

Priyanka rajput

Search Engine Optimizer

sector-13, govind nagar,
hiran-magri udaipur
313001

Contact

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- Udaipur city

Education

- Bachelor of Science in Biology**
University of Kanpur(CSJMU)
- Masters in Hospital Administration**
University of Lucknow

Expertise

SEO
Content Creation
Social Media
Tools & Platforms
Analytics

Skills

- Problem-solving
- Creativity
- Time Management
- Eye for Detail

Experience

Digital Marketing Intern

Motivated and detail-oriented Digital Marketing professional with 6 months of hands-on experience in executing marketing campaigns, analyzing performance metrics, and optimizing digital strategies. Seeking to leverage skills in content creation, SEO, and social media management to contribute to a dynamic marketing team.

Professional Experience

Assisted in the development and execution of digital marketing campaigns across various platforms including Google Ads and Facebook Ads. Conducted keyword research and implemented SEO best practices to improve website rankings and organic traffic. Created and managed content for social media channels, resulting in a 20% increase in follower engagement.

Work Experience

- 1 year work in Geetanjali Medical college and Hospital Udaipur
- Guest relationship coordinator for RGHS enrolled persons
- Maintaining invoice and OPD data in central server.
- 3 months internship in Apollomedics Super Speciality Hospital Lucknow

Language

English Hindi

Reference

Technoglobe
Institute