



Ganadipathy Tulsi's Jain Engineering College

Kaniyambadi - Vellore - 632102

NAAN MUDHALVAN - PROJECT

CREATE A REEL DESIGN USING CANVA

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1. INTRODUCTION

1.1 PROJECT FLOW

Planning: Create a reel design for instagram to showcase best book by name of “Series Showcase” using canva.

Canva Registration: Sign up for a Canva account if you don't have one already.

Choose a Template: Browse through Canva's instagram reel templates and select one template which is good and elegant.

Customization: Use Canva's drag-and-drop editor to customize the chosen template. Add your own text, images, logos, and branding elements. Adjust fonts, colors, and layout as needed.

Functionality: Add interactive elements such as text box,image and colours to make your reel awesome and intresting.

2. PROBLEM UNDERSTANDING

This project aims to design and develop a visually instagram reel for showcase the unique best books by utilizing Canva, a user-friendly graphic design tool. Participants will leverage Canva's features to create an interactive and responsive reel that meets modern design standards. The project involves conceptualizing the instagram reel layout, selecting appropriate colors and fonts, designing custom graphics and icons, and arranging content elements cohesively.

2.1 NAVIGATION

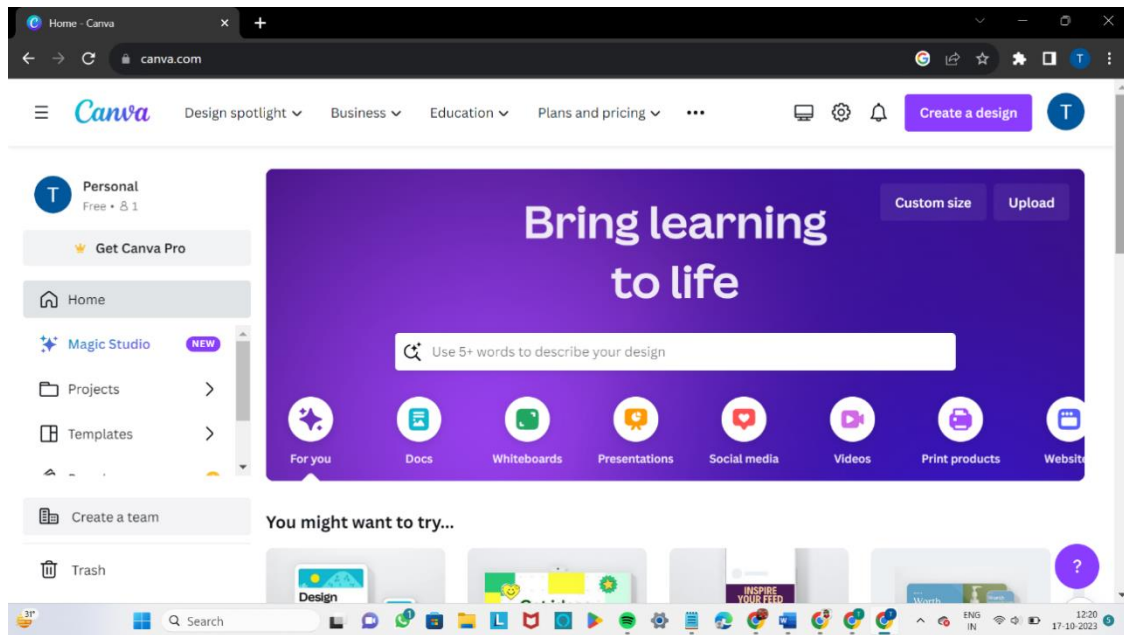
Navigate to : <https://www.canva.com/>

3.SEARCH “CANVA”

Search Canva in the search bar

3.1 CREATE A DESIGN

Here the home page of Canva

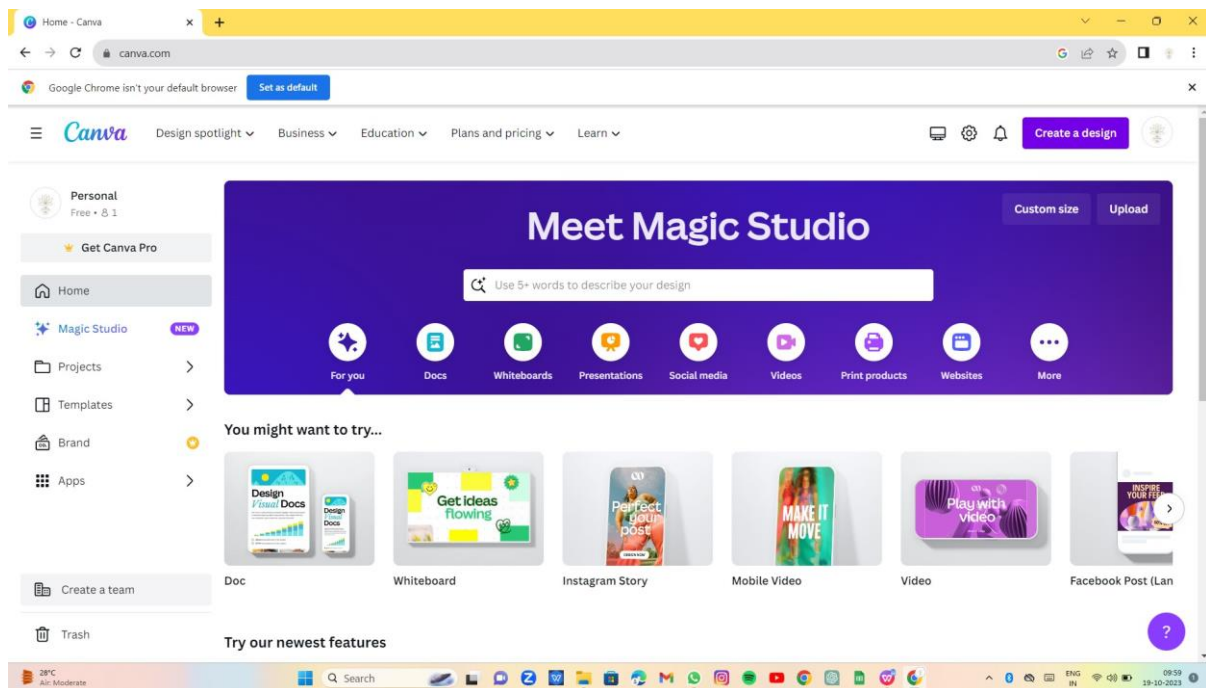


4.SIGN IN

After searching the canva application sign in to create a design

5.CREATE A DESIGN

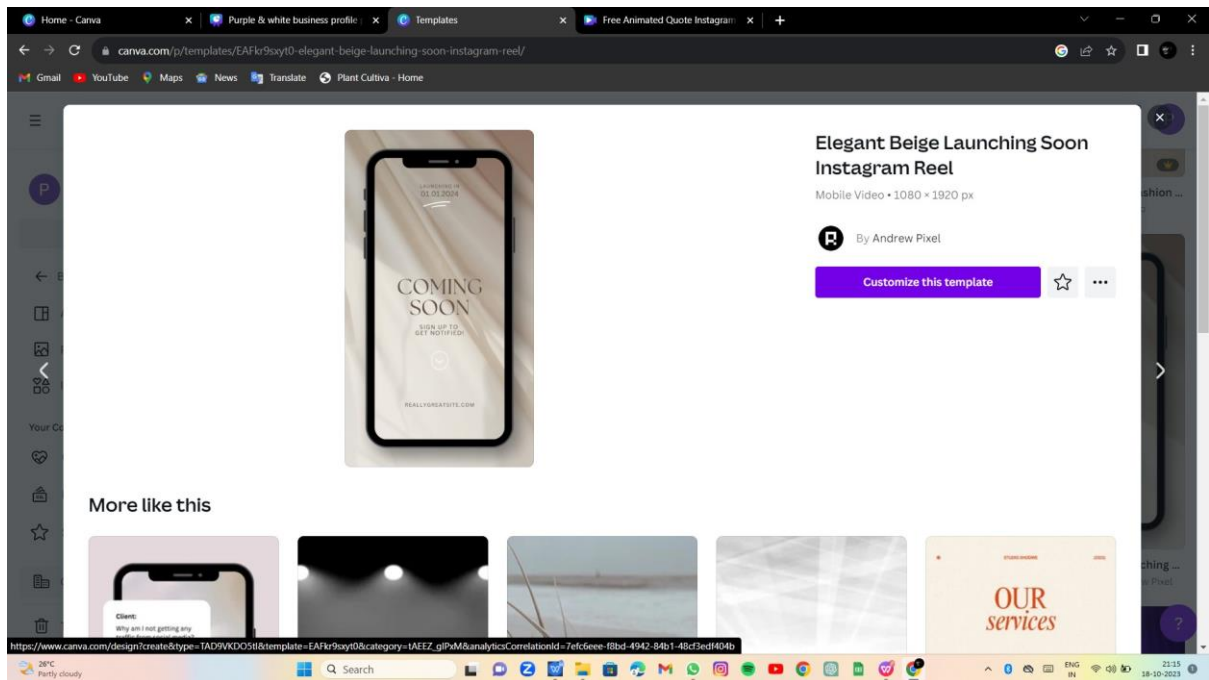
Click “Create a Design”



6.INSTAGRAM REEL

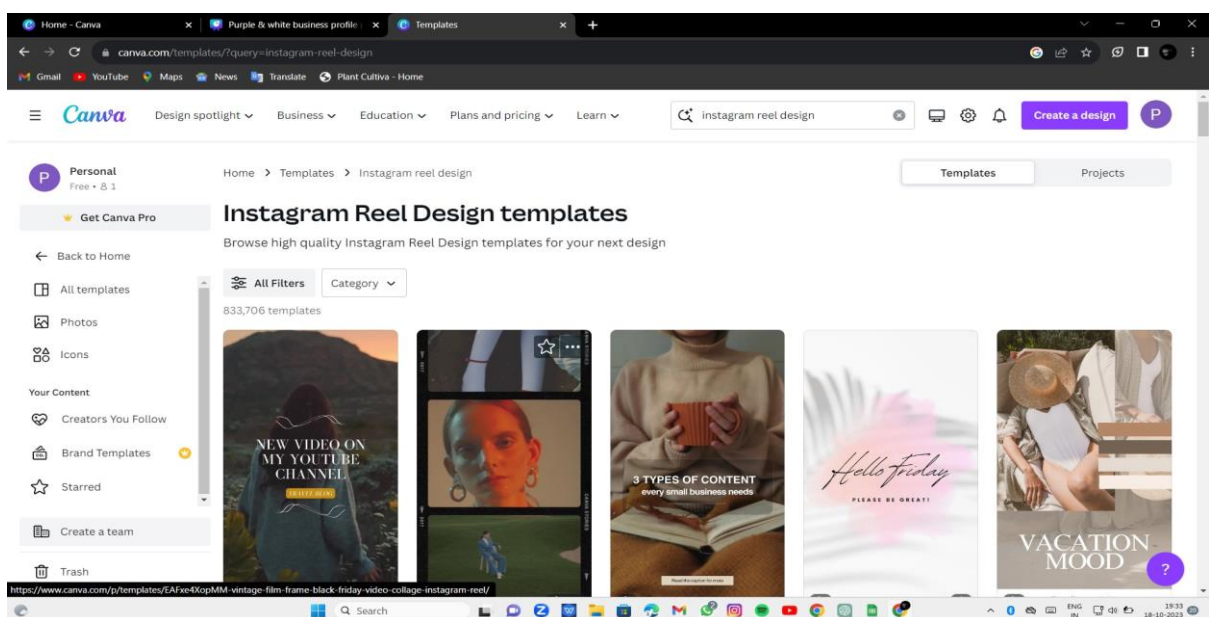
Create a Instagram Reel by using canva application.

6.1 SEARCH REEL AND SELECT IT



7.SELECT TEMPLATES

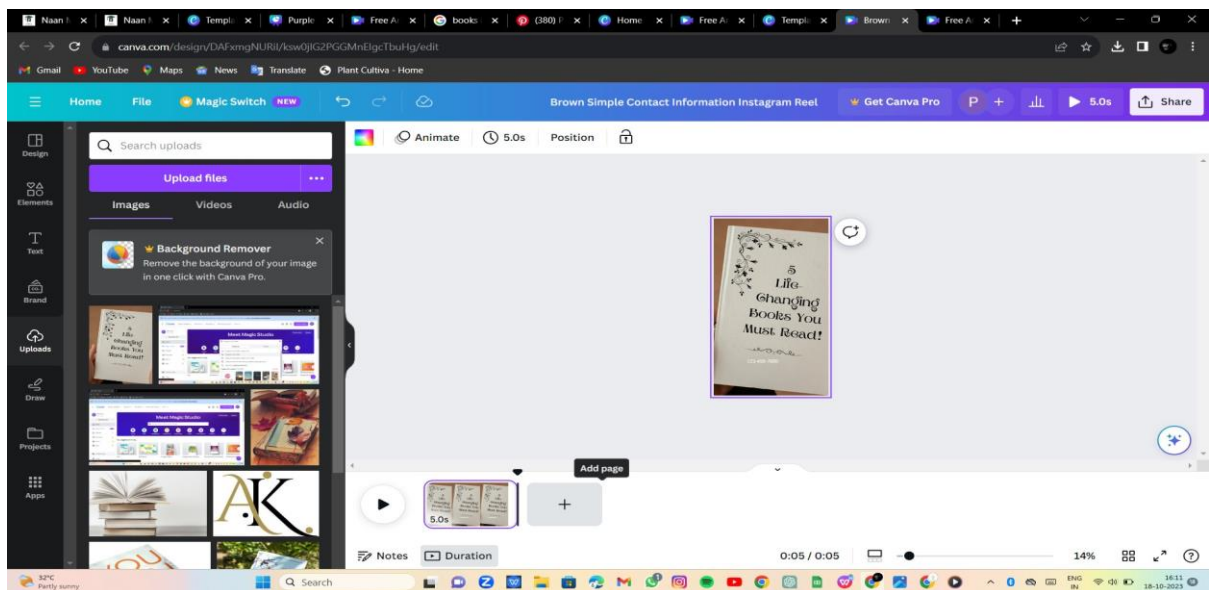
Search the Instagram reel template and select it.



8. ADD PAGES

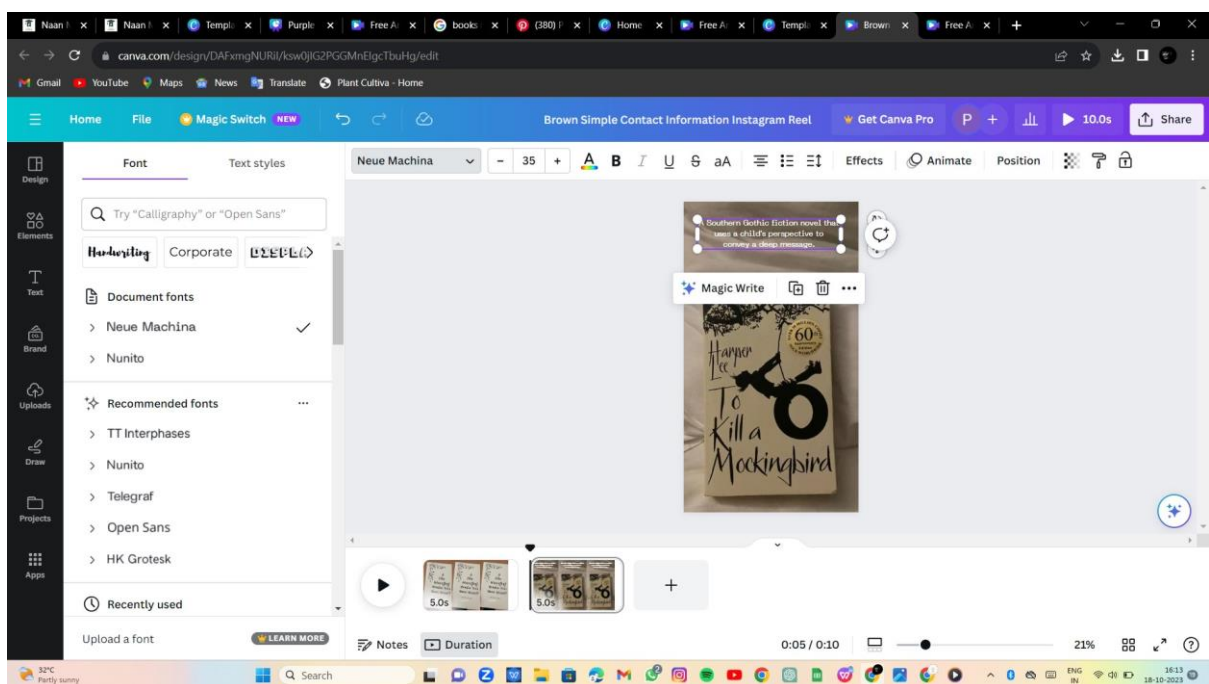
Add a new pages to include additional pages and create a proper reel design

8.1 ADD A NEW PAGE



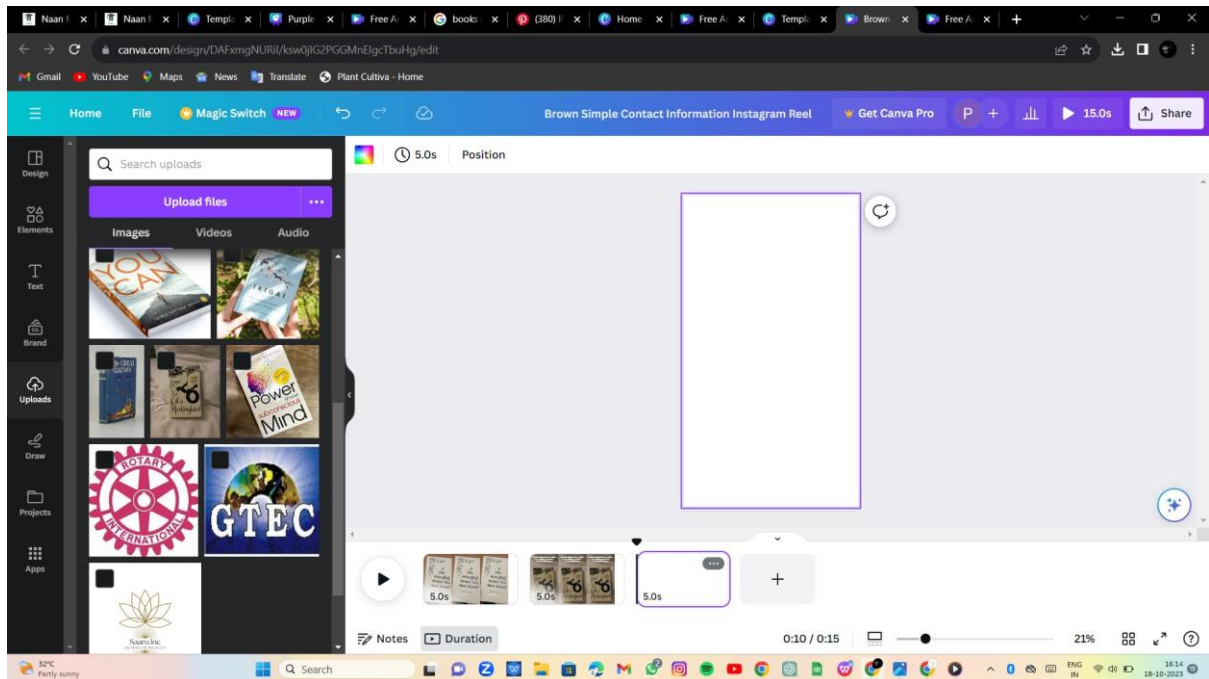
9.EDIT TEXT CONTENT

Select the Text And You can Edit it to your Style



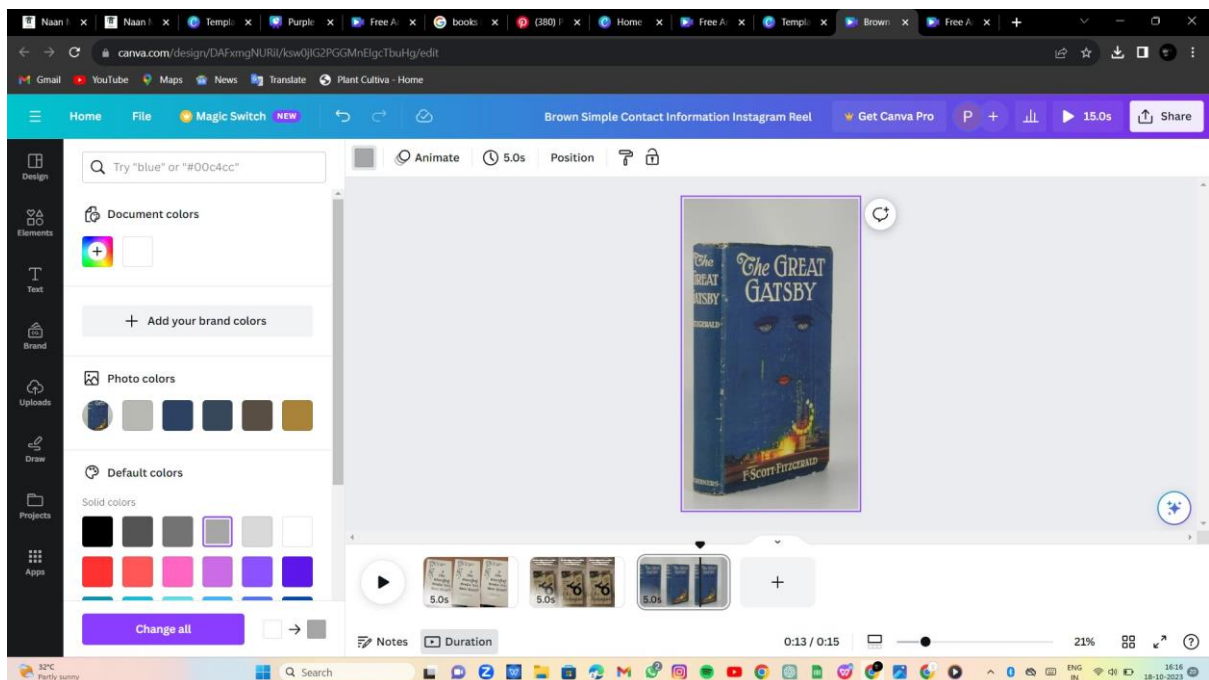
10.ADD LOGO

Click Uploads to add your own Images ,Logo,Video or Audio



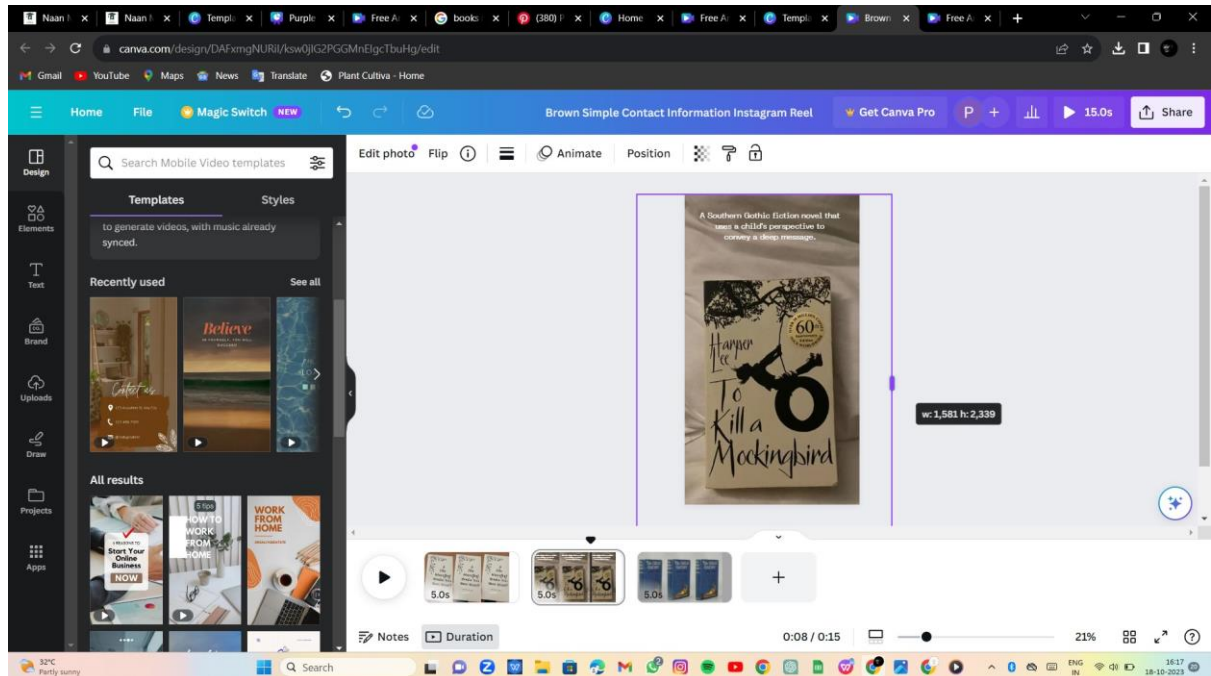
11.BACKGROUND COLOUR

11.1 SELECT THE BACKGROUND



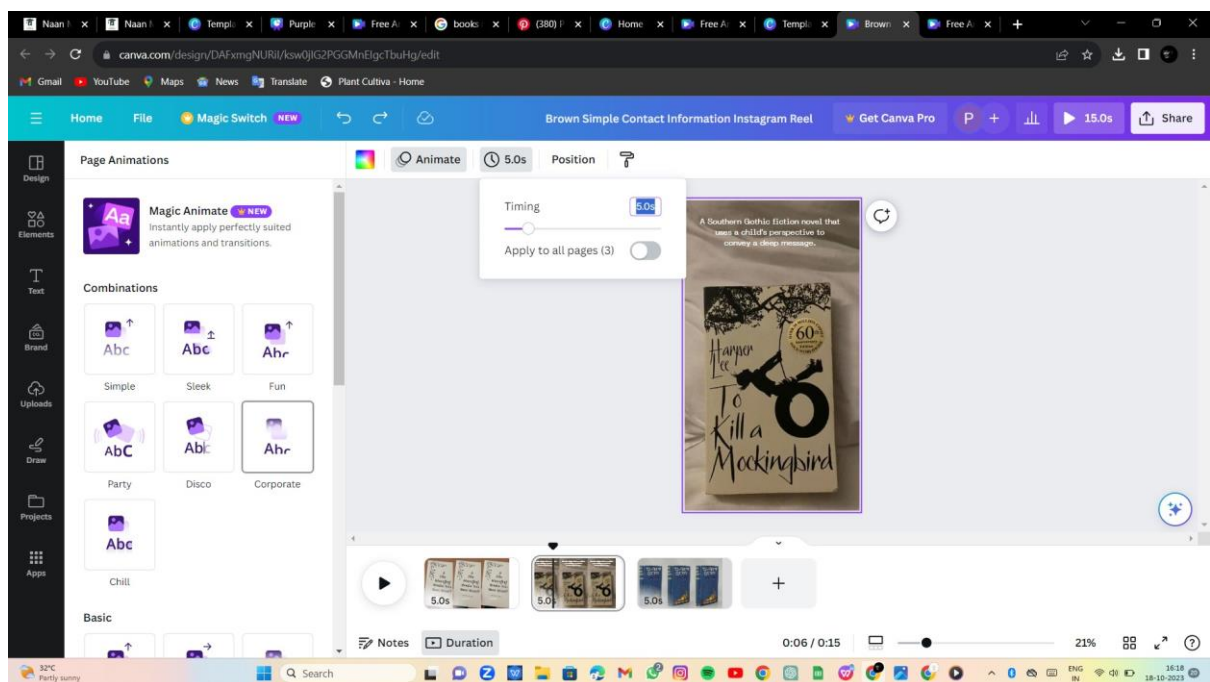
12.INCREASE / DECREASE PAGE LENGTH

You can increase or decrease the length of the video by selecting the edge and dragging it.



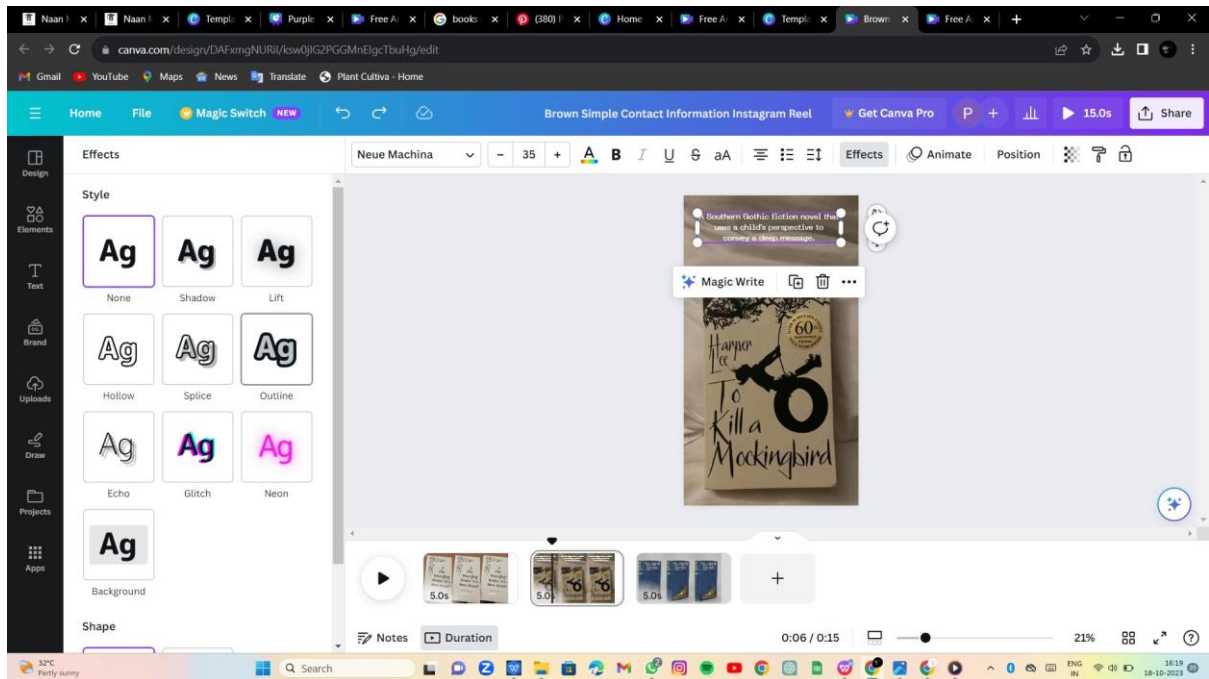
13.TRANSITION

Select this button add transition in between videos



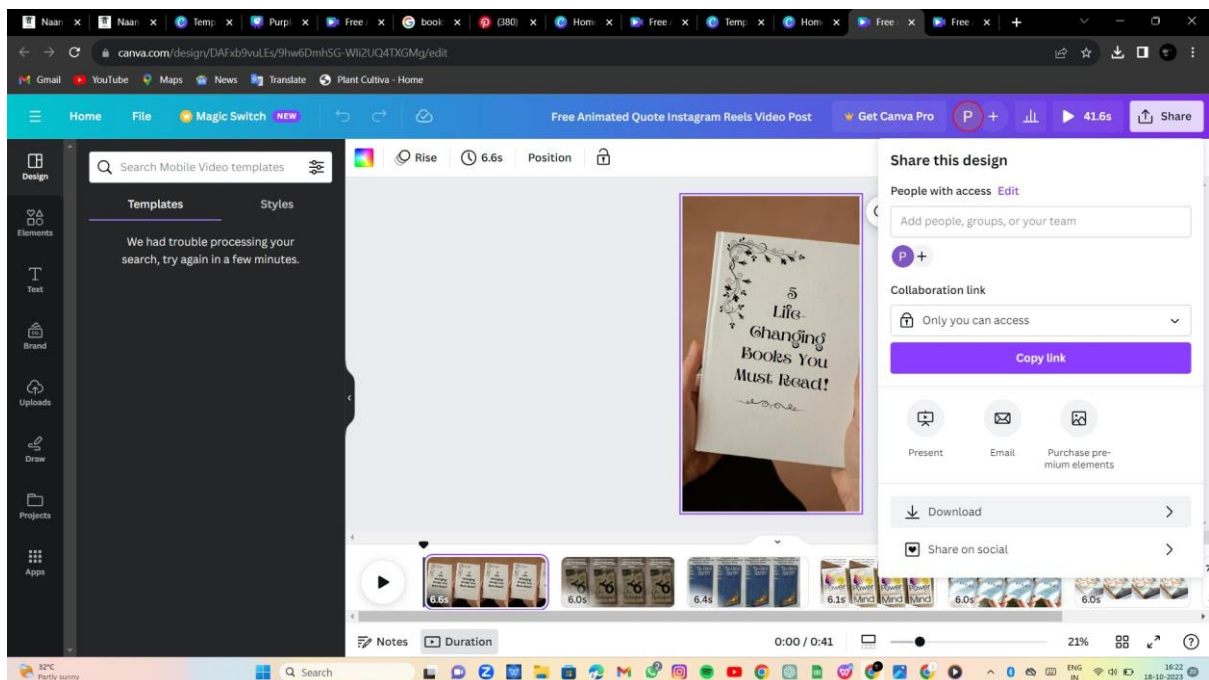
14.TEXT EFFECTS

Click Effects



15.SHARE AND DOWNLOAD

Click “Share”



16.RESULT

We Created a Reel Design successfully using the Canva.

16.1 BUSINESS E-MAIL

saaruinc08@gmail.com

16.2 REEL URL

<https://www.instagram.com/reel/CykduV1L7dn/?igshid=MzRlODBiNWFlZA=>
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