



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended



Share template feedback

Share template feedback

Need some inspiration?
See a finished version of this template to kickstart your work.
Open example

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



A Team gathering
My team members to gather here
Mahalakshmi G, Priyadharsani S, Vanitha S

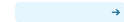
B Set the goal

Thinking creative about river water monitoring and controlling

C Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes



PROBLEM
Traditional water quality monitoring system has certain drawbacks



Key rules of brainstorming
To run a smooth and productive session

Stay in topic.

Defer judgment.

Go for volume.

Encourage wild ideas.

Listen to others.

If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

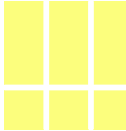
10 minutes



Priyanga
Improve local capacity building
An open source system development of water monitoring
Reduced input cost



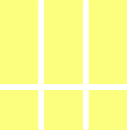
Person 5



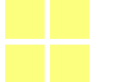
Mahalakshmi
Take part of water to the laboratories
After testing result will be produced
Check regularly for calibration and use real time data
Water quality monitoring system



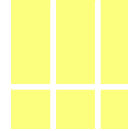
Person 6



Priyadharsani
Check the water quality
By using
With the help of AI will be easy



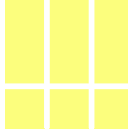
Person 7



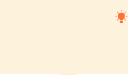
Vanitha
Cloud account should be created
Node red, development with video



Person 8



TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!



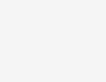
Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

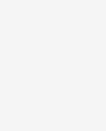
20 minutes



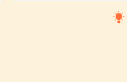
Person 4



Person 4



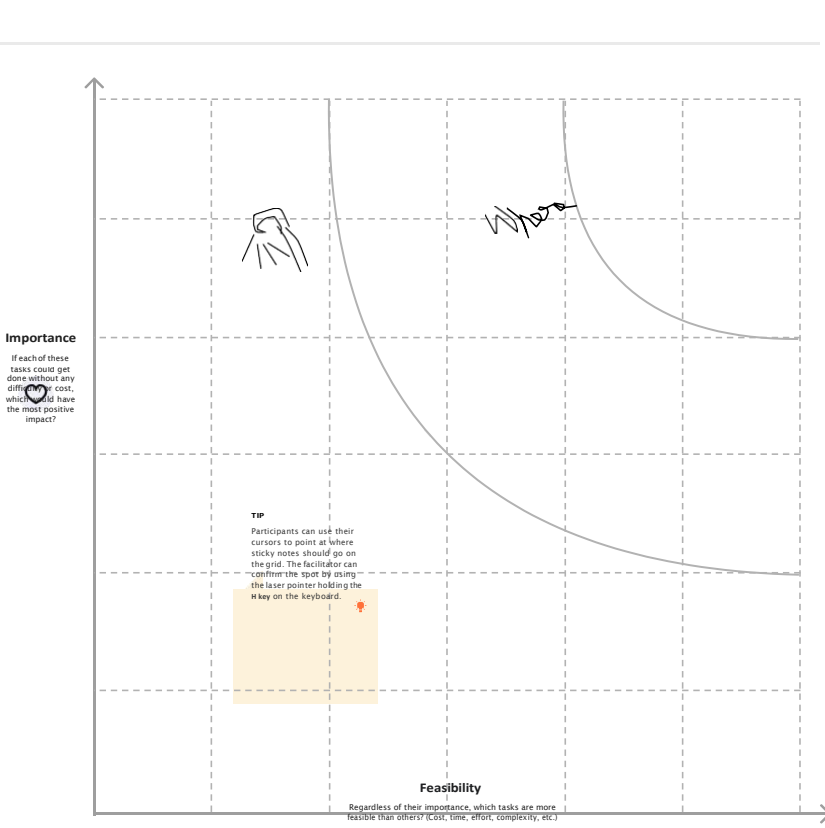
TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.

Open the template

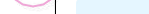
Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.

Open the template

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback



Share template feedback



Open example

