



UNICORN COMPANIES

ANALYSIS DASHBOARD

This dashboard provides a comprehensive overview of unicorn companies across 15 industries and 6 continents. It simplifies tracking and analyzing the unicorn landscape, offering valuable insights into market trends and opportunities worldwide.

Go to Dashboard





Year

All

Continent

All

Country

All

City

All

Company

All

Industry

All



Total Continents

6

Total Countries

46

Total Cities

257

Total Industries

15

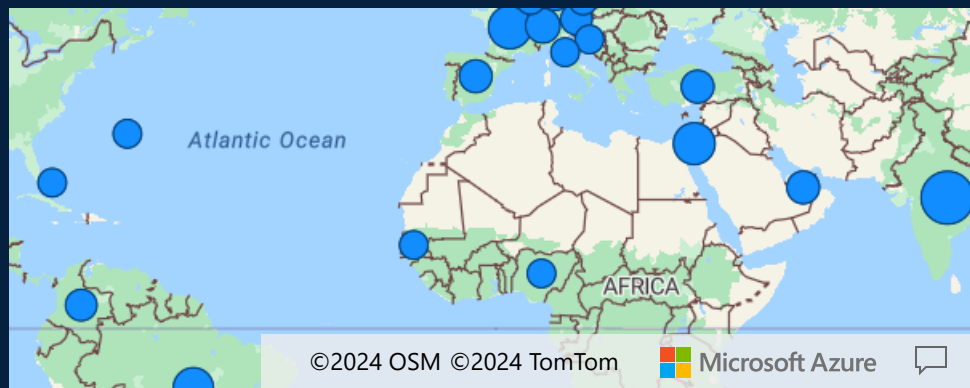
Total Funding

\$592

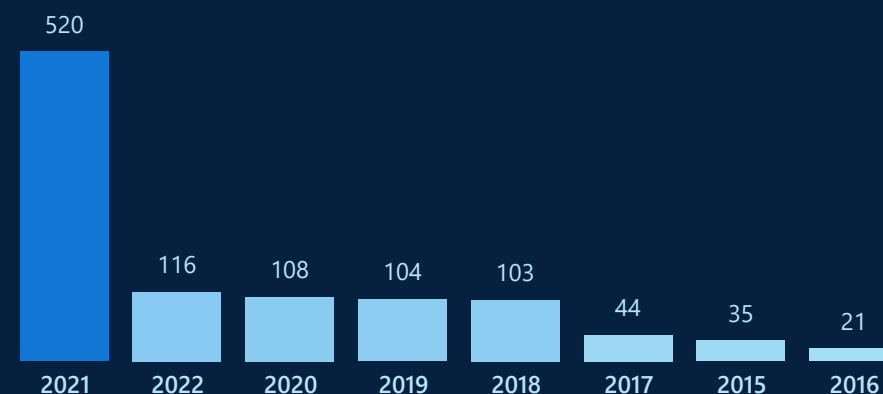
Total Valuation

\$4K

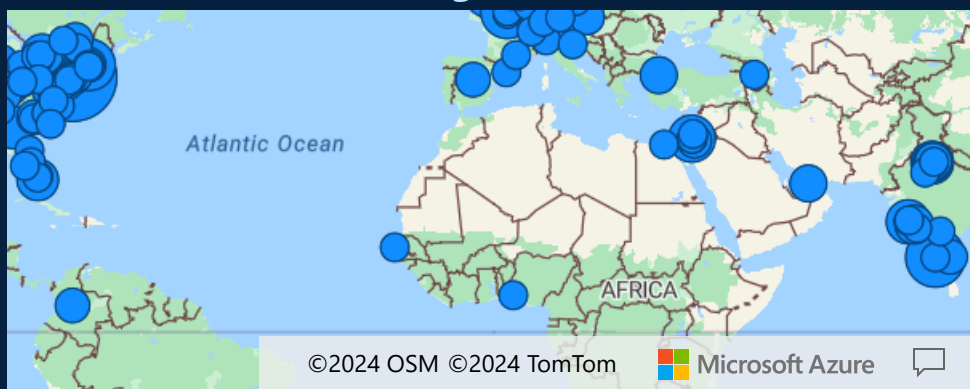
Countries Having Most Unicorns



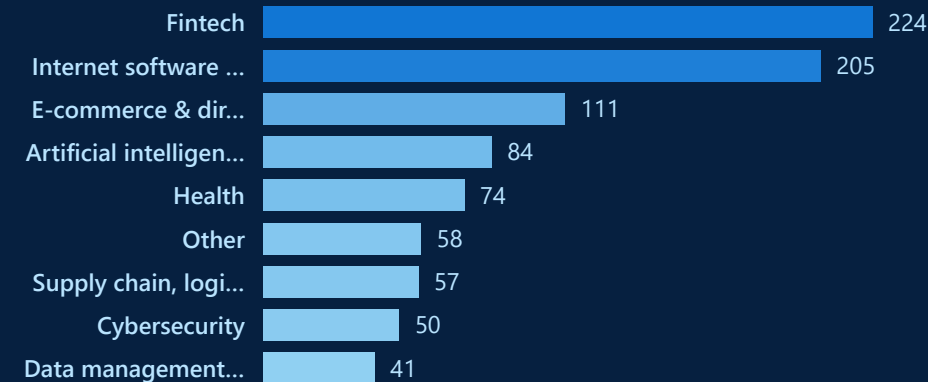
Year Producing Most Unicorns



Cities Having Most Unicorns



Industry Wise Total Companies



Map

Chart



Year

All

Continent

All

Country

All

City

All

Company

All

Industry

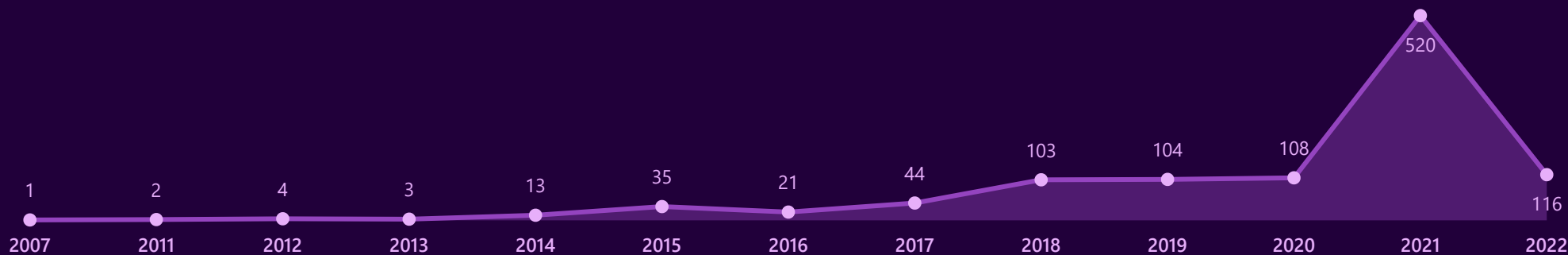
All



Rise of Unicorn Companies

Joined

Founded



Total Companies

1072

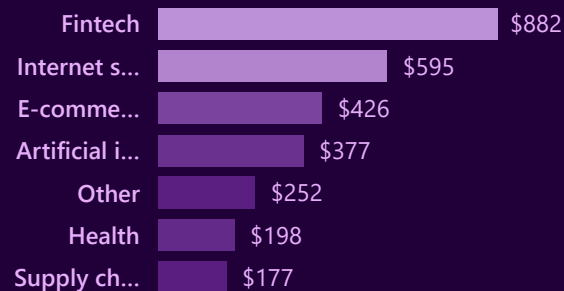
AVG Years To Become Unicorn

7

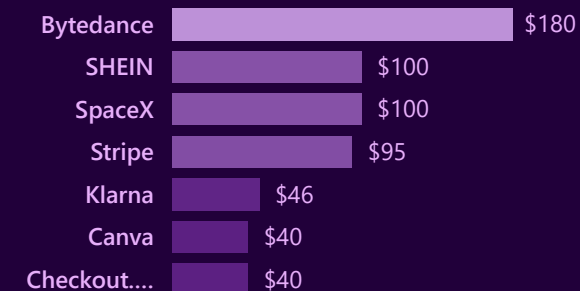
ROI of Company

Company	Valuation to Funding
1047 Games	15.75
1KMXC	11.63
1Password	7.61
4Paradigm	2.00
56PINGTAI	5.32
58 Daojia	3.33
6Sense	11.74
A24 Films	13.33
ADP Group	6.27
Total	6.27

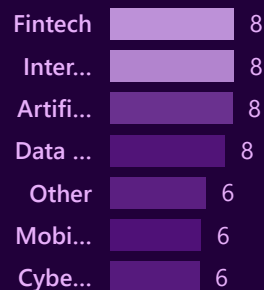
Valuation By Industry



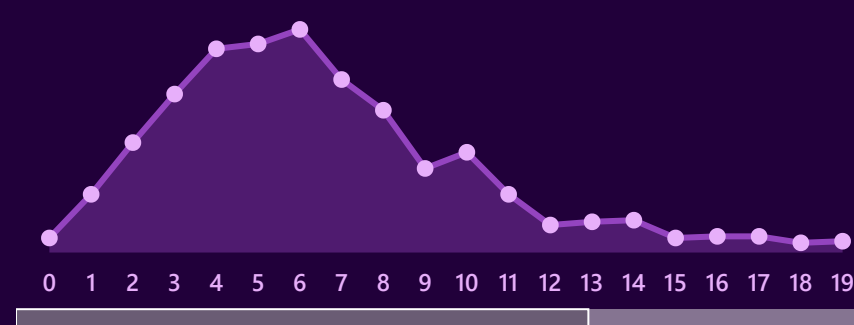
Valuation By Company



ROI By Industry (\$ B)



Unicorn Companies by Year Founded





Year

All

Continent

All

Country

All

City

All

Company

All

Industry

All



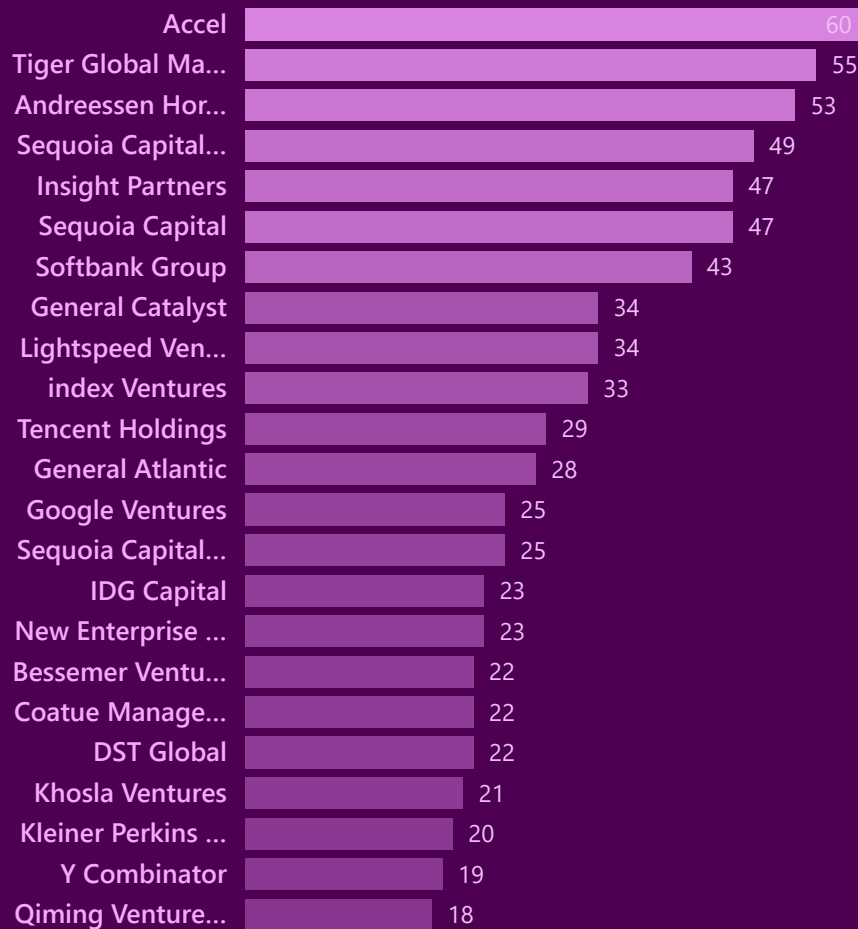
Total Investors

1248

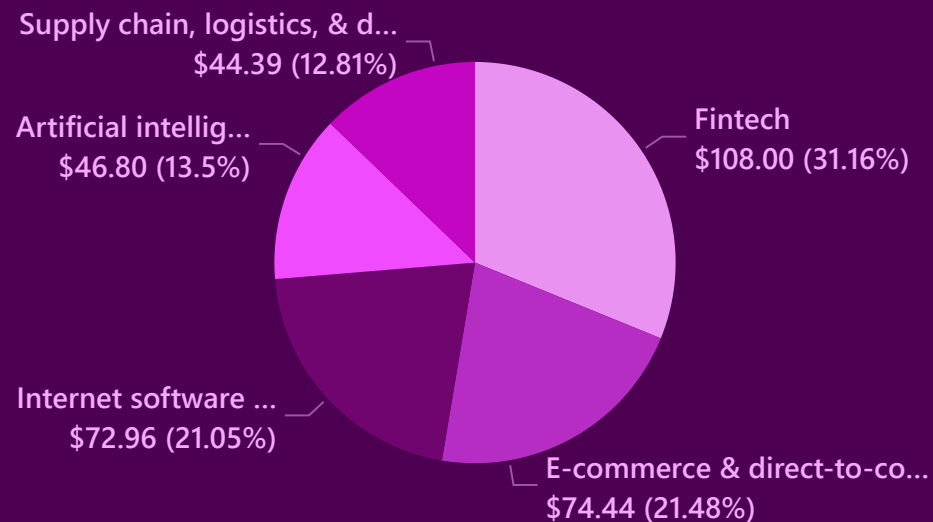
Total Industries

15

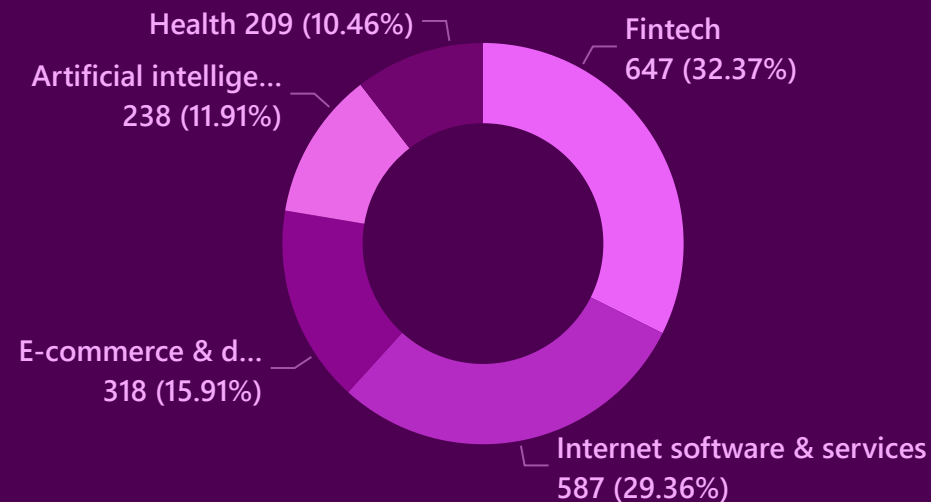
Unicorn Investor Distribution



Industries Attracting Most Investment



Industries Attracting Most Investors





Year

All

Continent

All

Country

All

City

All

Company

All

Industry

All



Insights

North America

Leads with 562 Unicorns

Has the highest number of unicorn companies globally.

San Francisco

Emerges as the Next Unicorn Hub

Houses 152 unicorns, positioning it as the upcoming unicorn hub.

2021

The Year of Unicorn Growth

2021 saw a remarkable surge in unicorn creation, especially in Fintech.

Fintech

Dominates Valuation Landscape

Fintech emerges as the industry with the highest valuation.

7 Years

Average Journey to Unicorn Status

It takes approximately seven years for a company to become unicorn.

Fintech

Reigns Supreme in ROI

Fintech yields the highest return on investment.

Fintech

Attracts Majority of Investments

Fintech secures 31% of total investments, totaling \$108 billion.

Accel

Leads in Investor Contributions

Accel's 60 fintech investments highlight its strong unicorn ecosystem influence.