

Credit Card Transaction Report

55.3M

Sum of Revenue

0.7M

Trans_count

44.5M

Trans_Amt

7.8M

Interest_Earned

Cards	Interest_Earned	Sum of Revenue	Total_Trans_Amt
Platinum	161629	1135608	953314
Gold	373784	2454072	2024078
Silver	812081	5586332	4586746
Total	7843382	55315410	44522013

Week Number	previous week revenue	current week revenue	WOW
28	1236295	1153365	-6.7%
32	1182652	1015951	-14.1%
29	1153365	1041929	-9.7%
4	1148250	1071919	-6.6%
22	1147870	1018518	-11.3%

Week_Start_Date
All

Marital_Status
All

Q2

2.54K

Q3

2.54K

Q1

2.53K

Q4

2.50K

F

6K

M

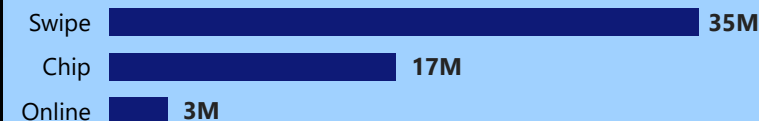
4K

Low

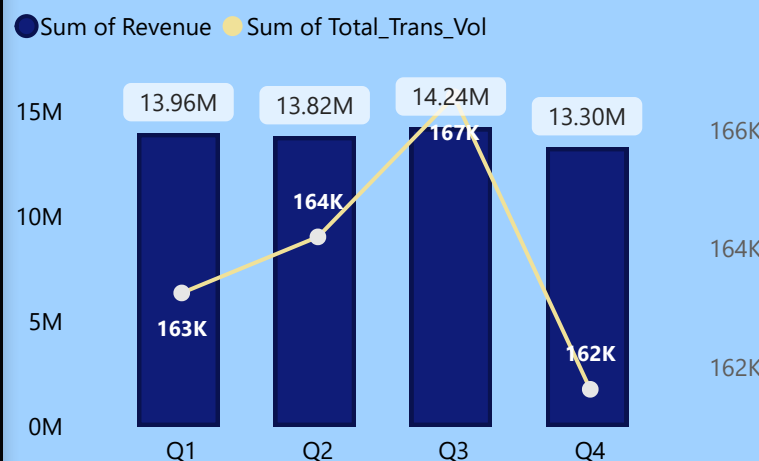
Mediam

High

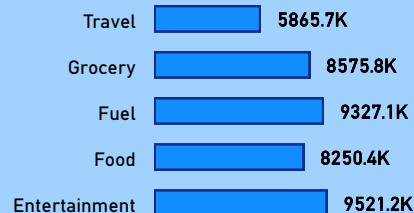
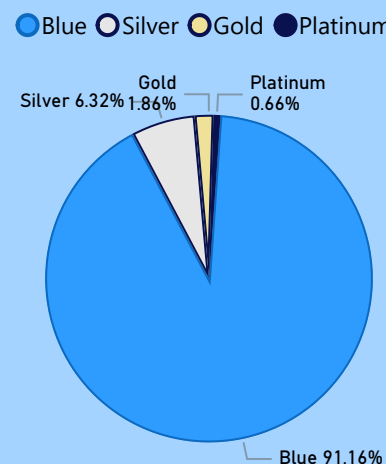
Revenue Vs Chip



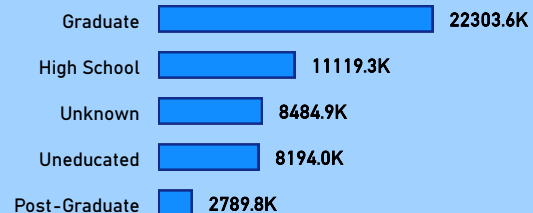
Total Transaction by Qtr revenue



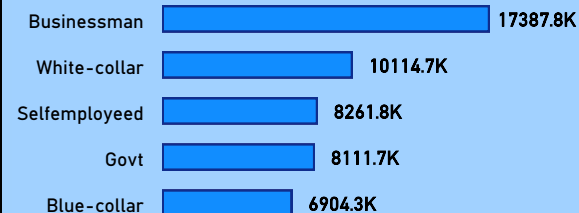
Client% by Card



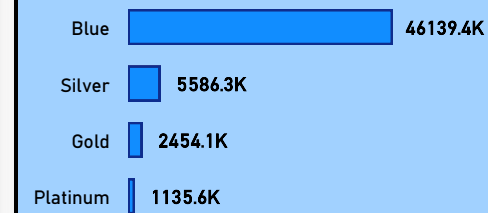
OK 10000K



OK 10000K 20000K



OK 10000K 20000K



OK 50000K

Credit Card Customer Report

Week Start Date

All

Low

4.0K

Mediam

3.2K

High

3.0K

M

30.2M

F

25.1M

55.3M

Sum of Revenue

57.0K

Income

3.2

CSS

7.8M

Interest Earned

Q2

2.54K

Q3

2.54K

Q1

2.53K

Q4

2.50K

Swipe

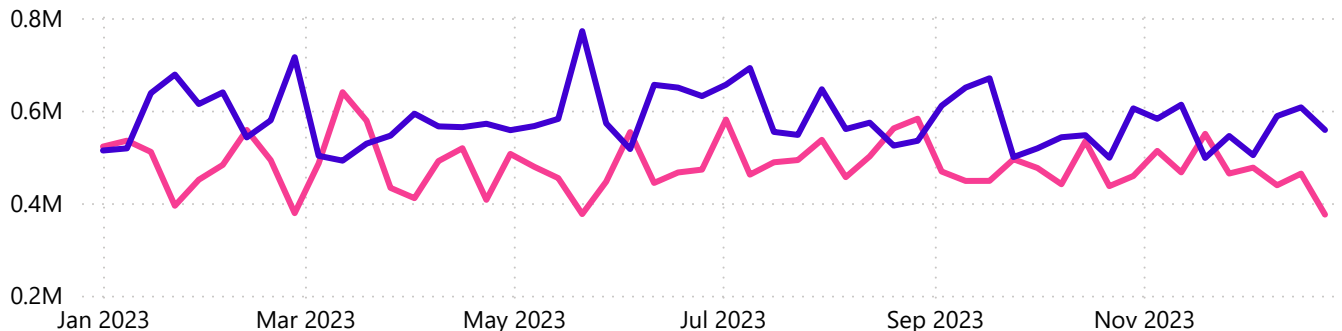
35M

Chip

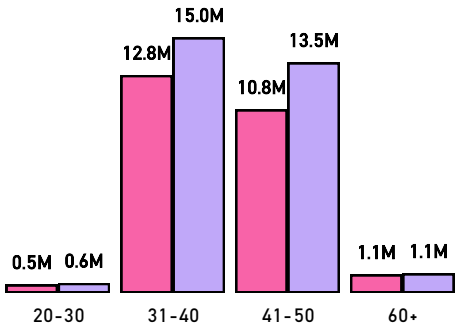
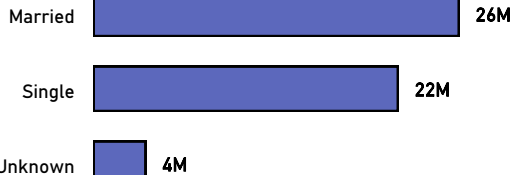
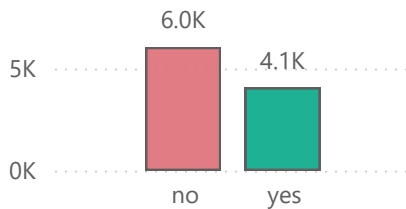
17M

3M

Revenue by week



Car Owner



Customer_Job Interest_Earned Sum of Revenue Sum of Income

Customer_Job	Interest_Earned	Sum of Revenue	Sum of Income
Businessman	2539390	17387832	186959919
White-collar	1441074	10114656	103930055
Govt	1160016	8111701	88773989
Selfemployeed	1119742	8261758	75313288
Blue-collar	952801	6904279	72262158
Retirees	630359	4535184	48675030
Total	7843382	55315410	575914439

High

7.2M

22.0M

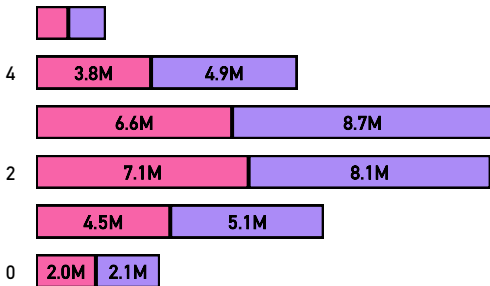
Mediam

8.2M

7.7M

Low

9.7M



Graduate

9.8M

12.5M

High School

5.1M

6.1M

Unknown

4.1M

4.4M

Uneducated

3.7M

4.5M

Post-Graduate

1.1M

Doctorate

1.1M

TX

6.2M

6.7M

NY

5.6M

7.1M

CA

6.5M

6.1M

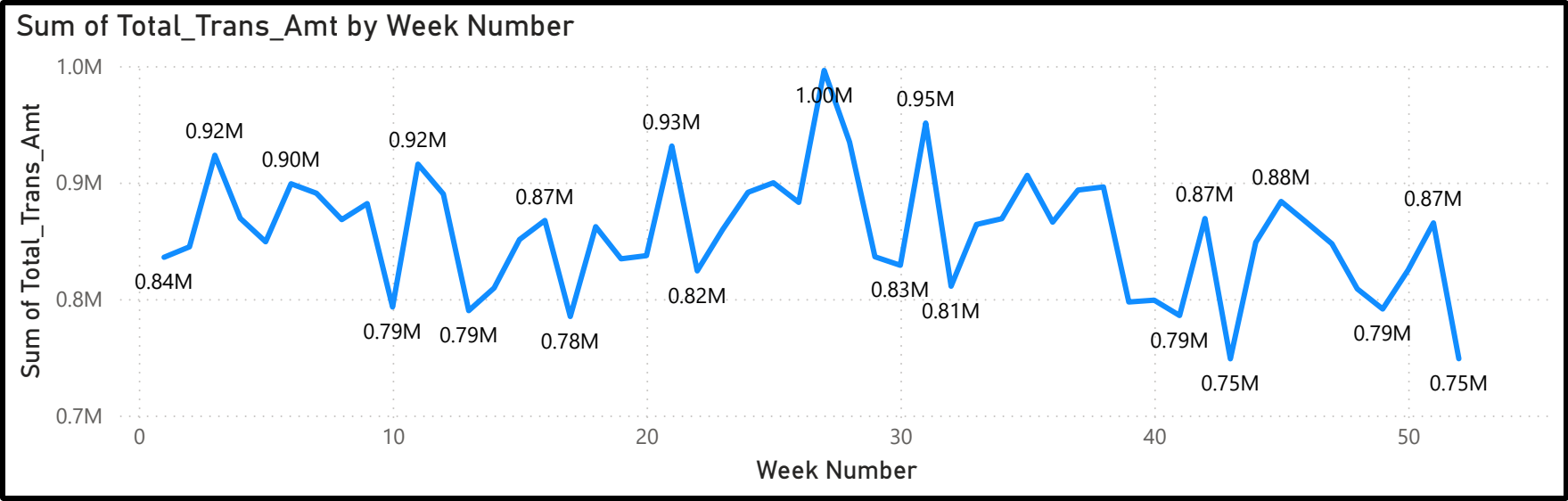
FL

3.9M

5.8M

NJ

2.7M



Delinquent_Acc	Count of Delinquent_Acc
1	614
0	9494
Total	10108

Delinquent_Acc	%GT Count of Delinquent_Acc
1	6.07%
0	93.93%
Total	100.00%

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%

Activation_30_Days	Count of Activation_30_Days
0	4299
1	5809
Total	10108

Activation_30_Days	%GT Count of Activation_30_Days
0	42.53%
1	57.47%
Total	100.00%