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NFTs

['en,'ef,'tēs]

noun COMPUTING

Cryptographic tokens that live on blockchain

 each with its own unique identification codes and metadata that can not be replicated.



Metaverse

/'mɛtəvəːs/

noun COMPUTING

- A public digital space featuring unique, customisable avatars representing individual users,
- Where digital ownership ranges depending on how decentralized the platform is,
- where you can engage with other users,
- interact with elements of the digital world, and
- share experiences with others based on the platform

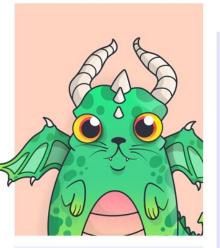


Rise of NFTs

The growth of crypto collectibles was then fueled by the emergence of standards to control the creation and management of NFTs:

- ERC (Ethereum Request for Comments) 721
 is the basic set of rules to be followed to
 create an NFT so that it is different and
 therefore can have a different value from
 another NFT.
- ERC 1155 was added to resolve the proliferation of token types and associated smart contracts that would result from the previous standard.

CryptoKitties



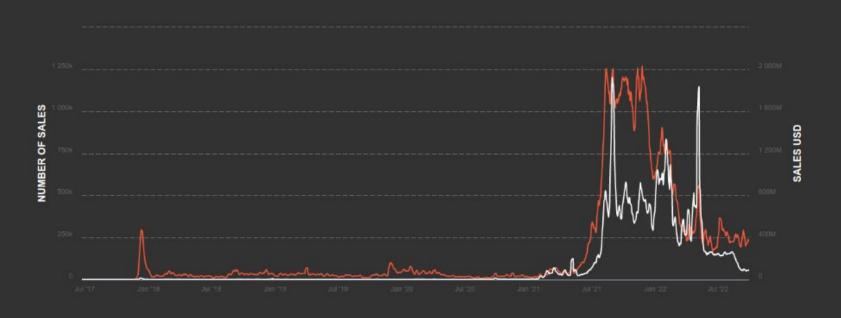




Due to network congestion, we are increasing the birthing fee from 0.001 ETH to 0.002 ETH. This will ensure your kittens are born on time! The extra is needed to incentivize miners to add birthing txs to the chain. Long-term solution will be explored very soon!

Exponential Growth of NFT Market

Number of sales · Sales USD · All · Weekly





Sales USD US\$90M 8791319.80% Average USD US\$390 626.91%

Active market wallets 74K 927312.509

Primary Sales 107K 595305.56%

Secondary sales
123K 12259300.00%

Primary sales USD US\$5M 514228.18% Secondary sales USD US\$85M 127738418.64% Unique sellers 38K 1908500.00%

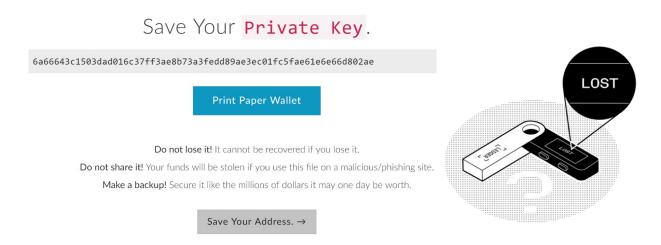


Fake Bored Ape NFTs Outsell Their Original Versions, Calls NFT Authenticity to Question

Marketplace suspends most NFT sales, citing 'rampant' fakes and plagiarism

INFRASTRUCTURE FLAWS

a. Loss of private key

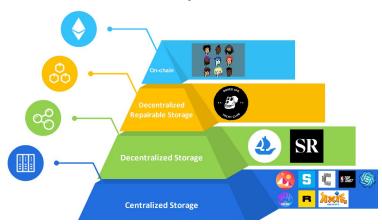


- Two-factor authentication or multi- factor authentication for hot wallets
- Tamper-proof chips for cold wallets to keep private key away from the Internet

INFRASTRUCTURE FLAWS

- a. Loss of private key
- b. Token failure

Inaccessible NFT or corrupt metadata

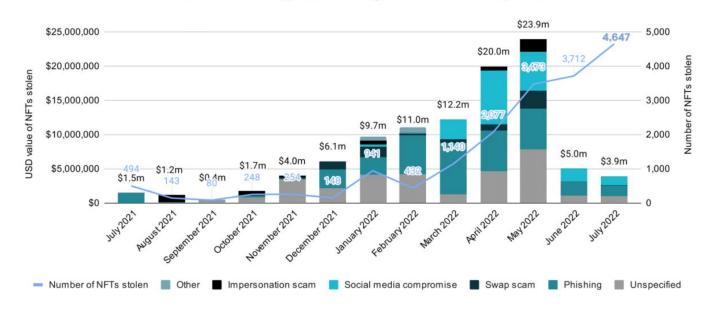


On safer side, use replicated, distributed and content-addressable data storage mechanisms such as the IPFS.

CRIMINAL ACTIVITIES

a. NFT Theft

Value (bars) and number (line) of NFTs stolen by month based on scam type (according to social media reports)



CRIMINAL ACTIVITIES

- a. NFT Theft
- b. Fake NFT





- Changing token URL only Copyminting
- Plagiarising other NFTs
- Plagiarising digital art Copyright issues
- Insituiting that the NFT is part of a well known series

NFT Insurance



TOKEN PROTECTION

Token theft equates to loss of ownership



INHERITANCE PROTECTION

Contingency plan for release of assets to beneficiaries



PROTECTED TECHNOLOGY

Protection that we can stand behind



VALUATION

Appraisals and qualified valuation of digital assets



AUTHENTICATION

Authenticated assets maintain market value



DISASTER RECOVERY

Not your keys, not your NFT

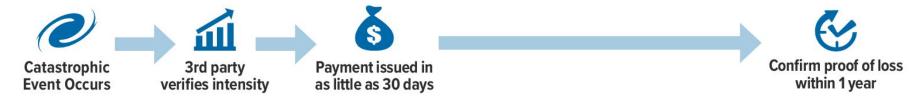


ASSET STORAGE

Possess the media you own

Parametric Insurance for NFTs

PARAMETRIC INSURANCE



INDEMNITY-BASED INSURANCE





Problem Statement

In this project, we aim to design an insurance framework for metaverse objects like art, collectibles, virtual land and avatars using blockchain.

Working on 1st Challenge - The Underwriter's Dilemma

Underwriters face the problem of lack of data and volatility related to NFT market that makes it difficult to calculate a premium and coverage price that would keep the balances green.

We intend to train a ML model that calculates

- NFT Valuation at the time of insurance proposal
- Risk Factor

Working on Al Model

NFT Valuation

We extract NFT data of top 100 collections by market cap, then train on the following features to predict its value .

- First sale price
- Proposal cost price
- Floor sale price of collection
- List of sales
- Type of NFT [Art/ Collectible/ Virtual Land]
- Rarity based on attributes

Working on Al Model

Calculating Risk Factor

Risk factor [0-1] is predicted on the basis of -

- NFT Valuation
- Storage medium of token and metadata
 - Distributed storage like IPFS / Web Services like AWS / Others
- Wallet used
 - Multi-factor authentication
 - Cold wallets used
- Token standard
- Blockchain

Future Plan

Train the model for NFT valuation and risk factor with satisfactory results.

Thereafter, work will be done to complete the insurance framework including

- Application procedure
- Claim process
- Claim review process
- Use of other Al models
 - to prevent NFT plagiarism
 - to detect NFT wash trading

Thanks!