## PRIYANGA MUTHURAMAN

### **Bangalore**

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in linkedin

Portfolio

GitHub

# **Work Experience**

#### Traya Health. Front End Developer

Bangalore | Dec 2023 - Till Date

Traya is a hair health platform that merges Ayurveda, dermatology, and scientific diagnostics for personalized treatments. With a 93% efficacy rate and over 800,000 customers, it provides holistic solutions to improve hair health through nutrition and medical expertise.

### **Projects**

### CRM. App/ React, React Router, Zustand, API, Ant Design

Dec 2023 -Till Date

- Developed a comprehensive CRM platform for Traya, creating data-driven interfaces that streamline internal workflows and centralize customer interactions through a modern, responsive web application. The project focused on enhancing operational efficiency and team performance management.
- Utilized Zustand for efficient state management, reducing render cycles and improving performance.
- Implemented React Router for seamless navigation and fast, optimized dashboard experiences.
- Leveraged Ant Design for consistent, responsive UI, cutting development time by 40% while maintaining design integrity.

## Mool.App / Next js, Tailwind CSS, Server-Side Rendering

Aug 2024-Oct 2024

- Developed a dynamic product landing page for Traya's gut health test, offering a seamless user journey with personalized supplement recommendations.
- Optimized performance with Next.js server-side rendering, reducing page load time by 40% through efficient client and server-side rendering.
- Built pixel-perfect, cross-device UI using Tailwind CSS, ensuring flawless user experience across mobile, tablet, and desktop.
- Engineered a personalized recommendation system for tailored gut health test experiences and interactive content.
- Utilized Next.js, Tailwind CSS, and React to create a high-performance, responsive website with intuitive navigation and fast user interactions.

#### **Cortex Consultancy**

Chennai | Sept 2021 - Feb 2023

Hired IT Talents for product and service based MNC Clients which involves database handling and end to end recruitment.

## **Technical Skills**

Languages/Frameworks: JavaScript, ReactJs, HTML, CSS, Bootstrap, Tailwind CSS, Material Ui, Ant Design

**Developer Tools**: VS Code, Git, Babel, Webpack, Postman **Technologies**: Redux Toolkit, Zustand, Firebase, REST API

## **Achievement**

## Open-Source Contribution - Sanchay-ai-frontend

Jan 2024

Contributed to an open-source project, enhancing user authentication to restrict access to protected content. Developed a tool to extract key video elements (transcription, subtitles, chapters) for organized, easy access. Successfully merged PR #6, resolving authentication issues and improving security.

## **Personal Projects**

### MovieFlix. App/ React, React Router, Firebase, Redux, API

Live 🕜 GitHub

Developed immersive movie platform like Netflix, boosting user engagement and exploration. Engineered secure user authentication
via Firebase, enhancing project security and enabling personalized content rendering with TMDB API integration. Designed interactive
movie selection, presenting relevant videos for each choice, and ensured efficient data management with Redux Toolkit.

### XpensTrac.App / React, React Router, Firebase, Google Authentication, Toastify

Live () GitHul

 Developed Expense tracker with Context API for smooth data flow. Enhanced security and user experience with Firebase backend integration, Toastify notifications, and React Bootstrap for mobile responsiveness.

## Shopee.App / HTML, CSS, JavaScript ,API

Live 😯 GitHub

Developed user-centric app with features include seamless product exploration, filtering, cart management, and billing.
 Implemented real-time product updates via asynchronous functions for dynamic data retrieval.

## **Education**

M.E Comm. Systems | Panimalar Engineering College

**2017** - **2019**|Secured 86%

**B.E ECE** | Jeppiaar Maamallan Engineering College

**2013** - **2017**|Secured 80%