

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	28 Feb 2026
Team ID	LTVIP2026TMIDS41290
Project Name	Advancing Nutrition Science Through Gemini AI
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot displays the 'Brainstorm & Idea Prioritization Template' interface, divided into three main vertical sections:

- Step 1: Team Gathering, Collaboration and Select the Problem Statement**
 - Icon:** A lightbulb icon with wavy lines.
 - Title:** Brainstorm & idea prioritization
 - Description:** Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.
 - Time:** 10 minutes to prepare, 1 hour to collaborate, 2-8 people recommended.
 - Sub-sections:**
 - A Team gathering:** Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
 - B Set the goal:** Think about the problem you'll be focusing on solving in the brainstorming session.
 - C Learn how to use the facilitation tools:** Use the Facilitation Superpowers to run a happy and productive session.
[Open article](#)
 - Icon:** A small circular icon with a number 1.
 - Title:** Define your problem statement
 - Description:** What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.
 - Time:** 5 minutes
 - PROBLEM:** How might we [your problem statement]?
- Step 2: Facilitation Tools**
 - Icon:** A brain icon with arrows.
 - Title:** Key rules of brainstorming
 - Description:** To run a smooth and productive session
 - Rules:**
 - Stay in topic.
 - Encourage wild ideas.
 - Defer judgment.
 - Listen to others.
 - Go for volume.
 - If possible, be visual.
- Step 3: Key Rules of Brainstorming**
 - Icon:** A brain icon with arrows.
 - Title:** Key rules of brainstorming
 - Description:** To run a smooth and productive session
 - Rules:**
 - Stay in topic.
 - Encourage wild ideas.
 - Defer judgment.
 - Listen to others.
 - Go for volume.
 - If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

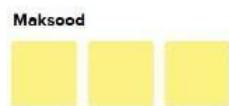
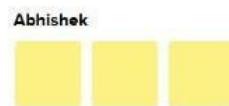
Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!



Step-3: Idea Prioritization

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

TIP
Participants can use their cursors to point at either endpoint of the curves on the grid. The facilitator can confirm this input by using the right arrow key or the H key on the keyboard.

