

Priyanka Rauniyar

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EDUCATION

The University of Texas at Dallas

Master of Science, Business Analytics & AI

May 2027

University of Wolverhampton, Wolverhampton, England

International Master of Business Administration

Oct 2023

GPA 3.64

RK University, Rajkot, India

Bachelor of Technology, Information Technology

May 2020

GPA 3.45

SKILLS

Python, R, MySQL, MongoDB, Machine Learning, Predictive Modeling, Data Visualization(Power BI, Tableau), Data Cleaning & Preprocessing, EDA, Statistical Analysis, MS Excel, Bootstrap, Social Media Marketing, SEO, Communication.

PROFESSIONAL EXPERIENCE

Bitmosys Lab, Kathmandu, Nepal

Feb 2022-Aug 2022

Digital Marketing Executive

- Developed data-driven marketing strategies that optimized digital campaigns and improved ROI by 12%.
- Conducted market and user analysis, presenting findings that informed 3+ community outreach initiatives.
- Collaborated with a 5-member team to organize promotional events, strengthening coordination and leadership skills and boosting customer reach by 18%.

Vyobotics, Singapore

Oct 2020-Oct 2021

Research intern

- Implemented machine learning model for IOT in robotics, improving predictive accuracy by 15%.
- Collaborated with an international team to deliver technical presentations, mentoring peers on IoT applications.

Immobile Design, Ahmedabad, India

Jan 2020-May 2020

intern

- Designed and developed UI for iOS app, delivering a user-friendly experience for student users.
- Optimized databases, enhancing app performance and mentoring new interns on database structuring.

LEADERSHIP EXPERIENCE

Women in Science and Technology Group, Executive member, RK University, India

Jan 2018-Dec 2019

- Mentored and supported 70+ students in STEM through training and workshops, peer guidance, and awareness campaigns.
- Designed and organized 3 training sessions and awareness campaigns, promoting inclusivity and confidence in underrepresented groups.

Techno Planet National Event, Application Integration with Smart Bike

Oct 2019

- Led a 6-member team to design and present IoT based model integration project, recognized at a national-level competition for innovation.

ACHIEVEMENTS

- Selected among top 660 young scientists for Lindau Nobel Laureate Meetings, Lindau, Germany

July 2023

ADDITIONAL INFORMATION

Eligibility: VISA, Eligible to work in the US for internships and full-time for up to 40 hours.