Standard color

Bright Theme

Dark Theme

Mark Strategy

Cows are the unsung heroes behind our favorite frozen treat, as their creamy milk is the main ingredient in delicious ice cream.
From classic vanilla to decadent chocolate, the milk from happy cows helps make every scoop of ice cream a sweet and indulgent delight

Horizontal Logo

Popo's Icecream
"Scoop,smile,repeat"

Vertical Logo

Popo's Icecream
"Scoop,smile,repeat"

Colour

Secondary

#E6E5F3
Lavender Mist

#F8A9A6
Light Coral

#8A181A
Sienna Red

#40BBEC
Sky Blue

#FFE4A2
Peach Cream

#FAB07E
Apricot Glow

#E2EEC7
Mint Whisper

#D26A28
Terracotta

Primary

#7EC24C
Fresh Green

Typeface

Primary Typeface

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghklmnopqrstuvwxyz

Secondary Typeface

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghklmnopqrstuvwxyz

Business Card

Popo's Icecream
"Scoop,smile,repeat"

popos@gmail.com

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Thank You