



AstonHack6

Sponsorship Prospectus
20th-21st February 2021
Online



Who are we?

We are the **Aston Computer Science Society (ACSS)**.

Coordinated by students powered with their excitement in tech, we welcome all to learn, share and have fun with computer science.

AstonHack is presented in association with the ACSS - by students, for students.

What's a hackathon?

Hackathons invite tech enthusiasts to collaborate on **programming projects**, usually in teams.

For students, hackathons host a **distinctive experience** for creating original projects. There are opportunities to learn new skills in workshops and have fun in socials too.

For sponsors, hackathons unlock access to these **inspired and motivated minds** for an entire weekend.

The backing of sponsors is extremely valuable in enabling events like this which are important for **cultivating our tech community**.

Where and when?

For the **safety and well being** of all our attendees, we have taken the responsible decision to move our event online.

In our 6th iteration, the hackathon will take place on **Discord**.

Our **24 hour event** will take place on the **20th - 21st February 2021**.



Our mission

Amplifying engagement with computing beyond studies is paramount in **developing tech talent**.

By igniting the **maker's spirit** from newcomers to advanced creators, we aim to fuel students in learning and applying new skills.

Why sponsor us?

Aside from our mission to **encourage growth in student creators**, AstonHack supplies a spectacular sponsorship opportunity to:

Interact with students by hosting workshops, social events, or with mentors.

Expose your brand, gain recognition and empower students to use your tools.

Recruit by identifying tech talent and sharing your internship, placement or graduate schemes.

COVID-19

COVID-19 has changed all our lives in numerous ways, from the way we work to how we socialise.

We are excited for the different opportunities this presents and are committed to continuing our long-standing event to be a place to **connect, create, and cultivate** our hacking community.



How to help?

AstonHack is offering **3 tiered sponsorship packages - Gold, Silver and Bronze**. Your organisation would provide some combination of funding, tools, data, challenges with prizes, or API access to the value of the relevant tier.

The Tiering Table

	Bronze £500	Silver £1000	Gold £1500
Advertising on our social media and website	● (small)	● (medium)	● (large)
Promotional Materials for our Swag Bags*	●	●	●
Opening ceremony presentation slot	● (logo appears on a slide)	● (speaking slot)	● (extended speaking slot)
Sponsor Discord Channel	●	●	●
Send mentors to event digitally via Discord		●	●
Part of the judging panel		●	●
Set a sponsor challenge		●	●
Run a workshop/ game event			●
Access to attendees CVs			●

*distribution of swag is subject to terms and conditions to be discussed with the ACSS

If you have **suggestions** of how your organisation could support us differently or questions about the tiers, we welcome you to **get in touch**.

Last year...

AstonHack2019 won Event of the Year from Aston Student's Union!

10+

participating
universities

15+

projects
submitted

20+

course backgrounds
represented

BSc, MSc and PhD students from computer science, cyber security through to even psychology participated last year.

Here are some of the project winners from AstonHack2019:



From machine learning and sustainability...



...To advanced graphics and mathematics...



...As well as simply hilarious and entertaining projects...

...AstonHack sparks creativity in a spectrum of ways within all of our attendees.

Get in touch

The ACSS welcomes you to get in touch for any suggestions, queries or to have a discussion primarily by email using compsci.society@aston.ac.uk, and on our social media:

AstonHack:

Facebook: [/astonhack](https://www.facebook.com/astonhack)

Instagram: [@astonhack](https://www.instagram.com/astonhack)

Twitter: [@AstonHack](https://twitter.com/AstonHack)

Website: <https://astonhack.co.uk/>

ACSS:

Facebook: [/AstonCSS](https://www.facebook.com/AstonCSS)

Instagram: [@astoncomputersciencesociety](https://www.instagram.com/astoncomputersciencesociety)

Twitter: [@AstonCSS](https://twitter.com/AstonCSS)

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Website: <https://astonhack.co.uk/>

