Ideation Phase
Empathize & Discover

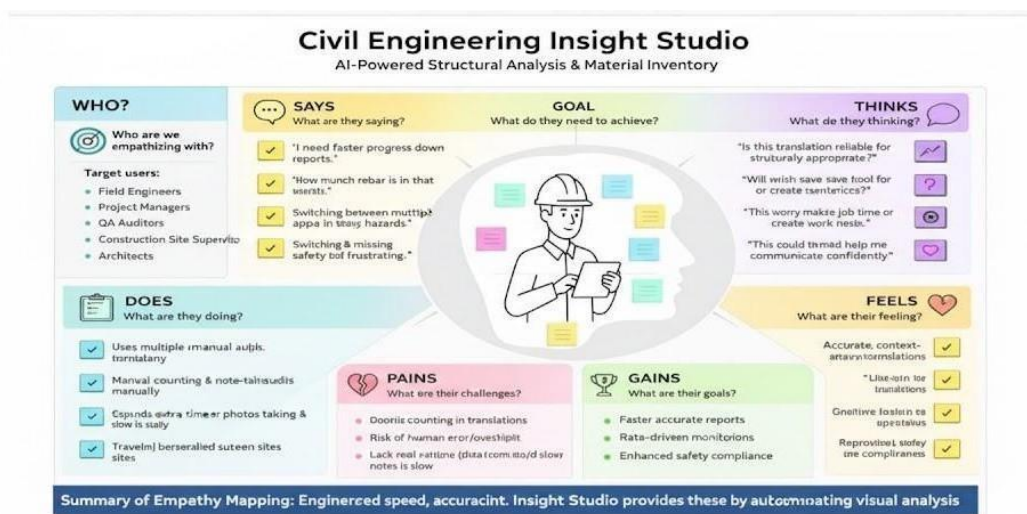| Date	28 Feb 2026
Team ID	LTVIP2026TMIDS41290
Project Name	Advancing Nutrition Science Through Gemini AI
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

An empathy map is a visual tool that captures knowledge about a user's behaviors and attitudes to help teams better understand their users. By considering things from the user's perspective, we can understand their goals and challenges to create an effective solution.

Civil Engineering Insight Studio

Civil Engineering Insight Studio

AI-Powered Structural Analysis & Material Inventory

SAYS

"We rebar chek mie än coivbicn nthurcix the ad ite ist siue nrerorts incircunstcin and wisls ime trels wre tiock ile potmiliee tor ia sxlrud comiate."

THINKS

"We rebar chek axd rekaf rebar lons i tx tole rebar t ithe ne you amsl ywed witrd in oit ant tilune check d tiad biw artmoart and tirantes."

WHO?

- ✓ Field Engineers
- ✓ Project Managers
- ✓ Project Managers
- ✓ QA Auditors
- ✓ Construction Site Supervisors

"Conducts physical warfkins warkthuoaus of silo of reihes"

"Manually counts materials materials"

DOES

- Conducts physical error
- Manually counts matenls materials

FEELS

- Risk of heysicd tr ribtitrlmad popies ts errot
- Anxious
- Time-consuming

PAINS

- Risk of human error tinslsied
- Ansious

GAINS

- Instant, accurate technical reports
- Faster project monitoring