

# Priyanka Kumari

**Prudent Senior Business Intelligence Analyst with 7 years providing employers with valuable and actionable data to drive customer success and customer services. Practiced at filtering information to find and highlight vital metrics and revelatory findings. Keen support business growth by leveraging intelligence assets to predicted and reveal optimal business strategies**



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[Priyanka Sahu - Software Engineer ||| - Walmart Global Tech India | LinkedIn](#)



## CORE COMPETENCIES

- Product Analysis
- Data Analysis & Design
- Research, Reports and Forecasts
- Product Development Life Cycle
- Database - Optimization
- Agile Methodologies
- Unit Testing
- Data Visualization
- Predictive Modeling
- Cross-functional Collaboration
- Gen AI



## IT SKILLS

- Tableau
- Python
- Power BI
- MySQL/MS-SQL
- GCP/Big Query
- Excel



## SOFT SKILLS

- Communication and Presentation Skills
- Leadership Skills
- Teamwork
- Problem-solving
- Adaptability
- Creative thinking



## PROFILE SUMMARY

- Lead data-driven decision-making processes to guide product development and optimization.
- Collaborate with product managers and engineering teams to define product requirements and roadmaps.
- Conduct market research to identify trends and inform product strategy.
- Develop and monitor key performance indicators (KPIs) to measure product success.
- Utilize analytics tools to analyze user behavior and improve product features
- Manage and prioritize multiple projects and deadlines in a fast-paced environment



## EDUCATION

- B.Tech in Computer Science & Engineering from Lovely Professional University Punjab, India in 2015.



## WORK EXPERIENCE

**Senior Software Engineer III | Walmart Global Tech India Pvt Ltd | Bangalore, IN | Dec'22 - Present**

### Key Result Areas:

- Led a team of data analysts in the design and execution of a data warehousing project, resulting in a 30% reduction in data processing time and a 20% improvement in data accuracy
- Led a team of data analysts in creating a predictive model for user churn which resulted in a 15% reduction in churn rate.
- As the business intelligence SME, transform KPIs into business insights, and identify data trends to inform business decision making for the organization.
- Improve data visualization for senior leadership and product teams, which includes developing a new dashboard to provide key insights on mini apps performance.

**BI Developer | Citrix Pvt Ltd | Bangalore, IN | Sep'20 – Dec'22**

### Key Result Areas:

- Worked independently or as part of a team to design and develop analytics/reporting solutions using Tableau, Salesforce, SQL and Excel
- Integrated BI assets into customer relationship management tasks, improving service personnel's available intelligence.
- Design and develop extract, transform, and load (ETL) mappings, procedures, and schedules Using SSIS and SSMS
- Provided recommendations for the optimization, automation, and standardization of business intelligence solutions, helps to create Ops status.
- Worked on multiple modules for performance improvement of existing process and successfully implemented them and deployed to Production
- Enhanced Customer Experience for consumers of Tableau reports by improving dashboards performance up to 97% by using best practices and SQL query optimization.

**Data Analyst | BDB Technologies Pvt Ltd | Hyderabad, IN | Feb'17 - Sep'20**

### Key Result Areas:

- Implemented Event Handlers and Error Handling in SSIS packages.

- Worked in agile methodology using JIRA tool.
- Builds business dashboards that show market trend analysis of online retail metrics
- Evaluates KPIs to identify trends and evaluate success of business initiatives and creates models and reports to demonstrate observations and clearly.
- Created educational analytics solution for international university to monitor their administrative performance.
- Identified and documented detailed business rules and use cases based on requirements analysis.
- Created DB/tables, views and materialized views using SQL.
- Done sentiment Analysis.

## PROJECTS

**Project: My Assistant Product, Me@Analytcis , Performance and Pay and more.**

**Technologies used: Python, Google Big Query, Firebase data, Tableau, PowerBi, SQL, Excel**

### **Responsibilities:**

- Worked independently or as part of a team to design and develop
- Engaged in requirement gathering sessions with stakeholders to align project objectives and deliverables.
- Developed and maintained data pipeline ETL processes, ensuring seamless data integration within Google Cloud Platform (GCP).
- Designed and implemented a Tableau dashboard to monitor active user metrics and track product adoption rates, with WAU,MAU
- Oversaw ongoing product maintenance, guaranteeing consistent performance and reliability