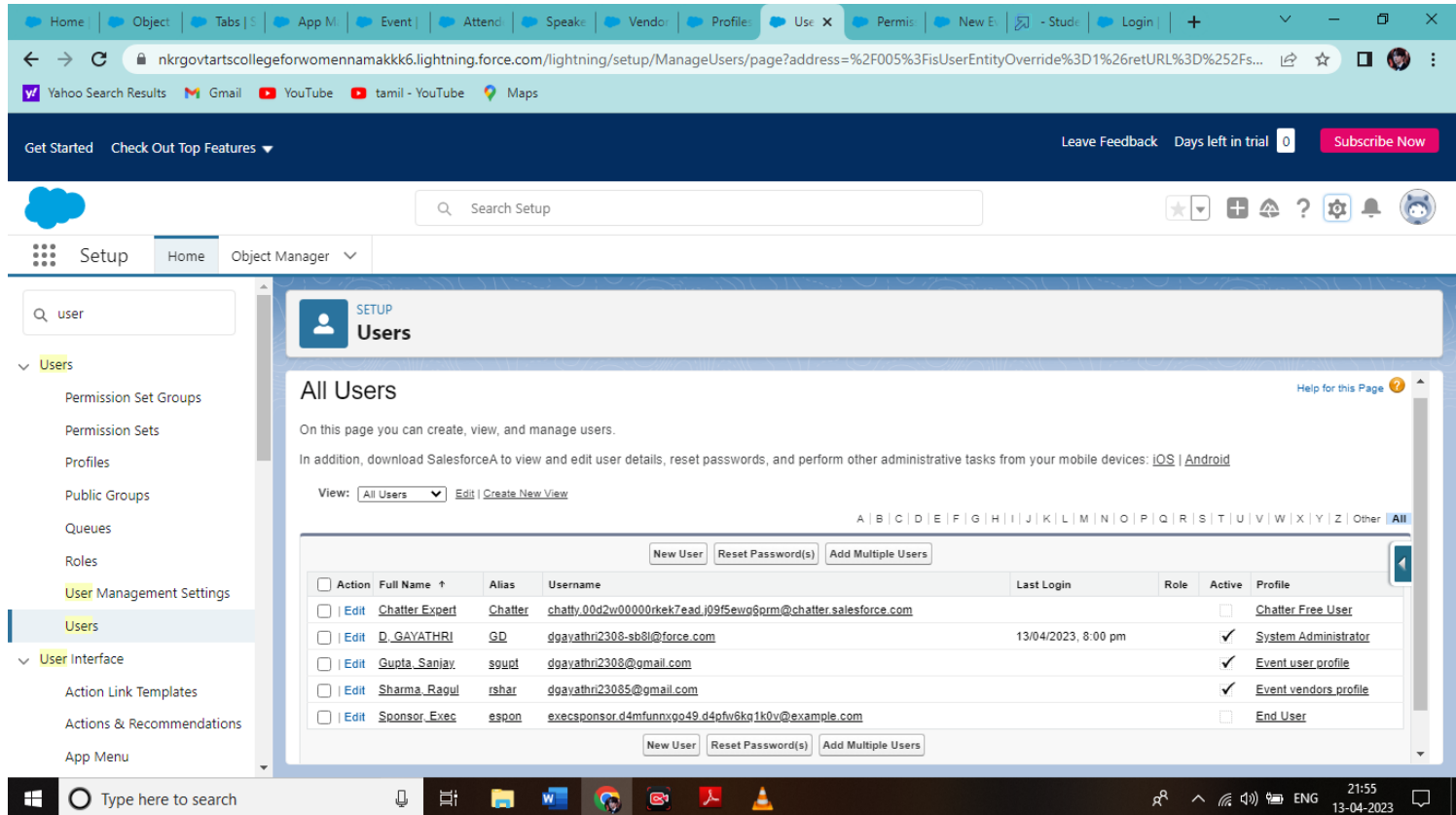
The screenshot shows the Salesforce Setup page for Profiles. The left sidebar contains a search bar and a list of categories: Users, Profiles, and a message "Didn't find what you're looking for? Try using Global Search." The main content area displays a table of profiles.

Edit	Profile Name	Role	Active
<a href="#">Edit</a>	Chatter External User	Chatter External	<input type="checkbox"/>
<a href="#">Edit</a>	Chatter Free User	Chatter Free	<input type="checkbox"/>
<a href="#">Edit</a>	Chatter Moderator User	Chatter Free	<input type="checkbox"/>
<a href="#">Edit</a>	Contract Manager	Salesforce	<input type="checkbox"/>
<a href="#">Edit</a>	CPQ Integration User	CPQ Integration User	<input type="checkbox"/>
<a href="#">Edit</a>   <a href="#">Del</a>	End User	Salesforce	<input checked="" type="checkbox"/>
<a href="#">Edit</a>   <a href="#">Del</a>	Event user profile	Salesforce	<input checked="" type="checkbox"/>
<a href="#">Edit</a>   <a href="#">Del</a>	Event vendors profile	Salesforce	<input checked="" type="checkbox"/>
<a href="#">Edit</a>	Identity User	Identity	<input type="checkbox"/>
<a href="#">Edit</a>	Marketing User	Salesforce	<input type="checkbox"/>
<a href="#">Edit</a>	Minimum Access - Salesforce	Salesforce	<input type="checkbox"/>
<a href="#">Edit</a>	Solution Manager	Salesforce	<input type="checkbox"/>
<a href="#">Edit</a>	Standard User	Salesforce	<input type="checkbox"/>
<a href="#">Edit</a>	System Administrator	Salesforce	<input type="checkbox"/>

## Users:

We create a two User profile.

1. Sanjay Gupta
2. Rahul Sharma



Home | Object | Tabs | App M | Event | Attend | Speaker | Vendor | Profile | Use x | Permis | New E | - Stude | Login | +

nkrgovtartscollegeforwomennamakkk6.lightning.force.com/lightning/setup/ManageUsers/page?address=%2F005%3FisUserEntityOverride%3D1%26retURL%3D%252Fs...

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Search Setup

Setup Home Object Manager

user

Users

Permission Set Groups

Permission Sets

Profiles

Public Groups

Queues

Roles

User Management Settings

Users

User Interface

Action Link Templates

Actions & Recommendations

App Menu

SETUP Users

All Users

On this page you can create, view, and manage users.

In addition, download SalesforceA to view and edit user details, reset passwords, and perform other administrative tasks from your mobile devices: [iOS](#) | [Android](#)

View: All Users Edit Create New View

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Other All

New User Reset Password(s) Add Multiple Users

Action	Full Name	Alias	Username	Last Login	Role	Active	Profile
<input type="checkbox"/> Edit	Chatter Expert	Chatter	chatty.00d2w0000rkek7ead.j09f5ewo6orm@chatter.salesforce.com			<input type="checkbox"/>	Chatter Free User
<input type="checkbox"/> Edit	D. GAYATHRI	GD	dgayathri2308-sb8l@force.com	13/04/2023, 8:00 pm		<input checked="" type="checkbox"/>	System Administrator
<input type="checkbox"/> Edit	Gupta_Sanjay	sguot	dgayathri2308@gmail.com			<input checked="" type="checkbox"/>	Event user profile
<input type="checkbox"/> Edit	Sharma_Raghu	rshar	dgayathri23085@gmail.com			<input checked="" type="checkbox"/>	Event vendors profile
<input type="checkbox"/> Edit	Sponsor_Exec	espon	execsponsonor.d4mfunnygo49.d4pflw6ko1k0v@example.com			<input type="checkbox"/>	End User

New User Reset Password(s) Add Multiple Users

Type here to search

21:55 13-04-2023

## Permission Sets:

1. Event Permits
2. Vendors Permits

The screenshot shows the Salesforce 'Permission Sets' page. The browser address bar displays the URL: `nkr.govtartscollegeforwomennamakk6.lightning.force.com/lightning/setup/PermSets/home`. The Salesforce navigation bar at the top includes links for Home, Object, Tabs, App, Event, Attend, Speak, Vendor, Profile, Users, and Permission Sets. The left sidebar contains a search bar and a list of navigation items: Users, Permission Set Groups, Permission Sets (highlighted), Custom Code, and Custom Permissions. The main content area is titled 'Permission Sets' and includes a sub-header 'On this page you can create, view, and manage permission sets.' Below this, there is a table listing existing permission sets. The table has columns for Action, Permission Set Label, Description, and License. The listed permission sets are: Event Permits, Sales Cloud User, Sales User, Salesforce CMS Integration Admin, and Salesforce Console User. The bottom of the page shows a Windows taskbar with the search bar and system clock indicating 21:56 on 13-04-2023.

Home | Object | Tabs | App | Event | Attend | Speak | Vendor | Profile | Users | Per x | New E | - Stud | Login | +

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Search Setup

Setup | Home | Object Manager

Permission

Users

Permission Set Groups

Permission Sets

Custom Code

Custom Permissions

Didn't find what you're looking for? Try using Global Search.

### Permission Sets

On this page you can create, view, and manage permission sets.

In addition, you can use the SalesforceA mobile app to assign permission sets to a user. Download SalesforceA from the App Store or Google Play: [iOS](#) | [Android](#)

All Permission Sets | Edit | Delete | Create New View

Action	Permission Set Label	Description	License
<input type="checkbox"/> Del   Clone	Event Permits		
<input type="checkbox"/> Clone	Sales Cloud User	Denotes that the user is a Sales Cloud user.	Sales User
<input type="checkbox"/> Del   Clone	Sales User		
<input type="checkbox"/> Clone	Salesforce CMS Integration Admin	Gives the admin data access and the permissions to in...	Cloud Integration User
<input type="checkbox"/> Clone	Salesforce Console User	Enable Salesforce Console User	Sales Console User

1-8 of 8 | 0 Selected | Page 1 of 1

## Reports:

The screenshot displays the Salesforce Lightning interface. At the top, a navigation bar includes links for Home, Object, Tabs, App Manager, Event, Attendees, Speakers, Vendors, Profiles, Users, Permissions, and a search bar. Below this, a header bar shows 'Get Started', 'Check Out Top Features', 'Leave Feedback', 'Days left in trial: 0', and a 'Subscribe Now' button. The main navigation menu on the left includes 'Event Management', 'Event', 'Attendees', 'Speakers', 'Vendors', 'Reports' (selected), and 'Dashboards'. The 'Reports' section is active, showing a report titled 'Report: Event with Attendees' and 'New Event with Attendees Report'. The report includes a table with 5 records, each showing event details and the owner's name. The table has columns for Event Name, Attendee Name, City, Event Owner Name, and Event Last Modified Date. The bottom of the screen shows the Windows taskbar with various application icons and the system clock.

	Event: Event Name	Attendee: Attendee Name	City	Event: Owner Name	Event: Last Modified Date
1	Birthday	Priyanka	Agra	GAYATHRI D	12/04/2023
2	Reception	Ragavi	Agra	GAYATHRI D	12/04/2023
3	Engagement	Gayathri	Goa	GAYATHRI D	12/04/2023
4	Reunion	Monika	Goa	GAYATHRI D	12/04/2023
5	Baby Shower	Sathana	Goa	GAYATHRI D	12/04/2023

### 3. Trailhead Profile Public URL

Team Lead: <https://trailblazer.me/id/priya1212>

Team member 1: <https://trailblazer.me/id/udharshinim>

Team member 2: <https://trailblazer.me/id/gayad10>

Team member 3: <https://trailblazer.me/id/keer46>

### 4. Advantages & Disadvantages:

## **ADVANTAGES:**

- Best Event Planning
- End to end execution
- Improve customer service and satisfaction
- Saves time and money
- Easy to manage
- Multiple Events at the same time

## **DISADVANTAGES**

- Sponsor may request changes in rules, equipment, start times etc.
- These are not always suited to the performers.

## **6. Application**

- It helps organizer plan, execute and report on events, driving success for their business.
- Reduce administrative workload
- Maximize flexibility
- Prevent missed communication

## **7. Conclusion**

- Event management is a glamorous and exciting profession which demands a lot of hard work and dynamism.
- As the name suggests, it means conceptualizing, planning, organizing and finally executive event.
- The event could be of any type musical show, concert, exhibition, birthday party, sports event, wedding, school event and etc.

## **8. Scope**

- Event management as a career is a multifactor activity
- It involves management, creation and development of events such as corporate conferences, weddings, festivals, formal parties etc.