

# UI/UX

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**Aim:** Design a user-friendly AI storytelling app UI that helps users create, customize, and share interactive stories using AI-generated content.

**Procedure:** 1. Research: Identify user needs for storytelling, analyze competitors, and explore features like AI story generation, customization, and sharing.

2. Wireframe: Create basic layouts and user flows for story creation, editing, and viewing.

3. Design in Figma:

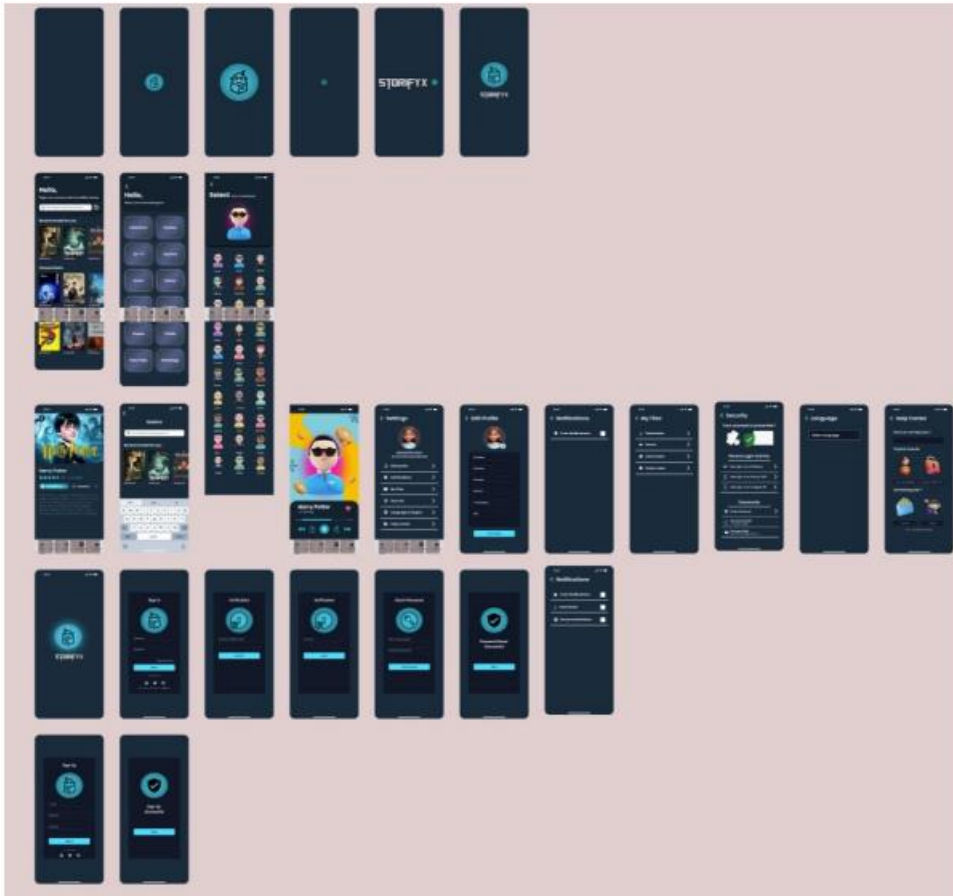
- o Set up artboards for various devices (mobile, tablet, desktop).

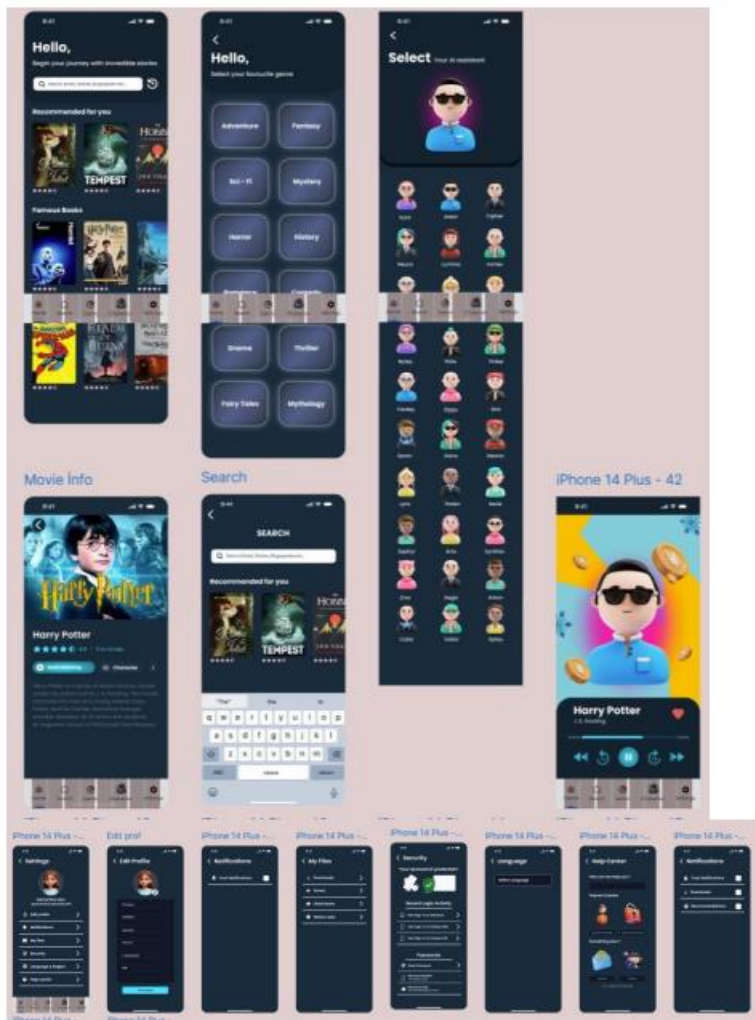
- o Design screens: Welcome, Story Creation, AI Suggestions, Edit, Preview, and Share.

- o Develop a style guide: Colors, typography, icons, and UI components.

- o Prototype with interactive links to demonstrate user flow and interactions.

4. Feedback: Share designs for user feedback, iterate based on input to enhance usability and functionality.







Result: Deliver high-fidelity mockups, an interactive prototype, and a comprehensive style guide, all ready for development to create an engaging AI-powered storytelling app

