

Executive summary

The following insights are drawn from the IMDB dataset for the RSVP movies:

- Most of the movies are released in the month of March with 824 movies.
- There are 13 unique genres produced and out of which Drama is the most popular genre with 4285 movies and ranked first followed by Comedy and Thriller.
- The top directors who gave hit movies are James Mangold, Soubin Shahir, and Joe Russo with an average rating of more than 8.
- Mammooty and Mohanlal are the top 2 actors in the analysis. RSVP can work with these actors in their next film.
- Marvel studios, Twentieth Century Fox, and Warner Bros. are the top production houses with high ratings.
- Vijay Sethupathi is the top-ranked Actor in India and Taapsee Pannu is the top-ranked actress in the Indian Hindi industry.
- Dream Warrior Pictures and National Theatre Live are top ranking production companies.
- James Mangold is the top director in the top three genres with the highest number of superhit movies. RSVP movies should consider him as the director for their next movie.
- Action genre has the high ranking consistently from 2017 to 2019 with highest gross income worldwide.
- Parvathy Thiruvothu, Susan Brown, and Amanda Lawrence are top ranking actress.
- Director Andrew Jones is having more inter movie duration 190.75 days among 5 movies.
- RSVP should focus on Drama genre as it is most popular and bagging more votes. Action and thriller genres are followed next.