# GENERATIVE AI USECASES

PRESENTED BY
PRIYANKA ANNADURAI

# **GENERATIVE AI**

GenAI, is a branch of artificial intelligence focused on creating new content such as text, images, videos, music, and more. For instance, it can generate realistic images, write essays, or compose music based on user prompts.



# **GENERATIVE AI APPLICATIONS**

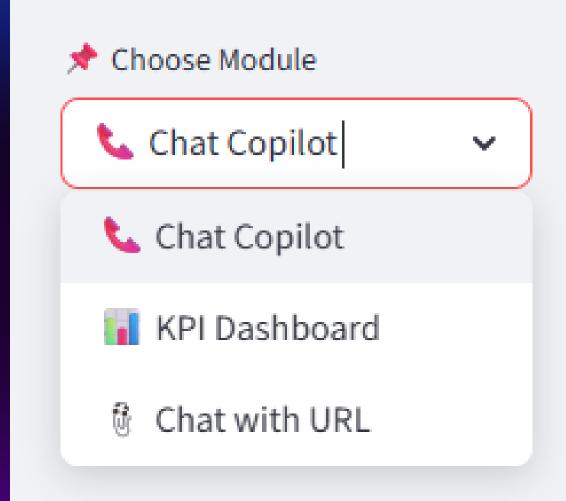


#### **USECASE 1:**

#### GEN AI SAP COPILOT

#### FEATURES:

- 1. Chat Copilot
- 2. URL Based Search
- 3. KPI Dashboard



# **Project Objective**

#### To develop a **GenAl-powered Copilot** that:

- Answers natural language queries related to SAP data
- Visualizes business KPIs in real-time
- Automates routine workflows
- Processes URLs & documents for intelligent analysis
- > Personalizes the user experience based on roles and language

#### TECH STACK

Layer Tools/Technologies

Frontend Streamlit

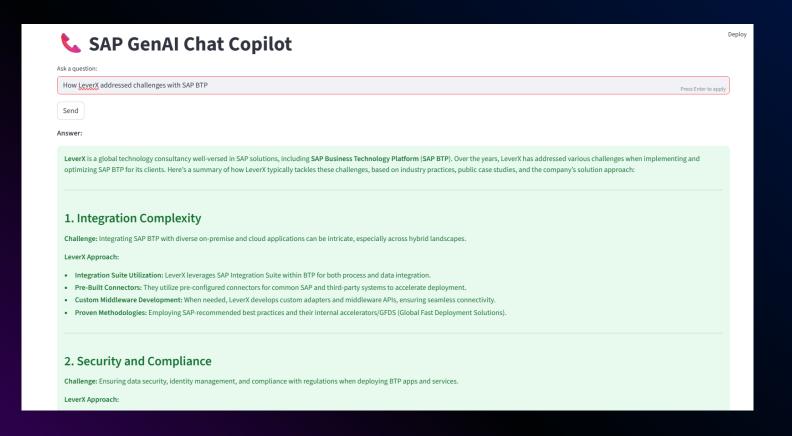
AI/NLP OpenAI GPT (GPT-40)

Deployment AWS EC2, AWS S3

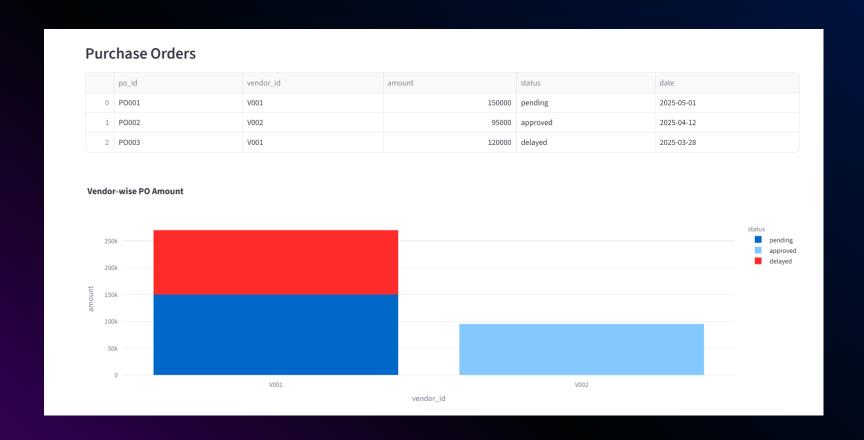
Auth (optional) Streamlit-authenticator / OAuth

NLP Support Tesseract, LangChain (optional)

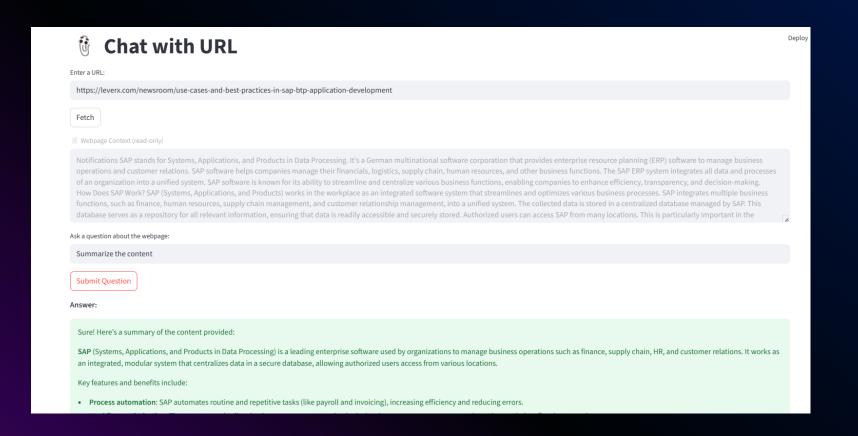
## HOME PAGE



# **KPI DASHBOARD**



#### URL BASED RETRIEVAL



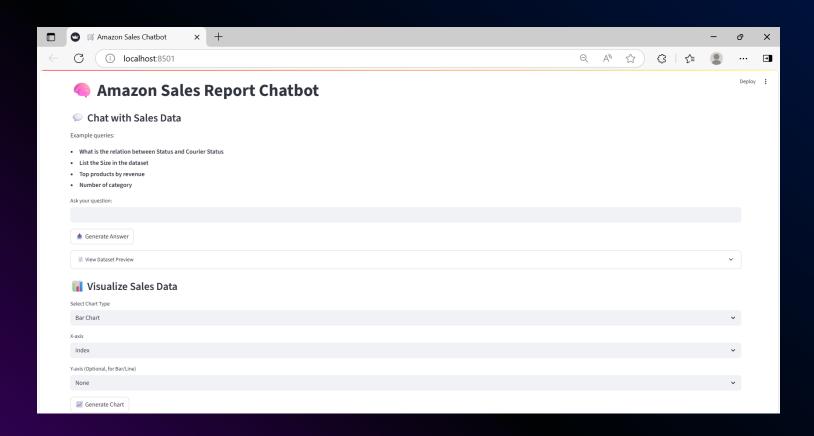
# USE CASE 2: AMAZON SALES GENAI CHATBOT & ANALYTICS DASHBOARD

Al-powered Streamlit Web App for Conversational Data Analytics Deployed Locally with OpenAl-Compatible API

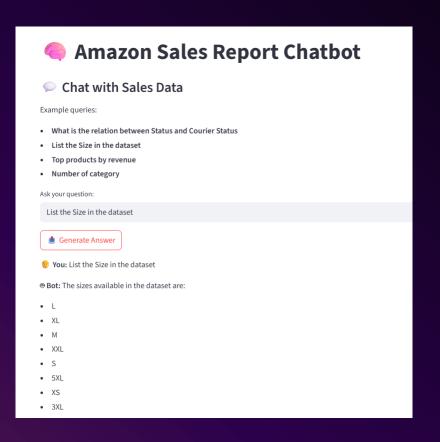
#### **FEATURES:**

- Amazon Sales Chatbot
- Chart Generator using GenAI + NLP

# HOME PAGE

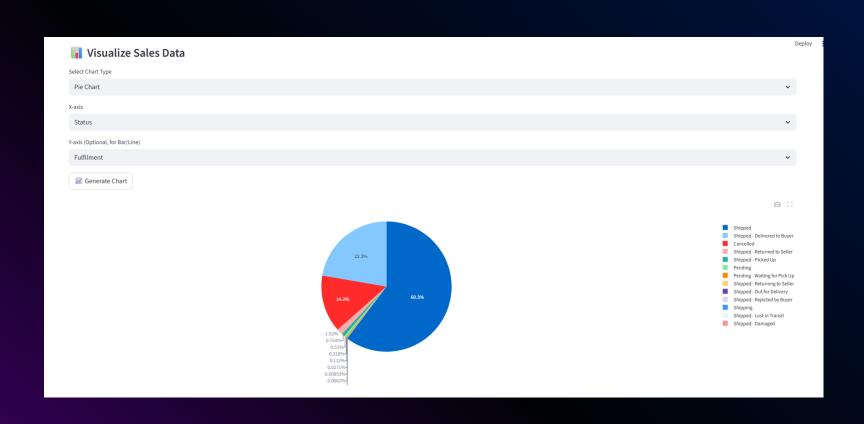


## **SALES CHATBOT**



■ View Dataset Preview							
	index	Order ID	Date	Status	Fulfilment	Sales Channel	ship-servi
0	0	405-8078784-5731545	04-30-22	Cancelled	Merchant	Amazon.in	Standard
1	1	171-9198151-1101146	04-30-22	Shipped - Delivered to Buyer	Merchant	Amazon.in	Standard
2	2	404-0687676-7273146	04-30-22	Shipped	Amazon	Amazon.in	Expedited
3	3	403-9615377-8133951	04-30-22	Cancelled	Merchant	Amazon.in	Standard
4	4	407-1069790-7240320	04-30-22	Shipped	Amazon	Amazon.in	Expedited
5	5	404-1490984-4578765	04-30-22	Shipped	Amazon	Amazon.in	Expedited
6	6	408-5748499-6859555	04-30-22	Shipped	Amazon	Amazon.in	Expedited
7	7	406-7807733-3785945	04-30-22	Shipped - Delivered to Buyer	Merchant	Amazon.in	Standard
8	8	407-5443024-5233168	04-30-22	Cancelled	Amazon	Amazon.in	Expedited
9	9	402-4393761-0311520	04-30-22	Shipped	Amazon	Amazon.in	Expedited

# **VISUALIZATION**



# Technologies Used

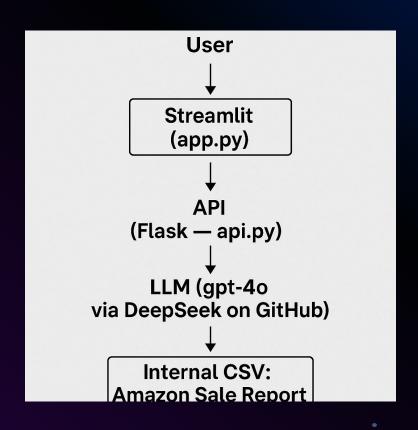
- Frontend: Streamlit (Python)
- **Backend API:** Flask (api.py)
- NLP Model: OpenAl-compatible gpt-40 via DeepSeek endpoint
- **Charting:** Plotly (Bar, Pie, Line, Histogram, Box)
- Data: Amazon Sales Report CSV
- Deployment: Localhost / GitHub hosted API (can extend to AWS)

#### SYSTEM ARCHITECTURE

- ☐ GenAl-powered chatbot for CSVQ&A
- No manual SQL/code needed
- ☐ Rich chart visualizations

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- ☐ Clean, simple UI with multiple outputs
- ☐ Fast local deployment using GitHub inference APIs



#### CONCLUSION



Created Generative AI usecases where I implemented effective searching techniques by using RAG – Retrieval Augmented Generation to retrieval the content respective to the problem statement or business needs.



Enchanced the operations by combining Gen AI to reduce the workload and to save time.



Gen AI can be incorporated in all the domains

# THANK YOU