

UI/UX

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Pick your favorite design agency. Redesign their contact page in a more user-friendly way.

Aim: To create a more intuitive, accessible, and visually appealing contact page for Awwwards, enhancing user experience and making it easier for potential clients to get in touch.

Procedure:

1. Research:

- o Analyze the existing Awwwards contact page for pain points, such as clutter, hidden contact methods, and unclear navigation.
- o Look for best practices from other design agencies and apps to improve the flow of contact and usability.

2. Wireframe: o Plan out the layout, simplifying the information architecture.

- o Focus on prioritizing the contact methods and making them easy to find and interact with.

3. Design in Figma:

- o Set up artboards for various devices: Mobile, tablet, and desktop for responsive design.
- o Sections: • Hero Section: A clean, welcoming header with a short, clear tagline like "Get in touch with us today!" and a call-to-action (CTA) button, "Contact Us." • Contact Form: A simplified, easy-to-fill form with clear labels and less form fields to encourage quicker submissions (Name, Email, Message). A CAPTCHA can be added for security, but placed minimally so it doesn't disrupt the flow. •

Contact Details: Display email, phone number, and office address in a horizontal layout with icons, so they are easy to find without scrolling too much. •

Social Media & Live Chat: Icons for social media profiles, and an option for live chat support, so users can contact them in real-time without leaving the page. •

Map/Location Section: Include an interactive map that shows their office location, with a zoom function for users to get a better idea of the location.

o Style Guide: • Use Awwwards' branding colors and modern typography, ensuring readability. • Consistent iconography for contact methods and social media links. • A minimalist, clean layout with enough white space to avoid overwhelming users

3. Prototype:

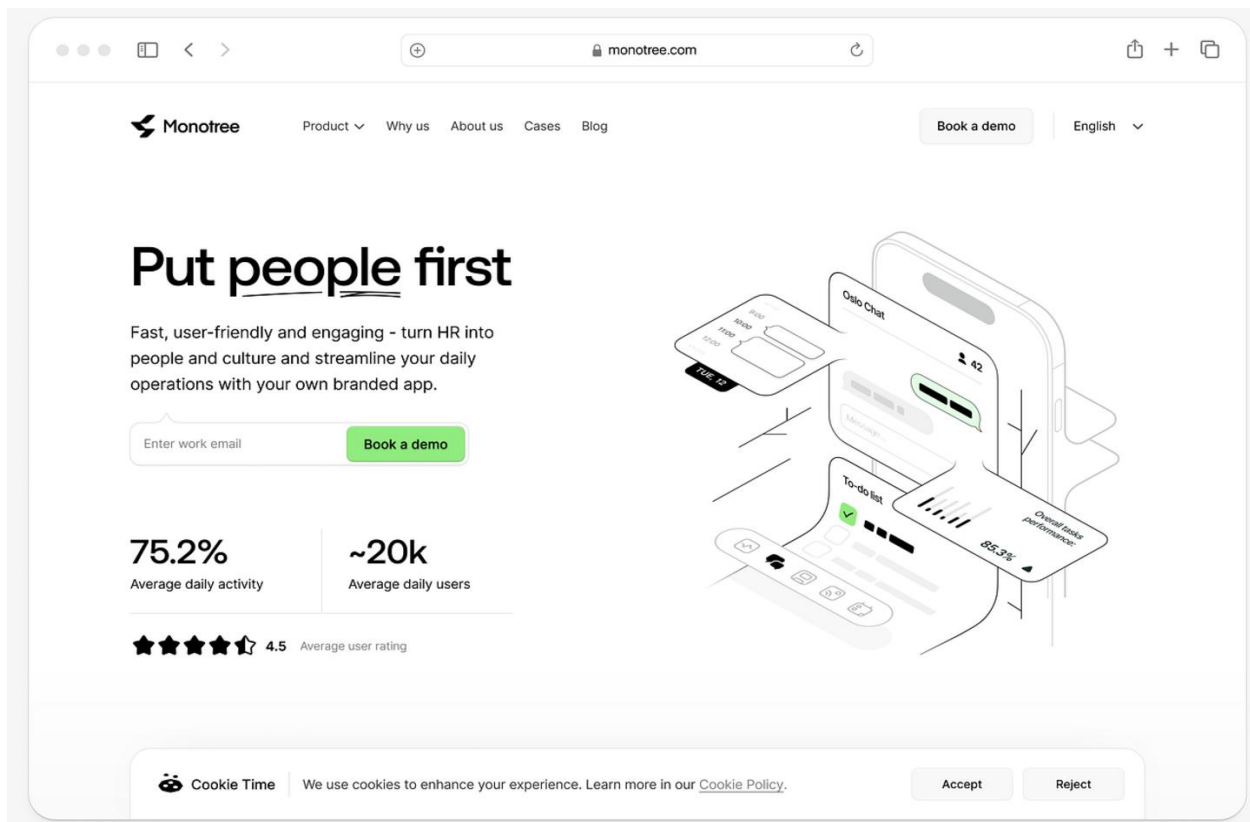
o Create interactive links between sections for smoother navigation, such as scrolling to the contact form when clicking on "Contact Us."

o Highlight important actions such as form submission, live chat activation, and CTA buttons.

4. Feedback:

o Share the redesign with stakeholders for feedback, especially focusing on ease of navigation, clarity of the contact methods, and mobile responsiveness.

o Iterate based on user and team input, simplifying the process wherever possible.



Result: The redesigned contact page will provide a cleaner, more organized, and streamlined user experience. It will include easy-to-find contact methods, a simple form, live chat support, and a well-organized footer, improving overall accessibility and user satisfaction. This redesign will make it easier for users to reach out, increasing potential leads and communication for the agency.