

Year ▾

All ▾

Total Projects

375K

Successful Projects

134K

Live Projects

2798

Maximum Goal

\$166.36M

No.of Backers

40M

What makes a project successful?

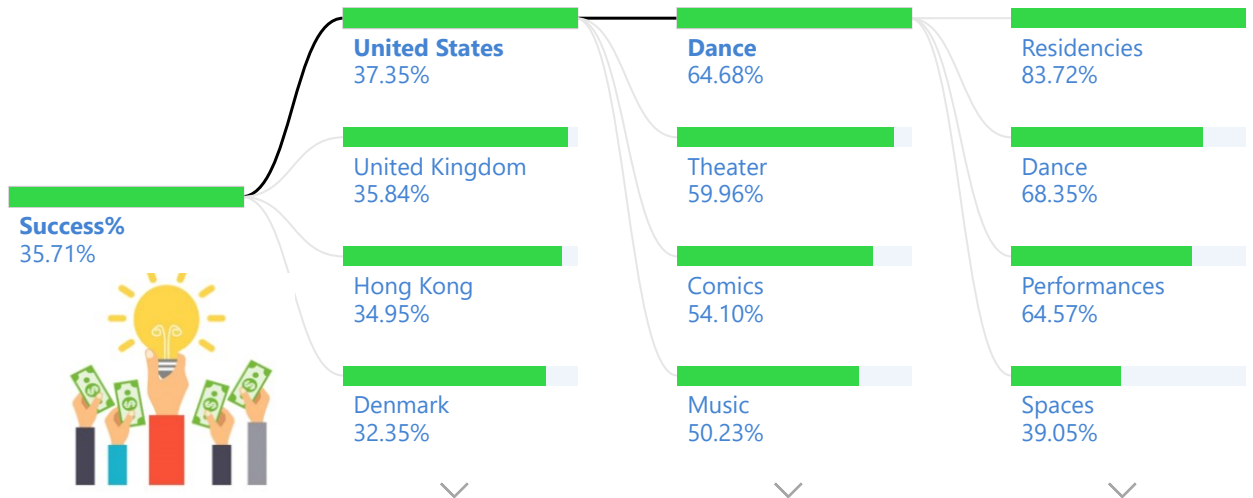
Country ×

United States

Category ×

Dance

Subcategory ×



According to the forecast, by 2022, Comics will have the highest success rate( 61.94% ) among other categories.

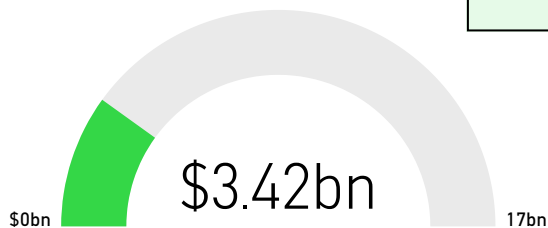
Success rate experienced the longest period of growth (+0.15) between 2012 and 2017

Post 2015, at 79%, Comics had the highest Goal Completion%

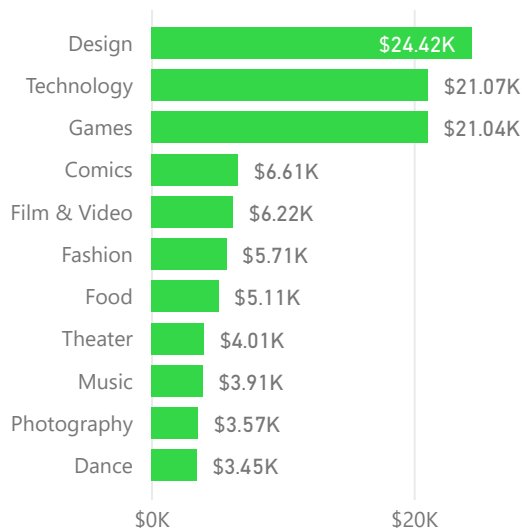
When category is Comics, State is 1.6 times likely to be successful.

Comics is one of the categories which provides the highest success rate even with a goal amount less than \$1000 which means you invest less with a higher chance of the project being successful.

Pledged vs Goal



Average pledged amount by Category



Goal Bucket wise Success% Trend

