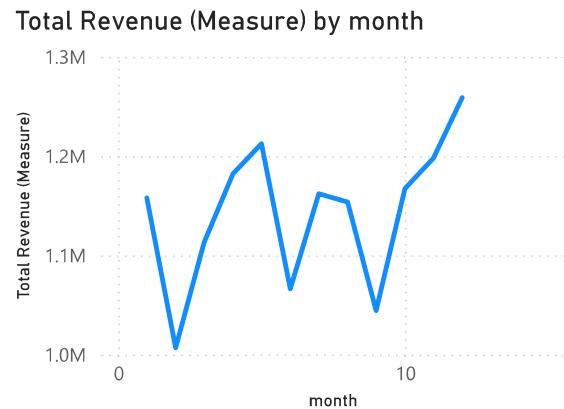


13.72M

Total Revenue (Measure)



10K

Total Transactions (Measure)

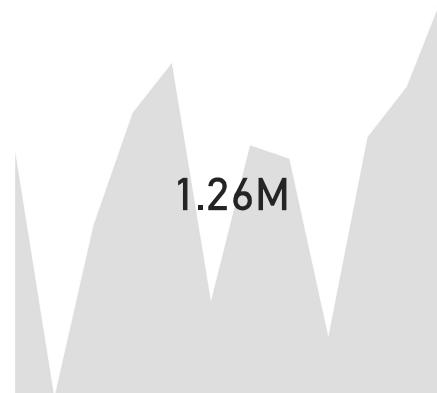
1.37K

Average Order Value (Measure)

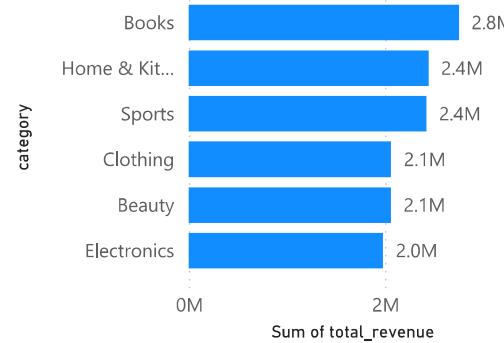
19.06

Profit Margin % (Measure)

Total Revenue (Measure) by month



Top Categories by Revenue



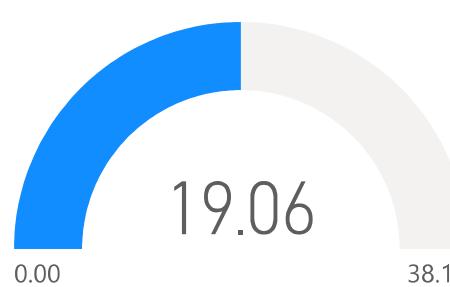
state and total_revenue

total_revenue ... ● 131904.51 ● 150092.68 ● 159717.68

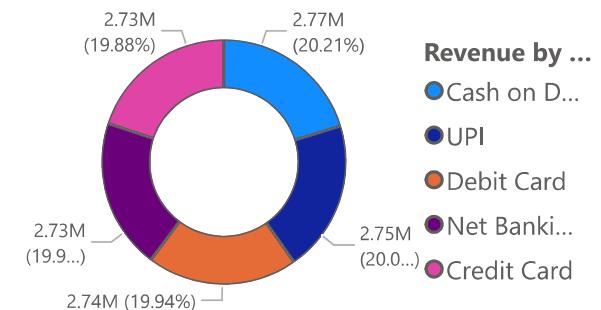


Total Revenue (Measure) by month

Profit Margin % (Measure)



Revenue by Payment Method



Revenue by ...

● Cash on D...

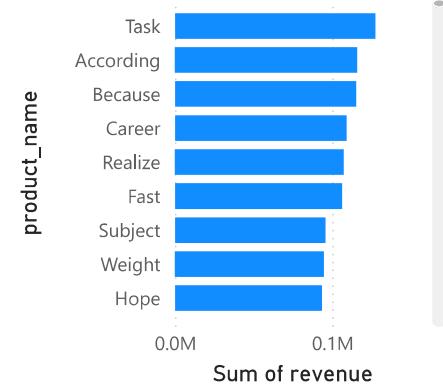
● UPI

● Debit Card

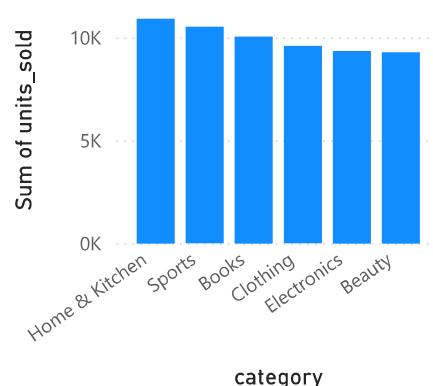
● Net Banki...

● Credit Card

Top Products by Revenue



Units Sold by Category



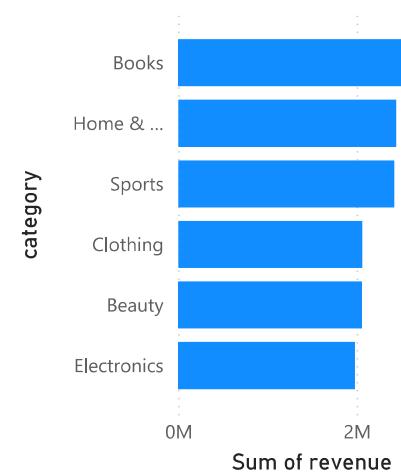
Sum of revenue by category and product_name



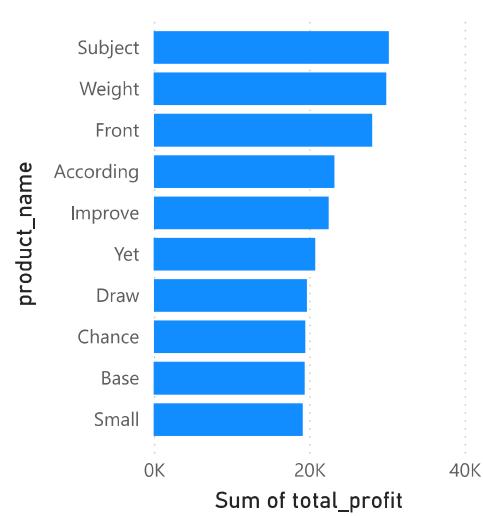
Price vs Profit Analysis



Top Categories by Revenue



Top Products by Profit



Summary Table

product_name	Sum of total_revenue	Total Profit (Measure)	Sum of units_sold
Able	1,37,23,187.32	26,15,245.29	59756
About	1,37,23,187.32	26,15,245.29	59756
Above	1,37,23,187.32	26,15,245.29	59756
According	1,37,23,187.32	26,15,245.29	59756
Act	1,37,23,187.32	26,15,245.29	59756
Adult	1,37,23,187.32	26,15,245.29	59756
After	1,37,23,187.32	26,15,245.29	59756
Again	1,37,23,187.32	26,15,245.29	59756
Age	1,37,23,187.32	26,15,245.29	59756
Agent	1,37,23,187.32	26,15,245.29	59756
Air	1,37,23,187.32	26,15,245.29	59756
Along	1,37,23,187.32	26,15,245.29	59756
Already	1,37,23,187.32	26,15,245.29	59756
Always	1,37,23,187.32	26,15,245.29	59756
Total	1,37,23,187.32	26,15,245.29	59756

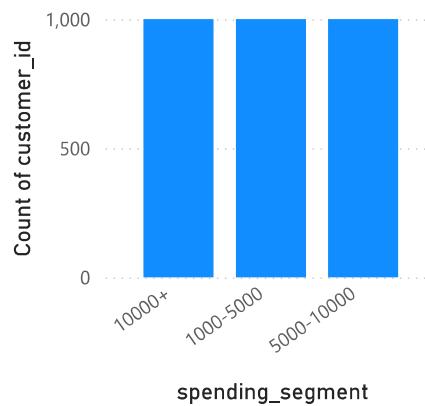
Total Unique Customers

6879

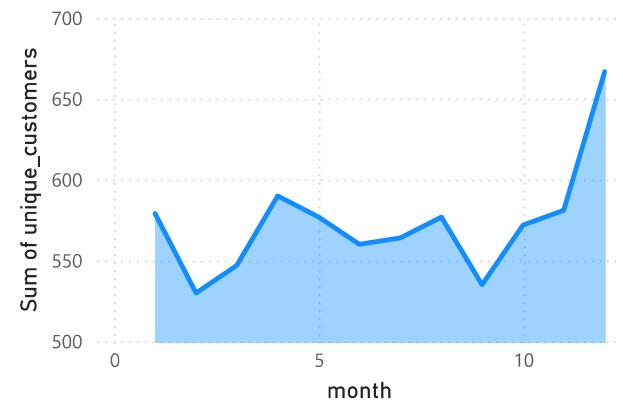
Sum of unique_customers

1.45
Avg Transactions per Customer

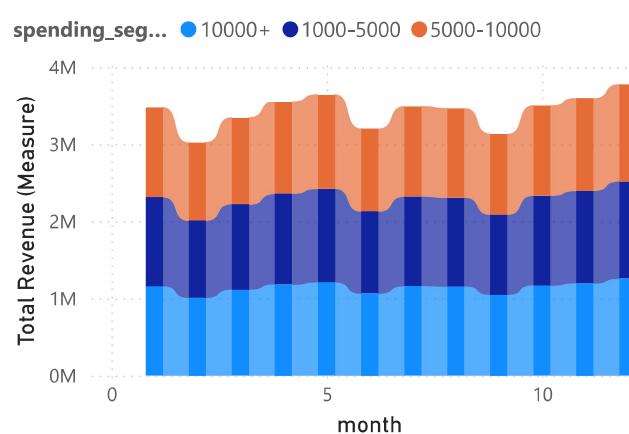
Customer Distribution by Segment



Customer Acquisition Trend



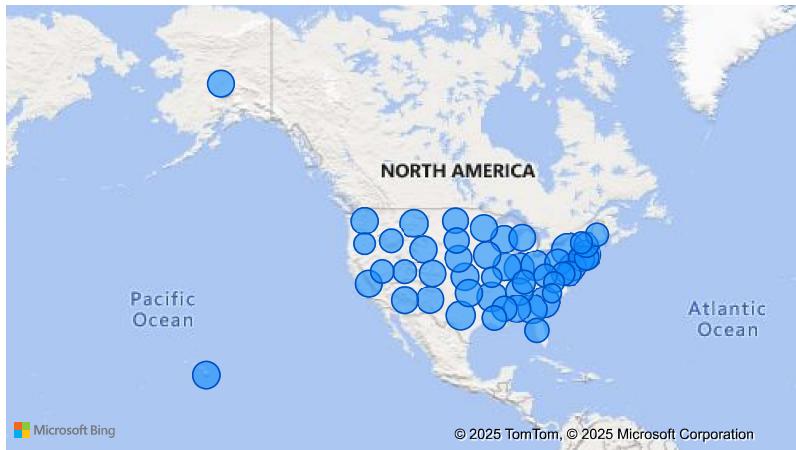
Customer Purchase Patterns Over Time



Customer Summary Table

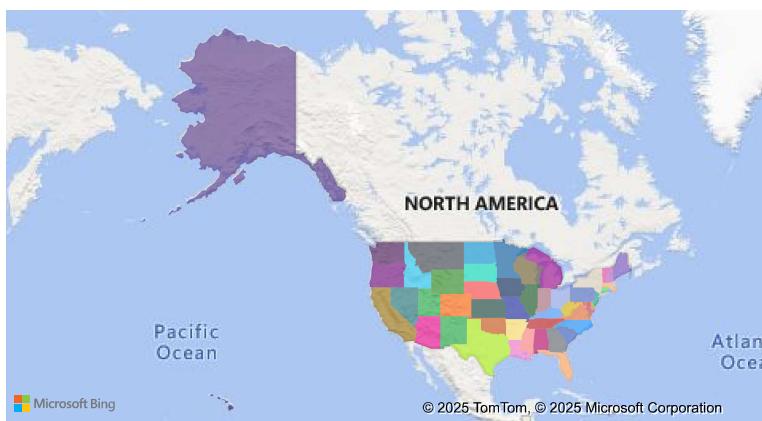
customer_id	Sum of total_spent	Sum of transaction_count
CUST0180	28,394.96	18
CUST0328	30,389.45	18
CUST0390	27,830.13	17
CUST0398	28,233.27	16
CUST0438	28,973.95	19
CUST0487	31,031.44	20
CUST0733	29,342.97	18
CUST0749	32,606.42	19
CUST0911	29,425.29	15
CUST0977	31,453.88	17
Total	2,97,681.76	177

Sum of total_revenue and Sum of total_customers by state

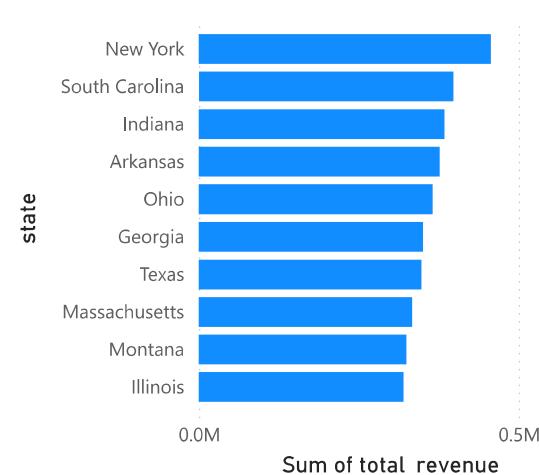


state and total_revenue

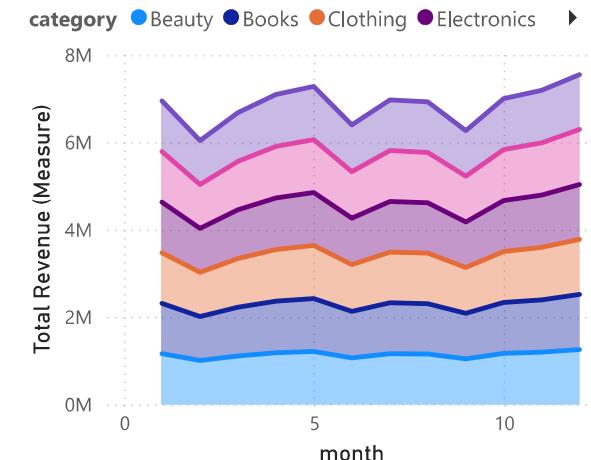
total_revenue ● 131904.... ● 150092.... ● 159717.... ● 174236.3 ● 180500.... ▶



Sum of total_revenue by state



Total Revenue (Measure) by month and category



Sum of avg_daily_revenue by day_name

