

Project Report Template

1. Introduction

1.1. Overview

The project aim is to provide real-time knowledge for all the students who have basic knowledge of salesforce and looking for a real time project.


1.2. Purpose

This project will also help to those Professional who are in cross-technology and wanted to switch to salesforce with the help of this project they will gain knowledge and can include into resumes as well.

2. Problem definition and Design thinking

1.1 Empathy map

Template



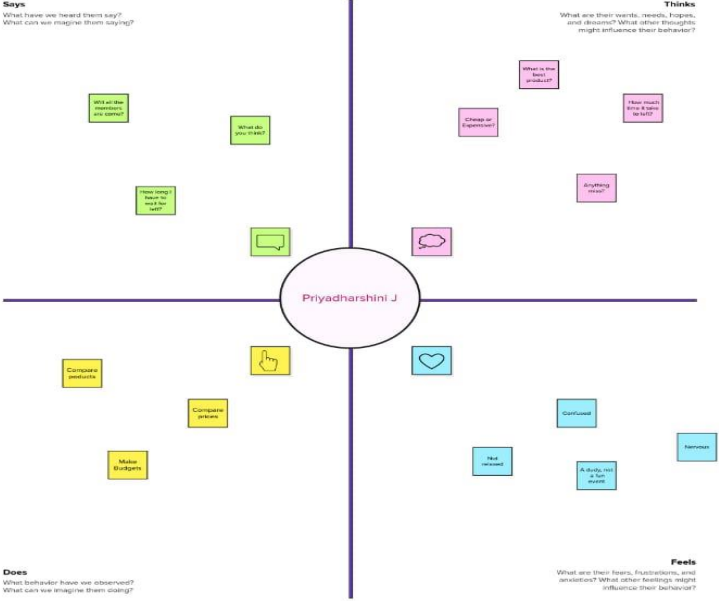
Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

[Share template feedback](#)

Build empathy

The information you add here should be representative of the observations and research you've done about your users.




Says
What have we heard them say?
What can we imagine them saying?


Thinks
What are their words, needs, hopes, and dreams? What other thoughts might influence their behavior?

Does
What behavior have we observed?
What can we imagine them doing?

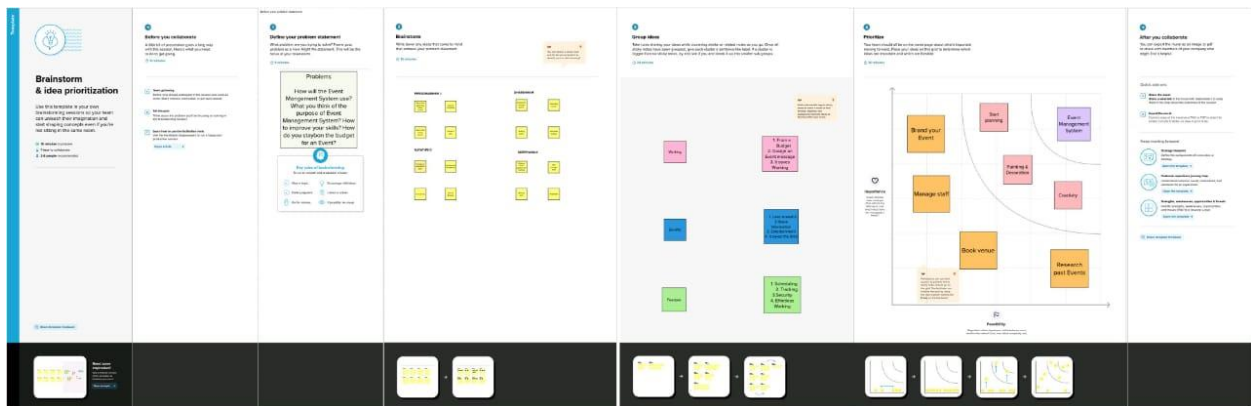
Feels
What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



Need some inspiration?
See a finished version of this template to kickstart your work.
[Open example](#)



2.2. Ideas & Brainstorming map



3.RESULT

3.1 Data model

Object Name	Field in the Object	
Object 1 EVENT	Field Label	Data Type
	Event Name	Text
	City	Text
	Start Date	Date\Time
	End date	Date\time
Object 2 ATTENDEE	Field Label	Data Type
	ID	Auto Number
	Phone	Phone
	Email	Email
	Tickets	Picklist
	Event Name	Master-detail Relationship

Object 3 SPEAKER	Field Label	Data Type
	Bio	Text Area
	E-mail	E-mail
	Event Name	Look-up relationship
Object 4 VENDORS	Field Label	Data Type
	E-mail	E-mail
	Phone	Phone
	Service Provider	Look-up relationship

3.2. Activity & Screenshot

Object 1: Screenshots

EVENTS

Event | Salesforce

Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER

Event

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Restriction Rules

Event Custom Field
City
Back to Event

Validation Rules (0)

Custom Field Definition Detail

Field Information

Field Label	City	Object Name	Event
Field Name	City	Data Type	Text
API Name	City__c		
Description			
Help Text			
Data Owner			
Field Usage			
Data Sensitivity Level			
Compliance Categorization			
Created By	Janani Navasee	Modified By	Janani Navasee
	06/04/2023, 11:33 am		06/04/2023, 11:33 am

General Options

Required	<input type="checkbox"/>
Unique	<input type="checkbox"/>
Case Sensitive	<input type="checkbox"/>
External ID	<input type="checkbox"/>
Default Value	

Event | Salesforce

Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER

Event

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Restriction Rules

Event Custom Field
Event Name
Back to Event

Validation Rules (0)

Custom Field Definition Detail

Field Information

Field Label	Event Name	Object Name	Event
Field Name	Event	Data Type	Master-Detail
API Name	Event__c		
Description			
Help Text			
Data Owner			
Field Usage			
Data Sensitivity Level			
Compliance Categorization			
Created By	Janani Navasee	Modified By	Janani Navasee
	12/04/2023, 12:54 pm		12/04/2023, 12:54 pm

Master-Detail Options

Related To	Account	Child Relationship Name	Events
Related List Label	Events		
Sharing Setting	Read/Write: Allows users with at least Read/Write access to the Master record to create, edit, or delete related Detail records.		
Reparentable Master Detail	<input type="checkbox"/>		

Lookup Filter

No lookup filters defined.

Event | Salesforce

Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER

Event

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Restriction Rules

Event Custom Field

Start date

Back to Event

Validation Rules (0)

Custom Field Definition Detail

Field Information

Field Label	Start date	Object Name	Event
Field Name	Start_date	Data Type	Date/Time
API Name	Start_date__c		
Description			
Help Text			
Data Owner			
Field Usage			
Data Sensitivity Level			
Compliance Categorization			
Created By	janani.naveen	Modified By	janani.naveen
	08/04/2023, 11:52 am		08/04/2023, 11:52 am

General Options

Required ☒

Default Value

Validation Rules

No validation rules defined.

Validation Rules Help

1:42 PM 4/13/2023

Event | Salesforce

Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER

Event

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Restriction Rules

Event Custom Field

End date

Back to Event

Validation Rules (0)

Custom Field Definition Detail

Field Information

Field Label	End date	Object Name	Event
Field Name	End_date	Data Type	Date/Time
API Name	End_date__c		
Description			
Help Text			
Data Owner			
Field Usage			
Data Sensitivity Level			
Compliance Categorization			
Created By	janani.naveen	Modified By	janani.naveen
	08/04/2023, 11:59 am		08/04/2023, 11:59 am

General Options

Required ☒

Default Value

Validation Rules

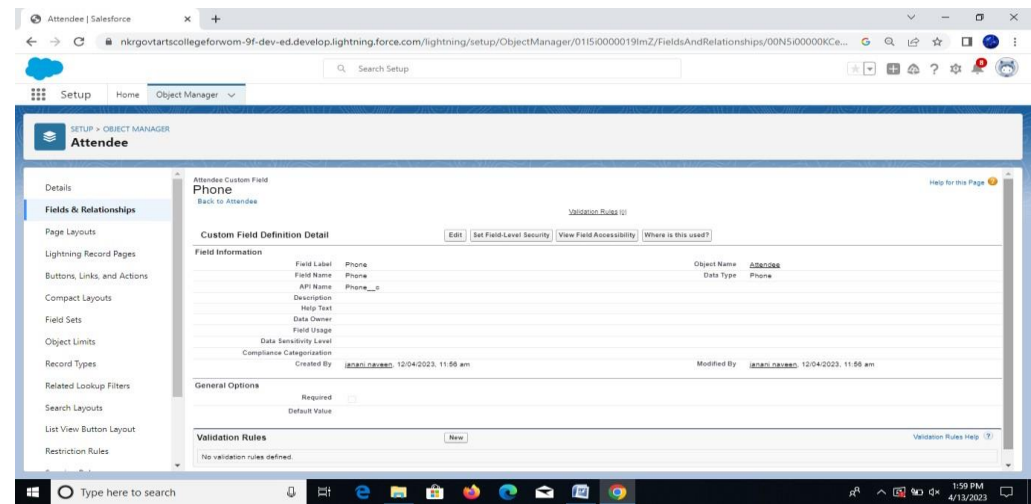
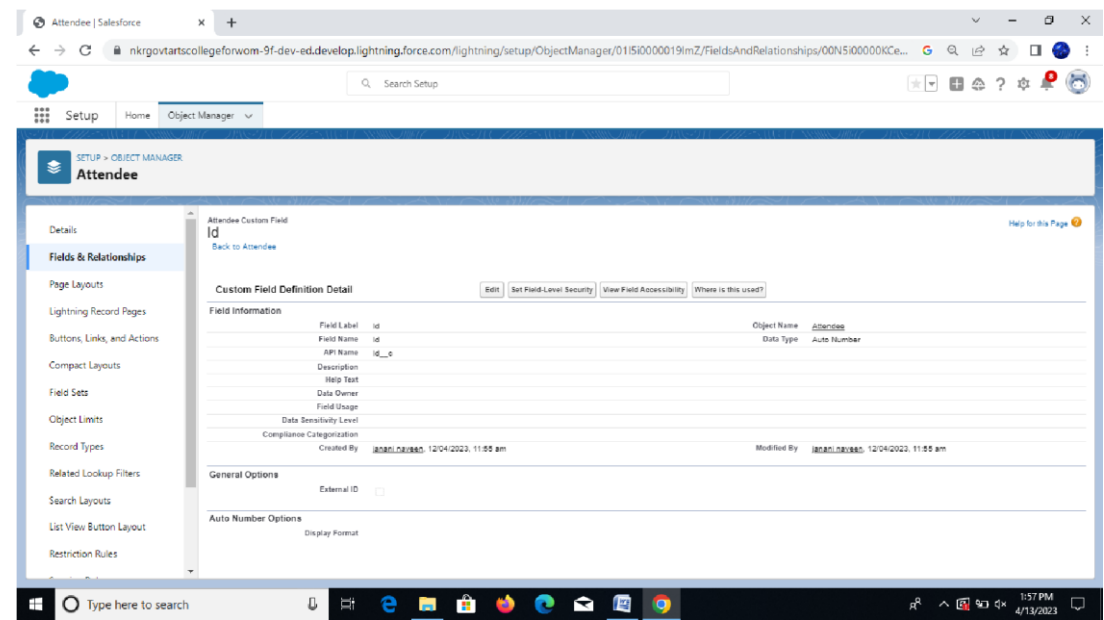
No validation rules defined.

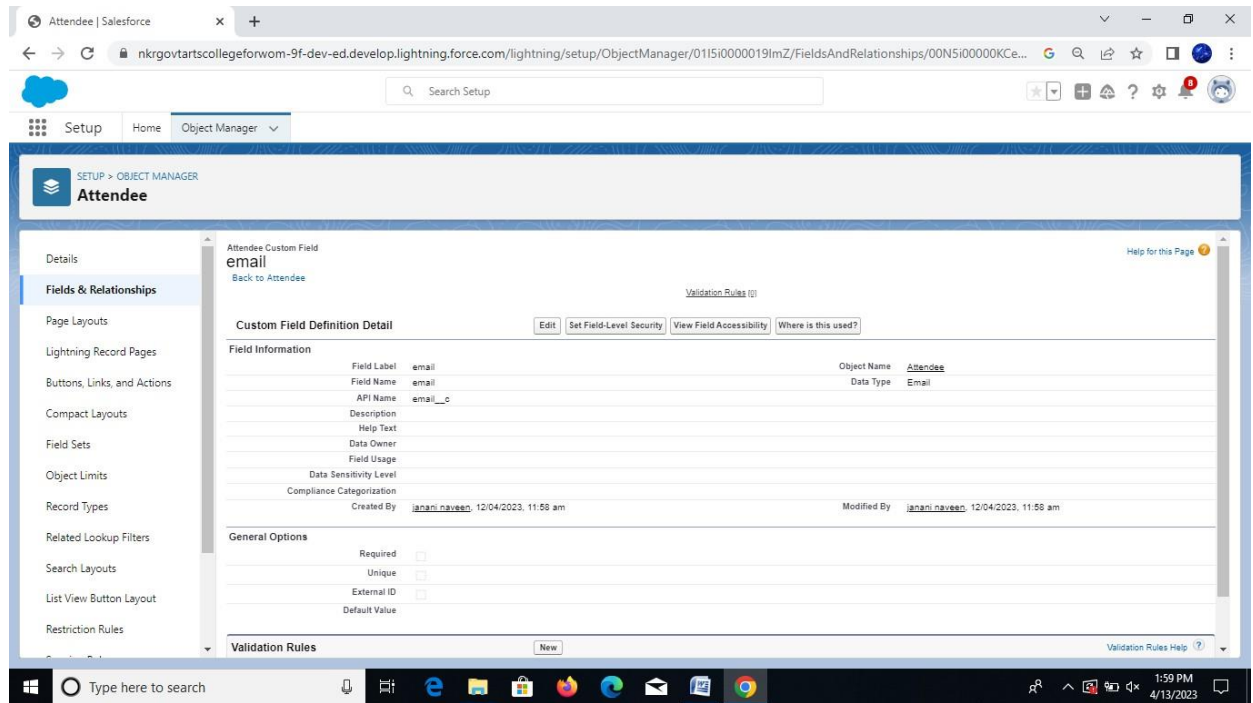
Validation Rules Help

1:42 PM 4/13/2023

Object 2: Screenshots

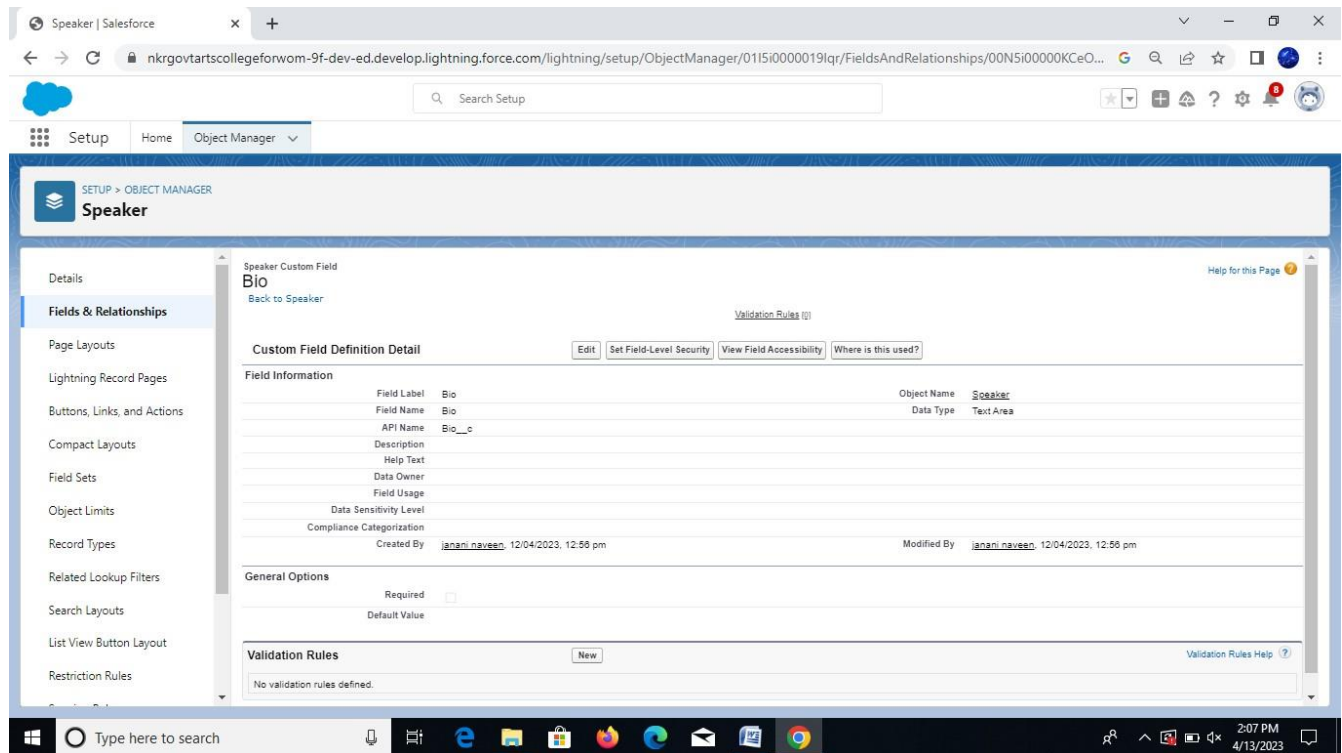
Attendee





Object 3: Screenshots

Speaker



Speaker | Salesforce

nkrgovtartscollegeforwom-9f-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0115i0000019lqr/FieldsAndRelationships/00N5i00000KCFeo...

Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER

Speaker

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Restriction Rules

Speaker Custom Field

e-mail

Back to Speaker

Validation Rules (0)

Custom Field Definition Detail

Edit Set Field-Level Security View Field Accessibility Where is this used?

Field Information

Field Label	e-mail	Object Name	Speaker
Field Name	e_mail	Data Type	Email
API Name	e_mail__c		
Description			
Help Text			
Data Owner			
Field Usage			
Data Sensitivity Level			
Compliance Categorization			
Created By	janani.naveen, 12/04/2023, 12:57 pm	Modified By	janani.naveen, 12/04/2023, 12:57 pm

General Options

Required	<input type="checkbox"/>
Unique	<input type="checkbox"/>
External ID	<input type="checkbox"/>
Default Value	

Validation Rules

New

Validation Rules Help

Type here to search

2:07 PM 4/13/2023

Object 4

Vendor

Vendor | Salesforce

nkrgovtartscollegeforwom-9f-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0115i0000019lqw/FieldsAndRelationships/00N5i00000KCg...

Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER

Vendor

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Restriction Rules

Vendor Custom Field

e-mail

Back to Vendor

Validation Rules (0)

Custom Field Definition Detail

Edit Set Field-Level Security View Field Accessibility Where is this used?

Field Information

Field Label	e-mail	Object Name	Vendor
Field Name	e_mail	Data Type	Email
API Name	e_mail__c		
Description			
Help Text			
Data Owner			
Field Usage			
Data Sensitivity Level			
Compliance Categorization			
Created By	janani.naveen, 12/04/2023, 2:08 pm	Modified By	janani.naveen, 12/04/2023, 2:08 pm

General Options

Required	<input type="checkbox"/>
Unique	<input type="checkbox"/>
External ID	<input type="checkbox"/>
Default Value	

Validation Rules

New

Validation Rules Help

Type here to search

2:14 PM 4/13/2023

Vendor | Salesforce

Search Setup

Setup Home Object Manager

Vendor

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Restriction Rules

Vendor Custom Field

Phone

Back to Vendor

Validation Rules (0)

Custom Field Definition Detail

Edit Set Field-Level Security View Field Accessibility Where is this used?

Field Information

Field Label	Phone	Object Name	Vendor
Field Name	Phone	Data Type	Phone
API Name	Phone__c		
Description			
Help Text			
Data Owner			
Field Usage			
Data Sensitivity Level			
Compliance Categorization			
Created By	janani.nausedo	Modified By	janani.nausedo
	12/04/2023, 2:09 pm		12/04/2023, 2:09 pm

General Options

Required ☐

Default Value

Validation Rules

New

No validation rules defined.

Validation Rules Help

Type here to search

2:15 PM 4/13/2023

Vendor | Salesforce

Search Setup

Setup Home Object Manager

Vendor

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Restriction Rules

Vendor Custom Field

Service Provider

Back to Vendor

Validation Rules (0)

Custom Field Definition Detail

Edit Set Field-Level Security View Field Accessibility Where is this used?

Field Information

Field Label	Service Provider	Object Name	Vendor
Field Name	Service_Provider	Data Type	Text
API Name	Service_Provider__c		
Description			
Help Text			
Data Owner			
Field Usage			
Data Sensitivity Level			
Compliance Categorization			
Created By	janani.nausedo	Modified By	janani.nausedo
	12/04/2023, 2:10 pm		12/04/2023, 2:10 pm

General Options

Required ☐

Unique ☐

Case Sensitive ☐

External ID ☐

Default Value

Type here to search

2:15 PM 4/13/2023

Reports

The screenshot shows a Salesforce interface with a report titled "New Attendees with Event Name Report". The report displays 5 total records. The table below shows the data:

	Attendee: Attendee Name	Event Name: Event Name	Attendee: Created Date
1	Srinithi	School Event	12/04/2023
2	Subashini	Birthday Event	12/04/2023
3	Rahul	culturals	12/04/2023
4	Anusiya	wedding	12/04/2023
5	AarthiSri	sports Event	12/04/2023

3. Trailhead Profile Public URL

Team Lead: <https://trailblazer.me/id/priya1212>

Team member 1: <https://trailblazer.me/id/keerk46>

Team member 2: <https://trailblazer.me/id/udhrashinim>

Team member 3: <https://trailblazer.me/id/gayad10>

4. Advantages & Disadvantages:

ADVANTAGES:

- Best Event Planning
- End to end execution
- Improve customer service and satisfaction
- Saves time and money
- Easy to manage
- Multiple Events at the same time

DISADVANTAGES

- Sponsor may request changes in rules, equipment, start times etc.
- These are not always suited to the performers.

6. Application

- It helps organizer plan, execute and report on events, driving success for their business.
- Reduce administrative workload
- Maximize flexibility
- Prevent missed communication

7. Conclusion

- Event management is a glamorous and exciting profession which demands a lot of hard work and dynamism.
- As the name suggests, it means conceptualizing, planning, organizing and finally executive event.
- The event could be of any type musical show, concert, exhibition, birthday party, sports event, wedding, school event and etc.

8. Scope

- Event management as a career is a multifactor activity
- It involves management, creation and development of events such as corporate conferences, weddings, festivals, formal parties etc.