

US Superstore Sales and Performance Dashboard

TOTAL SALES

\$2M

TOTAL PROFIT

\$215K

Furniture

Office Supplies

Technology

Central

East

South

West

January

February

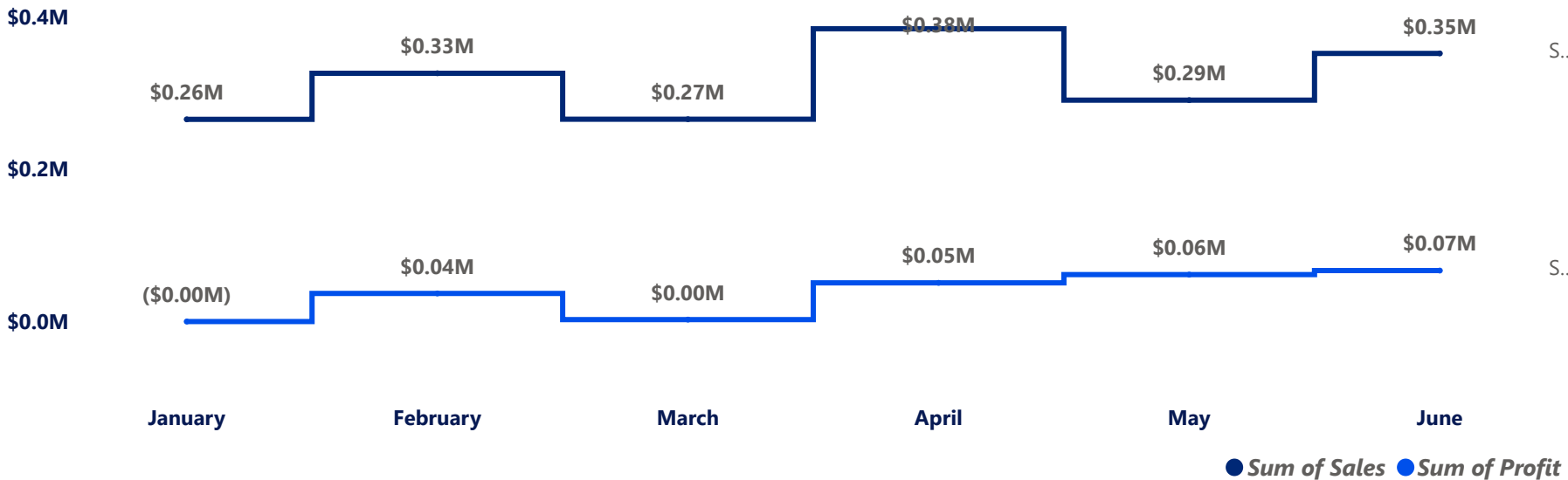
March

April

May

June

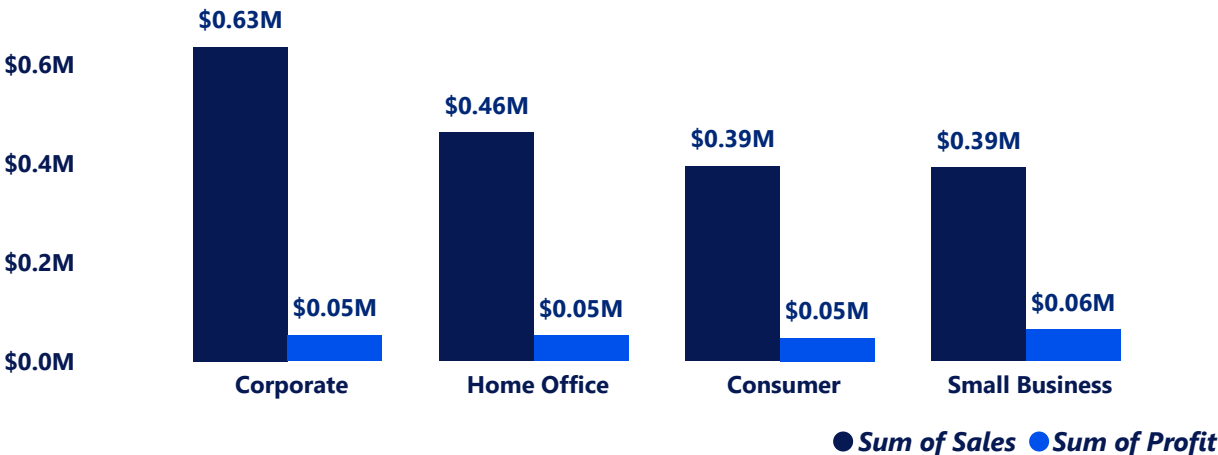
Sales & Profit Trend



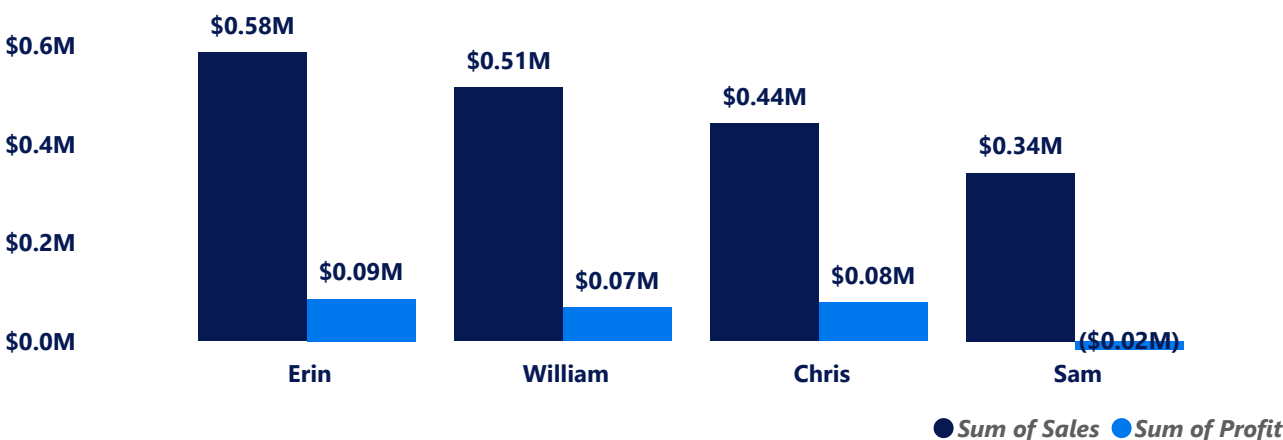
Product Category	Sum of Sales	Sum of Profit
Technology	\$712,265	\$75,303.16
Furniture	\$619,579	\$49,515.53
Office Supplies	\$549,681	\$90,204.72

Region	Sum of Sales	Sum of Profit
East	\$584,724	\$85,577.45
West	\$514,027	\$68,231.53
Central	\$441,446	\$78,645.78
South	\$341,328	(\$17,431.36)

Sales & Profit By Customer Segment



Sales & Profit By Manager



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TOTAL CUSTOMERS

163

Critical

High

Low

Medium

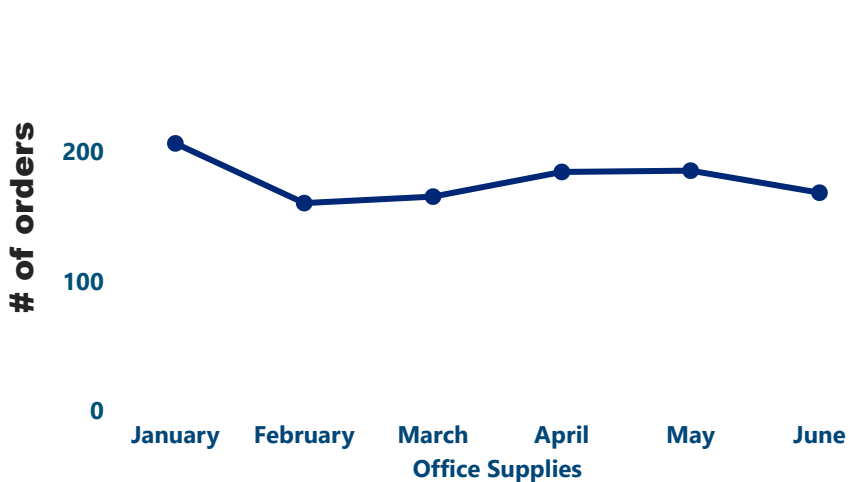
Not Specified

Furniture

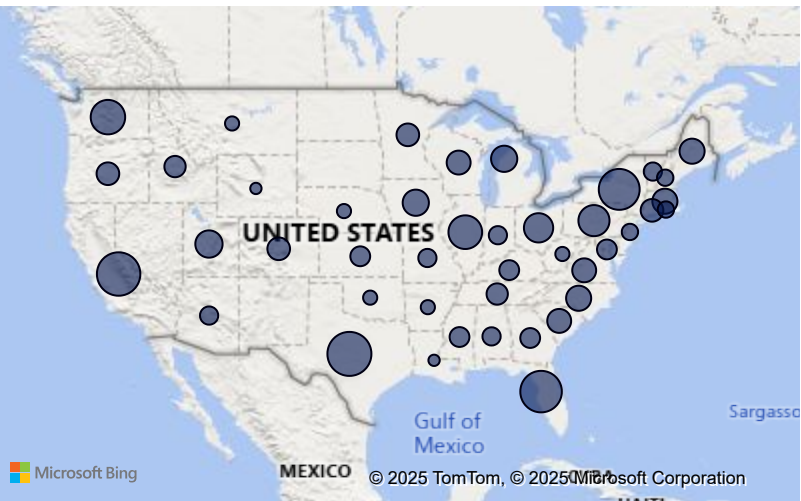
Office Supplies

Technology

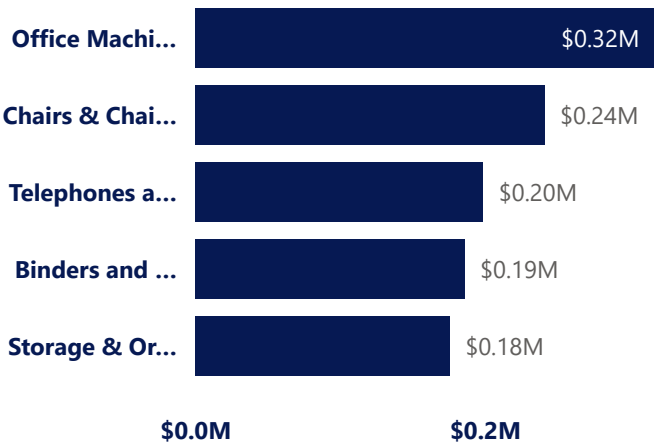
Customer ordering trend per Product category



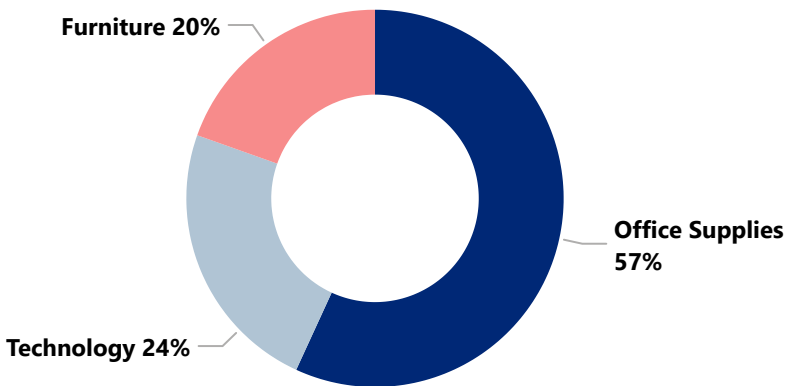
Order Distribution By Region



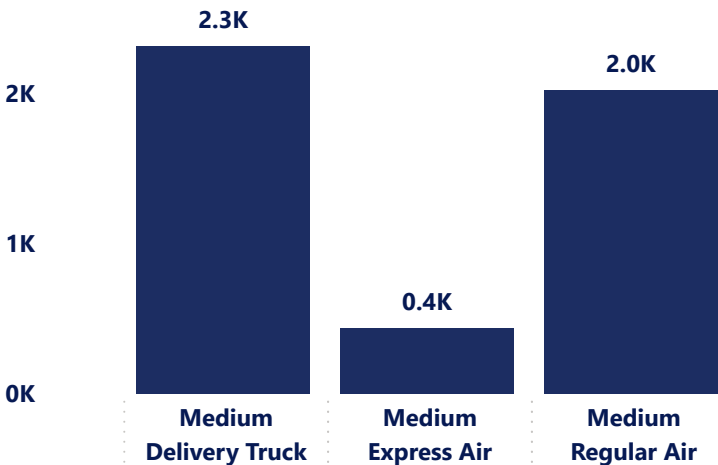
Top 5 products by sales



Order Quantity By Product Category



Cost Of Shipping By Order Priority



Top 5 products by Quantity Ordered

